

Waltham Watches.

"Good things should be praised."

"The Perfected American Watch," an illustrated book of interesting information about watches, will be sent free upon request.

American Watch Company,
Waltham, Mass.

S. JACOBS & CO.,

JEWELERS

618-520 Nicollet Avenue

Sell All High Grades.

Waltham Watches,

Royal Riverside,

Crescent St.

and Vanguard.

Patrician Corset Opening.

Monday, March 31st, and during the week, Miss Quinlan will be pleased to show the ladies of Minneapolis and vicinity the NEW PATRICIAN CORSET Models for 1902.

PATRICIAN CORSET beautifies, aids and corrects according to individual needs, developing each figure into that indefinable personal grace that is the keynote of style.

Models suitable for the college girl as well as the matron.

Prices varying from \$2.50, \$3.50, \$5, \$7.50 and upwards.

Miss Quinlan will give each customer her personal attention.

All are cordially invited whether wishing to purchase or not.

Patrician Corset Shop,

433 Andrus Building, Cor. Nicollet and Fifth St.

HORRID AND VULGAR

Crusade Against "Hello" as "Phone Conversation Opener."

APPLETON, WIS., WOMEN LED OFF

Now Evanson Would Seal Their Throats—Yes and "Good Morning" as Substitutes.

Special to The Journal.

Appleton, Wis., March 21.—Several prominent women of Appleton have decided that the word "hello," which has been universally used as a conversation opener over the telephone since that instrument was invented, is vulgar, and a crusade for its abolition was quietly begun several weeks ago. Since that time the same idea has occurred to the women of Evanston, Ill. The Appleton movement, however, was on foot first, and the efforts of Evanston in the same direction, commendable as they may be, must not be permitted to overshadow the fact that Appleton ladies are the pioneers.

The only difference in opinion between Appleton and Evanston ladies is as to the proper substitute for the word "hello," which both agree is horrid and vulgar. The Appleton ladies prefer "Good morning," or "How do you do?"

One lady when questioned admitted the fact of the movement which she said was quietly started several weeks ago.

"The movement is rapidly gaining con-



DON'T FOOL YOURSELF
Into thinking that because your hat costs more than the GORDON it's any better.

The GORDON couldn't be better, but nothing is charged for the name.

E. S. Brackett Co.

Navy Beans	Good quality, per quart.	5c
Rice	Whole grain, per quart.	5c
Tapioea	Per pound.	4c
Buckwheat	Starchy pure, per pound.	2c
Macaroni	Coarse of line, 10 pounds for.	15c
Homony	One pound packages.	1c
Corn Starch	One pound packages.	4c
Baking Soda	One pound packages.	4c
Roller Oats	Best quality, per pound.	2c
Farina 5 lbs	Wisconsin sweet, per	8c
Corn	Wisconsin sweet, per	6c
Corn	Oneda Community, per	10c
Tomatoes	per can.	10c
Asparagus	Heckmott's, large cans	21c
Soap	Monarch, 10 large bars.	32c
Swift's Snap Soap	12 bars.	27c
Washing Soda	5 lbs.	10c
Clothes Pins	6 dozen	5c
Port Wine	5 years old, California, absolute purity guaranteed, per gallon.	\$1.00
Whiskey	Full quality, per gallon.	80c
Sherwood	Maryland's famous Rye, full quality, per gallon.	\$1.00
A B C Malt Extract	10c.	\$1.18
Grape Juice	Quart bottles.	50c

MARKET.
Veal Stew, per lb, 5 cents.
Veal Roast, per lb, 8 cents.
Pork Loin, whole, per lb, 10c.
Choice Ham, per lb, 12c.
Lamb Stew, per lb, 5 cents.
Sirloin Steak, per lb, 14 cents.

In Social Circles

Mrs. Wesley Neill and Mrs. Albenia Sanderson gave a large reception from 2 until 6 o'clock this afternoon at the home of Mrs. Neill on Second avenue S. The assisting women were Misses Thomas MacLean, J. S. Montgomery, A. D. Reed, Frank Larabee, Robert Stratton, G. P. Reed, Frank Wicks, Misses Kate Cunningham and Charlotte Folds. Mrs. Elmer Fisher, Misses Mae Shannon, Annie Louise Regal and Myrtle Stratton served refreshments in the parlor. A profusion of spring blossoms brightened the rooms. In the parlor, where Mrs. Neill and Mrs. Sanderson received, white hydrangeas and tulips were most effective against palms and ferns. The second parlor was filled with great clusters of tulips and red tulips furnished a brilliant bit of color on the table in the dining-room. The rooms were lighted with candles in holders which corresponded to the flowers used. A musical program on the harp and violin was a delightful feature of the afternoon. About 350 women called.

