Which Will You Take

artificially colored and adulterated Japan tea, or

"SALADA"

CEYLON AND INDIA NATURAL GREEN tea which is absolutely "Pure" and delicious. It is sold in the same form as "SALADA" Black Tea in sealed lead packets, 50c, 60c and 70c per lb. By all grocers.

Try a Ten Cent Sample Packet.

Stop Belching.

It is a Sign You are Constipated

The annoying habit of belching and those humiliating rumblings in the stomach are not the most serious things accompanying constipation. Kidney complaints, lung affections, heart troubles or any other functional weakness which comes with constipation is worse. *Don't take pills or castor oil,* they will make you worse.

Mull's Grape Tonic Cures constipation, not by physicing you, because it won't do that, but by strengthening the digestive organs, enabling them to get all the nutrition out of the food and to carry the refuse from the bowels in the proper manner instead of into the blood, which causes disease. It's the no cure, no pay treatment. The kind that is pleasant to take and a sure cure.

Send this advertisement and 10c. to the Lightning Medicine Co., 15 Third Ave., Rock Island, Ill., for large sample bottle, or get regular size of

Any Druggist—50 cents and $1.00 a Bottle.

Business Education is a Necessity.

In Choosing a School Consider That

The Curtis College

614 Hennepin Ave., Minneapolis, Minn.

Is the oldest, best patronized, best equipped business school in the state; that it is made business men's headquarters for their office help, thereby securing its graduates the best positions on their graduation.

The finely illustrated catalogue will give full information. The new $40,000 school building accommodates 1,000 students annually. Address the college for catalogue. Day and evening sessions. Shorthand taught by mail, also.

MAN GOES OVER FALLS

Waved a Goodbye to Fellow Workman Left Behind.

Niagara Falls, N. Y., Oct. 6.—Edward Bell was carried over the Horseshoe Falls to death yesterday. At the time of the accident Bell was working in a coffer dam that is being built out in the river from the Canadian shore, for the Toronto and Niagara Power company, at a point 2,000 feet up from the falls.

Men working with him saw him fall from the work into the river and before they could realize it he was half way to the falls. They caught glimpses of him as he was carried thru the rapids and saw him wave his hand in farewell.

We sell roofing paint and repair all kinds of leaky roofs. W. S. Nott company. Both phones, 376.

BIG BANK MERGER

Institution Has Deposits Amounting to $112,829,700.

New York, Oct. 6.—The merger of the Western National bank with the National Bank of Commerce became effective yesterday. The circulation of the consolidated bank will be almost 25 per cent of the total amount of circulation issued by the national banks of this city. On the basis of Saturday's closing clearing house returns the combined deposits aggregated $112,829,700, which puts the bank next to the National City bank in point of deposits, the bank having reported $126,528,000.

Tregendet Cleans Your Silverware.

No abrasion, no poisoning. No work. New discovery. Write us. Will demonstrate free. Tregendet Chemical company, Box 42, Minneapolis.

Old Underoof Rye

There are plenty of whiskies you can get for less money than Old Underoof Rye. But it is poor economy to save the slight difference in cost when you can get Underoof quality. It is soft, pure, delicious, and has the least reactive effect.

CHAS. DENNEHY & CO., Chicago

THE ART OF BEING AGREEABLE

By ADELAIDE GORDON

A Series of Remarkable Letters to Appear in The Journal—An Interview With Mrs. Gordon in Which She Explains Her Methods of Teaching, Tact, Taste, Style, Correct Manners and Successful Entertainment—An Agreeable Manner May Be Acquired—Necessary to Success in Life.

Adelaide Gordon is to write for the Saturday Journal. The negotiations which secured for this paper the regular contributions of this famous writer on social culture were closed successfully yesterday.

