

CORN ACREAGE CREDITED WITH ALL CROP GAIN

Causes Increase in Biennial Wheat Yield, Says Gergen After State Trip.

The rapid recovery of agriculture in Montana from the conditions of a few years ago has been accounted for in a large measure by enlargement of acreage sown to corn in many sections of the state, according to J. B. Gergen of Great Falls, financial correspondent of the National Life Insurance company, who has completed an automobile trip through 14 counties in the southern, central and northern portions of the state. Combined with summer following and summer tillage, the culture of corn has had an important bearing on the return of big yields, Mr. Gergen stated Saturday.

"Until you get out in actual contact with conditions over the state, it is impossible to realize the remarkable progress the farmers of Montana have made during the last two or three years in bringing crops back to the state's standard," said Mr. Gergen. "Summer following, summer tillage and a material increase in the corn acreage accounts for the recovery of agriculture in the state, with corn figuring very importantly as a comparatively new factor that will, unquestionably, I believe, make for permanency."

Corn Promises Big Crop.

"In the northeastern portion of the state there is this year a surprisingly large acreage of corn and on fields on which corn was grown in 1920 I saw yields running up to 37 bushels per acre. Corn there this year gives every promise of a big crop. In territories where crops are generally good, there is visible evidence that wheat grown on corn ground or ground otherwise summer tilled is superior to that grown under other tillage methods. At the Moccasin experimental station in the Judith basin it has been established that over a 10-year period it is possible to grow a crop of corn that will always pay for a lower crop, and usually for the corn itself.

"As a factor for the increasing of wheat yields, corn is valuable because its cultivation is a form of summer tillage superior to any other. The difference between methods followed with corn and summer following is that corn ground is usually plowed as early as possible in the spring, while summer following is almost always delayed until June and generally later. Summer follow, once it is completed, is frequently permitted to grow up to moisture consuming weeds, while a corn field is kept clean throughout the season.

Weeds Consume Moisture.

"It is easy for an observer to conclude that it is not fair to condemn land that is summer fallowed and then permitted to grow a crop of thistles or other weeds which consume more moisture than a grain crop. When this condition exists, we have summer fallow without summer tillage and vastly inferior results. I saw a striking example of this near Marias, where the crops on one farm stood out like an oasis in a territory where there was every evidence of crop failure for many miles. I was there late in June and 60 acres of rye was virtually made, with promise of a 25-bushel yield. One hundred acres of wheat on the same farm gave promise of a 20-bushel yield. I investigated and learned that accepted summer tillage methods were followed. I am this fall going to obtain a sworn statement as to the yield harvested.

Drouth Unduly Advertised.

"Montana has been labeled in recent years by reports going out concerning its farm lands. Conditions have been vastly overdrawn and the east has drawn unwarranted conclusions. Occurrences here that have been exactly duplicated in eastern states without attracting attention at all have been widely advertised without reason. In my native state a relative of mine once bought a farm for \$12.50 an acre and the land is now in a community where \$200 an acre is the going price. Last year, this farm did not produce five bushels an acre, nor will it this year, but nobody there or anywhere else thinks anything about it. A similar occurrence in Montana would be occasion for widely circulated reports of a crop failure. The fact is that agriculture is now more firmly anchored in Montana than ever before. The drouth which ended in 1919 brought hardship to many Montana farmers, but agriculture will eventually profit from it. Benefiting from experiences gained then, the state has proved this year that any section of the state can grow a paying crop any year."

Mr. Gergen was accompanied on his trip by Leving Moore, treasurer of the National Life Insurance company. The trip included Gallatin, Park, Sweetgrass, Wheatland, Fergus, Judith Basin, Cascade, Teton, Chouteau, Hill, Liberty, Roosevelt, Sheridan and Daniels counties. Territories where crops this year will bring less than the cost of production, he stated, are portions of Chouteau, Hill and Liberty counties.

SURPRISE PARTY GIVEN FOR MISS WAYNE WILSON

A surprise party was given Friday for Wayne Wilson, daughter of Mr. and Mrs. Alf W. Wilson, 607 Ninth avenue south. Dancing was the feature of the evening. Sandwiches, coffee, pickles, ice cream and cake were served. Present were Charles F. Lansing, Harry A. Hutchinson, A. Hutchinson, Dan Wilson, Gladys Wilson, Mae Diamond and Mrs. Alf W. Wilson.

(Advertisements)

SPECIAL

Regular \$2.00 alarm clocks, while they last, \$1.29. Crown Jewelry Co., 225 Central.

Hemstitching, Mrs. Hebener, 316 4th St. No. Phone 6216.

ANNOUNCEMENT

The Vogue Millinery has moved its entire stock of Hats from Beckman Bros., to 9 Liberty Theater Building.

AUTOMOBILE TOPS

Recovered and repaired. GREAT FALLS UPHOLSTERING CO., 508 Central Avenue.

