



The Quality Store. Money Cheerfully Refunded.

The Palace

CLOTHING HOUSE

MINNEAPOLIS—315-327 Nicollet Avenue. ST. PAUL—Seventh and Robert Streets.

Famously the World's Greatest Overcoat Store

Supreme Headquarters for Highest Grade Cloth and Fur Overcoats.

Universally recognized as the Most Wonderful "Quality" Overcoat Business and Most Magnetic Overcoat Values.

PERFECTLY TAILORED PADDOCK OVERCOATS—Hand made from collar to skirt hem. High-class worsted fabrics, richly lined with pure silk. The leading style. We challenge special-to-order tailor of widest experience to match this in style or fabric at less than \$75.00, for \$35.00.

SWELL KERSEY PADDOCK OVERCOATS—Plain gray and black shades in most skilfully designed and nobby, graceful shapes. Paddock overcoats, surpassing all others, at \$25.00.

MUSKRAT COLLARED OVERCOATS—Finest patent kerseys with silk yoke and heavy worsted lining. Extra long cut; not too heavy. Practical and extremely stylish. Essential for complete winter comfort. \$30.00.

RICH DARK BLENDED FUR COLLARED OVERCOATS—Most substantially lined Patent Beaver. Carefully draped shoulders, full back. Every line the perfection of artistic cutting. \$25.00.

BEST SPRING RAT LINED OVERCOATS—Dark Hudson Bay Otter collars, St. George kersey shells, perfect fitting backs. Non-binding, reinforced armholes. Fur coats fully worth \$90.00, at \$75.00.

OTTER LINED OVERCOATS—Exquisite dark otter collar, fully interlined and stayed. Mostly warmly made, giving the body deep and genuine comfort. Rich in appearance, overcoat luxury typified, at \$200.

FINE MARMOT LINED OVERCOATS—Unplucked Otter collar, heavy kersey top. Custom tailors have modeled the shell; practical furriers have hand-worked the lining. The greatest fur coat value any house has ever shown. Positively cannot be duplicated under \$75.00. Our leader, \$50.00.

SILK TOP BELT OVERCOATS—Extra heavy weight, double milled kerseys, brown, black, oxford and blue, worsted linings and double sewed. Deliberate judgment will convince you that these are unmatched at \$25.00.

ST. GEORGE KERSEY BELT COATS—Black, blue and gray shades. Models of style, so perfect in design that only the most exclusive custom tailors equal them, and that at 50 per cent more. \$20.00.

DOUBLE MILLED MELTON OVERCOATS—Finest silk lining throughout, gray, black, brown, blue and oxford; extra length and three-quarter shapes; no garment more closely approaches \$70.00 to order work, \$37.50.

GENUINE SEDAN MONTAGNAC OVERCOATS—A soft, warm, closely curled fabric, not as heavy as you'd think. Edges are piped; genuine Montagnacs, extremely elegant in appearance, \$30.00.

GERMAN MONTAGNAC OVERCOATS—A representative overcoat offer of heavy carefully hand-tailored overcoats; extra weight and warmly lined, in three different lengths at \$20.00.

IMPORTED ENGLISH BOX CLOTH OVERCOATS—Custom tailor built, 74-inch sweep, silk lined, windproof, wool interlined. Especially made for us—5 new English shades, \$25.00.

BLACK MARTEN COLLARS—Detachable in half a minute. Dressy, prosperous-looking, highly popular, \$15.00.

HUDSON BAY OTTER COLLARS—\$25.00, \$30.00 and \$35.00.

SWELL OTTER DETACHABLE FUR COLLARS—\$10.00.

NUTRIA OR MUSKRAT DETACHABLE FUR COLLARS—\$7.50 and \$6.50.

BOYS' FUR COLLARS—\$2.00.

SILK-LINED PATENT KERSEYS—Ultra stylish garments, beautifully cut, heavily interlined with wool, style unsurpassed—\$22.00.

