

Store Opens 9 A. M. to 6 P. M.
For Thursday
 Yes, full and plenty—and such variety as few stores ever offered even at the start of a holiday season.

The Store of a Million Gifts
GIMBEL BROTHERS
 MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Wednesday, December 20, 1922
 Come at 9 each morning and enjoy the Christmas music. Prof. Stanley Muschamp conducts the Gimbel Choral Society.
For Thursday

His Christmas Gloves

Give Him a Pair—or Several!
 Men's Washable Mochas

The famous "Wash-rite" Mochas that can be freshened easily. Beaver and biscuit colors. At \$4.

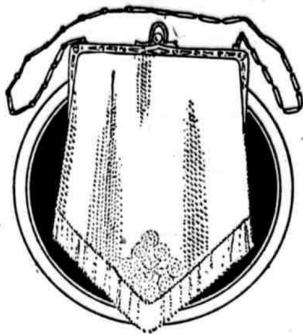
Men's Woolen Gloves in Oxford and heather colors, at 85c.

Men's Fur-lined Strap-Wrist Cape-skin Gloves, in brown, at \$6.50.

Boys' and Girls' Lined Gauntlets in brown, at \$1.

Boys' and Girls' Gray Suede Gloves. Warmly lined, at \$1.50.

—Gimbels, First floor.



\$30 to \$45 Silver and Green Gold-Plated Mesh Bags
at \$19.95

Famous "Whiting & Davis" Make

Baby ring soldered mesh that feels like satin—but strong! Some are sterling. One of many, many new styles pictured—the rings actually form a lace design and full fringe.

—Gimbels, First floor.

Extension Mirrors

That can be fastened where most convenient and have an 8-inch magnifying mirror on one side and a "normal" glass on the other would please a man or woman equally; at \$7

Other Extension Mirrors with normal glass only, at \$5 and \$6.

Boudoir Oil Lamps, \$1.50
A Pair for \$2.75

White enamel over metal. Complete with shade.

Powder Jars with Puffs Are 50c and \$1

At \$1 there's a lovable kewpie atop the puff. The jar is colored frosted glass. At 50c the jar is colored glass and the puff is unadorned.

—Gimbels, Toilet Goods Section, First floor.

Just Received—A Particularly Choice Little Lot Of About 250 Women's

Coats, Capes and Wraps

—that are especially wonderful "Christmas values."

100 Are Priced at **\$59**

150 Are Priced at **\$39**

The garments in both groups are made of good wool bolivia; are richly silk-lined; warmly interlined.

All have fur collars or fur collars and cuffs—

—the \$39 group trimmed with caracul, fox, nutria, Persian lamb, and wolf; while the \$59 group includes all these and some beaver and squirrel besides.

—Gimbels, Salons of Dress, Third floor.



\$1.50 Imported Reed Baskets \$1.15



You'll rarely find such sturdy, well-made brown reed baskets, adorned with a carefully worked bead design and finished with a silk top drawn together by a bead-tasseled silk cord, at even \$1.50. And while the present lot lasts they're \$1.15! The low square shape pictured, or a high hexagon shape.

—Gimbels, Notions, First floor.

Ribbon Novelties Adorable Gifts!

Dainty as rose petals! And all ready to wrap and send. At 50c to \$3.

Ribbons to Tie Christmas Packages at 18c to 55c for Ten Yards.

—Gimbels, Ribbon Store, First floor.

"Hickok" Belts and Buckles

should be included in every man's holiday outfitting. Sure to please—to please best of all buckles, because they hold the belt positively at any tension and lie flat—neither podge up nor dig into the wearer.

\$1.50—Sterling Silver



\$1—Silver Front



\$2.65—Sterling Silver With 14-K Gold Inlay



\$2—Sterling Silver



\$4—Very Heavy Sterling Silver (The New Dome Shape)



—a man's invention for men that stands with Gillette razors and Ever-Sharp pencils, and Waterman fountain pens. 50c to \$4 for the buckles—except the cheapest—they are of sterling silver, at least silver front—and the finer have inlays of gold.

The belt alone—it's cowhide—50c, \$1 and \$1.50. Cut-in initial or raised initial or initial engraved without charge.

Sold with men's furnishings—First floor, Ninth-Street side, and in the Subway Store.

Fascinating Batik Blouses

—Special at **\$3.95**

Had some once before—barely had time to mention them—and they'd gone!

It'll be the same with these—only more so. For they're "Christmas" to the life!

Four soft, beautiful colorings—navy, bobolink, har-berry and muffin.

Salons of Dress, Third floor.



Pure Silk Scarfs
 There's Joy in Giving or Receiving One And They're Specially Priced **\$7.50 to \$12.50**
 Many Were \$15 to \$18

No color or color combination seems to have been neglected—there's a pretty-colored one with ends cross striped in Roman colorings, and a delicate lavender one, and a glowing orange-and-black, an almond green one and so on. They're extra long and wide, too, and have delightfully soft full fringes. Values to \$18.

\$2.95 Imported Hand-Loom Wool Scarfs, \$1.95

"Light as a feather" but wide and warm. Under a coat or trimly fitting suit, they're ideal.

—Gimbels, Women's Neckwear, First floor.



Sale of 6,000 Men's Ties 50c

These and all gifts will be nicely Holiday-boxed.

Big assortment of men's Ties at 50c!

Bath Robes of Beacon Cloth at \$4.95.