Phone 8767. Garbage and ashes removed on short notice—Adv.

ROUNDUP AND CARBON COAL

Weldman Coal & Feed, Phone 4613.

Nearing the New Fall Season With High Ideals



That we shall put duty and responsibility first in all our dealings. That we shall use the tremendous buying power of this institution to the benefit of every one in Great Falls. You who are depending on The Paris may rest

assured that the correct goods needed for your comfort and convenience will be found here in the best qualities, plentiful quantities, newest styles and at the lowest prices consistent with high grade merchandise which our patrons find unequaled.



Back to 6 O'Clock Closing After September 1st

—We announce now that after September 1st, we will resume the 6 o'clock closing hour throughout the fall and winter months, making the regular store hours

9 A. M. to 6 P. M.

—We heartily thank our patrons for co-operating with us in this movement during July and August by planning their shopping accordingly.

Skirts Made to Your Individual Measure

\$1.95

—This attractive offer will solve your skirt problems. It will relieve you of anxiety and worry and at the same time provide an economical way of securing your new fall model.

—All you have to do is to purchase a skirt length from any of our new wools and we will have the skirt made up for \$1.95.

New Silk Jersey Petticoats \$2.95

—Several dozen of these garments, that reflect the new styles in all the wanted colors that are in vogue for the fall season.

—Luxury and service combined is the true feature of these petticoats, fashioned of that silk jersey material so much the urge now. There are plain or accordion plaited flounces, with adjustable waist bands.

400 Yards of Summer Wash Goods to Go Quickly Yard 25c

Former Prices up to \$1.25

—Pretty goods that one may use all the year.

—It is our aim to clear away all merchandise from season to season, even though a sacrifice has to be made. That is the reason for this low price.

—The group consists of figured organ-dy, voiles and batistes, 36 inches wide.

Sale of Big Girls' Fine Frocks



8 to 14 Years.
—A special group of our finest dresses in organ-dy and zephyrs. Former selling prices \$10.00 and 12.00.

Special \$4.95

Bloomer Dresses

—Made of good linene in natural linen color, with pockets and large sailor collars, windsor tie and belt.

Former Price, \$4.75; at \$2.95

Fiber Silk Hose

—An ideal quality for school wear, lisle top and double sole; colors, taupe, cordovan, tan, black and white

75c



—Fashion ascends to greater heights, and prices descend to lowest levels in years at this store.

—Styles interpreted by Parisian designers, copied by American artists, shown at The Paris.

Modes of Distinction for Fall Of Charm and Unmistakable Correctness, In Assortments Sufficiently Varied to Permit the Most Becoming Selection

We come ushering in a host of new styles that are radiant with the first glowing tints of autumn; each vieing with the other in originality.

Youthfulness is the keynote of today; it lends the inspiration from which are formed the most beautiful apparel; whatever garment it may be this spirit is uppermost.

The Autumn Suits

—Are fashioned of such rich materials, as duvet de laine, yalama, veldyne, and the panvelaine; all of which have a soft suede like appearance so admirably suited to the modern woman.

—And as to styles, the medium length coat that adds charm to slenderness; coats in the Spanish box effect, slightly fitted in and flaring; and the long straight models that do wonders for medium and stylish stout figures.

—Our price range begins with tricotine and duvet de laine suits at \$29.50 to \$39.50. Other exceptionally smart models with embroidered effects, at \$47.50 to \$97.50.

Coats Reveal Many New Fabrics

—Panvelaine, Marvella, Velora, Evora and Moussyne materials with downy bloom and a rich nap, form the principle cloth from which is evolved the most magnificent line of coats shown in many seasons.

—Again we have the full length coats, heavily fur trimmed, employing such as mole, squirrel, opossum, raccoon and caricul.

—The Russian collar is one of the innovations and meets with instant approval. Large shawl collars are also noticeable on many; the wrappy coat is rivaled by the fitted in waistline and flare bottom coats. Prices range from duvet de laine, \$29.50 to other fabrics up to \$125.00.

The Beautiful Gowns

—Depict a new note that is unusually graceful in point of style and material. The aristocratic dull crepes, Canton and Roshanara, lead all other dress fashions for the afternoon and semi-dress affairs, while the more tailored designs appeal to the every day business woman.

—Unlike their soft textures would indicate these garments actually out wear most any other silken dresses and their superior excellence is beyond dispute.

—As for trimming, beads, braid and hand stitching are most effectively used in a wichey of designs.

—Upon the foundations of brown, navy, taupe and black are built wonderful combinations. These low prices are attractive. Satin, \$19.50; in better grades up to \$95.00.

Cloth Dresses in Unique Styles

—Taken in their particular sphere the smart cloth dress plays an important role in the wardrobe of every woman.

—Fashion has selected tricotine and twill to reach the business women or women who want to be comfortably and smartly dressed for fall and winter.

—These new dresses turn decidedly to the youth-like tendency and out from beneath etons and blouses flirts a rich girdle of contrast colors.