Mrs. Gordon is known to men and women in all walks of life, from the highest almost to the lowest, as a writer of social articles and editor of the works of others, including Ella Wheeler Wilcox, Harriet Hubbard Ayer, Mrs. John Sherwood, Mrs. John A. Logan, Rev. Phebe A. Hanaford, Marquise Clara Lanza, Mrs. Burton Kingsland, Margaret E. Sangster, Mrs. Leon Harvier, Mrs. Donald McLean, Mrs. Dore Lyon, Marion Harland, Lillie d'Angelo Bergh, Margaret Watts Livingston, Rev. C. W. de Lyon Nichols, and Walter Germain Robinson, some writing of the homely but heart-close little problems of hourly life, others writing of the fine, high culture that marks the truly "best" society. All of these famous authors have been edited by this deep student of good minds and social relations.

It was, in fact, the keen, true analysis of social motive and expression, the broad, true perspective in which she viewed her subject; it was her quick and settled perception of the finer distinctions of social life which brought to Adelaide Gordon her present fame, and won an instant and enthusiastic appreciation for "Correct Social Usage," the work in which the writings of these famous authors are collated for the members of the New York Society of Self-Culture.

The work, in the preparation of which Mrs. Gordon acted as general-in-chief, laying out the field and supervising the work, has been pronounced the most thoro and comprehensive work ever written on the art of being agreeable, the art of pleasing, the art of appearing well, and all the great or fine principles of pleasant and correct social relations.

Mrs. Gordon is more than an authority on mere "etiquette." Her writings are not the hard and fast rules that make the horror of the "don't books."

"I have always had an aversion to the ordinary book of etiquette with its rules, its contradictions, its hackneyed instances," said Mrs. Gordon when interviewed at her exquisitely appointed home in upper Madison avenue, New York. "In fact, I have always been doubtful regarding the real authority of the ordinary books of instruction upon the niceties of social deportment. They so often disagree and some of them display such crass ignorance of the subject that I do not wonder that many persons, like myself, distrust and dislike these books of mere rules. There is more in the art of pleasing, and of making social intercourse enjoyable, than can be conveyed in 'don'ts' or rules. It is really a matter for analysis, just as all human acts and motives can be analyzed with more or less accuracy. And if my writings have proved helpful it must be largely owing to this point of view.

"This analysis of social intercourse, the amiability, the unselfishness, the desire to please, has always been my favorite study. I write of such topics with love and real interest.

"It is very human, I think, and shows quite a proper self-respect when one feels the desire to advance in social life," continued Mrs. Gordon. "We all wish to find our proper level, and the man or woman with true self-respect must believe that the proper level is at the top. For such a one, with fair education and even the slightest opening to social opportunity, success is always possible. It is literally never too late. I know this because I have seen it in hundreds of cases, the true social culture, self-acquired late in life by persons who, for lack of proper environment, have grown up without the saving touch of the higher courtesy and agreeability.

Not a Matter of Inheritance.

"There is no greater fallacy than the common belief, that true courtesy, social poise, and the art of being agreeable are inherited. They cannot be inherited. In how many cases do we find that the son of a fine, high-mannered gentleman, while he inherits the grace of carriage, the gesture and the kindly features of his sire, inherits neither the manner, the power of pleasing, nor the amiable unselfish heart of the true gentleman. The son of the most pleasing man in social life, if he depended entirely upon heredity, would be no better mannered, no more pleasing, no more successful socially, than the son of uncouth parentage.

"But when I speak of heredity, do not imagine that I am making little of the importance of 'Environment,'" she added quickly, and growing very serious. "One-third of the pleasing, attractive, well-mannered men and women in society, or in more modest relations of informal friendship, are products of the youthful environment, the guiding touch and example of father and mother who themselves were well-mannered.

"The other two-thirds, believe me, are self-cultured. Their manner is as good, they are as pleasing in society, as well poised, as the men and women who learned the higher culture as they learned to talk.

"All about us such men and women, late in life, are realizing the weakness of their training, and, with or without guidance, are acquiring for themselves that culture which is too often thought to be the possession only of those who 'inherited it.'

"These are the men and women for whom I feel an earnest, admiring sympathy, for I know no greater achievement in modern life than this self-culture, undertaken and effected years after the age at which most people imagine themselves to be 'settled down.'

Never Too Late to Learn.

