

Nothing to watch but the road.



Runs 30 Miles on One Gallon Gasoline

Price \$650

THE OLDSMOBILE—THE BEST THING ON WHEELS

FOR Pleasure OR Business

You'll always find the Oldsmobile in front. Its simplicity, reliability and well known ability to get there and get back again has made the Oldsmobile the most popular runabout in America. By keeping tabs on the autos you see daily, you can easily verify the truth of this.

THE OLDSMOBILE LIGHT DELIVERY WAGON enables merchants to make quick deliveries and long runs in short time—under all weather and road conditions. The same powerful motor that has made the Oldsmobile Runabout such a favorite is used on this wagon, and it is so simple, a boy can easily run and manage it.

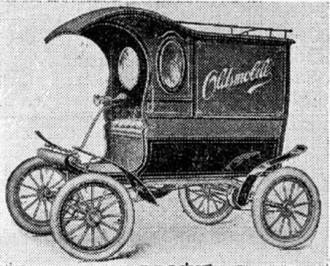
You'll make a mistake buying an automobile without first investigating these unrivaled machines. Ask for a copy of our booklet, "Public Opinion."

A. F. CHASE & CO., SELLING AGENTS,
215 South Third Street, Minneapolis.

CARRIES UP TO 500 LBS.

Quicker and Cheaper Than a Horse.

Price, \$850



ELECTRICAL PROGRESS OF TWENTY-FIVE YEARS

Continued from Page Thirteen.

automobiles and the Buffalo and Columbia electrical autos. This gives the firm a wide variety, and it is able to supply the needs and tastes of all classes of buyers. In connection with the automobile business, the Great Western Cycle company does general repair work as well as a storage and livery business. The owners of the Great Western Cycle company on May 1 of the present year organized the Fawkes Manufacturing company, to make the Reliance Washing machine and Safety-Lock Sad-iron. The business of the concern has steadily increased from the time of the beginning of the business and has now reached large proportions.

MINNESOTA ELECTRIC COMPANY.

William J. Chapman is the proprietor of the business conducted under the name of the Minnesota Electric company, and to his experience and expert knowledge of electrical construction many prominent establishments in Minneapolis and vicinity owe the satisfactory service furnished by the electrical appliances with which they are equipped.

The establishment of the Minnesota Electric company, located at 309 Second avenue S., is headquarters for everything electrical—motors, dynamos, fans, switchboards, telephone supplies, etc. The stock is complete and thoroughly representative of all the latest improvements of electrical goods.

The company is a contracting and manufacturing electrician, and is prepared to furnish estimates upon all manner of electric construction work, including the installation of complete independent plants, wiring for electric

lights, telegraph and telephone work, time and program clocks for schools and public buildings, etc. In short, it undertakes every description of electrical equipment, and also gives special attention to electrical repairs.

The high reputation enjoyed by the Minnesota Electric company has been fairly earned by the unequalled satisfaction which its completed work has given in every instance.

GUGLER ELECTRICAL MANUFACTURING COMPANY.

The Gugler Electric Manufacturing company was incorporated in 1899, by J. H. Gugler, S. T. Weidenbeck and H. J. Heinrich.

The company opened up a small office in the Syndicate Arcade, and carried on a prosperous business, doing electrical construction work of all kinds and manufacturing medical apparatus. It was successful from the first and grew rapidly, and on April 1, 1901, moved to its present location, 329 Hennepin avenue, where it is now occupying the greater part of three floors.

In 1902 the company had the misfortune to suffer from a severe fire, its entire plant being damaged by fire and water; but causing no serious hindrance to the successful conducting of business.

While the company has always done a general construction business, its principal work has been the installation of motors and private lighting plants. Along this line a special study has been made of the requirements of printing offices, large and small. In connection with this class of work it furnished and installed the machinery of the St. Paul Dispatch and the Minneapolis Tribune, comprising two of the finest plants of the kind in the northwest, the Minneapolis Tribune alone using forty motors, ranging from 1-20 horse power to 40 horse power. Most of the large printing establishments in the city are equipped with apparatus furnished and installed by this company. The large experience of the members of the company enables it to give prompt assistance to parties already operating, or intending to operate, this class of machinery.

The lighting plants of the Washburn-Crosby mills and Wyman, Partridge & Co. are among a number which were put in successful operation by this company. The machinery for the Washburn Home was installed, using a set of storage batteries in connection with the dynamo, successfully demonstrating the practicability of storage batteries for this class of work. Several smaller plants of this kind have been installed by this company at Lake Minnetonka, the dynamos being run by gasoline engines, all of which are to-day giving perfect satisfaction.

The company is, at the present time, in a very prosperous condition, its exclusive agency of the twin cities for the Sprague Electric company and General Electric company enabling it to handle anything in the electrical machinery line, from the smallest motor or dynamo to the largest, and its large shop facilities make it possible for it to handle all kinds of repair work in a prompt and satisfactory manner.