—Richly beaded units on side panels and collars are done with exquisite taste. Sometimes a combination of heavy crepe and cloth takes in beautiful colorings. Starting at \$19.50 they gradually rise to \$69.50 and up.

Tubular Tricolette 1.95 for Undervests

—It requires just three-fourths of a yard to make a vest, using narrow ribbon for the shoulder straps.

—With a little hand embroidery designs one would have a most dainty affair. Flesh, pink, white.

Women's Mercerized 98c Union Suits

Former Values, \$1.45
—This is the good weight of underwear that most women wear all the year round. Made of fine knitted cotton. Bodice or band top and fitted knee. They are highly mercerized.

Leather Shopping Purses Special 2.95

—This represents a very special collection of hand purses in a neat size, for shopping and business purposes.

—Some have extra inside coin purses and small mirror, fancy silk linings and pretty grained leather.

August Remnant Sale

—Offering right at the beginning of the Fall Shopping Season hundreds and hundreds of desirable dry goods, silks, woolsens, draperies and laces at substantial savings.

Remnants of Silks at the Lower Prices

In short lengths, suitable for women's and children's wear.

Wash Satins	Kimono Silks
Crepe de Chine	Lining Silks
Canton Crepe	Men's Shirts
Velvet Lengths	Dress Satins

Remnants of Dress Woolsens Considerably Underpriced

—There are such a host of fine lengths for skirts, dresses, suits, etc.

Wool Serges	Wool Skirting
Wool Coating	Wool Dress Goods
Wool Suiting	Wool Poplins
Wool Tricotine	Wool Jersey

Remnants of Wash Goods, Gingham and Staples

—Including a big lot of wash goods.

Muslin, Nainsook	Staple, Domestic
Percales Dimities	Waisting Crepes
Ginghams, Voiles	Sheer Waisting
Gingham, Batiste	Summer Goods

Remnants of Lace and Embroideries

—Short and long lengths in many different widths.

Ecru Edgings	Baby Flouncings
Filet Edgings	Emb. Flouncies
Val Edgings	Emb. Edges
Val Insertions	Emb. Banding

Down Stairs Store Remnants Lowered

—Many fine lengths for home and drapery uses.

Pretty Cretonnes	Curtain Laces
Lace Curtains	Printed Cretonne
Curtain Madras	Comfort Challis
Curtain Scrim	Marquissettes

Remnants of Ribbon Specially Underpriced

—Who can do without pretty ribbons?—especially when such wonderful values are offered.

Wide Ribbons	Satin Ribbons
Narrow Ribbons	Taffeta Ribbons
Plain Ribbons	Dresden Ribbons
Fancy Ribbons	Colored Ribbons

Grouping of Fine Blouses \$9.75

Values That Were Intended to Sell at \$15.00 to \$20.00

—A big collection of new models intermingled with some of our own choicest blouses that mean very extraordinary reductions.

—Georgettes of course in the most exquisite fashions, bead work, embroidery and lace trimmings are unique and new. —Choose your favorite color today.

Imported Swiss Sweaters Just Arrived

—Absolutely the newest light wrap of the season.

—They are made in slip-over style and are to be used over the Peter Pan blouses, reflecting the Swiss influence.

—Each sweater bears the Swiss label. Developed in fiber silk and mohair. Colors navy, brown and black. Come in and try them on, assuredly you will like them.

Choose Now These Embroidered Models at Big Savings

—Assortment of guest towels, aprons, bath towels and family towels. \$4.00 and \$5.00 values. \$1.65
—Children's dresses and little boys' suits, finished completely. \$7.50 and \$9.00 values \$3.95
—Scarfs, Gowns, Lunch Sets, Children's Dresses and Carriage Robes. \$10.00 to \$15.00 values \$5.95
—Center Pieces, worth \$19.50 to \$22.50. Extra special \$10.75
—Art Shop

Repeating the Sale of Low Shoes at \$5.00

—Pumps, Oxfords and Ties that formerly sold up to \$16.50.
—This is indeed a phenomenal offer because the styles are so good that one may wear them for fall and early winter.
—We have added several more pairs to the already big group, affording more liberal selections. This group consists of our best makes, in the best colors.

Lower Prices on Boys' Wool Sweaters

—The new fall sweaters have arrived. Both the button sweater coats and the pull-overs. The coats are in the cardigan weave and all wool. Red, garnet mode and gray. \$3.50, \$4.75, \$5.75



Boys' Blouses

\$5.75 \$7.75 \$9.75
—Well-made, with button-down collar. Shown in assorted stripes and plain colors, \$1.00, \$1.25, \$1.50.

Boys' Four-in-Hands 50c

—New line of fancy colorings, such as plaids and stripes.

Balbriggan Unions \$1.25

—These are the kind that husky boys like, short sleeves and knee lengths. No pull or wrinkling in the stockings.