

Our Great Winter Sale of Furs Is Now in Full Swing

Offering Marvelous Assortments of Choice Fur Wraps, Capes and Coats

Smart, new midwinter models, developed in fashion's handsomest petta. All richly, serviceably silk lined.

- \$195.00 Marmink Coats.... \$139.50
Chic collar. Mandarin sleeves. 40 inches long.
- \$195.00 French Seal Coats... \$125.00
45 inches long. Silk lined. Trimmed with Squirrel, Skunk or Beaver and plain.
- \$95.00 Bay Seal Coats..... \$79.50
Extra fine quality; 40 inches long.
- \$225.00 Near Seal Coats... \$195.00
Trimmed with Beaver collar and cuff, Skunk or Squirrel and plain.
- \$250.00 to \$275.00 Hudson Seal Coats..... \$195.00
Plain or trimmed.



SNELLENBURG'S Second Floor

Wonderful Lot of Children's \$29.50 Cooney Coats at... \$19.50
In brown, natural and combination colors. Sizes 8 to 14 years.

If She Likes Fine Dainty Things, Give a Pretty Hand-Made Blouse

This Unusual Group Offers Exceptional Choosing at This Very Special Price

\$2.95

Think of it, every stitch painstakingly put in by hand. And every one is becomingly styled and prettily trimmed.

Fine Battistes, French Volles and Dimities

Richly adorned with real wide flit and real Irish laces, hand embroidered, hand-drawn work and hand hemstitching. Some have touches of colored embroidery. Have Peter Pan or tuxedo collars and vestees. Plain tailored models, too.

SNELLENBURG'S Second Floor



Delightful Group of "Merry Christmas" Suggestions From Our Women's Lingerie Section All Specially Priced



Boudoir Slippers, Pair \$4.98
In all negligee shades, with contrasting satin linings.

Crepe de Chine Chemise \$1.98
Beautifully trimmed.

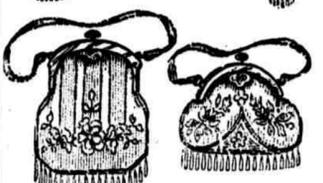
Crepe de Chine Gowns and Envelope Chemises \$3.98
Charming styles and designs.

Philippine Gowns and Envelope Chemises... \$2.95
Hand made and hand embroidered in exquisite designs.

Dainty Boudoir Caps 98c to \$2.98
Frisly little affairs of satin, lace and net.

SNELLENBURG'S Second Floor

Wondrously Lovely Are These New Beaded Gift-Bags FROM FRANCE And Moderately Priced at \$7.95 Each



Handsome effects, featuring all the smartest new styles and colorings. Strap handle, frame and draw-string styles, in the fashionable large sizes. Rich designs and color combinations. All silk lined and fitted with mirror. Several styles sketched.

SNELLENBURG'S Jewelry Section, First Floor

Big, Warm Sport Sweaters A Mighty Fine Choice for Man or Boy

Here at Splendid, Worth-While Savings in Our Sporting Goods Department Tomorrow

\$12.50 Imported English Brushed Shetland Wool Sweaters... \$7.50
Finest quality—fashioned in the knitting; light weight and warm. Just the thing for professional men or golfers.

\$8.50 White Shaker-Knit Pull-Over Sweaters... \$6.50
Just the thing for sports wear, school and general wear. Extra-heavy white shaker-knit sweater in the popular V-neck pull-over style with large collars.

Boys' \$7.50 Shaker-Knit Pull-Over Sweaters... \$5.00
Big, heavy shaker-knit sweaters for school or play, with large shawl collars.

Navy, maroon, roan. Sizes 28 to 36.

Officers' \$5.00 Flannel Shirts... \$3.45
For all outdoor workers. Extra heavy flannel with seams strongly re-enforced and cut full size; double elbows. Sizes 14 1/2 to 16 1/2.

Brand-New Leather Jerkins... \$3.50
Every one is Brand-New and in A-1 condition. Blanket lined. For chauffeurs, drivers, carpenters, bricklayers, milkmen and all outdoor workers.

SNELLENBURG'S Third Floor

SNELLENBURG'S

ENTIRE BLOCK—MARKET 11th to 12th STREETS

Tomorrow a Wonderful Holiday Sale of

CHILDREN'S Colored Frocks at \$1.00 Each



Smart pantalette frocks included in the lot.

Cunning models of excellent quality materials, attractively stitched, smocked, and trimmed in charming effects.

Practical gifts, that will delight the kiddie and her mother, too. Sizes 2 to 6 years. Two pictured.

