

Big January Clearance Sale of All COATS, SUITS, DRESSES, SKIRTS AND FUR COATS

In the Second Floor Ready-to-Wear Dept.—Your Unrestricted Choice at—

1/2 Price

—Ready to Wear Dept., Second Floor.

Store Closed Monday Sale Starts Tuesday, 9 A. M.

Strain Brothers THE BIG STORE

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January Clearance Sale of All

WAISTS, SWEATERS, PETTICOATS, BLOOMERS, SILK AND WOOL SCARFS AT

25% Off

—Ready to Wear Dept., Second Floor.

JANUARY WHITE SALE

Extra Special White Sale Bargains on Sale Tuesday Morning

9 to 11 A. M.

- BLEACHED MUSLIN—36 ins. wide. Good quality. Extra Special, 9 to 11 a. m.—15c
100 BED SPREADS—For full-size beds, 72x76 inches. Shown in assorted patterns. Extra Special—9 to 11 a. m.—\$1.48
144 WOMEN'S MUSLIN Gowns—Made of fine quality muslin; slip-on style; short sleeves and lace trimmed. Extra Special, 9 to 11 a. m.—48c
MEN'S CANVAS GLOVES—300 pair in the lot. Made of white cotton with knit wrists; 15c value. Extra Special—5c
MENS' HANDKERCHIEFS—Three hundred in the lot; made of fine white cambric, 2 for 25c value. Extra Special, 9 to 11 a. m.—Two for—15c
Limit, Six to a Customer.—Strain Bros. Store for Men.

TUESDAY we inaugurate "The Big Store's" annual January White Sales. For many weeks the entire buying organization of this store has co-operated in a tireless campaign of securing merchandise of utmost desirability for this event. Skilfully timed purchases secured at very low prices—unusual ones, for our buyers brought in extensive quantities. —The result—the greatest selling event of white merchandise ever presented by "The Big Store". —You will find value-laden opportunities of such outstanding character that it will be particularly profitable to buy in quantities.

White Sale Specials in the Wash Goods Section

- DIMITY CHECKS—36 inches wide; 25c quality. January White Sale Price—19c
MADRAS SHIRTING—32 inches wide; 65c quality. January White Sale Price—45c
WHITE OUTING FLANNEL—27 inches wide; 22c quality. January White Sale Price—17c
MERCERIZED SATEEN—36 inches wide; 50c quality. January White Sale Price—39c
MERCERIZED SATEEN—36 inches wide; 75c quality. January White Sale Price—59c
PLISSE CREPE—36 inches wide; 59c quality. January White Sale Price—49c
NOVELTY SKIRTINGS—36 inches wide; 75c and \$1 quality. January White Sale Price—45c
WHITE OUTING FLANNEL—36 inches wide; 29c quality. January White Sale Price—22c
IMPORTED SWISS ORGAN-DY—45 inches wide; \$1 quality. January White Sale Price—Yard—65c
Wash Goods Section, Street Floor.

Wonderfully Attractive Fabric Specials

- The thrifty housewife will do well to anticipate her white fabric needs for the next few months.
LINGERIE SILK—36 inches wide; 85c quality. January White Sale Price—69c
CREPE DE CHINE—40 inches wide; our \$2.95 quality. January White Sale Price—\$2.35
LINGERIE SILK—36 inches wide; 75c quality. January White Sale Price—60c
CREPE BACK SATIN—40 ins. wide; our \$4.50 quality. January White Sale Price—\$3.50
FINE WHITE TRICOTINE—56 inches wide; \$5.75 quality. January White Sale Price—\$3.75
WASH SATIN—36 inches wide. Our \$2.25 quality. January White Sale Price—\$1.69
WOOL EPONGE—57 inches wide; \$5.50 quality. January White Sale Price—\$3.25
KREPE KARESS—40 inches wide; \$4.00 quality. January White Sale Price—\$3.25
GEORGETTE CREPE—38 ins. wide; \$2.00 quality. January White Sale Price—\$1.00
TUBULAR SILK VESTING—36 inches wide; \$1.25 quality. January White Sale Price—\$1.00
CREPE DE CHINE—40 inches wide. Our \$1.75 quality. January White Sale Price—\$1.25
TUBULAR SILK VESTING—36 inches wide; \$1.95 quality. January White Sale Price—\$1.65
CREPE DE CHINE—40 inches wide; our \$2.25 quality. January White Sale Price—\$1.69
SATIN ETIOLE—36 inches wide; \$2.75 quality. January White Sale Price—\$1.95
—Silk Dept., Street Floor.

