THE DAYLIGHT STORE.

ellow's Goodfellow's Goodfellow's Goodfellow's

D. Dayton, Frank H. Carleton. Now at Seventh and Nicollet.

Geo. D. Dayton, J. B. Mosher, D. D. Dayton, Frank H. Carleton. Silk Leaders of the Northwest. Now at Seventh and Nicollet.

on Sales Last Day

The Reason for These Sales.

On and after next Monday, May 25, this business will be named the Dayton Dry Goods Company, and so **"DAYTON'S"** for short, instead of "Goodfellow's."

The change is one of name, not of fairness in dealing, nor of good service, nor of progressiveness, nor of anything that helped to make the name Goodfellow known in the same thought with honesty of purpose.

It is going on two years since the founder of the Goodfellow business became dis-associated from this store. But the name Goodfellow was continued in the spirit of its high repute, to show you that it would be lived up to.

This has been done to your satisfaction—The business has prospered beyond all expectation. You have responded to the efforts to build up a good business by honest progressiveness. You have learned that square methods prevail here.

The business no longer needs a name other than that of those who have guided it so deeply into your confidence within the last fifteen months.

And now let **"DAYTON'S"** be the staff upon which you will lean when buying perplexities present themselves. Let **"DAYTON'S"** stand to you for everything that is straightforward in modern merchandizing.

No Refunds——No Exchanges——No Approvals During These Sales

Women's Suits--Greater Reductions.

Everything in These Stocks Reduced.

Rearranged for Saturday's selling, you will find all our new Spring Suits—without reserve—still more deeply price-cut.

$7.50 for Suits worth to $18.00.
$9.75 for Suits worth to $19.75.
$10.50 for Suits worth to $22.50.
$13.75 for Suits worth to $27.50.
$14.50 for suits worth to $32.50.
$16.75 for suits worth to $37.50.
$18.50 for suits worth to $42.50.

High Grade Novelties—Exclusive models in Pongee, Crepe de Chine, Voile and Etamine—all costumes and dresses at about ½ price.

Silk Shirt Waist Suits

$10 for Satin Foulard and Taffeta, worth to $16.50.
$13.50 for Taffeta aud Satin Foulard Suits worth to $19.75.
$15 for Taffeta, Pongee and Satin Foulard suits, worth $25.
20 per cent. reduction on all the fine linen tub frocks.
Silk Dress Skirts of Taffeta and Peau de Soie—
Worth to $16.50, **$8.50.**
Worth to $19.75, **$9.75.**
Worth to $25.00, **$12.50.**
Worth to $30.00, **$13.50.**
—and so on.

Tub Frocks

White Pique suits worth $2.75, **$2.25.**
White Lawn polka dots suits, worth $2.50, at **$1.95.**
Chambray and Madras Suits, white and colors, worth $4.25, at **$3.25.**
Madras of suits in shepherd checks, worth $5.95, at **$4.95.**
Dress Skirts of Voile, Etamine, Mohair, Canvas Cloth and Pongee.
Worth to $6.00, **$3.50.**
Worth to $8.75, **$5.00.**
Worth to $12.50, **$7.75.**
Worth to $16.50, **$10.00.**
—and so on.

High Grade Novelty Skirts, including silk net skirts and many other kinds, **reduced from 33⅓ to 65%.**

Walking Skirts of Menswear materials, Pongee, Cheviot and Broadcloth—
$3.95—worth to $5.75.
$4.50—worth to $7.50.
$5.95—worth to $8.75.
$6.50—worth to $10.00.
$8.75—worth to $12.00.
$9.50—worth to $15.00.

Wash Skirts for women and misses.
98c—Women's pique skirts, navy and black, with white dots, worth $1.25.
98c—Women's denim walking skirts, blue and brown mixed, worth $1.25.
$1.15—Women's linen skirts—worth $1.50.

Bright Basement

Everything in These Stocks Reduced.

Walking Skirts—About twenty-five of the $3 quality, dark and medium gray mixed, strapped with self material, not all sizes, at..... **98c**

Petticoats of black mercerized sateen, accordion pleated, three hemmed ruffles, $1.25 quality..... **98c**

Laces—Several kinds, 1 to 6 inches wide, values to 8c a yard, at..... **3c**

Shirt Waists—One large collection, maker's clean-up, blue-and-white, black-and-white and dark colors, 50c to 75c values..... **29c**

Men's Socks of black cotton, double heels and toes, the 15c quality... **6c**

$1 REWARD.

It is our aim to advertise our goods by straightforward statements and to guard against deception of any kind. We will gladly pay $1 to the first person to report to our Mr. Mosher any misrepresentation.

Laces

Everything in These Stocks Reduced.

Novelty Laces in galloons and medallions, of Venise, Irish Crochet, Batiste and black silk, sold to 50c a yard, at..... **19c**

Handkerchiefs

Everything in These Stocks Reduced.

