

**The New Butterick Fashion Quarterly and Needle Art**

—are now on sale in the Art Section. The new Needle Art magazine contains instructions for applique, organdy, gingham and georgette flower work, with illustrations. Also the new May Delinicator.

1887 **Strain Brothers** 1921  
The Big Store  
**34th Anniversary Month Sales**

**Women's Muslin Envelope Chemise \$1.19**

—A variety of styles of good quality muslin, lace and ribbon trimmed. Some styles have a bit of dainty smocking. All excellent quality. For one who needs a few additions to their supply of lingerie these will be interesting values.

**"Carrying On"—Into Second Week of Anniversary Sales--With Vigor**

**Little Journeys by the Ad Man**

—roundabout the store, just sort of "browsing" about, the Adman made some interesting discoveries he hopes will interest milady in her leisure moments today.



—some real good looking handbags of silk moire were found, with an inner purse for one's coin and trinkets, and a mirror for one's complexion. Brown, grey, blue or black may be had at .....\$3.95

(Street Floor.)



—grey and mastic colored gloves by Perrin, next caught the Adman's attention. Inquiry disclosed the fact they were only priced \$5.00, and they have a soft gauntlet effect, with inserts of contrasting color.

(Street Floor.)



—next, the neckwear section was discovered displaying the most charming creations of organdy, nets, filet and eyelet work in grey, ecru, soft tans, henna and of course white. Prices are from 65¢ to \$3

(Street Floor.)



—Phoenix silk hose are always very popular with milady and now they will be more so, for one can now get exquisite thread silk, semi-fashioned hose in the desired shades at \$1.10

(Street Floor.)



—the schoolgirl or the playgirl will delight in owning one of these twill midy blouses of white, trimmed in either red or blue and moderately priced at .....\$1.95

(Second Floor.)

**There Is Much "Chic" and Economy in these Business-like Suits of Tweed and Homespun**

Every model featuring smartly tailored lines so easily developed in sturdy homespun, mixtures and tweeds.

For the business woman, for sports and street wear these business-like suits express economy at no sacrifice of smart style.

With patch and insert pockets and narrow belts, as illustrated they come in straw color, French blue, heather mixtures and grey.

**45.00 and 47.50**



**The Interesting Details of Street Costumes**

—Are here related as told to the Adman and it is hoped that milady will read between the lines and visualize the charm of these costumes, as words can never describe.

- A Lenore model, slip-over costume of exquisite twillcord in blue, has hand turned seams, grey silk embroidered, supported by a petticoat of Elizabeth crepe of a silvery grey shade. Over all drapes a cape of blue twillcord lined with grey radium silk ..... **175.00**
- Of pewter colored twillcord, there is a costume rich with hand applied braidwork. The back of which is adorned with a cape effect of self material and two narrow panels running full length in front ..... **150.00**
- Of pewter colored-pluqueline is a costume that serves as a "coat-frock" at once. The entire costume is hand finished with soutache braid and has a collar of pewter colored fillet ..... **150.00**

(Strain's Women's Apparel—Second Floor.)

**Afternoon or Evening Finds the Satin Coat Favored**

—Light in weight, their satin lustre gleams charm in every line. Of black or silver satin, their quilted effect lends sufficient weight for comfort over the afternoon frock or evening gown.

A variety of styles may be chosen from them and milady certainly will include one of these in her wardrobe for spring. Prices from