Special Prices Prevail In the Domestic Section

- Unbleached INDIAN HEAD—36 inches wide; 22c quality. January White Sale Price—18c
CROCHET SPREADS—82 x 94 inches; \$3.95 quality. January White Sale Price—\$3.25
UNBLEACHED MUSLIN—36 inches wide; 18c quality. January White Sale Price—14c
SATIN SPREADS—82x94 inch. \$5.50 quality. January White Sale Price—\$4.75
UNBLEACHED MUSLIN—40 inches wide; 25c quality. January White Sale Price—19c
HUCK TOWELS—Large size; 20c quality; January White Sale Price—16c
BLEACHED MUSLIN—36 ins. wide; 20c quality. January White Sale Price—17c
FINE HUCK TOWELS—18x36 inches; our 25c quality. January White Sale Price—20c
BLEACHED MUSLIN—36 ins. wide. 22c quality. January White Sale Price—18c
TURKISH TOWELS—Size 18x36 inches; 35c quality. January White Sale Price—25c
LAKESIDE NAINSOOK—36 inches wide; 25c quality. January White Sale Price—19c
TURKISH TOWELS—Size 22x44 inches; our 50c quality. January White Sale Price—40c
LONG CLOTH—36 inches in width; 25c quality. January White Sale Price—20c
FANCY TURKISH TOWELS—Large size; our 75c quality. January White Sale Price—59c
UNBLEACHED PEQUOT SHEETING—63 inches wide; 65c quality. January White Sale Price—50c
TURKISH BATH TOWELS—Large size; \$1 quality. January White Sale Price—75c
BLEACHED PEQUOT SHEETING—81 inches wide; 85c quality. January White Sale Price—70c
SHEET BLANKETS—60 x 90 inches; \$1.65 quality. January White Sale Price—\$1.25
BLEACHED GAUZE—36 inches wide; 81c quality. January White Sale Price—7c
WEARWELL SHEETS—63x90 inches—Each—\$1.25
RUBBER SHEETING—Double faced—36 inches wide; \$1.25 quality. January White Sale Price—Yard—95c
72x90 inches—Each—\$1.45
81x90 inches—Each—\$1.55
81x99 inches—Each—\$1.65
PEQUOT SHEETS—72x99 inches—Each—\$1.69
81x90 inches—Each—\$1.69
81x99 inches—Each—\$1.85
UTICA SHEETS—81x90 inches—Each—\$1.69
81x99 inches—Each—\$1.85
SAMOSET SHEETS—72x90 inches—Each—\$1.45
81x90 inches—Each—\$1.55
SAMOSET SHEETS—42x36 inches—Each—32c
45x36 inches—Each—35c
PEQUOT CASES—42x36 inches—Each—38c
45x36 inches—Each—42c
DURABLE CASES—42x36 inches—Each—29c
—Domestic Section, Street Floor.

Basement Store

January White Sale In the Busy Basement Store

—Thousands of dollars worth of Mill-ends and regular lines, purchased by our Basement Store Buyer in Eastern Markets at lower prices than we have paid in years. —We have planned for months to make this an outstanding event, and we feel certain that we have accomplished our purpose. Here is an opportunity that Thrifty Buyers cannot overlook. These bargains will not be duplicated this season. —COME EARLY TUESDAY MORNING—Sale Starts at 9 O'Clock —We reserve the right to refrain from selling to dealers. No Phone Orders. No C. O. D.'s.—We solicit Mail Orders.