Women's and Men's—All linen, hemstitched, ⅛, ¼ and ½ inch hems, our 25c quality, at..... **17c**

Men's—Of very fine Irish linen, hemstitched, hand-embroidered initials, our best 50c quality, at..... **35c**

Ribbons

*Everything in These Stocks Reduced.**

Fancy Ribbons—Persians, plaids, checks, Dresdens, stripes and dots, sold at 65c a yard..... **39c**

Satin Taffeta and Crepe de Chine ribbons, all silk, beautifully soft and lustrous, all the most wanted colors, 3 to 5 inches wide sold to 40c a yard **15c**

Neck Chains

Everything in These Stocks Reduced.

Lorgnette Chains — Best gold filled, gold soldered links, solid gold slides, set with opals, turquoise, pearls and garnets; every chain warranted, sold at $3 **$1.48**

Bead Opera Chains of real coral, fancy black, turquoise and black and white beads, they are 54 inches long, sold at 75c..... **42c**

Silk

Everything in These Stocks Reduced.

Natural White Habutai wash silk, heavy and firm, 23 inches wide, the 49c quality, at..... **24c**

Foulards — Plain colors, wide range of colors, 24 inches wide, our $1.00 quality, for sale at..... **69c**

Corean Crepe—A pretty silk for waists and suits, 32 inches wide, regularly 85c, at..... **69c**

Louisine and Taffeta — Printed warps, in about a hundred different styles and colorings, regularly $1.. **69c**

Black Peau de Sole—Now much wanted for dresses and long coats, 36 inches, the $1.75 quality **$1.39**

*Exceptions in the Sales.

The prices of these articles will not be reduced during these sales.
Patterns.
14 articles in Drug Sundries.
Two articles in Notions.
Danish Cloth Dress Goods.
Regular stocks of "Sorosis" Shoes.
Some lines of Children's Shoes.
Domestic Wilton and Axminster Rugs.

Children's Stockings, Underwear

Everything in These Stocks Reduced.

Misses' Stockings—Lace lisle, in white, sky, pink and black; 1-1 ribbed black lisle all for Saturday at... **44c**

Boys' Stockings—Fast black cotton French foot, double sole, high spliced heel, 1-1 and 2-1 ribbed all sizes, at..... **22c**

Misses' Underwear—Swiss ribbed; vests, high neck, long or half sleeves; pants knee or ankle length, values to 35c, each **25c**

Men Were Never Served So Well

Everything in These Stocks Reduced.

See what the "Handy Store" is doing for you in these Reorganization Sales.

Negligee Shirts—White madras, white with pleated linen bosom, white oxfords, fancy madras in stripes and figures; new grays, new tans; madras shirts in light and dark colors with two collars, and a pair of cuffs, $1.25, $1.50 and $2.00 kinds, including extra large sizes, all in one collection for the last day on the Reorganization Sale..... **98c**

Neckwear—All new in shape and material—four-in-hands, ascots, imperials; and the new silk "Wax" cloth, the Geisha, the Auto, reversible, 50c and 75c values, at **39c**

Collars—All our "Barker" brand four-ply linen collars, every new and staple style (no more than half a dozen to a buyer), each **11c**

White Vests—All white and some with dots and stripes, were $1.50 to $2.75, are **$1.10** to **$2.59.**

Socks—New Arrivals in cotton and lisle, silk embroidered, "Silkalace," "Florenza," and other novelties, at..... **22c**

Belts—This summer's new styles, all reduced on price for the last day of the sale.

Drawers of jean and nainsook, all sizes, at a price that will pay the laying in of the summer stock, Saturday..... **42c**

All Underwear Reduced—Cotton, lisle and silk; fancy colors in lisle and silk; Union Suits in cotton, lisle and silk, white and colors—every garment especially price-cut for the day.

Pajamas—Summer weights in plain and fancy madras, stripes and figures—
98c, were $1.25
$1.10, were $1.50
$1.35, were $1.75

"Crown" Suspenders — The new summer kind in the 75c quality, for Saturday only at **50c**

Notions

Everything in These Stocks Reduced.

Scissors—Of the R. J. Roberts' "razor steel," the best, your pick of any size, at **Half-Price.**

Sewing Silks—The best standard 100-yard spools, in black, white, and all the best colors, always 10c a spool..... **7c**

Featherstitched finishing braids, in white, light blue, pink and navy, 6-yard pieces, sold as high as 15 cents apiece at..... **7c**

*See exceptions.

Dress Goods

*Everything in These Stocks Reduced.

French Challies—The best quality made, and a fine collection of patterns, regular 60c value **27c**

Mohairs—Navy blue, bright and lustrous, a good quality, 38 inches wide, regularly 55c, at..... **42c**

French Voile—Black and all colors, splendidly good, stylish, 46 inches wide, the $1 quality at..... **78c**

*See exceptions.