**75.00 to 150.00**



**The Notion Section Offers 20 Items Tomorrow**

- SAFETY PINS—In all sizes. Made from select steel. Regular 5c. Tomorrow 2 cards for ..... **5c**
- BRASS PINS—Spring tempered. Regular sizes. Special, 3 papers ..... **10c**
- WILSNAP SNAP FASTENERS—All sizes in black or white. Regular 10c. Tomorrow ..... **15c**
- 3-8 INCH WHITE ELASTIC—In the 10c quality. Tomorrow 5c yard, for ..... **5c**
- "EDITH DALE" INVISIBLE HAIRPINS—In bronze only. 1 1/4 to 2 3/4 inches long. Regular 6c. Tomorrow ..... **10c**
- 3 for ..... **10c**
- AMERICAN BRAND B I A S TAPE—In white, 6 yard pieces. 1/2 to 5-8 inches wide. 15c value. Tomorrow special, each ..... **10c**
- CORSET LACES—5 yard length. Regular 7c. Tomorrow special, each ..... **5c**
- CORSET STAYS—10 and 12 inch lengths. Regular 20c. Tomorrow special, pair .. **15c**
- QUAKER MAID HAIR NETS—Large size. Made from real hair. All colors. Regular 12 1/2c. Tomorrow special, 3 for ..... **25c**
- SLIPPER TREES—The ventilated styles, nickle finished. Regular 30c. Tomorrow special, pair ..... **19c**
- MAGNETIC HAIR WEVERS—Gives you a lasting wave in a few minutes. Regular 5c. Tomorrow special, 2 for .... **5c**
- GLOVE STITCHED KID CURLERS—6 inches long, eight inch bundle. Regular 20c. Tomorrow special, 2 for ..... **25c**
- "CURLA" the rubber hair waver—4 on a card. Regular 25c. Tomorrow special, card ..... **19c**
- MENDING TISSUE—Ready to use. Brown only. Very special, tomorrow, package ..... **5c**
- BLACK DARNING COTTON—Coats 6 ply. Regular 5c. Tomorrow special, 3 for ..... **10c**
- CLOTHES BRUSHES—Polished wood or leather back, with selected bristles. Regular 15c. Tomorrow special ..... **49c**
- FOOT FORM DARNING LASTS—Regular 15c. Tomorrow special ..... **10c**
- TRIMMING BUTTONS—In diamond, hexagon, oval and round shapes. Jet and scarlet combinations or plain jet. 12 on card. Regular 15c. Special, card ..... **10c**
- FRILLED ELASTIC—In pink, gold, red, lavender and black. Regular 50c. Tomorrow special, yard ..... **39c**
- CROWLEY'S ADJUSTABLE SKIRT BELTS—Sizes 28 to 36. Black or white. 2 inch, regular 20c. Tomorrow ..... **15c**

(Notions, Street Floor.)

**Many New Spring Garments Will Be Made at Small Cost From These Silks and Other Fabrics**

Here are presented nine specially priced items of silks, woolens and other fabrics of timely interest to those planning new garments for the spring and early summer season. Right now one should plan to include even the vacation sewing needs, so as to take advantage of these very moderate prices. For instance, there is—

- TRICOLETTE—36 inch, of excellent quality and to be had in the desired shades, priced for Anniversary, the yard ..... **\$1.95**
- WASH SATIN—36 inches wide, that is admirably suited for sports skirts and other garments. Anniversary priced, the yard ..... **\$2.25**
- CREPE DE CHINE — In thirty (30) different shades, from which it is a simple matter for one to choose for ones new frock or blouse. 40 inches wide, Anniversary price, the yard ..... **\$1.69**
- "FAIRY SPUN SILK"—40 inches wide, may be had in the desired shades for spring and early summer use for sports or dress garments. Priced, the yard ..... **\$3.95**
- STORM SERGE—52 inch width, in a regular \$2.00 quality is a most desirable suit, dress or wrap material and is specially priced for Anniversary Sales, the yard ... **\$1.39**
- BLACK CHIFFON TAFFETA—36 inches wide. A crispy, lustrous quality of exceptional quality for spring dress-making. Anniversary price, the yard ..... **\$1.39**
- DRESS GINGHAMS—27 inches wide, in plaids, checks and plain shades. The quality you have been paying 25c for. Anniversary price, the yard ..... **19c**
- NEW CORDUROY—36 inches wide, may be had in all the correct shades for spring sports and dress wear, Jaunty skirts and smart suits will be made of this new corduroy. Priced, the yard ..... **\$1.50**

(Strain's Street Floor.)

