

**1/2 Price
1/2 Sale**

Now Comes the Sterling Opportunity of the Whole Year. People all over Montana have been waiting 60 days for this Mighty Merchandising Event

While Everything in the Ready-to-Wear Department and many Lines in Other Departments Are Represented in This Sale, It DOES NOT Include Everything in the Store.

FOLLOWING THE POLICY OF THIS STORE FOR 26 YEARS, WE OFFER

**1/2 Price
1/2 Sale**

Entire Stock of Women's Ready-to-Wear On Sale At Exactly Half-Price

The Paris
DRY GOODS CO.

Opening Tuesday Morning, at 9:30 O'Clock

The Paris
DRY GOODS CO.

THOSE HAVING CHARGE ACCOUNTS WILL BE ACCORDED THE USUAL PRIVILEGE

ALL RECENT SHIPMENTS OF ADVANCE GARMENTS INCLUDED IN THIS SALE

Every Suit in the Store

- Every Costume Suit
- Every Tailored Suit
- Every Fur Trimmed Suit
- Every Fancy Suit
- Every Dress Suit
- Every Plain Suit
- Every Cloth Suit
- Every Misses' Suit
- Every Small Women's Suit
- Every Sport Suit
- Every Stylish Stout Suit

Every Coat in the Store

- Every Cloth Coat
- Every Leather Coat
- Every Fur Trimmed Coat
- Every Leatherette Coat
- Every Plush Coat
- Every Chappy Coat
- Every Rain Coat
- Every Marvella Coat
- Every Fur Fabric Coat
- Every Fur Coat
- Every Sport Coat
- Every Bolivia Coat
- Every Pan Velaine Coat

Every Dress in the Store

- Every Satin Dress
- Every Taffeta Dress
- Every Velvet Dress
- Every Jersey Dress
- Every Tricotine Dress
- Every Serge Dress
- Every Canton Crepe Dress
- Every Evening Dress
- Every Dancing Dress
- Every Party Dress
- Every Dinner Dress
- Every Georgette Dress
- Every Beaded Dress

Every Skirt in the Store

- Every Sport Skirt
- Every Plaid Skirt
- Every Tailored Skirt
- Every Silk Skirt
- Every Wool Skirt
- Every Fancy Skirt
- Every Jersey Skirt
- Every Prunella Skirt
- Every Navy Skirt
- Every Black Skirt
- Every Colored Skirt

Every Fur in the Store

HALF PRICE

- Every Fur Collarete
- Every Fur Scarf
- Every Fur Muff
- Every Fur Set
- Every Fur Coat
- Every Fur Stole
- Every Fur Choker
- Every Fancy Fur

- All the Moles
- All the Lynxes
- All the Foxes
- All the Hudsons
- All the Kolinsky
- All the Wolves
- All the Raccoon
- All the Beaver
- All the Marten
- All the Squirrel

- All Men's Pull Over Sweaters
 - All Men's and Boys' Knitted and Golf Gloves
- HALF PRICE**

Every Waist in the Store

- Every Georgette Waist
- Every Beaded Waist
- Every Peplum Waist
- Every Tailored Waist
- Every Silk Waist
- Every Crepe de Chine Waist
- Every Fancy Waist
- Every Imported Waist
- Every Canton Crepe Waist
- Every Wash Waist
- Every Bramley Waist

Every Sweater in the Store

- Every Wool Sweater
- Every Silk Sweater
- Every Fibre Sweater
- Every Filet Sweater
- Every Ripple Sweater
- Every Jumbo Sweater
- Every Tuxedo Sweater
- Every Imported Ripple
- Every Slip-On Sweater
- Every Hand Made Sweater

Every Petticoat in the Store

- Every Silk Petticoat
- Every Jersey Petticoat
- Every Italian Silk Petticoat
- Every Satin Petticoat
- Every Taffeta Petticoat
- Every Sateen Petticoat
- Every Cotton Petticoat
- Every Fancy Petticoat
- Every Heather-bloom Petticoat

Every Bathrobe in the Store

- Every Bathrobe
- Every House Gown
- Every Kimono
- Every Negligee Embroideries and Cotton Voiles
- Every Bathrobe
- Cottons, Georgettes
- Chiffons
- Crepe de Chines
- Cotton Crepes
- Every Pendleton
- Every Beacon

GREAT ANNUAL BASEMENT SHOE SALE

—This is the time when all short lots or broken sizes must be disposed of and the values as usual are such that you had best come early.

Groups Children's Garments HALF PRICE

- Children's Coats and raincoats.
 - One line of Patsy rompers.
 - One lot of infants, dresses and petticoats.
 - One lot of crepe de chine and satin combinations.
 - One lot of stocking caps.
 - White dresses, one lot from 2 to 6 years.
- HALF PRICE**

- AT **\$1.00** You will find misses' brown and black lace shoes. Women's black kid military heel boots. Women's patent pumps, some with French heels. Every pair worth five to ten times the price asked. Special, per pair. **\$1.00**
- AT **\$2.00** We offer women's black satin black kid, and patent pumps and ties. Women's beaver kid boots, with military heels. Misses' black kid and patent School-Mate shoes. Pair. **\$2.00**
- AT **\$3.00** You can choose of fine mat kid or patent pumps, military heels. Women's and big girls' brown calf, black calf and kid boots, some with French heels and cloth tops. High grade shoes but broken sizes. Special, pair. **\$3.00**
- AT **\$4.00** There are women's black cordovan walking boots with military heels. Women's gray kid, beaver kid, brown kid and black kid boots, with French heels, turn and welted soles. On account of somewhat broken sizes, regardless of former values, special per pair. **\$4.00**

Forward! With an Impressive Event—the Annual Clearance Sale of Woolens and Plushes

—There will be no piece of Woolen or Plush yardage to sell for anything but a sharply reduced price. "No Regular Prices" is the cry of this tremendously important sale of seasonable, new, stylish and standard quality of woolen and plush fabrics.

