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## WHY

Is The Fournal the Unexcelled Want Advertising Medium of the Nortbwest?
THE JOURNAL will give three eash prizes, one of $\$ 5$, one of $\$ 3$, and one of $\$ 2$, to the persons writing the best answer to the above question.
Tell in as few words what your experience has been and the results you have obtained.
The very best answers will be published but no names or addresses given unless the writer so states in the copy.
All answers must be in The Journal office before $6 \mathrm{p} . \mathrm{m}$.
Saturday, July 25 th. Write only on one side of the paper.
Direct your answers to the WANT AD EDITOR OF THE JOURNAL. Out-of-town advertisers are entitled to compete if they so desire.


