

DIAMONDS Right goods at right prices. We handle no off color or imperfect stones. We have a special lot of BLUE WHITE PERFECT \$25 set in fancy 14-karat ring mountings, that are particularly good value, at CHAS. OLSON & CO., 215 Central Ave

You Can Tell If your Bread, Cakes and Pastry are made of PHOENIX FLOUR A trial will convince you about the difference. YOUR GROCER SELLS IT. Phoenix Mill Co., Minneapolis, Minn.

Meneilly Wholesale and Retail Grocer 400-2 14th Ave. S. E. Oranges 45c, Pie Plant 2c, Spinach 20c, Lettuce 5c, Bananas 18c, Pineapples 20c, Cucumber 10c, Lemons 9c, Now Peas 50c

Beautiful Bargains \$200 For the new 9-room house, No. 255 25th av. NE, within a block of the splendid Van Cleve school. Handsome lot with fine iron fence, nice walks and shade trees. This could not be duplicated for \$25,000, and every dollar is worth its face. It is new. Will take \$100 or \$200 cash, balance monthly or to suit.

P. C. DEMING 2407 Central Avenue JUST A FEW BARGAINS \$1900—If looking for a sure income, here you have it. House of 9 rooms, with front and back stairs, barn; rents for \$17 per month in the best part of the city. It is 127 Central.

Good Things To Eat Mc Mullen's 400 Central Ave. Both Phones. Why Not Trade on the East Side? To our friends and customers: We are here to stay and do business. We have always had our office on East Side and propose to stay.

Easter Lilies Blooming Plants & Cut Flowers TOM LYNES, Florist N. W. East 339-L, 209 Central Av.

FOR RENT Beautiful eight-room house, in first class location, newly papered, partly modern, large yard, with plenty of room for garden and many shade trees. An ideal home. For further information call or address G. A. EMERSON, Care of Postoffice.

IVES EASTER SPECIAL: Delmonico Pudding with Branded Cherries, Grape Sherbet and Tortoni. 1 quart, 40c; 2 quarts, 75c. Delivered to your home Sunday. Telephone the factory, 215 Second Ave. S. E.

NEW BLOCK WILL FACE "U" CAMPUS PLAN OF SOUTHEAST MINNEAPOLIS BUILDING ASSOCIATION. Business Men Will Promote Interest in Building and Improvements—The Wilson Book Store to Have New Quarters in Handsome New Brick Structure to Cost \$20,000.

University avenue and Fourteenth avenue SE are to have an addition to the many handsome structures which already adorn that locality. It is to be a fine brick block, and as soon as arrangements have been made, building will commence. The association came into existence a short time ago, and recently filed its articles of incorporation. J. B. Johnson is the president, and W. H. Wilson, G. A. Martin, A. A. Swain and three of the stockholders chosen from twelve to be on the board of directors. The capital is \$50,000.

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Mitchell 225 Cent. Av. Phone E-510-JV. Fancy Dairy Butter, 28-30c; Best Creamery Butter, 1/2 gallon, 85c; Best Fresh Eggs, per dozen, 17c.

NEW RUGS From your old carpets. Carpet Renovating and Laying. National Carpet Cleaning Co. Geo. D. Walker, Prop. Nicollet Island, Tel. NW-5310 TC-1851

SEE US Our Work is the Best. We make steel ceilings, skylights, gravel roofing, installing of furnaces and all kinds of tin work. Estimates cheerfully given. Frank T. Thompson's Sheet Metal Works, 1802 516 Central Av. N.W. E-28-J.

VALUE DOUBLES ON REAL ESTATE

EAST MINNEAPOLIS PROPERTY FINDS A READY MARKET.

Demand for Lots and Homes Almost Exceeds Supply—Dealers Report an Increase of 50 and 100 Per Cent on East Minneapolis Real Estate—Prospects Were Never Better.

East Minneapolis real estate is moving well, and the real estate dealers feel confident that the demand for available property is by no means to be one of short duration. Within the past year the East Side has been growing remarkably, and the improvement and development of lands, particularly in Northeast Minneapolis, has been a source of much satisfaction. The real estate man continued prosperity in East Minneapolis is the fact that there is a great demand for smaller properties, which is proof of the good condition of the working classes.

Improvement property has been more in demand than anything else, as the general preference seems to be decidedly in favor of buying a house instead of a lot only, with the prospect of building. All this only carries out the prophecies of the enthusiastic East Minneapolis residents, who have always held that there is one of the greatest possibilities for the East Side of property large and prosperous town all by itself.

