



**FREE:** THIS COUPON IS GOOD FOR \$2.00 WORTH OF S. & H. GREEN TRADING STAMPS. PRESENT TO THE CASHIER AND OBTAIN THE STAMPS FREE.

NOTICE—Double amount of Trading Stamps given on all purchases in all departments on the opening day, May 7.



Third Street and Nicollet Avenue.



J. L. LYNCH, President. GEORGE E. CHRIST, Vice Pres. J. F. NICHOLSON, Treasurer.  
J. L. DICKENSON, Secretary. A. M. NORDSTROM, Director.

**OUR POLICY**

- ★ ★ ★ ★ ★
- To live up to our promises.
- ★ ★ ★ ★ ★
- Courteous treatment to everyone.
- ★ ★ ★ ★ ★
- Satisfaction assured or money willingly returned.
- ★ ★ ★ ★ ★
- To offer at all times the most reliable merchandise at the fairest prices.
- ★ ★ ★ ★ ★
- To keep pressed and repaired for one year all garments purchased here, free of charge.

**WE ARE NOW READY! AFTER ONE YEAR OF WAITING AND DILIGENT PREPARATION**

*Profits Must be Sacrificed on Account of Our Late Opening, Although Everything is Fresh and New.*

**W**E hoped to obtain possession of our new store before Easter-tide, but circumstances made this impossible. Neither money, tireless energy or influence enabled us to do so before May 1. This delay, following preparations that have taken one year's time, finds us with an enormous stock of Spring Merchandise with only sixty days in which to dispose of it. This stock represents the choicest offerings of the foremost manufacturers. With an enormous opening trade in prospect, we are yet confronted with the fact that ordinary selling will not deplete the stock by half. There is only one alternative left, for we cannot carry any of these goods over into next season. We must sacrifice our first legitimate profits, and give our customers the benefit.

*You who have waited to make Spring Purchases will be amply repaid.*

Old, familiar faces will greet you here. The men who will supply your future wants are the same who have studied your requirements in the past. They are men who have been identified with clothing interests in this city for the past 18 years. Working in unison—with the experience of years brought to our new work—we feel competent to anticipate your clothing wants, and to make this the leading store of the leading city of the great NORTHWEST.

**Opening Exhibition and Sale Men's, Boys' and Children's Apparel**

*Every desirable style and fabric is here, to equal the finest custom work possible to produce.*

**\$18, \$20, \$22 Suits Reduced for Opening to \$15**—All the most popular fabrics in vogue this season, principally those fancy grey worsteds in plain or plaid effect, blue serges, Thibets and Scotches—all perfectly hand tailored, in single or double breasted; vests and trousers cut the way you want them. Garments never shown in this city before, at **\$15**



A Handsome Souvenir Free with every \$5.00 purchase or over.

Exceptionally stylish blue serge and black thibet suits, in all colors, fast, single and double-breasted, well tailored and perfect fitting, at **\$7.50**.  
Neat effects in fancy cassimere suits, dark or light patterns; they are made to fit as you want them. Special for the opening at **\$8.50**.  
We pride ourselves on our \$10 line of suits, because you have been accustomed to pay \$15 for the same suits before; in all materials, styles, sizes and colors, at **\$10.00**.  
In our finer grade of suits you will find the best, the famous German Schuaba worsted. We did not know ready-to wear clothes could be made so perfect until we saw these. Absolutely the best and compare only with the finest made-to-order clothes, **\$20, \$22.50, \$25 and \$30**.

Men's strong working Pants, strong durable and made to stand wear and tear, **\$1**. Well made cassimere pants, all wool, strongly sewed—we especially recommend these, at **\$1.48**.  
Exceptionally nice tailored men's trousers, suitable for dress or business, you used to pay \$3.00, but now **\$1.95**.  
Hand tailored perfect fitting worsted trousers, woolens from a worsted mill that is famous for the best and if we would have opened in March the price would be \$4.00, but now offered at **\$3.00**.  
The celebrated Cumberland trousers, noted for their wearing qualities, at **\$2.25**. We have the best to produce too, in trousers and only the merchant tailors can make them fit as gracefully, but their price is \$10—ours **\$5.00 and \$6.00**.

**The Opening of Our Boys' Department is a Welcome Signal to Every Thrifty Mother in the Northwest.**

*We Fill Orders Sent by Mail. Satisfaction Guaranteed or Money Always Refunded. Remember the Trading Stamps.*

Young men's stylish suits, made like the young man wants them, in single or double-breasted, latest model lapels, vests and trousers, opening special at **\$10**.  
Fine tailored hand made young men's suits in fancy weaves and plain colors. Single or double-breasted, usually \$15, here **\$12**.  
Young men's fine suits in all the latest spring vogues, fashioned after the latest merchant tailor style and should be \$20, for the opening **\$13.50**.  
Young men's suits, cut by same experts that make our better ones, in black, brown, blues and fancy weaves, excellent fit, at **\$8.50**.  
The best bargains yet in young men's suits, suitable for dress or business. Garments in all shapes and sizes that you have paid as high as \$10, here at the opening, **\$4.95**.

