

See Window Display.

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Greeting:

New Spring Millinery.
New Tailor-Made Suits and Costumes.
New Silks and Dress Goods.

Invitation:

Donaldson's Glass Block.

To our many friends and patrons we extend felicitations and greetings. With the advent of spring we don new attire and speed the passing of winter with delight, looking forward with a feeling of optimistic buoyancy to the future with the knowledge that we are better prepared than ever to maintain our supremacy in the retail merchandizing field of the Great Northwest.



We extend a cordial invitation to all to visit the Glass Block and inspect our exhibit. The beauty and exclusiveness of the showing is far in excess of any heretofore attempted and inspires the greatest admiration. It is with a feeling of gratification that we are enabled to place before our patrons such a beautiful assemblage of foreign and domestic conceptions in feminine attire.

Advance Showing of New Millinery Models

Wednesday, March 15th, 1905.

THE PRESENT advance showing of the things that are new in Millinery, Shirt Waist Suits and Costumes, the New Silks and Dress Materials, embodies all the latest productions of foreign and domestic designers and manufacturers, and is in the nature of an educational exposition of the styles which will prevail the coming Spring and Summer and may be taken as a criterion in making comparisons and selections of the patterns.

EVER in the lead and feeling the responsibility of our position in the mercantile field as the coadjutor of our numerous patrons in showing the most recent and up-to-date styles and fashions, we have made extraordinary efforts to combine, in this advance exhibit, all the ideas which will prove of assistance to you in the complex question of feminine attire. The diversity of individual taste will meet a ready response in this showing.

Grand Spring Millinery Showing. Paris, London and Berlin Models.

OUR first opening of Imported Hats and Bonnets and exclusive novelties will take place Wednesday and Thursday, March 15th and 16th, when the leading style makers of Europe will be represented, in addition to the many beautiful hats of our own production. A large variety of exquisite Novelties will be shown, consisting of

Real Lace Fans, Shell Combs, Turquoise and Florentine Mosaics selected personally by our representative abroad.

NOTWITHSTANDING the fact that the Glass Block has always been a leader in the Millinery field, and that our exhibits in former years have attained a high degree of excellence, this Advance Showing of artistic Millinery Creations will far surpass anything of a like nature we have heretofore made. Visitors from out of the city and those who desire will have ample opportunity to make selections and will be given an expert opinion in regard to styles, etc., by those who are authority on the latest in Millinery.

Lavish Display of the New Silks. An Abundance of Latest Novelties.

IT IS a fact which cannot be gainsaid, that our showing of the new Silk Fabrics is at once one of the largest, most thorough and elaborate displays ever attempted in the city. The newest creations of Europe and America are lavishly shown and the collection embraces all the novelties brought forth this season, adaptable to every purpose for which Silks can be used. Included in the display are the following popular weaves which represent the best productions to be obtained:

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| <u>Chiffon Taffetas</u> | <u>Poplins</u> | <u>Crepe de Chines</u> |
| <u>Chiffon Faittes</u> | <u>Louisines</u> | <u>Chiffon de Chines</u> |
| <u>Peau de Cygnes</u> | <u>Chiffon</u> | <u>Dyed Shantunges</u> |
| <u>Peau de Soies</u> | <u>Grenadines</u> | <u>Pongees</u> |
| <u>Gros Grains</u> | <u>Foulards</u> | <u>Soliels, etc.</u> |
- Parisian novelties in exclusive styles and colorings.
Particular attention called to our line of Black Silks.*



Costumes, Gowns, Tailored Coats. Cloak & Suit Dept., Second Floor.

ALL signs of Spring are welcome, but none more so to the feminine sex of the Twin Cities than the announcement of the Advance Showing of the Spring styles at Donaldson's. The styles this season are so elaborate, so varied and so extensive that the most wonderful results have been attained. An hour spent at this Advance Showing of the things that are new will give you an idea of the latest and most correct modes shown this season. We will be pleased to have every woman of the Twin Cities and surrounding towns consider this announcement a personal invitation to be our guest on this occasion.

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| <u>Costumes, Gowns,</u> | <u>Walking Skirts</u> |
| <u>Tailored Coats</u> | <u>Children's Suits</u> |
| <u>Tailored Suits</u> | <u>Misses' Suits</u> |
| <u>Separate Skirts</u> | <u>Children's Dresses</u> |
| <u>Shirt Waist Dresses.</u> | |

The New Imported Wash Goods. All the Very Latest Importations.

