

# Grand Fall Opening

## Dayton's Daylight Store

Geo. D. Dayton, President. J. B. Mosher, Vice-Pres. — Formerly Goodfellow's — D. D. Dayton, Treasurer. Frank H. Carleton, Director.

SILK LEADERS OF THE NORTHWEST.

SEVENTH AND NICOLLET.

### Four Days' Opening

Wednesday, Thursday, Friday and Saturday.  
Musical Programs every afternoon and Saturday evening.

### Important Notice

All Purchases made on Wednesday by our regular charge customers will be placed on Nov. 1st bills.

## Fine Fall Suits, 1-3 to 1-4 off

They are sample Suits—200 of them—used in the show rooms of the best makers in the country—their latest models and materials—later styles than other stores are showing.

Our buyer, Mr. Rasmussen, made a trip to New York to get especially fine things for the opening, to buy coats and to replenish stocks. He arrived just in time and got more than his share of the models, the samples and the clean-ups of the best designers.

They will be ready Opening Day—Wednesday, and with them are lots of Skirts, Coats, Raincoats, Shirt Waists—that go to you at equal savings.

**The Suits**—Made of zibeline, of men's wear mixtures, Scotch tweeds, chevots and broad-cloth, all jackets silk lined; skirts walking and dress lengths, 7 and 9-gore, sizes mostly 36, some 34's and 38's and a few 40's—\$49 suits at \$25; \$39.75 suits at \$29.75; \$29.75 suits at \$19.75

**Walking Skirt**—Made of the stylish mixtures, nine-gore model, fitted yoke, strap and button trimmed, \$10 value, at \$7.75.

**Cravenette Raincoats**—With double cape, bishop sleeves, two side pleats back and front, belt, olive green colors, of all sizes, \$12.50 at \$14.95.

**Fall Coats**—Corset gored, all seams strapped, satin lined, single-breasted, 30-in. length, at \$14.95.

### Beautiful Costumes and Wraps

Here you may see things of beauty—usable things they are, as well. Many are the first copies of very costly models, some are the models themselves—in all they make a display you will be glad you came to see.

Come and drink in the details of their beauty—the mention of their rich materials spurs on the imagination.

**Costume of black lace trimmed with white lace**—\$59.75.  
**Costume of sage green French voile**, at \$149.50.  
**Costumes of Crepe de Chine in blue and tan**, \$49.  
**Costume of white Venetian cloth**, at \$169.

**Evening Wrap of white melton**, full length, collar of hand-made lace, at \$149.  
**Evening Wrap of white melton**, with lace collar, at \$125.  
**Evening Wrap of champagne colored melton**, a first copy, at \$95.  
**Angora Monte Carlo**, silk lined, velvet trimmed, \$52.75.

## Children's Coats---In the Bright Basement

Good Coats—very much below their usual selling prices—brand new styles.

**\$1.98**—Kersey coat in navy and red, has cape and is trimmed with white braid in ornate design; well made and good fitting; sizes 6 to 14.

**\$2.50**—Kersey coat in tan, navy and red; made with cape and trimmed with buttons, satin bands and braid—an attractive style and a fine value; sizes 4 to 14.

**\$3.98**—Coat of heavy kersey, in navy, tan and red, with double cape, large sleeves, inverted pleat back, trimmed with satin and braid; sizes 6 to 14.

**\$4.98**—Jacket in castor, navy, and brown; with cape and inverted pleat back, button and braid trimmed—a stylish jacket and a pretty garment for a girl from 8 to 18.

### Beautifying the Home

**Adding Beauty and Comfort to Your Home** is the best sort of an investment—a new rug here, an odd piece of furniture there; lace curtains for this room, portieres for that; new furniture covering to replace the worn—all little touches that make wonderfully magic changes. And the cost? Wander about our attractive third floor (you can hear the music there well) and see how little we have made the expense.

**Tapestry and Repp Portieres from \$2 to \$7.50.**

**Damask Portieres**, some embroidered, some with lace edges, \$13.50 to \$27.50.

**Jute Velour Portieres** in exquisite Oriental colorings, \$37.50.

**Furniture Coverings**—New in every way, patterns and colorings, \$1 to \$5 a yd.

**Furniture—Odd Pieces**—Artistic and strong pieces—mahogany parlor tables, pedestals, jardiniere stands; Morris of different woods; we save you a fourth to a third. #3 Third Floor.

### Very Fine and Pretty Aprons

**Aprons for All Purposes** and in assortments and qualities that make the choosing one of the pleasures in shopping.

**Maids' and Tea Aprons** of hand embroidered fabrics, at \$1.50, \$1.75 and \$2.00.

**Nurses' Aprons** with long bretelles of open work, embroidery and beading, at \$1.25.

**Tea Aprons** of fine India Linon, with lace and Swiss Inserting, ruffle trimmed, at 75c.

**Tea Aprons**, India Linon, trimmed with open-work embroidery, at 25c.

**Tea Aprons** trimmed all around with open-work embroidery, 50c.

**Maids' Aprons** with three rows of hem-stitching, at 25c.

**Nurses' Aprons** with bib and bretelles, embroidery trimmed, 25c. #3 Second Floor, new part.

### Sorosis Shoes

The Daintiness and stylishness of some styles, and the sturdy wearing qualities of others commend them to the favor of fastidious dressers all over the world.