Little fellows' Russian blouse suits, sizes 3 to 8, in fancies and plain colors, Buster Brown effects—for the opening, **\$5.95**.  
Boys' Russian blouse suits, military collars, fine quality serges, red or blue trimmings, sizes 3 to 8, **\$4.95**.  
Boys' Buster Brown suits, sizes 3 to 8, that new style coat, blue and black serges, neat trimmings, at **\$3.95**.  
Boys' three-piece suits, coat, vest and knee pants, in all the new spring patterns, well tailored and excellent fitting, sizes 6 to 16, at **\$3.95**.  
Boys' three-piece suits, coat, vest and knee pants, sizes 6 to 16, in plain and fancy mixtures—"just like papa's"—opening price, **\$3.45**.



Boys' Norfolk suits, sizes 3 to 8, double-breasted effect, can be worn with or without collar. Opening sale **\$2.95**.  
Little fellows' Norfolk suits, in plain or fancy patterns, Scotch chevots or serge, sizes 3 to 8. Offered at **\$2.45**.  
Boys' Norfolk suits, made exactly like expensive ones, in plain or fancy patterns, anywhere else **\$3.00**, at **\$1.95**.  
Boys' Norfolk suits, will do nicely for the boy to romp around with this vacation, well made and durable, sizes 3 to 8, at **\$1.48**.  
Boys' 2-piece double-breasted suits, in plain and fancy effects, neat patterns, well made and tailored, at **\$1.25**.

Boys' 2-piece double breasted suits, nicely tailored and strongly sewed; an excellent vacation suit, sizes 4 to 16, at **95c**.  
Boys' odd knee pants in Scotches, chevots, plain and fancy effects. You have paid more and they are worth it; here at **19c**.  
Boys' odd knee, cut from remnants of fine woolens of our high priced suits, sizes 3 to 16, opening day **25c**.  
We determined to sell the best 45c knee pants in the Northwest, and we have them; you have always paid 75c, here **45c**.  
Fine odd knee pants for little fellows, in worsteds, chevots, Scotches, serges, thibets, in papa's sizes they are \$4 and \$5, but from 3 to 16, at **95c**.

**OPENING SALE SWELL HATS**



Stetson hats in soft and stiff, in all the new shapes and colors, **\$3.50**.  
The Model Special—Soft and stiff hats in the new Negligee effects. Colors in black, brown and nutria, **\$3.00**.

Children's hats and caps in all the new spring shapes 25c, 48c, 98c.

The Bardwell Special—Soft and stiff hats in brown, black and nutria colors, all the latest spring shapes, **\$1.90**.  
Men's Auto Caps, in blue and fancy colors. The new up-to-date cap, 50c, **\$1.00, \$1.50**.  
The Gordon Hats in all new shapes and colors, **\$3.00**.



**OPENING DISPLAY OF FINE FURNISHINGS.**

*The New "Tubular" Neckwear.*



This is entirely new and different and is confined exclusively to us. They are absolutely seamless which insures the wearer from exposed seams when tied and always keep the tie in shape. They had to be imported from Germany as there is no machine in this country to make them. The patterns themselves would sell alone, and with the new innovation gives double value. In Chicago they sell for \$1. Here at **48c**

100 dozen fine underwear, mercerized lises, body fitting and comfortable garments, at **\$1.00**.  
Ten cases Balbriggan underwear, seams all tailored and well sewed, pearl buttons, usually 75c, at **50c**.  
An excellent line of Men's Hosiery in fine lises, neat and attractive patterns, suitable for low shoes, opening day, **25c**.  
Our special Hosiery in maco yarns, plain or fancy figured and clocked effects, opening day two pair for **25c**.

The finest kinds of both domestic and imported Men's Underwear in lises, mercerized and silks, **\$1.50, \$2.00 to \$5.00**.  
All the celebrated makes of shirts. We do not confine ourselves to one line but carry most of the best makes in dress or negligee styles at **\$1.50, \$2.00 and \$2.50**.  
Our Special \$1.00 Negligee Shirt is the usual \$1.50 kind, in plain white, solid grounds or neat figures—Opening day **\$1.00**.  
Fancy Negligee Shirts in percales, dark or light grounds, stripes or fancy figures—Opening day **50c**.

**IN OUR SHOE DEPARTMENT**



Men's Russia calf, Goodyear welt, Oxfords, in the new swing last, "pota toe," very swell; for the opening, **\$2.50**.  
Men's vici kid shoes, in all the late style toes, very soft and comfortable, a regular **\$3.00** shoe; opening day, **\$2.00**.  
Men's vici kid, Goodyear welt shoes, in all style toes to suit all tastes, usually **\$3.50** and **\$4.00**; for the opening day, **\$3.00**.

Men's patent colt Blucher Oxfords, the swell shoe of the season and just as popular as the tans; opening day here for **\$3.50**.

The celebrated Case Shoes, in patent leather, velour and vici kid, in lace or button, all the late styles, including the new flat last so popular this season. For sale exclusively here—**\$5.00**.