"LOCHNAGAR" SCOTCH GREAT COATS—Heavy, gray cheviot Herring-bones; bell back shape, or belted, double breasted; warmly lined with suit worsted. You'll appraise them at 1-3 more—\$20.00.

TOURIST OVERCOATS—Ballyho home-spuns and Scotch plaids; three-button, double-breasted style, 52 inches long, full sweep, with or without belt—\$15.00.

HEAVY STORM ULSTERS—Long, high collar, closely curled body, doubly protecting back and kidneys. The warmest coat shown at \$15.00.

SHETLAND ULSTERS—Long, shaggy wool, thick and downy. The acme of the winter autoist's overcoat comfort—\$20.00.

ST. GEORGE KERSEY OVERCOATS—Heavy weights, in crow black and Oxford, cut long box shape or three-quarter length. Quiet in style, always proper for any wear—\$15.00.

CHEVIOT METCALF OVERCOATS—Gray and deep brown mixtures and over-plaids, belted back, auto cuff. The perfect handwork is Hart, Schaffner & Marx's own. They compare with most stores' \$18.00 coats—\$12.50.

GRAY AND BLACK FRIEZE OVERCOATS—Extra heavy weights, rain repelling. A special clearance purchase permits the sale of these swell coats, equal to most \$15.00 lines, at \$9.75.

GENUINE BALTIC FRIEZE OVERCOATS—Dependably made from materials of unquestioned merit; 52-inch lengths. Offered at nine-tenths of the men's clothing stores for \$10.00; \$7.50 and \$6.50.

YOUNG FELLOWS' FANCY NOVELTY WEAVE BELT BACK COLLEGE OVERCOATS.

Oxford, blues and blacks, plain shades and fancy mixtures, cut long and loose. Entirely confined styles in cut and pattern effect. Complete range of sizes to 36. The smartest coat of this year..... \$15.00

YOUNG MEN'S EXTRA HEAVY RAIN REPELLING FRIEZE OVERCOATS—Extra weight, full length, choice of two colors, black or gray. Very warm. Very loosely cut, comfortable coats, \$10.00 should be their price—\$6.50.

YOUNG MEN'S HIGH GRADE AUTO OVERCOATS—Fancy unfinished worsteds, and exceedingly dressy kerseys, smooth weaves, belted backs, long, athletic shapes, as good as the \$15.00 average—\$9.75.

BOYS' MANNISH OVERCOATS—English worsteds and fancy Bannockburn chevrons, extra weights. Swagger styles, novelty shapes, 8 to 16 and worth \$8.00 at \$4.90.

LITTLE FELLOWS' MIKADO KERSEY OVERCOATS—Full cut, bluff stitched; emblem on sleeves; all color combinations city shapes, sizes 8 to 16 and worth \$8.00 at \$4.90.

BOYS' ASTRAKHAN REEFERS—Newfoundland curl, very rich, \$2.50.

Earnscliffe 22 oz. Pure Worsted Suits for Men and Young Men.

And 1904 finest midwinter thibets, serges and clays. Wholly hand work; every stitch sewed with silk thread thruout. Reigning pattern effects in both single and double-breasted and most gracefully designed. Critics fully familiar with the virtues of made-to-measure clothes pronounce these superior to \$35 to-order suits at less than half the tailor's charge..... \$15.00

SILK LINED TUXEDO SUITS—The creative talent of expert designers and a careful watch of even the slightest change in fashion produces these absolutely correct silk-lined Tuxedo and full dress suits which no custom shop betters for \$60, for \$35.

PRINCE ALBERT SUITS IN BEAUTIFUL SILK-LINED THIBETS. THE MOST FETCHING OF NEW SHAPES. PERFECT IN EACH DETAIL, MOST CAREFULLY DRAPED, WORTH \$45.00—\$25.00.

YOUNG MEN'S SUITS AND SUITS FOR MEN OF SMALL STATURE.