L. P. Chute, one of the firm of the Chute Realty company, said, in speaking of the East Side, that the general situation is excellent. This year is the best we have had for eight years in real estate, and there have been more transfers—fully 50 per cent in excess of the previous two years. They are a great extent transfers of moderate size, which indicates a good tendency for continued prosperity. It is the workingman who buys today, and this demand for moderate-sized houses is growing from day to day. It has been slow in coming, but now it is here we are prepared to take for the East Side of the real estate that is to be handled.

The Chute Realty company is one of the leading firms on the East Side, and like others they have transferred considerable amounts of property recently, far more than in many years past. Values Advance Strongly. W. B. Boardman of P. D. McMillan & Co., predicts a continued increase in the value of real estate in East Minneapolis. Mr. Boardman said that within the past five years property has increased from 50 to 100 per cent, and the property on Fourteenth avenue SE has particularly taken a leap up in price. F. G. James and F. B. Snyder, who bought some property at Fourteenth avenue and University, paying \$75 a front foot, disposed of some of this property within a year for \$150 a foot, which shows that it has exactly doubled in price. This is only one example of the great demand for land. This same firm also reports that they disposed of a large amount of available property around Jefferson and Adams street NE, at a price greatly in advance over that of former years.

Further plans have not been made, but the probability is that upon the completion of this building the Southeast Minneapolis Building association will accumulate other properties for building purposes.

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Some of the property and buyers: John Leary, \$1,800; Joseph S. Boardman, \$1,800; Arthur E. Blighor, \$1,800; Minneapolis Brewing company, \$1,800; Ernest Dorr, \$1,800; Joseph Ziegler, \$1,800; K. H. Hadden, \$1,800; Mary Le Lecher, \$1,800; F. H. Deming, \$1,800; G. A. Martin, \$1,800; Selover, Bates & Co., \$1,800; Joseph M. Zelenka, \$1,800; Eugene M. Briggs, \$1,800.

GATES ARE OPEN FOR VISITORS

SUNDAY FIRST DAY OF PILGRIMAGE TO HILLSIDE CEMETERY.

Beautiful Northeast Burial Ground Is Visited by Many Hundred Mourners—Omnibus Service Not Sufficient—Need of Streetcar Accommodations Is Much Felt—Annual Meeting Next Week.

Northeast Minneapolis, in addition to its many attractive places has one of the handsomest groves in the city. Hillside cemetery is a resting place for the dead where nature and human attempt are constantly at work in united efforts to transform it into a beautiful park, dotted with stately monuments and marble tombstones, each one marking the green knoll which has become a resting place for some weary buter.

At an annual meeting of the Hillside Cemetery association, which will be held the last week of April, the reports will show just how many have been buried in the grove. The superintendent states the number at about 4,250, with an average of twenty burials per month. Each day the large gates in the park are open to the dead for burial. Since the warm weather has set in, from three to four funerals are held at Hillside cemetery daily, and an extra force of men is employed by the superintendent, William Burick, to dig the graves; another force of men is busily engaged to prepare the park, making the flower beds, trimming the beautiful trees and setting to right what the autumn and winter storms have destroyed.

Rev. Clement A. Clarke and Mrs. Clarke are to be the honor guests at a social reception at the First Congregational church Friday evening, April 28, to be given by the members of the church. This will be the occasion of meeting Rev. and Mrs. Clarke, who came recently to the city, and all friends of the church are cordially invited to come and meet them.

One of the most charming receptions of the season was given at Marriam Park by Miss Hulda Conrad, at her home, Friday evening, in honor of the members of the Christian Endeavor society of Bethany Congregational church. The young people were delightfully entertained by two young men, who in the evening wore Japanese costume, and the entire decorations in the house were carried out in Japanese style and small flags and lanterns were used to decorate the chandeliers to the doors and windows. On the tables stood large clusters of scarlet red carnations, giving the party a beautiful and festive appearance. After a delicious supper the guests returned to their home in Minneapolis.

Mrs. S. C. Noble gave a dainty Easter luncheon Wednesday afternoon at her home on University avenue SE for Mrs. C. L. Easton. The decorations were in yellow and white and a tall vase stood on a handsome mirror in the center of the table. It contained yellow and white tulips tied with a bow of tulle. The luncheon was given in honor of the first Easter rabbits. Mrs. Easton will leave next Saturday for Indianapolis, to join Mr. Easton. A number of informal affairs are planned for her next week.

