

THE JOURNAL
LUCIAN SWIFT, MANAGER
J. S. McLAIN, EDITOR
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Have Known." The dispatches, by the way, say that in the next week the present and Mr. Burroughs intend to make a detailed study of the habits of the various animals that inhabit the park. If they succeed the leisurely habits of fifty years on the farms will be a heap of aching rains.

Books and Authors
NO LITERARY OCTOPUS.
The rapid and successful development of new publishing houses in recent years is shown by the Philadelphia Times book publisher's statement that the book publishing trust cannot be organized under a single name.

AT THE THEATERS
Foyer Chat.
"The Strollers" continues to please theatergoers at the Metropolitan. Four more performances, including matinee Saturday, will close the run in this city.

The Nonpareil Man.
Casually Observed.
The editor of the Litchfield, N. D., Bulletin investigated the sugar beet belt in Colorado and found that the vegetables are so large that the policemen sleep on their beds.

Record of Advertising
IN MINNEAPOLIS AND ST. PAUL PAPERS FOR Month of March:
Journal 26 issues, daily, 1609
Tribune 26 issues, daily, 817
Tribune 31 issues, daily and five Sundays, 1506
Times 31 issues, daily and Sunday, 1049
Dispatch 26 issues, no Sunday, 1342
Pioneer Press 31 issues, daily and Sunday, 979
Globe 31 issues, daily and Sunday, 791

Reciprocity the Best.
In his report on tariff systems, to the Minnesota branch of the National Reciprocity League, Mr. Eugene Hay gave it as his judgment that of the three tariff systems—general, general and conventional, and maximum and minimum—the general and conventional or reciprocity system is the one henceforth best adapted to the United States.

Regulating the Automobile.
The legislature has spent some time discussing bills to regulate the speed of automobiles. Meanwhile the automobile club is doing more to regulate the handling of automobiles than is likely to be accomplished by any law limiting the speed.

NEW BOOKS.
THE BLUE GOOSE. By Frank Lewis Nason, author of "The End of the Trail." New York: McClure, Phillips & Co. Minneapolis: N. McClure, 337 East Seventh street.

WOULD'NT BREAK THE RECORD
Youth's Companion.
The following story is told of the visit of King Edward, then Prince of Wales, to the west when he was a lad. The royal party of tourists were entertained by Mr. Blank on his ranch. He was naturally anxious that they should fully enjoy the sport of the neighborhood.

A BUNCH OF GOOD STORIES.
A Smart Dog.
Representatives Payne and Dalsell, on their recent visit to the south, argued one day upon the intelligence of dogs. Mr. Dalsell held that the collie was the wisest of the dog family, while Mr. Payne claimed this honor for the bull, backing up his contention with a dog story.

English Spelling Reform.
Twelve simplified English spellings recommended by the National Educational Association, and being widely adopted. They will be used hereafter in The Journal:

Admission.
Persons who feel that the exchanges are legitimate institutions, but have been confused by the sophistries of their ignorant enemies are recommended to read an article in the April Atlantic Monthly on "The Function of the Stock and Produce Exchanges," by the well known financial authority, Charles A. Conant.

A Public Hall.
Minnesota is likely to have a good public hall without being really conscious of the effort. The scheme to utilize the interior court of the city hall and courthouse appears to be a go.

LEAVING THE NATION.
The Story of American Home Missions. By Joseph B. Clark, D. D., secretary of the Congressional Home Missions Society. New York: The Baker & Taylor company, 33-37 East Seventeenth street.

IT SAVED HIM
Cleveland Plain Dealer.
"Brethren," said Deacon Snowball at the experience meeting "I'm mighty mighty backslidin' las' Saturday night. De temptum cum ter me an' put er wheat sack in mah han' an' led mah sinful feet to'd Mistah Johnson's turkey coop.

Religion and Intelligence.
When the late Charles Godfrey Leland was editing, in New York, the Knickerbocker Magazine, he gave a weekly reception that was popular among literary people.

The Function of Speculation.
Some proposed action by the legislature of Minnesota has brought out a popular discussion which shows that many, for aught we know, the majority of the people, look upon stock exchanges, boards of trade and chambers of commerce as little better than highly respectable gambling houses.

The Strike and the Remedy.
The strike in Holland, now threatening to be general, grows out of the introduction of an anti-strike bill in the national legislature, which embodies a definition of the rights of organized and unorganized labor, and severely restricts the action of strikers, forbidding picketing and coercive "persuasion" by them.

THE TRUSTS. WHAT CAN WE DO WITH THEM?
WHAT CAN THEY DO FOR US?
By M. C. Oliver, New York State Civil Service Commission, Etc. New York: The Baker and Taylor Company, 33 and 37 E 16th street. Price, 40 cents.

REALLY DON'T KNOW.
Would I marry again? I sometimes say "No." The men are all charming as far as they go. And yet there are times when they bother one so—

THE MAGAZINES.
The Century contains an interesting paper on "The So-Called Steamship Trust," by Commander Kelley, who takes an entertaining view of the prospects of a merchant marine and of the Morgan shipping combine's influence in that direction.

Comparative Advertising
(22 Inches to the Column)
JOURNAL TRIBUNE
Cols. Inches Cols. Inches
Sunday, April 5, (No Sunday Issue) 124 11
Monday, April 6, 52 13
Tuesday, April 7, 54 15
Wednesday, April 8, 93 16
Totals, (First four days in April) 309 11 158 11
510 11 393
Watch the Journal Figures Grow!

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