**The Blouses of Spring**

Canton crepe, crepe de chine, georgette and tricolette, when developed in gay shades seem to concentrate all the vividness of spring in their soft folds. Blouses of the elaborate type for the most part are made along overblouse lines and are particularly successful in creating a very lovely effect when the coat is removed. Prices make it possible to have several blouses with which to vary the suit costume.

**5.50 TO 14.50 69.50 TO 150.00**

**The Wrappy Coat's the Thing for Spring**

Graceful affairs with butterfly or cape sleeves or simply sits for the arms are the newest wraps. The coats are a happy combination of the cape and wrap, designed for protection in the early spring months and yet not too heavy for wear all through the summer. Many have graceful scarf collars to be worn around the throat or floating. Veldyne, chamoiestyne, evora, bolivia, twills and covert cloth are desired fabrics while the light pastel shades predominate.

**The Skirts of Spring**

From the fashion centers of all America comes word of the vogue of gay plaid and striped separate skirts. When worn with a Tuxedo jacket they fulfill the needs for sports, business or street wear. Developed in etamine, prunella cloth and flannel with many pleats, they are a worthwhile addition to every woman's wardrobe.

The new black and white plaid, stripe and check effects are favored.

**15.00 TO 27.50**

**Read This Free Pattern Offer**

To every patron purchasing a SUIT, COAT, DRESS or SKIRT LENGTH of the above advertised materials—TOMORROW ONLY—will be given, upon request, their own choice of one BUTTERICK PATTERN for making up the material. Please remember to request the FREE pattern when you have purchased materials in the above mentioned quantities.

**A Manufacturer Supplied These**

**25c Gold Plated Rings 25c**  
to sell at  
**25c each**

A special manufacturers sale of these rings affords the Jewelry Section this opportunity to sell at this low price. In the assortment are dinner rings, wedding rings, baby rings and other styles for wear on all occasions.

The settings are the latest creations and colored stones, brilliants, may be had in any desired shape.

**25c** This low price effective as long as the supply lasts. Make your selection early tomorrow. **25c**

(Jewelry Section, Street Floor.)

**Domestics**

This is the opportune time for replenishing the household and the linen closet with needed or reserve pieces and the materials for making such pieces if you desire, for stocks here were never more complete and prices never more tempting.

- 36 INCH BLEACHED MUSLIN—Free from any dressing and with a soft finish for machine sewing. Anniversary priced, the yard ..... **15c**
- 36 INCH BLEACHED MUSLIN—In the quality for which you have paid 25c; soft finish, desirable for lingerie. Anniversary priced, the yard ..... **18c**
- 36 INCH UNBLEACHED MUSLIN—The 25c quality, so much in demand for making spreads, aprons, etc. Anniversary priced, the yard ..... **17c**
- 36 INCH INDIAN HEAD—Full bleached and with crisp linen finish. Another fresh shipment has just arrived. Anniversary priced, the yard ..... **19c**
- CROCHET AND MARSEILLES BED SPREADS—There is just a limited quantity of these full size spreads left for Anniversary selling, specially priced ..... **\$2.69**

ALL SHEETS in the Domestic Section are being offered at very tempting low prices right now. Several qualities and sizes to select from.

(Domestics, Street Floor.)



**GOSSARD BRASSIERES**

You hurry across the room, descend the stairs in haste or take rapid steps to catch a car. Are you not often conscious of an untrimness above the waist?

Gossard Brassieres, designed for the slight, medium and heavier figures, assure a youthful firmness of bustline that prevents self-consciousness. They also

give a smooth, flat appearance in back and erase those fleshy shoulder lines so dreaded by women of heavy proportions.

Gossard Brassieres are faultlessly made and fit with the same perfection that characterizes Gossard Corsets. The service of a specially informed saleswoman assures your satisfaction.

(Second Floor.)