- 1,000 YARDS HOPE MUSLIN—36 inches in width; standard quality; pure white bleached and perfect in every detail. Offered at less than wholesale price for the first day only. Special—Yard—15c
200 PAIRS CURTAINS—A beautiful curtain made from a good quality scrim, finished with lace edge; 2 1/4 yards long. January White Sale Price—Pair—98c
1,500 YARDS UNBLEACHED MUSLIN—A heavy quality suitable for many purposes. Extra Special January White Sale Price—Yard—12 1/2c
500 YDS. STANDARD BLEACHED TUBING—42 inches in width and a good quality. White Goods Sale—Yard—35c
300 YARDS STANDARD TUBING—45-inch width; heavy quality. Specially Priced—Yard—39c
1000 Yds. HOSPITAL GAUZE—January White Sale Price—Yard—7c
500 YARDS BROWN MUSLIN—36 inches in width; good quality. January White Sale Price—Yard—15c
300 YARDS BROWN MUSLIN—36 inches in width; extra heavy quality. Special January White Sale Price—Yard—17c
300 YARDS BLEACHED SHEETING—81 inches in width; a very fine quality. January White Sale Price—Yard—48c
1,000 YARDS CURTAIN SCRIM—Excellent quality in colors, ecru and cream; 36 inches wide. White Sale Price—Yard—15c
1,000 YARDS CURTAIN SCRIM—Shown in color, cream and ecru. An exceptional value; 36 inches wide; assorted patterns. Specially priced—Yard—25c
200 WOMEN'S CORSETS—In front and back lace styles. Made from broadened and plain materials. Sizes 20 to 28. January White Sale Price—Each—\$1.48
ONE LOT OF WOMEN'S BRASSIERES—All new styles and the best makes. Sizes 34 to 42. January White Sale Price—\$29c
ONE LOT OF SHEETS—Size 72x90 inches. Special—\$1.00
ONE LOT OF SHEETS—Size 81x90 inches. Special—\$1.25
600 Pillow Cases—Size 42x36—Each—19c
1200 Pillow Cases—Size 42x36—Each—29c
One lot Pillow Cases—Size 45x36—Each—35c
1,200 HUCK TOWELS—Plain white; size 18x36 inches. January White Sale Price—Each—15c
600 TURKISH TOWELS—Plain white; size 18x38 inches. January White Sale Price—Each—19c
300 TURKISH TOWELS—Plain white; size 22x38 inches. January White Sale Price—Each—25c
300 FANCY TURKISH TOWELS—Size 16x33 inches. January White Sale Price—Each—25c
300 HEAVY TURKISH BATH TOWELS—Size 20x38 inches. Specially priced for the January White Sale—Each—29c
300 HEAVY TURKISH BATH TOWELS—Size 22x44—Specially priced for the January White Sale—Each—39c
1,000 TOWEL ENDS—Hemmed. January White Sale Price—Each—5c
300 YARDS BROWN HUCK CRASH—16 inches wide. January White Sale Price—Yard—10c
300 YARDS BLEACHED CRASH—16 inches wide; red border. January White Sale Price—Yard—12 1/2c
200 YARDS BLEACHED CRASH—16 inches wide; red border. January White Sale Price—Yard—15c
200 YARDS BLEACHED CRASH—18 inches wide; red border. January White Sale Price—Yard—19c
500 YARDS WHITE GOODS—36 inches in width—Special—Yard—10c
600 YARDS NAINSOOK—36 inches wide—Special—Yard—15c
500 YARDS PAJAMA CHECK—36 inches wide—Special—Yard—15c
300 YARDS NAINSOOK—36 inches wide—Special—Yard—19c
400 YARDS INDIA LINEN—36 inches wide—Special—Yard—19c

Extraordinary Underwear Values

- WOMEN'S SATEEN BLOOMERS—In white or pink; shirred elastic waist and knee bands. Excellent White Sale Value—Pair—59c
WOMEN'S SATEEN BLOOMERS—In white only; good quality; elastic waist and knee. Special—Pair—\$1.00
WOMEN'S MUSLIN GOWNS—Attractively trimmed; short sleeves, low neck styles; \$1.50 value. Special—\$1.00
WOMEN'S OUTING GOWNS—Made of plain white and striped outing flannel; neatly trimmed; \$1.50 values. Special—Each—\$1.00
WOMEN'S SILK GOWNS—In pink or orchid crepe de chine; finished with white lace. Special—Each—\$3.39
ENVELOPE CHEMISE—In pink or white; lace trimmed and tailored styles. Special—Each—\$1.49
—Underwear Dept., Second Floor.

White Sale Drapery Values

- MARQUINETTE AND VOILE CURTAINS—Shown in ivory and white; 2 1/4 yards in length. Excellent White Sale Bargains—Pair—89c
CURTAIN MARQUINETTE—Plain white; 36 inches wide. Special White Sale Value—Yard—19c
CURTAIN MARQUINETTE—White with colored dots; 36 ins. wide. Specially priced—49c
CURTAIN MADRAS—36 inches wide. All white. Special White Sale Price, Yd—45c
—Drapery Dept., Second Floor.

Special White Sale Glove Values

- IMPORTED FRENCH KID GLOVES—Full pique-sewn; 3 row embroidered backs in three button styles. All sizes. January White Sale Price—Pair—\$2.00
WHITE SILK GLOVES—16-button style; a good quality silk is used in the making of these gloves; \$2.25 and \$2.50 values. January White Sale Price—Pair—\$1.89
—Glove Dept., Center Aisle.

Extra Special White Sale Values

- Selected From the Mens' and Boys' Department
MEN'S WHITE SHIRTS—In this lot of shirts are many worth up to \$3.50; nicely made of good quality oxford cloth and soisette. Sizes 13 1/2 to 16. Special—Each—\$1.25
MEN'S WHITE NIGHT SHIRTS—Only a small lot, made of a good grade of muslin. Regular sizes; cut full. Special—Each—\$1.25
MEN'S WHITE HANDKERCHIEFS—Pure linen handkerchiefs, 35c and 40c values. Extra special for the January White Sale—Each—25c
ONE LOT OF INITIAL HANDKERCHIEFS—Made of fine white linen; 65c and 75c values. Not many left—initials A, E, F, G, H, M, N, P and S. Extra Special—ONE-HALF PRICE. Garment—\$1.25
—Strain Bros. Store for Men.