SNELLENBURG'S Second Floor

Beautiful New Christmas Silks

To Carry Your Merry Christmas. Greetings or to Fashion the Loveliest Holiday Gowns—at Extraordinary Low Prices

\$15 to \$25 Metal Brocades, \$6.75 & \$9.00 Yard

Exquisite designs and colorings. Made by the best manufacturer in France. Some are in rich Persian designs, others in two-toned combinations. For gown purposes, wraps, millinery and hand bags.

New Printed Kimono Silk, Yard... \$1.50
85 inches wide. All silk. Very pretty Oriental designs, in a good assortment ground colorings. For kimonos, lamp shades and fancy ware.

Tubular Silk Jersey for Underwear, Special at \$1, \$1.35, \$1.50, \$1.59, \$2.50 Yard

Very fine qualities in both plain and fancy weaves; in white, flesh and pink.

\$2.50 Silk Shirts... \$1.95
82 inches wide. Very pretty colored stripes on white grounds. Heavy weight quality of silk—also plain white silk broadcloth.

\$1.75 Black Taffeta... \$1.35
85 inches wide. All silk—good black.

\$2.50 Satin Barred Plaids, Yard... \$1.25
85 inches wide. Rich French and Scotch designs of plaid taffeta woven with handsome satin over-stripes. All good combinations.

\$15.00 Brocade Velvet, \$9.75 Yard...
Very large assortment of newest colorings in a wide variety of small, medium and large sized designs. Georgette crepe ground.

SNELLENBURG'S Second Floor

Answering the Great Demand for Smart Gift Sweaters With a Splendid New Lot Tomorrow at an Extremely Small Price

\$2.95 Each



Prettily Boxed for Gift Giving

Pure wool slip-overs, with round necks for popular Peter Pan collars, and long sleeves with tight wrists

Have re-enforced shoulders to hold sweater in correct shape.

Gray, buff, brown and black. Sizes 36 to 44. One pictured.

SNELLENBURG'S Second Floor

Just Received a Wonderful Holiday Shipment of

2400 Boys' Blouses

To Sell 'Way Below Regular

at 89c Each

Woven Madras and Fine Harmony Percalé

In pretty striped patterns—all guaranteed fast color. Full-cut, well-made blouses, that are perfect in every detail.

Splendid Gifts for Boys of 7 to 16 Years

Boys' \$2.00 Outing Flannel Pajamas... \$1.47
Heavy-weight outing flannel, made in one and two piece style. Nicely finished with silk frog fasteners. Sizes 2 to 18 years.

Boys' 50c Silk Neckwear... 25c
In narrow and open-end shape. Attractive plaids, stripes and figures.

SNELLENBURG'S First Floor

All Signs in Toytown Point to the Biggest, Jolliest Christmas in History!

Stocks Are Full to Overflowing With Just the Toys the Boys and Girls Are Asking For—Everybody's Finding Just What Is Wanted—and

Toy Prices Are the Lowest in the City

We've a Splendid Variety of Christmas Tree Ornaments



Balls, fancy ornaments, reflectors, bells, trumpets, birds, lamps, icicles, tree tops, strings, beads, candle holders, etc.

\$3.00 Tool Chests... \$1.95
Filled with tools for the little carpenter.

The Popular Madame Hendfen Walking and Talking Doll, Daintily dressed.

Special at \$2.50 to \$8.95

\$3.50 Bisque Head Jointed Dolls... \$2.95

\$6.50 Infants' Character Doll... \$4.95
With wig, moving eyes and eye lashes.

\$2.00 Jointed Dolls... \$1.35
Curly wig, moving eyes and eye lashes.

\$1.25 Infant Character Doll... 75c
Has hair and moving eyes.

\$3.75 Ives' Mechanical Trains... \$2.95
Consisting of locomotive with brake; tender, baggage car, chair car, and 10 pieces track with adjustable brake trip.

\$3.25 Ives' Mechanical Trains... \$2.50
Consisting of locomotive, tender, baggage car, chair car and 12 pieces track.

The "Kiddies' Kounto Board," Reg. \$1.00, 25c Special at...

Chemcraft Sets, \$2.50 Special at...

Figures and Animals For Around the Christmas Tree That make a realistic Xmas tree garden.

Barnyard Sets, 25c to \$3.75

Villages, 50c, 75c & 95c

Animals in Their Cages, As in the Zoo, \$1.25 to \$8.75

\$17.00 Moviegraph... \$14.95
Just like the real moving picture machine. Complete with slides, new safety film, tickets, operator's button and rewind.

SNELLENBURG'S Toytown, Fourth Floor

Men! This Marvelous Clearance Sale of Small Lots of "Best Sellers" in

Men's and Young Men's Smart Winter Suits and Overcoats

Offers an Unprecedented Opportunity to Secure "Classy" Holiday Clothing

At Extraordinary Price Savings

\$30, \$33.50, \$35 and \$37.50 Winter Suits

at \$21 Ea.