Men's Sports Sweaters, \$5.00 Oxford, Heather and Brown Heather.

Men's Shirts, the good Madras kind, at \$1.50.

Men's Suspenders and pair of Garters, in nice Christmas box, at 75c and \$1.00.

Men's Paris Garters and Arm Bands, in Christmas box, at 50c and 75c.

—Gimbels, First floor, Ninth Street.

Big Values Tomorrow in Her Christmas Furs Especially in—

French Seal (dyed coney) Coats; 40 and 45 inch length models; skunk, beaver or squirrel trimmed; all richly silk lined.

at **\$159 and \$189**

These Are Super Values

Natural Muskrat Coats, 40 inches long—self-trimmed or raccoon collars and cuffs.

\$100, \$135 and \$159

Natural Leopard Cat Coats, 40 and 45 inch lengths; all contrastingly trimmed

at **\$159, \$169 and \$189**

Fur Neck-pieces at \$29

Alaska fox, all shades, stone marten, mink.

Continental fit. —Gimbels, Fur Salons, Third floor.

The Imported Chiffon

Silk Stockings

Every Woman Loves for "Dress"

The cob-web texture Paris sponsors. Paris' dainty open-work clocks.

In black and cordovan, at **\$2.95** a pair.

Men's Fine Mercerized Half Hose. Famous Hole-proof and Phoenix makes. Half a dozen in a box is a mighty appealing practical gift. Black and colors, at **40c** a pair.

—Gimbels, First floor.

Belated Arrival—But in Time!

Carload of Cedar Chests

To Sell at

\$20 to \$75

—Values \$27.50 to \$89.75.

Variouly in natural red, mahogany, and walnut color.

Every imaginable size and shape.

—Gimbels, Upholstery Store, Fifth floor.

Make This a Radio Christmas

To help to the installation of the best Gimbel Brothers Offer Plan of Monthly Payments on the products of The Radio Corporation of America.

Radiola Sr. Sets—more in successful use than any other make. A complete receiving set. No storage battery required. Or with Antenna and all accessories **\$65** **\$75**



Radiola Sr. \$65

Radiola R-C Model

A high-grade and efficient regenerative receiver with detector and two stages of amplification. Wave length 180 to 700 meters.

Radiola R-C Model, **\$132.50**

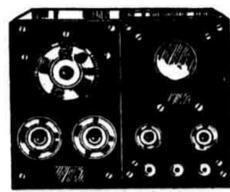
Accessories bring this set to approximately **\$195.**



The AR 1300, AA 1400 represents the regenerative set, while the AA 1400, AA 1520 represents the radio frequency combination for use with inside antenna.

Prices do not include accessories.

Partial payments are not arranged on accessories

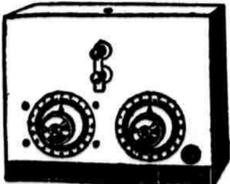


Radiola R-C Model, \$132.50

Radiola Models

Single circuit regenerative set or Radio Frequency set with inside aerial. Highly efficient and backed by the tremendous resources of the Radio Corp. of America.

AR 1300—Receiver, \$50
 AA 1400—Detector and two stage, \$75
 AA 1520—Radio Frequency Unit, \$80



Gimbels—Seventh floor

China Store Offers A Host of Gifts at \$1

Values \$1.75 to \$2.25

8-piece light-out cheese and cracker dishes, at \$1.
 Hall fireproof teapots, at \$1.
 Pyrex bread pans, at \$1.

Imported iridescent flower vases, at \$1.
 2-gallon fish aquariums and stands, at \$1.
 Light-out handled luncheon trays, at \$1.

Gold-Encrusted Stemware

Choice of Fruit Salads, Sherbets, Wines, Cocktails, each, **\$1**

Goblets at \$1.50 each.
 \$5 Gold-Encrusted 2-Piece Cheese and Cracker Dishes. Top and bottom both encrusted; set at **\$2.95**



Glass Fruit or Flower Bowls

Glass Fruit or Flower Bowls with black glass stand—the two pieces; variety of colors; instead of \$2 for **\$1**



—Gimbels, Fourth floor.



The new Western Electric Loud Speaker is truly a marvel. No battery required, no power amplifier required. Lots of volume and the tone quality is truly wonderful.

\$55

Still Time to Buy a PHONOGRAPH And Get It Home Before Christmas

The other day we announced the good fortune of having—

A Carload of Consoles to Sell at

\$69

They all went in a little more than a day. Here are more—we believe the last.

One of the best-known equipments; beautifully cased in mahogany—brown satin finish—Colonial case, as the pen-and-ink sketch shows, for—\$69.

A value without precedent.

This phonograph is noble in appearance; rich in tone and should meet your most exacting needs.

This is a lower price than we ever heard of for beautiful, new Console machines.

Barely Enough of the

Phonographs at \$48

This was the old \$110 style. We will henceforth know of the product of the re-organized company—and prices higher than those born of calamity.

Phonographs—A Year to Pay

Victrola Brunswicks, Aeolians—will serve you to the utmost. But all grow scarce.

Actual Records—the newest popular, dance, operatic, and Christmas—**50c**

"Grey Gull" Records—dance and popular. **23c**

Messrs. Gimbel Brothers, Phila. Without placing me under any obligation, please send me full particulars of the offer of Console Phonographs at \$69, or Paths at \$48.

Name
 Town

—Gimbels, Seventh floor