The company is to-day capitalized at \$20,000, and has a large surplus. Its present officers are: J. H. Gugler, president; R. N. Pierson, vice president; H. E. Wilcox, secretary and treasurer.

The Gugler company is always glad to submit figures on anything in the electrical line, and will be pleased to give prospective buyers the benefit of extensive experience along these lines.

A. F. CHASE & CO.

The firm of A. F. Chase & Co., which has become prominent in the automobile business, is the northwest agent for the Oldsmobile and began handling the Olds in 1901. At first the agency was only for Minneapolis, but later St. Paul was added, afterwards the whole state of Minnesota, in 1902 North Dakota, and during the current year the northern part of South Dakota and the state of Montana. The Olds Motor Works have increased the territory for A. F. Chase & Co. on account of the satisfactory character of the business done which has resulted from the straight-forward manner in which Oldsmobiles

have been sold, and the way in which the firm has looked after the machines after they have been sold.

The company's customers, as a rule, have been perfectly satisfied with its liberal treatment. Up to date it has disposed of some 400 machines in its territory and could have increased that number by fully 50 per cent if it could have filled orders promptly.

The business of this company is in a very satisfactory condition, and next year it will have several new types of Oldsmobiles to sell. At this time they state that in addition to the popular runabout, which is the only machine sold thus far, it will be able to furnish a delivery wagon, touring car, and an inspection car for railway service.

The Oldsmobile runabout has been so popular and so satisfactory to the trade that the company will confine itself entirely to the line of automobiles manufactured by the Olds Motor Works, as it believes that the new

types of machines, which will be ready for the market by the first of the year, will be as popular as the runabout.

There are probably twice as many Oldsmobiles in use in the northwest as all the balance of the other makes put together.

Appreciating the importance of a first-class repair shop in connection with the automobile business, A. F. Chase & Co. have recently reorganized their shop, placing in charge of it Robert Craig. The best recommendation that can be given to the shop is to refer anyone requiring work done on automobiles to those who have had work done under Mr. Craig's management. This company is prepared to do work on automobiles of any make. While the Oldsmobile runabout is used more than any other make of machine, both for business and pleasure, and covers many more miles of territory, yet the repairs on Oldsmobiles will not keep its men employed, consequently it is not confining its work entirely to the repairs of Oldsmobiles.

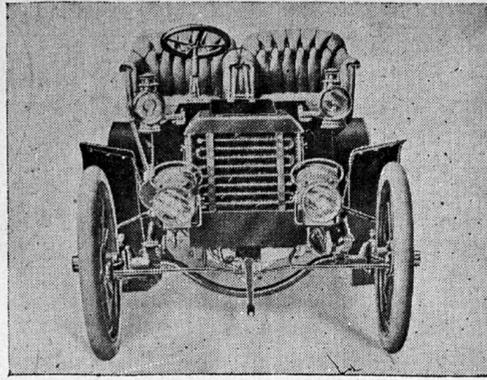
The Oldsmobile is the pioneer in the field and has done more to popularize automobilism than any other machine, because it is the machine that is made to run and does it.

W. I. GRAY & CO.

In the course of twelve years of active and successful business, the firm of W. I. Gray has worked its way to the position of one of the lead-

The Peerless

16-h. p. two-cylinder car is the car that won every event it was entered in at the Hamline meet last July. It carried off six trophy cups. Come in and see them.



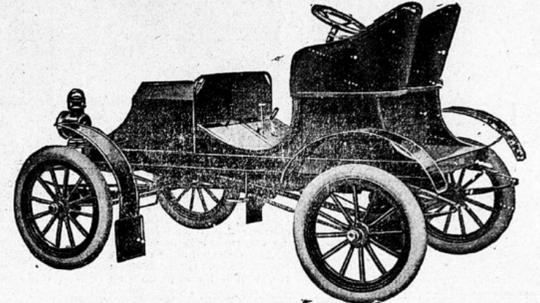
THE PEERLESS MOTOR CAR.

The 1904

24-h. p. four-cylinder car is on exhibition. Even if you do not care to buy, but are interested in automobiles, come and look it over.

The Franklin

I have taken the agency of the Franklin air-cooled, 10-h. p. 4-cylinder car. The highest degree of perfection in the manufacture of an air-cooled motor has been reached in the Franklin car. It is air cooled in winter and summer. The hottest day or the coldest makes no difference to the Franklin.



THE FRANKLIN AIR-COOLED CAR.