"Perhaps the greatness is not so much in the achievement, for let me assure you the achievement is not one-tenth as difficult as most people would believe—but in the determination, late in life, to acquire this neglected culture. It is there that very many men and women who might be successful in social and worldly relations fail. They have not the courage to make a beginning.

"I think they are not only weak, but blind. They fail to see that almost invariably the material and intellectual successes of this world are won by those of cultured manner, men and women with the poise gained by self-training, the calm confidence of thoro acquaintance with the usages of society. In fact, such poise and confidence and culture may nowadays be looked upon as absolute requisites in any form of success.

"No, it is not a new philosophy of manners which I am preaching," she replied, smiling, in response to a query. "The best thinkers have always maintained the same cardinal principles, but until now no practical effort has ever been made to encourage this most laudable desire to be agreeable, nor means provided for teaching the principles of tact and courtesy. Nor would I have you think," she hastened to add, "that when I speak of society I mean only the gay, formal life that is lived only in smart clothes and evening dress. At every turn of life, at every meeting, at every point of business or friendly relation, on which business or professional success may turn, the usages of society are as much to be considered as in the society that spells itself with a capital 'S.'

Importance of Environment.

While it is quite possible for men and women far advanced in life to cultivate in themselves this poise and polish, do not for a moment think that I am belittling the inestimable advantages of youthful environment. There is not one mother or one father who views with true foresight the career of their boy or girl, who doubts for a moment that more than one-half the questions of worldly success in after life will turn upon this question of social culture, the art of appearing well, and the power of pleasing. If I read aright the hearts of mothers who write or tell their hopes and fears to me, this recognition of the need of culture in their growing boys and girls is a source of more anxiety than is generally suspected.

"There, again shows the great weakness that stands in the way of true social culture. The parents are all too prone to say to themselves that their own knowledge of social usage is too fragmentary or too weak for their example to be of any use to their children.

"The truth is that it is just as easy for parents to train their children in the finer manners of society as it is for grown men and women to cultivate this manner in themselves.

"But it is the young men and young women of all circumstances, both in country and city, who by reason of their eagerness to cultivate a pleasing and successful personality, supply the principal inspiration to my work. They appreciate the discouraging handicap of bad manners, lack of agreeability and embarrassing self-consciousness. They at once realize the necessity, these days, for the self poise and fine courtesy which springs from full knowledge, and under proper suggestion and guidance have the requisite enterprise to undertake the acquirement of these pleasing and profitable graces."

Common Sense the Secret.

When pressed for an explanation of the immense vogue and success of her methods, Mrs. Gordon's answer was simplicity itself. "Common sense—just plain common sense applied to a subject which has hitherto been stupidly regarded as outside the accomplishment of those not to the manner born. An agreeable personality is no more the gift of providence than is clean linen or a knowledge of the three R's.

I do not attempt to teach an agreeable manner by rule. A man or woman can only learn lessons of good breeding and proper deportment by example. Association with well bred people is the best teacher a student can possibly have. In my teaching of social culture, it is as if I took the aspiring man or woman into the company of well-mannered and socially successful people, and with a whispered aside, I called attention bit by bit to the trifling marks of good breeding that stamp a man or woman as thoroly accustomed to society. I show the student how the presence of these little touches of well bred courtesy means his social success, while their absence means his failure.

"I am greatly interested in the articles that I am writing for The Journal. I want to make this department a very real help to every one of its readers. I shall not only point out the benefits of an agreeable and correct manner, but shall endeavor to really teach the principles of an attractive and magnetic personality. In fact, my interest is such that I have undertaken to personally answer inquiries if the questions relate to the subtleties of the art of being agreeable. As I am not writing a mere arrangement of rules, I do not of course undertake to answer routine queries on the etiquette of dining, wining and dressing; of cards and letters, menus and invitations. These are matters which I think may be classed as the mere mechanics of good manners, and may find answer thru other channels of information. The real purpose of my articles is to awaken a deeper interest in the fine but easily acquired art of being agreeable, the power of politeness, and the influence of good manners on our daily life. Questions of this sort I shall always be glad to discuss with my readers and to give all the assistance and information that I can."