Wednesday Afternoon, 2:30 to 5.

### First Regiment Orchestra

John P. Rossiter, Director.

- 1—March, "The Minnetonka Club," Kelsey
- 2—Overture, "Schauspiel," Bach
- 3—Selection, "Prize of Pilsen," Loders
- 4—Mexican Dance, "La Rose de Castille," Bester
- 5—Intermezzo, "Columbia," Kelsey
- 6—Waltz, "The Tenderfoot," Carl & Heartz
- 7—Selection, "Lucretia Borgia," Donizetti
- 8—Intermezzo, "Two Steps," "Amour," Grey
- 9—Spanish Dance, "Moszkowski"
- 10—March, "My Octoroon Lady," Koehler (Sleepy King)

### Silks

**Colored Louisine** in navy, marine, brown, tan, cardinal, gray and reseda; white ivory and cream—the 80c quality, at 69c.

**Black Grandine**—Fifteen pieces in tasteful small stripes, pretty for dinner or evening gown—the \$1 quality at 69c.

**Black Taffeta**—A yard wide, the \$1.25 quality, at 89c.

### Women's Knit Underwear

**The Extent of our Stocks Will Please You**—They are the best of the good kinds and not one is priced more than the worth you can see plainly apparent.

For these opening days we offer these very great bargains in the finer kinds—

**Silk Vests** from the Swiss factory of Zimmerli & Co.; high neck, long sleeves, Swiss ribbed—\$2.50 vests for \$2. \$3.00 vests for \$2.50.

**Silk Union Suits** in flesh and white, Swiss ribbed, full regular made, in all sizes, one of the best underwear values we have ever had; \$5.50 quality, at \$4.

**Imported Swiss Union Suits** of silk-and-lisle, in cream, pink and light blue, \$5 values, at \$3.50.

### Fall Millinery

We Extend Our Fall Opening to take in that of the whole store. Additions to the creations that delighted you last week have been made. You will find another visit here a great pleasure. #3 Second Floor.

### Newest Belts and Bags

The New Dress needs new accessories—belts and bags, for example; we have picked the best and most stylish we could find, just as you would if you were out shopping.

**Imported Netsuki bags** of the true Japanese leather and in quaint designs, with heavy chains and ivory knobs—\$3 to \$15.

**Saffian Bags** with chains and leather handles, 2-inch frames, in red, navy and green—\$1.50 to \$7.50.

**Women's Belts**—Decidedly new, with front and back pearl buckles, tailor stitched, a very pretty variety at a very moderate price—98c.

**Crushed Leather Belts** in these colors—brown, tan and gray, with gilt and oxidized buckles, easy choosing, at 98c.

### Women's Fine Stockings

We Import Many Kinds ourselves, for you look to us not a little for the good things in this line. The assortments are full and ready for you to see during these opening days.

**French Lisle Stockings** in plain black, in two weights, 75c and \$1.00 a pair.

**French Lisle Stockings** with embroidered boot patterns, at \$1.50 and \$1.75.

**Imported Stockings**—A special lot of pretty kinds—lace boot stockings, silk embroidered; black lisle, silk clocked, embroidered in pink, blue and green, 75c, \$1.00 and \$1.25, at 69c.

### Dress Trimmings

What's New is Here—You depend upon this trimming store this season as you have in the past. These came to us under price, and so go to you.

**Fancy Braids** from 1/2-inch to 1 1/2-inch wide, in most colors, regularly 25c a yard, at 15c.

**Black Silk Ornaments** with pendants; 5 inches long, the 20c quality, at 10c.

### Handkerchiefs

**Women's**—Embroidered in dainty designs, and some with hand worked initials and wreaths, pure linen, 20c values, 12 1/2c.

### Sorosis Shoes

In Every Language enthusiastic wearers of Sorosis testify to the remarkable qualities of this wonderful shoe.

## Laces: Beautiful Laces

We added 100 per cent. to our Lace Reputation this summer by having the best stocks that have yet been brought to the Northwest. This fall we sustain the good opinion you have of our laces and add prestige to our leadership. Come and see these

**New Venise Laces** in white, cream, ecru, champagne and black—bands, galloons, medallions, festoons and all-overs; heavy silk Cluny Laces in white, champagne and black—bands, galloons, medallions, festoons, edges, flouncings and all-overs; real Duchess and Point Laces in edges, bands, galloons, medallions, festoons, collars and exquisite berthas; also other fine novelties on display these Opening Days.

**Real Cluny Arabian and Venise lace bands**, galloons and medallions, in white, ecru and champagne, wide as 6 in., worth to \$3 yd.—\$1.32.

**Novelty Laces** in Venise, Irish Crochet and real Cluny, in galloons, medallions and bands, wide as 7 in., worth up to \$4 a yard—at \$1.89.

### Vestings for Fall shirt waists

**White and Colored Vestings**—The flower collection of the city is unfolded here for your inspection during these opening days, designs and colorings in lavish assortment. These beautiful materials will reign supreme in shirt waistdom this fall and winter, and they have won their place by merit. Their weight supplies comfort for colder days; their character, the sunshine of summer. You will find many to like at any of these prices—

50c, 59c, 65c, 75c, 85c, \$1, \$1.25 a yard.