IT'S A genuine treat to examine our stock of fine Wash Goods. We have made close comparison and are convinced that there is no stock equal to ours—taking quality, variety and lowness of price into consideration. The showing this year is larger and of a more generous nature than heretofore, embracing every foreign and domestic weave known to the trade. The colorings and textures are a revelation in the textile art and are a source of absorbing interest and admiration.

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| COTTON VOILES —Special offer of 200 pieces of plain and fancy printed cotton voiles; light and dark colors, makes a serviceable suit, separate skirt or waist; displayed on special tables Wednesday for quick choosing, per yard, only 12½c. | FRENCH ORGANDIES —Of such makes as Koechlin, Baumgartner & Co.—in complete assortment, including all the latest novelties in printed Dresden and Floral effects; sheer, crisp, transparent goods, many exclusive patterns not found elsewhere; price per yard, only 39c. |
| McBRIDE'S REAL IRISH DIMITIES —A magnificent collection of choice new printings in the daintiest and most effective designs now so popular for evening and party dresses; per yard, only 25c and 35c. | |

The New Black and Colored Dress Fabrics. Choicest Creations in Great Profusion.

EVERYTHING pretty and attractive in wool or silk-and-wool fabrics can be found in our extensive collection. We are particularly desirous that every lady in the Twin Cities should inspect this stock. If you have in mind the making of a new gown, and are not just certain what material to use, a visit to this department will be productive of practical suggestions which will aid greatly in your selection.

Colored Dress Goods.

PRIESTLEY'S MOHAIRS—54-inch Cravenetted Mohair Sicilians—pretty stripes, dots, mixtures and mannish suiting effects, latest for the new shirtwaist suits, bright, silky finish; \$2.00 and up to \$3.00 per yard.
NEW COVERTS—Handsome line of new Coverts, cravenette finish, plain and checked effects; suitable for long coats or suits; \$1.50 and up to \$2.75 per yard.
MOHAIR SUITING—New line 44-inch fancy mixed mohair suitings, special for Wednesday; only \$1.00 per yard.
59c FOR \$1.00 FRENCH VOILE—35 pieces fine French voile for opening day only; fine, sheer, crisp goods, all the leading shades, always sells at \$1.00; cut for one day, 59c per yard.

Black Dress Goods.

MOHAIR SICILIAN—50-inch coarse weave, rich, lustrous black, suitable for shirtwaist suits, regular 75c value. For this sale, per yard, 59c.
FRENCH VOILE—42-inch, crisp and wiry; rich, deep black. Special for this sale only, per yard, 75c.
CREPE DE CHINE—40-inch embroidered silk dot; one of the newest novelties. Special price for this sale, per yard, \$1.00.
NEW PANAMAS—46 to 52 inches wide, plain and nub weaves, very popular for shirtwaist suits. Your choice for this sale, per yard, \$1.00.

The New Spring Waists and Petticoats. An Advance Showing, Second Floor.

THIS is a line of goods in which all women are directly interested and one in which a great diversity of individual taste is shown. The unlimited scope given the buyers has resulted in a collection which embraces everything desirable and at a range of prices which will at once appeal to all. Even the less expensive grades are things of beauty, while better ones prove irresistible in their attractiveness.

Dainty Waist Models.

ONE OF OUR BEST-FITTING models in new waists, made of fine linen, with tucks back and front—neat, hem-stitched stock with long tabs, new full sleeves and tucked cuffs, for \$3.00.
DAINTY DESIGNS, made of sheer white lawn, handsomely trimmed in yoke effect, with lace insertions and fine tucks, deep cuffs trimmed with lace and tucks above, stock to match, for \$4.00.
EXCEEDINGLY HANDSOME model, made with full-length insertions of Val lace and fine tucking between, clusters of tucks in the back, full sleeves with lace insertion and tucks below the elbow, tucked cuffs and fancy stock, for \$5.00.

Handsome Petticoats.

FINE MOHAIR PETTICOATS in black and colors, made with triple flounce and trimmed with stitched bands, mohair dust ruffle, regular value \$5.50. Special \$4.50.
HANDSOME TAFFETA SILK PETTICOAT, with deep double flounce, trimmed with accordion plating and fine tucks, silk dust ruffle, in black and colors, for \$9.00.
GOOD QUALITY TAFFETA SILK PETTICOATS, black and colors, made with graduated accordion plaited flounce, edged with a gathered ruffle, silk underlay and dust ruffle, for \$5.98.