Carey's Magnesia Cement roofing. The most durable, economical and practical fire-proof roofing made. W. S. Nott Company. Both 'phones, 376.

You hardly realize that it is medicine when taking Carter's Little Liver Pills; they are very small; no bad effects; all troubles from torpid liver are relieved by their use.

THE NEW STORE

Cloaks, Suits and Furs

as you have never seen them before and most likely never will again—the entire line of fall samples and surplus stock of the ***Chicago Novelty Cloak and Suit Co.,*** 149 to 157 Market St., Chicago, Ill., fully 2,000 garments in the lot, at ***50c on the dollar*** and less. Come expecting the ***lowest prices ever.*** You will not be disappointed. Ready Wednesday morning at 8:30 sharp.

1000 women's fine all wool Kersey, Zibeline and Cheviot Coats, 27 to 54 inches long, in black and colors, loose or tight back, worth to $25 ..... **$6.98**

250 women's fine Coats, made in the latest fall styles with or without collars, cape effects, worth to $30 ..... **$9.98**

15 Women's near seal Coats, not one worth less than $50.00..... **$35.00**

Women's $10.00 quality, Isabella Fur Boas. Special for Wednesday..... **$6.98**

500 Women's man tailored all wool Walking Suits in black and colors, all new fall styles—skirt jacket and new flare skirt; worth $19.50.... **$6.98**

300 Women's Dress and Walking Suits, only one of a kind, the new fall styles, worth to $65.00.... **$25.00**

Women's all-wool Walking Skirts, worth $5.00. Special..... **$1.75**

Women's Peau de Soie Silk, fine French Flannel and heavy Damask Waists, worth to $7.50..... **$2.98**

EVANS, MUNZER, PICKERING & CO.

OCTOBER MAGAZINES

The Housekeeper for October is one of the most attractive of fall magazines. The cover shows a spirited picture of the up-to-date girl at a football game and the table of contents has a miscellaneous collection of stories, special articles and household matter as well as a page for the children. Albert Henry Lewis contributes a clever story, "Two Lives in a Lifetime," and Eliza Orne White, one of her New England sketches, "Cowslip." Maria B. Fenwick has a satire on "The Modern Lady of Leisure." Olive Vincent Marsh has one of the pretty stories of child life which are so popular, "A Kindergarten Courtship." Martha McCulloch Williams discusses woman and reform in "A Society Woman's Letter to Her Daughter." Grace McElroy Iurs continues her sprightly account of three girls in Paris and the wedding of the month takes place in a studio. There are talks on timely topics by the editor and Fred John Splitstone has the page of book reviews. Jessie Ackerman writes of her strange adventures in many lands and Julia Darrow Cowles of "A World's Fair Romance." There is a page from the curious collection of a camera fiend. Articles of special interest for the busy mother and housewife are on millinery by Katherine L. Wyman, pretty fashions for early autumn and lessons on cake baking by Mrs. Hiller, with a page for what may be made out of apples. There are many suggestions for a Hallowe'en entertainment and directions for making Teneriffe lace, which is so popular a trimming for fall gowns. The verse is by Emma A. Opper, Frank Walcott Hutt and Robert L. Pemberton.

The October Good Housekeeping presents a variety of interesting matter. The magazine has been enlarged and improved and is a most attractive number. Charles F. Lummis pays a tribute to the California girl which is illustrated with beautiful tinted portraits. Florence Peltier's article "In the Homes of Japan," is charmingly illustrated by a Japanese artist. Madeline Yale Wynne tells of "The Influence of Arts and Crafts." Jacob A. Riis speaks in the highest praise of "The School Ma'am," and Susie Root Rhodes describes Mrs. Ernest Thompson Seton in her beautiful home. G. Stanley Hall of Clark University tells of "Experiments Upon Children," and Charles Emory Smith, of "The Daily Newspaper and the Family." There is the usual array of good cookery recipes and suggestions and Oliver Herford contributes an amusing toast to "The Bachelor Girl."