Mrs. John Edgar Rhodes entertained informally this afternoon at her apartments on Hennepin avenue for Miss Patch, who has come from Hastings to spend the Easter vacation with her parents at Camden Place. The guests were members of the Delta Delta Delta fraternity and a social hour was enjoyed by about thirty young women.

Mrs. George Douglas Head will give an informal chocolate Thursday morning from 10 to 12 o'clock for Miss Helen Moody of St. Paul, an April bride. Wednesday, April 8, Miss Gertrude Hale will give a tea for Miss Moore and Mrs. Walter Harris and Miss Trask have planned to entertain at dinner.

To-morrow afternoon Miss Grace Slocum will entertain for Miss Lucy Cosgrave, who will be married Wednesday, April 9, to Stevens Delos Bach. The guests will be a small affair and will take place at the home of the bride's father, Charles A. Cosgrave, 1422 Mary place. Miss Fannie Cosgrave will be maid of honor and Carl Smith of Mason City will be best man. Little Doris Slocum of St. Paul will be the flower girl, and the ring bearer will be Mr. Balch's nephew, Almon Case of Charles City.

Mr. and Mrs. S. S. Cargill will entertain informally at dinner to-morrow evening at their home on Portland avenue. Saturday evening Mr. and Mrs. Cargill gave a dinner of twelve covers for Mr. and Mrs. W. W. Robinson. The decorations and appointments were suggestive of Easter.

The annual dancing party of Delta Tau Delta fraternity will be given Friday evening in the West Hotel.

Mrs. Theodore Van Yox of New York, wife of the tenor soloist for "The Creation," to be given by the Philharmonic club Wednesday evening, will be the guest of honor at a small reception given by Mrs. Fred Smith Wednesday afternoon at her residence on Fourth avenue.

After the concert Wednesday evening the executive board of the Philharmonic club will entertain the artists and a few others at the Commercial Club.

Misses Helen and Hazel Chaffee of Mankato are spending their Easter vacation with Miss Carrie Gode, who will give a luncheon and matinee party for them on Saturday. Helen Trussell and Miss Laura Marchant will give dinners in their honor during the week.

The luncheon which was to have been given by Mrs. Fred L. Gray for Miss Helen, a bride of the month, has been postponed on account of Mrs. Gray's illness.

James Kelley announces the engagement of his daughter, Miss Adelaide Alice Kelley, to James Augustine Egan of Galesburg, N. D. The wedding will take place in April.

E. A. Tapping and M. F. Schuit gave a luncheon of twelve covers Saturday afternoon at the Commercial Club for Robert J. Burdette.

Saturday evening Mrs. O. S. Chapman entertained the teachers of the primary department and the officers of the Park Avenue Congregational church at her home on Fourth avenue. The rooms were bright with lights, palms and umbrella plants. A progressive game on the year's lessons was an amusing feature of the evening. Light refreshments were served. There were forty guests.

Dr. and Mrs. David Owen Thomas of Ridgewood avenue gave a dinner Saturday evening. The centerpiece was Easter lilies and white tapers were on either side. White satin ribbons with gold monograms served as place cards.

A. D. Bodfors of Rock Island, Ill., was the guest of honor at a dinner Saturday evening, given by Mr. and Mrs. J. D. Bodfors, 1001 Fifth street N. Easter lilies, violets and smilax were the decorations. The guests were Professor and Mrs. A. D. Bodfors, Miss Helen Hays, Hanna Walberg and Charles Swenson. Mr. Bodfors will be the organ soloist at the Orpheus concert to-morrow evening.

Zeta Psi fraternity of the university gave an informal dancing party in Miss Mueller's academy Thursday evening. About thirty-five couples were present.

The wedding of Miss Edna M. Eckman and Samuel Anderson took place Saturday evening at 10 Fifth street N. About fifty guests were present. The ceremony was read by Rev. C. J. Petri. Miss Mabel A. Knutson was maid of honor and wore white French lawn. Miss Laura Mauer, in yellow mousseline de soie, and Miss Marie Lahti, in green tulle, were bridesmaids. Arthur H. Moore was best man and Byron Ferguson and William Weeks were ushers.

Miss Nina V. Crist and Robert L. Sheldon were married at the home of Mrs. E. V. N. Crist, 808 Eighth avenue SE, Tuesday evening. Miss Helen Hays was the maid of honor. The service was read by Rev. Mr. Avison. Miss Marie Lahti, in green tulle, and Miss Helen Orlan sang. Two readings were given by Miss Denby of St. Paul. Russian tea was served and yellow tulips and yellow ribbon were the table decorations.