- Woolens! \$1.95 Yard** —Here is a lot of woolens that were originally priced from not less than \$4.00 up to \$9.95 a yard. Now priced remarkably low for quick clearance. The lot consists of warm coatings, prunella and velour skirtings, broadcloths, etc. They are all woolen fabrics and 54 to 58 inches wide, grouped and priced at only **\$1.95** a yard.
- Woolens! Our Finest Woolens Greatly Reduced** —"F & H" fabrics at reduced prices are deserving of particular mention. They are the finest of the fine fabrics. \$12.50 Evora Coating. **\$7.95**
\$9.75 Panvelaine Coating. **\$6.95**
\$7.50 Mousseine Suiting. **\$5.45**
\$8.50 Piqueting Suiting. **\$4.95**
\$8.00 Stockinette Suiting. **\$4.95**
\$6.95 Suiting Twill. **\$3.95**
- Broadcloths, \$3.69 a Yard** —The finest quality broadcloth to be had. In navy and seal brown only.
- 54-Inch Soft Bolivia Coatings Now \$2.85 Yard** —A pure wool soft, warm coating valued at \$5.50 a yard. In brown and Pekin.
- Lovely 54-Inch Woolens, Now Priced \$2.95 Yard** —Dark blue sponged and shrunk tricotine. —Dark blue sponged and shrunk point twill. —Brown check of fine worsted suiting. —Smart English tweeds, imported.
- 54-Inch Fine Black French Serge, \$1.69 a Yard** —A fine, soft, firm weave. All pure wool. In black only. You'd be very much surprised how good a serge this is. Only that we have a surplus of black serge, make this low price possible. It is easily worth \$2.75 a yard.
- 40-Inch All Wool School Plaids, \$1.00 a Yard** —Originally priced at \$2.45 a yard. This is indeed a big value. Half a dozen patterns to choose from.

OUR BEAUTIFUL STOCK OF PLUSHES MARKED DOWN DURING THIS GREAT CLEARANCE SALE

- Plushes at \$4.95 a Yard** —Includes a beautiful black, a mole skin imitation, a white bear cloth, a black baby lamb and a medium brown. Formerly priced to \$9.45 a yard.
- \$11.00 Quality Black Velour Plush at \$5.45 Yd.** —The plush for suits, wraps, etc.
- \$15.00 Black or Dark Brown Plush at \$7.95 Yd.** —Here are two lustrous finished plushes with a heavy, long thick nap that are wonderful values.
- \$10.50 Firm Grade of Black Plush at \$5.45 Yd.** —A splendid plush for children's coats. Is very firm and will stand rough wear.

'Down', 'Down' Go the Hats Below

Half-Price

Group One ... 2.50

—Beautifully trimmed Hats in large assortment, regular values to \$6.00.

Group Two ... 5.00

Charming trimmed and untrimmed Hats in many different styles. Values to \$12.50.

Group Three 7.50

Regular values up to \$18.50. Pattern and finely trimmed models; big assortment.

Entire Stock Draperies HALF PRICE

- Our entire line of beautiful draperies and cretonnes, half price.
- Drapey madras, drapey silks, velours and a wonderful line of cretonnes, all at one-half price.
- Scrims, voiles and marquisettes and a number of patterns in dainty nets, all at one-half price.
- Make your selection now for your future drapery needs.

BIG REDUCTIONS

In the Shoe Department

Groups of Lace HALF PRICE

- Metallic laces and insertions, gold and silver.
- Metallic flouncing, 18x36 inches wide. Gold, silver, bronze and steel.
- Colored flouncing sets, 18x36 inches.
- Colored wool and silk bands, vesting and trimmings.
- Bead bands and trimmings. Sequin trimmings.

- ALL FRENCH HEEL BOOTS IN THE STORE. \$4.75** —Brown kid, black kid, beaver kid and patent. Cousins', grays and all others regardless of former cost, per pair, \$5.
- ALL "EASE-ALL" ARCH BRACE SHOES AND OXFORDS. \$10.00** —Black and brown kid, with built-in arches. A famous corrective shoe. Per pair, \$10.00.
- COUSINS' BROWN CALF MODEASE BOOTS. \$10.00** —This shoe needs no recommendation and on account of broken sizes is closed out at less than cost. Per pair, \$10.00.
- BLACK AND BROWN KID MILITARY HEEL BOOTS. \$8.50** —In this lot are included Cousins', Gray's and the tailored lines. Sizes somewhat broken, but in fairly good range. Per pair, \$8.50.
- One lot of pumps of our best makes, plain tongue and straps. Some with ornaments, others plain effects. Regardless of former price, per pair. **\$6.85**

One Broken Lot of CORSETS ONE-HALF PRICE

- One great big lot of high grade Corsets including models from all of our six different makes.
- They are perfectly good styles adapted to all the different figure types. Come early and get good selections.
- A Few Modart Corsets
- A Few Gossard Corsets
- A Few Nemo Corsets
- A Few Redfern Corsets
- A Few C B Corsets
- A Few Lyra Corsets

Half Price