Harper's Bazar for October is the autumn fashion number and is full of pretty styles for gowns for all occasions. Josephine Daskam continues her clever "Memoirs of a Baby," and there is another installment of William R. Lighton's strong western story, "The Ultimate Moment." Margaret Deland writes of "Acquaintence With Grief"; Ida Jackson of "The Factory Girl and Domestic Service"; Orson Lowell tells "The Story of the Ensmalling Glass," and Flora McDonald Thompson describes housekeeping in Paris. Margaret Hamilton Welch has an article on the popular bead work and Grace Lois Ruarc one of the modern child stories. There are verses by Kate Upson Clark and Edith Turner Newcomb and seasonable household matter rounds out the interesting table of contents.

The Woman's Home Companion for October contains an interesting article on the United Daughters of the Confederacy, by Bertha Damaris Noble and is illustrated with many photographs. Caroline Halsted writes of the fun at girls' colleges and Hudson Maxim of "The Inventions Which Ought to Be Invented." There are stories by Joseph C. Lincoln, Juliet Wilbour Tompkins, Izola L. Forrester, Eden Philpotts and Eliott Flower. Haryot Holt Dey writes of the passing of the washerwoman. The thumb nail editorials deal with timely topics and there are pages of pretty fashions and much household matter.

October What to Eat with its Hallowe'en cover is a very attractive magazine. Much space is given to the "Pure Food Campaign," and special articles are by Dr. Felix L. Oswald, M. E. Parmelee and Truman A. DeWeese. Genie H. Rosenfeld describes a clam bake at Andrew Mack's summer home and other features are on Hallowe'en celebrations. Parisian cookery and soup making, with novel ideas for grown up and children's parties.

FATHER OF IDAHO'S SECRETARY.

Special to The Journal.

Boise, Idaho, Oct. 6.—W. B. Gibson, father of Secretary of State W. H. Gibson of Idaho, died at his son's residence in this city yesterday as the result of a stroke of apoplexy sustained last week. After brief funeral services here the remains will be taken to-morrow afternoon for interment in the family burial lot at Meadville, Pa.

New York—Spencer A. Richter, a tea broker, 34 years old, committed suicide. It is thought tea tasting produced insanity.

$100 REWARD NOT CLAIMED.

Two months ago the Stearns' Electric Plate company of Chicago offered $100 reward to anyone who used their Electric Rat and Roach Paste and did not find it successful in killing off rats, mice, cockroaches, water bugs, etc. Hundreds of people have tried for this record, but in every instance have not been able to claim it, as the Electric Paste never failed to clear the house of rats, mice and bugs. It is sure death and drives the rats and mice out of the house to die. Druggists and grocers generally have the paste for sale or a package will be sent prepaid on receipt of price by the Stearns' Electric Paste compay of Chicago, Ill. Small size, 25c; large size, eight times the quantity, $1.

Compare, good Women, compare

Just compare the pleasant cleanly manner of using **Sifter Stove Polish** with the use of any other kind of stove polish.

Sifter Stove Polish is always ready for instant use. It comes in neat boxes with a sifter top. Just sprinkle the powder-polish on a damp cloth and apply. Polish with a brush or dry cloth and a jet black, brilliant durable polish follows.

It's done in a minute—no odor—no dirt—no danger—no waste.

You know the "sloppy" "mussy" methods in using other kinds of stove polish—dirty hands, soiled clothing, dirty dishes, nasty smells, danger of explosions, waste, and lots of hard rubbing.

Surely every housewife will insist on having **Sifter Stove Polish--a large box for 5 cents** that will polish as many stoves as fifteen cents worth of any other stove polish.

(Larger box for 10 cents.)

Sifter Stove Polish Co., Saginaw, Mich.

MOGUL

EGYPTIAN CIGARETTES

Little tubes of tissue to draw draughts of pleasure thro.

"MOGUL SMOKE MAKES EGYPTIAN SMOKERS"

10 for 15 Cents. Cork Tips or Plain.

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Defective Page