\$40, \$45, \$47.50 and \$50 Winter Suits

at \$30 Ea.

\$40, \$45, \$50 and \$55 Winter Overcoats

at \$31 Ea.

High-Grade Imported Overcoats of Genuine Crombie Fabrics

at \$67.50

The kind of an overcoat every man like—warmth without weight. The finest overcoats made and absolutely incomparable at this price.

Crombie Montagnac Overcoats Also at \$67.50

These dressy coats were made of Crombie Montagnacs, in our own factory, and come in black and oxford. They're marvelous coats at \$67.50.



SNELLENBURG'S Third Floor

Splendid Gift Choosing and Wonderful Values in These

Men's Umbrellas

Matchlessly Low Priced

at \$1.65 Each

All With Pure Silk Cases

Made with closely woven tape edge cotton coverings over strong Paragon frames.

HANDLES of hardwood in opera and Prince of Wales styles. 28-inch size.

SNELLENBURG'S First Floor

Cheery, Attractive Christmas Decorations

Vast Assortments of the Prettiest Kinds. Very Economically Priced

Red Frieze Decorated Christmas Wreaths

10-Inch Wreaths at 69c

12-Inch Wreaths at 98c

Automobile Wreaths, 30c

Christmas Red Frieze Bells

Christmas Red Roping, 10 Yds., 35c

Large Variety of Decorated Magnolia Wreaths

At Especially Low Prices

SNELLENBURG'S First Floor

Fourth Floor Rug and Linoleum Dept. Brings Forward Remarkable Values in

Pretty Rugs for Gifts

\$52.50 9x12 Seamless Velvet Rugs... \$38.75

Closely woven. Made of fine all-wool yarns. New Chinese and Oriental patterns.

\$49.50 8.3x10.6 Heavy Seamless All-Wool Velvet Rugs... \$35.75

Neat, well-covered Persian and Oriental patterns. Suitable for any room in the house.

\$24.50 6x9 Seamless All-Wool Tapestry Brussels Rugs... \$15.50

at... \$37.50 8.3x10.6 All-Wool Seamless Brussels Rugs... \$24.50

at... \$110.00 9x12 Finest Quality Wilton Rugs... \$110.00

at... \$107.50 36x70 Best Heavy Axminster Rugs... \$75.00

at... \$7.50 27x60 Heavy Axminster Rugs... \$4.50

at... Well-known make. Pretty patterns.

Linoleum Special

\$1.50 4-Yard Wide Best Printed Cork Linoleum 78c sq. yd.

Cut from full rolls. The wide width enables you to cover a large room without a seam.

Carpet Special

\$3.00 10-Wire Tapestry Brussels Carpet, Yard... \$2.25

SNELLENBURG'S Fourth Floor

Choose for the Boy a Handsome New Winter Suit or Overcoat from This Great Holiday Sale

Splendid assortments of brand-new, smart midwinter styles in good-looking, durable fabrics. Best colors and patterns. And

Savings Are Absolutely Unparalleled!

Newest styles, most serviceable materials and smartest patterns and colorings.

\$14.75 Two-Pants Norfolk Suits at \$8.95

Three jaunty models from which to select in fancy chevrons, tweeds and homespuns. Coats lined with mohair. Two pairs of full-lined knickers. Sizes 7 to 18 years.

\$18.75 Right-Posture Suits With Two Pairs of Knickers, \$13.95

All-wool fancy chevrons, tweeds and homespuns in herringbone weave. Gray, tan and brown. Four smart models. Best tailoring. Full-lined knickers. Best lining. Sizes 6 to 18 years.

\$22.50 to \$25.00 Right-Posture Suits With Two Pairs of Knickers at \$16.75

All our high-grade suits taken right out of our regular stock. Finest materials, newest patterns and best tailoring. Sports yoke Norfolds, with full-lined knickers.

\$18.75 Winter Overcoats, \$13.95

All-wool fancy overcoatings. Plenty with raglan sleeves and muff pockets. All-wool plaid lining. Sizes 12 to 18 years.

Novelty Suits at \$2.25 to \$8.75

We Will Exchange for Size After the Holidays

The best and largest assortments in the city.



SNELLENBURG'S Third Floor

\$18.75 Winter Overcoats, \$12.75

Big assortment of styles with raglan or plain sleeves. All-wool fancy overcoatings. All-wool plaid lining. Sizes 3 to 12 years.

Useful and inexpensive gifts!

\$28.00 to \$32.50 Winter Overcoats at \$22.50

Beautiful, high-grade overcoats now in stock above this price. New model of all-wool—plenty of plaid backs. Sizes 12 to 18 years.

\$5.50 Black Rubber Raincoats at \$3.95

A gift every boy will appreciate. Good quality black rubber, with tan back. Sizes 4 to 18 years.

SNELLENBURG'S Third Floor