Millinery

Everything in These Stocks Reduced.

Second Floor—From 9 to 11 Saturday morning we will place on sale fifty trimmed hats worth from $4.98 to $12.00—at **Half Price.**

One table of flowers at half price.

Basement—Twenty-five trimmed hats—regular price $3.98. Saturday.. **$2.39**

Half price—one table of flowers.

Half price—one table of untrimmed hats.

Women's Gloves

All Gloves Reduced—Kid, silk and lisle, in all the new spring shades. Saturday will be the last day on which you may buy our famous washable kid gloves at a discount.

Cooking College

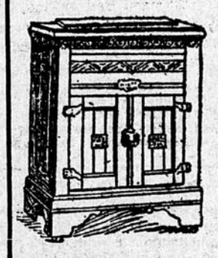
Last Week—Daily 2 to 4

Monday—Fruit canning, preserving and the like.
Tuesday—Salads.
Wednesday—Pickling, catsups and the like.
Thursday—Pie.
Friday—Miscellaneous.
Saturday—Invalid diet.

House Furnishings

Everything in These Stocks Reduced.

White Enameled Refrigerators—

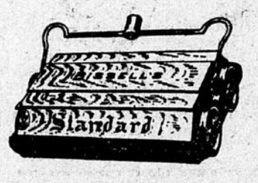


28 inches wide, 43 inches high, worth $17, at **$14.25**
30 inches wide, 45 inches high, worth $20, at **$16.50**
34 inches wide, 47 inches high, worth $23, at **$18.75**

Tea Kettles—Nickel plated, are full No. 8 size, and worth 75c, at **48c.**

Dish Pans—Heavily retinned—
10-quart, were 29c, at **21c**
14-quart, were 55c, at **25c**
17-quart, were 50c, at **35c**

Toilet Stands—Made of white enameled steel, four pieces—water pitcher, bowl, soap dish and stand—just the thing for lake or camp, regularly $2.00, for **$1.50.**



Carpet Sweepers—The genuine Bissel's, the best in the world, only **$1.75.**

Bread Raisers—Retinned—
10-qt. were 59c..... **45c**
14-qt. were 75c..... **55c**

Gas Stoves—
2-burner, only..... **$1.50**
3-burner, only..... **$1.95**

Tin Dippers—The 10c size, for **5c.**

Coffee and Tea Pots—Handsomely nickel plated, worth 69c, **29c.**

Bath Seats—Polished oak, nickel plated rods, regularly $1.00—**59c.**

Soap Dishes, to hang on bath, large size, worth 40c, at **25c.**

Garbage Cans—Heavy galvanized iron, eight-gallon size, regularly $1.00, **75c.**

Sponge Holders—Regularly 75c—at **50c.**

Clothes Wringers—Royal, the best wringer in the world at any price, solid rubber rolls, warranted for five years, regularly $3.50—for..... **$2.75**

Window Screens — Adjustable, 22 to 34 inches, regularly 35c, at..... **25c**

oth Phones 1185. Goodfellow Dry Goods Co., 7th and Nicollet. Both Phones 1185. Goodfellow Dry Goods Co., 7th and Nicollet.

be wantin' to know who you are, by Cripes. Then you can have the biggest steam yacht afloat, two or three of 'em, and the best house in New York and palaces over in England; and Pish'll be able to hold up her head in company over there. You can finance that proposition right up to the nines."

"By Jove, but you're right. You're a wonder, Uncle Peter. And that reminds me—"

He stopped in his walk.

"I gave it hardly any thought at the time, but now it looks bigger than a mountain. I know just the things to start in on systematically. Now don't breathe a word of this, but there's a big deal on in consolidated copper. I happened on to the fact in a queer way the other night. There's a broker I've known down town—fellow by the name of Relpin. Met him last summer. He does most of Shepler's business; he's supposed to be closer to Shepler and know more about the inside of his deals than any man in the street. Well, I ran across Relpin down in the cafe the other night, and he was wearing one of those gents' nobby three - button souses. Nothing would do but I should dine with him, so I did. It was the night you and the folks went to the opera with the Oldakers. Relpin was full of lovely talk and dark hints about the rise in copper stock, and another rise in Western Trolley, and a bigger rise than either of them in Union Cordage. How that fellow can do Shepler's business and drink the stuff that makes you talk I don't see. Anyway he said—and you can bet what he says goes—that the Consolidated is going to control the world's supply of copper inside of three months, and the stock is bound to kite, and so are these other two stocks; Shepler's back of all three. The insiders are buying up now, slowly and cautiously, so as not to start any boom prematurely. Consolidated is 110 now, and it'l be up to 150 by April at the latest. The others may go beyond that. I wasn't looking for the game at that time, so I didn't give it any thought, but now, you see, there's our chance. We'll plunge in those three lines before they start to rise, and be in on the ground floor."