The federation of corps will meet Thursday at 2:30 o'clock with Dudley P. Chase corps in the hall, Central avenue and Fifth street SE. The corps presidents will meet with Mrs. Lewis at 2 o'clock to consider plans for special business to be brought before the federation.

The ninth annual meeting of the Woman's Home and Foreign Missionary societies of the Minneapolis presbytery will be held in Highland Park church, Emerson avenue and Twenty-first avenue N. Thursday and Friday at 9:30 a. m. Thursday home missions will be considered and several missionaries will be present. Friday will be foreign mission day and Mrs. Wachter of St. Paul will speak in the afternoon.

NORTHWESTERN WEDDINGS

Specials to The Journal.
Sioux City, Iowa, March 31.—A telegram from Marion, Ind., to-day announced the wedding at 10 o'clock this morning of W. Roy Ronald of this city and Miss Ethel Long of Marion. Mr. Ronald is a member of the editorial staff of the Sioux City Tribune and a well-known newspaper correspondent.

His bride is the daughter of Professor S. S. Bowman, one of the eminent educators of Indiana. Leading periodicals have published poems from her pen and she is on the program of the annual meeting at Winona Lake, Ind., of the Western Writers' association, of which she is a member.

Finley, N. D., March 31.—Married at the residence of the bride's parents in Finley, Minn., W. Long and Miss Sara Patterson, Rev. John G. Dingle of Hope officiating. Only near relatives were present. Both principals came to this country in the early eighties with their parents and have lived here ever since and have always been prominent in Finley society.

Spearfish, S. D., March 31.—Rev. D. W. Tracy of the Spearfish Methodist church united J. H. Elliott of Preston and Miss Jennie Gerow of Spearfish in marriage. Mr. Elliott is assayer for the Deadwood-Standard Gold Mining company of Preston.

STATE MUSIC TEACHERS.
The Minnesota State Music Teachers' Association will hold its first annual convention at the Central Presbyterian church, St. Paul, May 1 and 2. The morning sessions will be devoted to business, and the afternoon and evening sessions to music. The convention will adopt a constitution and elect officers for the ensuing year. Five concerts are on the program.

Low Sleeping Car Rates.

Twice a week the Chicago Great Western Railway runs comfortable tourist sleeping cars to Chicago, Des Moines, St. Joseph and Kansas City at half the regular double berth rates. For further information apply to A. J. Aicher, City Ticket Agent, Cor. 6th and Nicollet Ave., Minneapolis, Minn.

NEW STORE

Dress Goods "at a price"—entire residue spring suitings of one of our best dress goods manufacturers (name reserved) coupled with the open stock of two very prominent importers. No such values were ever offered in the history of the dry goods business.

58-inch Reversible Golf Cloths, 54-inch Zibeline Mixtures, English Cassimere Suitings, 54-in. very finest all wool for "Tailor-mades," Vigoureux Whipcords, Camel's Hair Worsteds, Crash Suitings, Hoxie Etamines, Sheer French Veilings, Armures, French Cords, Tucked Waistings, etc., actual values \$1 to \$2 a yard; your choice.....

39c

69c

Suits, Skirts and Raglans

The greatest values in the Twin Cities are here. In ready-to-wear garments this store ranks first. We prove it daily by giving the greatest values. See what a magnificent assortment we offer to-morrow and try to match them if you can at the prices quoted.

100 Ladies' man-tailored Suits, no old styles, but every one this spring's latest designs—made of all-wool Cheviot, Venetian and Basket Cloth, not one in the lot worth less than \$16.50 and \$19.98

Ladies' Taffeta Silk Waists, black, white and colors worth \$3.98

5.00

Millinery Dept.

Easter is over, but there is no dearth of fine hats. We will show a new lot of patterns the first of the week.

Trimmed Hats—an extra fine lot Tuesday, fully worth \$10.00. Your choice \$5.00

Another lot that will only have to be seen to be appreciated, Tuesday at \$3.50

Particular attention paid to special orders.

Silks and Velvets

\$1.50 yard all-silk face Persian

Panne Waist Velvets..... 69c

Those Wash Cords, best quality white and all colors, very choice styles, 24-in. all-silk printed Foulards, neat, small designs, all silk

Grenadines, values straight to \$1.00 the yard; pick and choose 39c

\$1.25 yard, 27-inch guaranteed 88c

black Taffeta.....