For whom we are especially prepared. Striking, stylish shapes, up-to-the-hour garments. Patterns are striped chevrons and cassimeres in mixed Scotch weaves. Snappy, vigorous, youthful style conceptions. Sizes to 36 chest measure, at \$20.00, \$18.00, \$15.00 and \$12.00

YOUNG FELLOWS' VARSITY SUITS, Double or single breasted coats, wide leg trousers, Scotch chevrons and rough worsteds, "Bonnie Laddie" mixtures. Impossible to see their equal anywhere else at less than \$15.00—\$9.75.

YOUNG MEN'S EXTRA HEAVY SUITS—Solid through and through cassimeres. Single and double breasted styles, most dependably sewed and stayed to withstand strongest strain. The best young men's suits we have ever bought to sell for \$5.75.

BOYS' TWO-PIECE SUITS—Most beautiful effects in perfectly fitting models, entirely different patterns from those to be found in any other stock. Hand made. Bloomer pants, sizes up to 17, \$7.50.

BOYS' BLACK THIBET SUITS, BLACK CLAY SUITS, BLACK WORSTED SUITS—Suitable for dress or school wear. A really great offering of boys' suits in sizes to 17 and values to \$6.00, at \$3.95.

HOLIDAY OFFERING OF JUVENILE SAILOR SUITS—Buster Brown suits and Norfolk suits. Dressy wear for any occasion, yet with the armor plate quality that school wear especially demands. Sizes 3 to 9, values to \$8.00—\$2.50.

TWO-PIECE ETON CHEVIOT SUITS—Newest colorings that have no resemblance to the commonplace offerings at such reasonable price and which are much superior to most of them at double. Sizes 7 to 16—\$1.95.

ABSOLUTELY UNRIVALED OFFERING IN MEN'S WARMLY KNIT UNDERWEAR.

Worsted ribbed underwear, flat underwear, camel's hair underwear, natural wool underwear, mercerized underwear and derby ribbed underwear; Santry underwear in three weights, all sizes and dimensions. Both single garments and union suits, in all styles. Extra heavily woven for bodily health and vigor and worth to \$2.50. Unparalleled at \$1.50

SILK AND WORSTED UNDERWEAR—Full fashioned through-out, silk finish, choice of blue and white and gold and white striped. Finely woven, double stitched drawers—\$3.00 at any other store, here, \$1.95.

SWELL STIFF BOSOM SHIRTS—Top-notch style ideas in novelty effects, neat color designs. They look the part of \$2.00 shirts and "deliver the goods." Never before such tremendous shirt values for \$1.00.

REGULATION CALIFORNIA FLANNEL SHIRTS—Double breasted or single breasted, guaranteed fast indigo dye. Made from finest natural cross bred wool yarns. Excellent \$2.50 values, \$1.50.

14-POUND SWEATERS—Heavy Shaker double neck, 16 inches long, in softest merino yarns, all colors and special shades for hunters' use—\$3.00.

1,000 DOZEN HEAVY SILK TIES—Full size Ascots, artistic four-in-hands, swell holiday patterns, neckwear worth 75c and \$1.00, at 50c.

EXTRA HEAVY PURE SILK MUFFLERS—20 shades in neatly contrasting patterns and quiet self figures, mufflers that you can walk the town over to duplicate at \$2.00—\$1.15.

SPECIAL HOSIERY OPPORTUNITY—Rivales selection of cashmere, wool, worsted, merino and finest mako cotton hose. High spliced, double heel and toe. A stock including an entire sample line. Hosiery values up to 50c, at 25c.

GENUINE PRESIDENT SUSPENDERS—This name needs no further elaboration; 50c throughout the world; special, 25c.

POWERS', DENT'S, PERIN'S, GORDON'S and ADLER'S Gloves. You know same are \$2.50 elsewhere; here, \$1.50.

COPYRIGHT 1904 BY W. C. BOTH