"Now don't you be rash! That Shepler's old enough to suck eggs and hide the shells. I heard a man say the other day copper was none too good at 110."

"Exactly. You hear anything you're looking to hear, down there. But I tell you this was straight. Don't you suppose Shepler knows what he's about?—there's a boy that won't be peddling shoe-laces and gum-drops off one of these neat little bosom-trays—not for eighty-five or ninety thousand years yet—and Relpin, even if he was drunk, knows Shepler's deals like you know Skiplap. They'll bear the stocks all they can while they're buying up. I wouldn't be surprised if the next Consolidated dividend was reduced. That would send her down a few points, and throw more stock on the market. Meantime, they're quietly workin' to get control of the European mines—and as to Western Trolley and Union Cordage—say, Relpin actually got to crying—they're so good—he had one of those loving ones, the kind where you want to be good to every one in the world. I'm surprised he didn't get into a sandwich sign and patrol Broadway, giving those tips to everybody."

"Course, we're on a proposition now that you know more about it than I do; you certainly do take right hold at once—that was your pa's way, too. Daniel J. could look farther ahead in a minute than most men could in a year. I got to trust you wholly in these matters, and I know I can do it, too. I got confidence in you, no matter what other people say. They don't know you like I do. And if there's any other things you know about fur sure—"

"Well, there's Burman. He's pluging in corn now. His father has staked him, and he swears he can't lose. He was after me to put aside a million. Of course if he does win out it would be money."

"Well, son, I can't advise you none—except I know you have got a head on you, no matter how people talk. You knw about this end of the game and I'll have to be led entirely by you. If you think Burman's got a good proposition, why, there ain't anything like gettin' action all along the layout, from ace down to seven-spot and back to the king card."

"That's the talk. I'll see Relpin today or to-morrow. I'll bet he tries to hedge on what he said. But I got him too straight—let a drunken man alone for telling the truth when he's got it in him. We'll start in buying at once."

"It does sound good. I must say you take hold of it considerable like Dan'l J. would 'a' done—and use my money jest like your own. I do want to see you takin' your place yhere you belong. This life of idleness you been leadin'—one continual potlatch the whole time—it wa'n't doin' you a bit of good."

"We'll get action, don't you worry. Now let's have lunch down-stairs and then go for a drive. It's too fine a day to stay in. I'll order the car around and show you that blue-ribbon cob I bought at the horse show. I just want you to see his action. He's a beaut, all right. He's been worked a half in 1.17, and he can go to his speed in ten lengths, any time."

In the afternoon they fell into the procession of carriages streaming toward the park. The day was pleasantly sharp, the clear sunshine enlivening, and the cob was one with the spirit of the occasion, alertly active, from his rubber-shod, varnished hoofs to the tips of his sensitive ears.

THIS company added to its list of subscribers in Minneapolis and St. Paul last year, 5,314 new telephones, making in the two cities about 19,000.

Can you afford to be without this service?

NORTHWESTERN TELEPHONE EXCHANGE CO.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of Chas. H. Fletcher

New Orleans—General Gordon has been reelected commander-in-chief of the Confederate Veterans.

Are You Immune

from the fishing fever? It's a good thing to catch and so are the fish found along the Soo Line. Call at the ticket office, 119 Third street S, for the new fishing folder.

Temporarily with H. Eilerman & Sons

We have committed the "American Crime" of trying to better our condition, advance our interests and to endeavor at some future time to engage in business on our own account. It is therefore, with pleasure we at this time announce that after May 1, 1904, we will occupy what is now known as the Nicollet Clothing Corner, Third and Nicollet, where we propose to maintain and operate one of the most extensive and complete Retail Clothing Houses in Minneapolis. Meantime we have associated ourselves with the above firm through their "Great Retiring from Business Sale," where we will be pleased to see all friends and customers,

Very Respectfully,
L. L. LYNCH, Formerly with Palace Clothing Co.
ANDREW M. NORDSTROM, Formerly with Palace Clothing Co.
GEO. E. CRIST, Formerly with Palace Clothing Co.
J. L. DICKINSON, Formerly with Nicollet Clothing Co.

Cures Colds in the Head—
HOFF'S GERMAN LINIMENT
THE QUICK CLEAN CURE
For Cold in the Head or on the Lungs, Bronchitis, Sore Throat or Quinsy.
At druggists, 25c and 50c.
Goodrich & Jennings, Aneka, Minn.

OPTIMO
BEST OF THE BEST
CLEAR HAVANA CIGARS
50 Sizes. 10c to 50c Each.
A. SANTAELLA & CO., Makers, Tampa, Fla.
Winston, Harper, Fisher & Co., Distributors.

Defective Page