

THE HOUSE OF KUPPENHEIMER

WELL-BRED CLOTHES

THE wave of clothes education that is sweeping the continent receives marked impetus through THE HOUSE OF KUPPENHEIMER, whose 1905 models, now on display, express most clearly the clothes-thought which inhabits the minds of intelligent men. They will meet the popular cry for clothes of refined expression, and beyond question destroy the waning belief that the custom tailor is essential to the perfectly dressed man.

These models were bred in the lap of science, and whatever the world of skill and progressive thought has had to offer—they have it.

Back of them stand the prestige and the facilities of THE HOUSE OF KUPPENHEIMER—regarded by the foremost retailers everywhere as the leading exponents of good clothes-making.



SPRING
1905
SUMMER

Your foremost dealer handles our lines. If you don't know him, write to us.

B. Kuppenheimer & Co.
AMERICA'S FOREMOST CLOTHES MAKERS
NEW YORK CHICAGO BOSTON

W.K. Cochrane Adv. Agt.

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