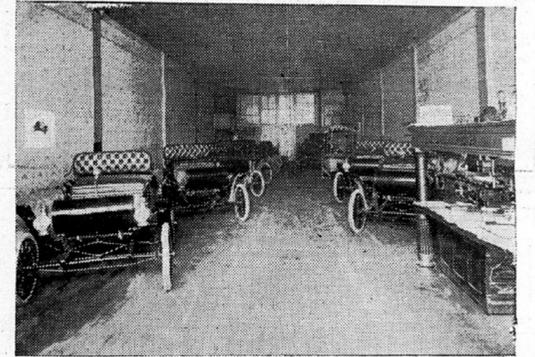
E. H. MOULTON, JR.

316 Fourth Ave. S., opp. Chamber of Commerce.

Basket Work a Specialty.

Repairs, Storage and Accessories.

A full line of Water Proof Lap Robes for Winter.



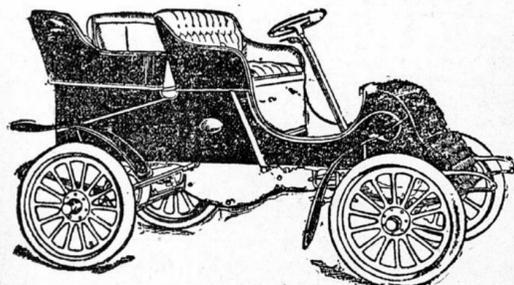
Interior View—A. F. Chase & Co.

ing engineering concerns in the northwest. The members of the firm are W. I. Gray and George K. Belden, both men of wide acquaintance and high professional and business ability. Three departments are included in

the activities of the concern: electrical, heating and waterworks. The first includes the design and construction of all classes of electrical work, as well as

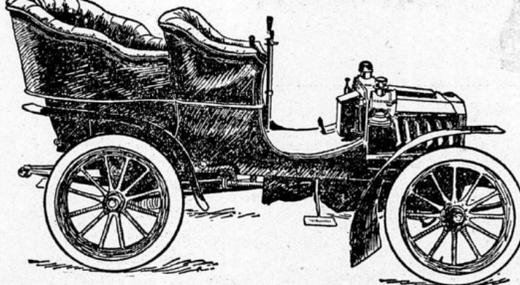
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The Cadillac



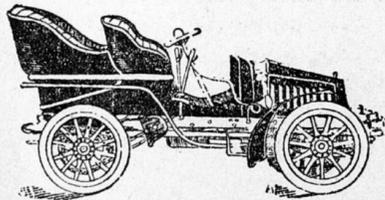
The Cadillac is by far the most and best for the money on the market by all odds, ask any of the hundred satisfied users of them in the city. Strong, powerful and built as fine as a dynamo; they do the hard work and that is what counts, look them over carefully and be convinced. You will have to get your order in very early to get one of these cars for next season.

"The Silent Autocar"



Absolutely no noise or vibration; runs as smooth as an Electric—double opposed cylinders, engine in front, three speeds forward, chainless drive, detachable tonneau. The car is admired by everyone who has seen it and praised by those who have ridden in it. Ease and simplicity of control makes it a fine Runabout for use in the city, and it also has the power to carry you over the country roads at a high rate of speed.

The "Toledo."

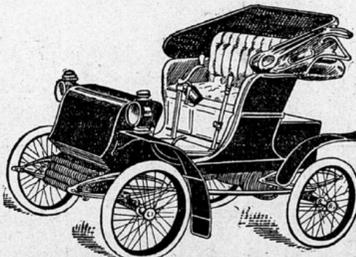


The "Toledo" is simply an American Pangard which contains all the features of the famous French machines; extremely luxurious in each and every detail. This factory is the largest in the World, and makes a two and four cylinder car, vertical engines located under the hood in front, has three speeds forward with double chain drive. This is the car that won the endurance contest recently between New York and Pittsburg against 38 competitive machines; the run was the hardest and most trying of any ever held in the Country.

line of Sundries. Let us show you what we have; it is a pleasure to do so.

We are the largest Automobile house west of New York and handle only cars which have been thoroughly tried and not found wanting; they consist of the following: Cadillac, Autocar, Stevens-Duryea, Packard, Toledo and Baker Electric. If you buy a car of us you can rest assured you will get something good, in fact the best that money can buy. We also carry a full

The Stevens-Duryea.



Made by the famous gun and tool firm of J. Stevens Arms and Tool Co. This is enough to guarantee it first class in every respect. Has a track record of 38 miles an hour. Won the Scarritt Cup in New York-Boston Endurance Contest, also Eagle Rock Hill Climbing Contest at Orange, New Jersey. No noise or vibration; seats two to four people, has wood artillery wheels, double opposed engine and starts from the seat. The ideal doctor's carriage.

PENCE AUTOMOBILE CO. 315-17-19 THIRD STREET SOUTH.

W. O. HARTIG

L. A. HELLIER

HARTIG & HELLIER

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