Mr. and Mrs. L. Anderson were given a surprise party at their home, 1536 1/2 Taylor street NE, Saturday evening. Fifty guests were present and the evening entertainment was furnished by the Misses Katherine Oberg and Gunstrom, G. Elyander and John Norman.

Miss Eleanor Simpson of Sauk Center, who has been spending a two weeks' vacation with relatives in Minneapolis, was given a farewell party Tuesday evening before leaving for Milwaukee. There were ten young people and games and music formed an entertaining program.

PERSONAL MENTION. Mrs. Jonathan Chase, who has been spending the winter in California, returned to her home at Long Beach, with her family, last week. Mrs. Chase is accompanied by her sister, Mrs. Abbie Gill, who is also returning home.

SOCIAL AFFAIRS

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111-113 Central Ave. Armstrong's 111-113 Central Ave.

SPECIAL PRICES ON Easter Millinery FOR SATURDAY. A very large assortment of Ready-to-wear Hats from \$1 upwards. Also Children's Trimmed Hats from \$1 upwards.

China Silk Waists, Worth \$2.98, Out for Saturday Special price, Only \$2.00. Lawn Waists, worth \$1.25, for Saturday, only 98c.

Gents' Easter Neckwear—Bring line of the latest styles in Stripes and Tees, Bows and Four-Hand Ties; beautiful patterns for Saturday only, your choice of these 39c values, Saturday, each 23c.

Men's Fine Negligee Shirts—Plain white and colors, fancy tucked bosoms, all new, fresh goods; not one worth less than 75c; special for Saturday, only, each 48c. Boys' Waists—Made with separate collars; also Boys' fancy Brownie shirts with detached collars, sizes 8 to 14 years; these are all new, choice patterns and our regular 75c values; for Saturday only, each 45c.

Ladies' Fine Floral Silk Umbrellas—20-inch, paragon frame, beautiful line of natural wood, bone and pearl handles; regular \$2.00 value, for Saturday only, your choice of this lot, for, each 98c.

Minnehaha Beer Is brewed from the best BARLEY AND HOPS. You make no mistake when you order it. Delivered to all parts of the city. GLUEK BREWING COMPANY 20th Ave. and Marshall St. N. E. Both Phones.

\$1550 For fine location in neighborhood where there is a large demand for rentals. Property is 136x150 and can be found at Erie and Fulton st. SE. \$1600 for 182x150 on Ontario st., near Delaware st SE; excellent site for flats. \$450 for lot 45x150 on Huron st SE, near Fulton st. \$1500 for 66x150 on Oak st; sidewalk, sewer and water in street. \$14 for 5-room house, with water, for rent.

Chute Realty Company, 301 Central Avenue.

10 PER CENT NET. \$10,000—For the best vacant corner in East Minneapolis and the only vacant one in the University Business District, where 4,000 students and professors are located. This is an established center. Every industry in Minneapolis is liable to failure and change, but the University is as permanent as the Great Northwest. One-half million dollars just appropriated for new University buildings. Have good tenants waiting for space in a building on this property, which would pay 10 per cent on investment, and as sure as Government Bonds.

P. D. McMillan & Co. 200 Central Ave.

St. Anthony Falls Bank (Organized 1898 Under State Law) Capital paid in... \$125,000.00 Surplus Earnings over and above dividends paid... \$75,000.00 Deposits over One Million Dollars Interest paid on Savings Accounts We solicit your business

SPRING CLEANING Now is the time to paper and paint your house. We sell best paints and the latest ideas in wall paper at lowest prices. Estimates on painting and paper hanging cheerfully given. L. G. & W. L. HUTCHINS, 431 14th Ave. S. E.

OUR NEW ADDITION is now being built and will enable us to accommodate our rapidly increasing trade and continue our policy of BEST WORK AND BEST SERVICE. If you want laundry work done right, "LET THE MODEL DO IT." 12 Unity Ave. S.E.

MODEL LAUNDRY

LAWRENCE

EASTER CANDIES AND EASTER NOVELTIES. Fresh Fruits from the Tropics. The Only Complete Fruit and Candy Store in East Minneapolis. TRY OUR SODA—THE BEST MADE. NEW YORK CANDY CO., 300 Central Avenue.