Linens, White Goods

Striped Madras White Goods; some of these are 38 inches, and worth 12c

Long Cloth—Soft chambray finish. Worth 15c yard, special Tuesday 10c

Dinner Napkins, size 25x25, warranted all pure linen, worth \$1.50 dozen, limit 1 dozen to each customer \$1

Wash Goods

Batiste—Splendid fine sheer 30-inch fabrics in choice line styles and colors, have been 12c yard this season, 6c

Tuesday only..... 6c

Basement

Remnants of Lace and Leno Mulls—all the new shades and black, from 15c to 25c values—in one lot, choice, 7c

Art Needlework Dept

Bring your Shirt Waists and have them stamped or embroidered; 60 new designs. Exclusive designs if desired.

EVANS, MUNZER, PICKERING & CO.

day, at 8 p. m., for the benefit of the piano fund of the St. Andrew's church.

Miss Lizzy McCall is home from Washington. She will open her summer home at White Bear early in May.

Miss Marie Lahti, in green tulle, will give a card party at her home, 1001 Fifth street N., on Wednesday evening.

The Midnight Social Club will give a dance to-morrow evening in Fourth Ward Republican hall. John West will be master of ceremonies.

The Modern Owl Social Club will give a progressive peanut party at the home of Miss Helen Bell, 52 Meridian place, Meridian Park, Wednesday evening.

Banner Lodge, No. 22, D. of H., and Minneapolis lodge, No. 12, A. O. U. W., will give a music and dance in the hall, 15 Seventh street S., Thursday evening.

Fraternity lodge, No. 62, and Panay lodge, No. 54, I. O. O. F., will give the joint party, at the hall, 229 Central avenue, April 3, Wednesday evening.

The ladies of Admiral Farragut Circle, No. 37, will give the last card party of their season series at the home of Mrs. McCherry, 1411 Eighth street S., to-morrow.

Mrs. E. F. Perrie has returned from Howland, Pa., where she was called by the illness of her mother, Mrs. Mary J. Holter, whose health has considerably improved.

The Javies will give the eighth dance of the series in the A. O. U. W. hall, 15 Seventh street S., Friday evening, April 11.

A musical entertainment will be given by the young ladies of St. Stevens church, on Wednesday evening, in the church parlors. It will be followed by a drawing for a beautiful oil painting. Refreshments will be served.

Mrs. William M. Albee, Misses Hope and Harriet McDonald and Miss Smith, of St. Paul, will sail for Naples from Boston, April 1.

Mrs. Albee will return in July, but the Misses McDonald will not come back until August.

The Fahn-aal-ah Euchre Club met with Mrs. E. Zimmerman, 3429 Second avenue S., Thursday afternoon. Prizes were won by Mrs. Evans and Mrs. L. B. Barber, No. 15 W. Thirty-fourth street.

Minneapolis people at New York hotels are: Waldorf, G. H. Daggett; Netherlands, C. E. Lewis; Manhattan, Miss W. W. Martin, Miss M. Rar; Imperial, J. De J. B. Giffith; Grand, Miss Giffith; and the B. B. Giffith, Miss B. Hudson.

Division No. 3, A. O. H., will give an Easter ball in the hall, 229 Central avenue, this evening. Dennis Bray will be master of ceremonies. McNamara's orchestra will play and the ladies' auxiliary will serve refreshments in the lower hall.

Mr. and Mrs. B. Ness of 615 Howe avenue were surprised Friday evening by thirty friends from Minneapolis and St. Paul, the occasion being Mr. Ness' birthday anniversary.

Musical and game were the amusements, and A. T. Moe, in behalf of the guests, presented Mr. and Mrs. Ness with a handsome souvenir.

A concert will be given this evening in Bethesda Baptist church. The program will include music by the choir of St. Peter's A. M. E. S. Church, James A. M. E. and Bethesda.

NEW STORE

"at a price"—entire residue spring suitings of one of our best dress goods manufacturers (name reserved) coupled with the open stock of two very prominent importers. No such values were ever offered in the history of the dry goods business.

English Cassimere Suitings, 54-in. very finest all wool for "Tailor-mades," Vigoureux Whipcords, Camel's Hair Worsteds, Crash Suitings, Hoxie Etamines, Sheer French Veilings, Armures, French Cords, Tucked Waistings, etc., actual values \$1 to \$2 a yard; your choice.....

39c

69c

Suits, Skirts and Raglans

The greatest values in the Twin Cities are here. In ready-to-wear garments this store ranks first. We prove it daily by giving the greatest values. See what a magnificent assortment we offer to-morrow and try to match them if you can at the prices quoted.

100 Ladies' man-tailored Suits, all new spring styles, made of imported cloths of all kinds, some silk lined, drop skirt, in black and colors; worth to \$19.50

Ladies' full length all wool Cravenette and Venetian cloth Raglans, warranted rain-proof, half tight and loose back, in tan, gray and black; worth \$8.50

\$15.00

Shoe Department

Something for you Tuesday that you don't find every day: \$2.00 and \$2.50 Ladies' Slippers, Kid and Patent Leather, 2 and 3 straps, nobby styles \$1.12

\$2.00 Ladies' Shoes, vici kid; good styles, at \$1.12

Misses' Vici Kid Shoes, nothing can equal them at less than \$1.50. Tuesday \$1.12

\$1.50 and \$2.00 Ladies' Kid Oxford ties, Boston toes, at \$1.12

Ask for Queen quality Shoes \$3.00 for ladies; 60 styles; all \$3.00

Petticoats

Great April Sale—800 fine silk moreens, "Am I" silk and mercerized skirts, deep plaiting, ruffles and ruche, black and colors. Worth to \$4.00. \$1.98

Choice..... \$1.98

Photo Studio

Platino Photographs—very fine, finished right, guaranteed satisfactory or your money back; worth \$3 per dozen. One more chance at the anniversary 98c

price..... 98c

Kid Gloves

Easter week didn't use them all up by any means.

Josephine—A fine German Kid Glove, Pique seams and Paris points, black and new colors, pair..... \$1

Ladies' Neckwear

Twice Around Bobbinet Ties, with Val. trimmed ends, a special purchase at a very low price; values to 90c. 23c

Special, each..... 23c

Laces

Black Silk Esmeral Galleons, Motif and Serpentine effects; also a few pieces of cream; a lucky purchase at a very low price; values to 90c. Choice, yd..... 39c

price..... 39c

Stove Department.

For the coming week we are making a special offer on our fine line of Peninsular Steel Ranges, cook and gas stoves—every one guaranteed.

Your old stove taken in exchange—cash or easy payments. A fine steel range with warming closet and large oven, this week only..... \$27.50

price..... \$27.50

THE BAUER CONCERT

Lovers of the piano have had so few opportunities this season to hear their favorite instrument that the recital of Harold Bauer in the Unitarian church to-morrow evening is attracting unusual interest. Mr. Bauer has won the endorsement of the musical east, and all the leading musical centers of Europe, and is proclaimed one of the really great pianists of the day. His interpretations of the great masters' works are always thoughtful, musically and clear, and his playing is devoid of sensationalisms of any kind. His tone is rarely beautiful in its singling quality and his rhythm and accentuation are delightful. His mastery of the technical requirements of the pianist, his understanding of the demands of the music and his power to express clearly this insight, make his work of especial value to the student, and these same qualities bring enjoyment, even to the laity.

In furtherance of its educational plans the Ladies' Thursday Musicales is giving the recital free to its members, and placing the tickets for the public at a low price to enable all the music lovers to hear the famous artist. The tickets are now on sale at the Metropolitan Music store. The club members can obtain their tickets at the studio, mornings.

D. L. CURTICE ILL

Well Known St. Paul Man in Critical Condition.

D. L. Curtice, for fifty years a resident of St. Paul, is critically ill at his home, 575 Laurel avenue. Mr. Curtice has held several elective offices in St. Paul and Ramsey county, and is well known.

Cheap Rates to California.

Tickets on sale daily at Minneapolis & St. Paul railroad offices, at rate of \$52.50 from St. Paul or Minneapolis to Los Angeles, San Francisco, San Diego, etc. Best and most direct route.

Call No. 1 Washington avenue S., Minneapolis; 323 Robert street, St. Paul, for tickets and berths.

Established 1882

The Plymouth

Men's \$4 Shoes, Half Price, \$2.

All sizes. In Great Shoe Salesman.

600 pairs of men's new spring patent leather lace shoes, just picked up by our buyer from a large Boston manufacturer at our own price. All made on the most up-to-date lasts, new spring styles and very desirable in every way; all sizes and all widths. Special for this sale, Half Price

\$2

Women's Satin Slippers, any color, red, blue, white and pink, regular values \$2.00 and \$3.00. Special price..... 50c

Misses' and Children's Shoes.

In Bargain Basement. 500 pairs of Misses' and Children's Dongola Button Shoes, McKay sewed soles and patent tips, good spring styles; reg. value \$1 pair; all sizes from 8 1/2 to 11 and 1 1/2 to 2. Bargain Basement price..... 50c

Children's Shoes.

In Bargain Basement. 600 pairs Children's Shoes, sizes 5 to 8, good dongola stock, new spring styles, medium weight, flexible soles and patent leather tips; regular values 75c. Barg