

ONE THING ABOUT A NEWSPAPER
You Can Prove

The Amount of Advertising it Carries.
Take the Minneapolis newspapers of yesterday for example. With a rule, some paper and a pencil, you can figure it out in a moment.

The Journal Carried 895 inches of Local Display.
The Second Paper had but 504 inches.

The Journal carried 76% more.

67 Minneapolis Concerns were Represented in The Journal.
39 in the Second Paper.

The Journal carried more advertising from Minneapolis merchants yesterday than all other Minneapolis papers combined.

MINNEAPOLIS ADVERTISERS PROVE THE POWER OF THE JOURNAL'S CIRCULATION.

THE JOURNAL

LUCIAN SWIFT, MANAGER. J. S. McLAIN, EDITOR.

An Industrious Imagination.

The Washington correspondent of the New York Tribune has been drawing upon Minnesota politics for material for an entertaining article about the effect upon Minnesota politics of the strained relations between Norway and Sweden.

So far as we know this will be news to the "prominent politicians." It will interest them to know, for instance, that the movement for the recognition of Norway by our government, initiated by Norwegians, has been met by a counter movement on the part of the Swedes which threatens to involve the political future of Senator Nelson on the one hand and Governor Johnson on the other.

Funston pere was fined a total of \$30 on five counts, viz.: disturbing the peace, carrying concealed weapons, emitting language, kicking the sheriff, expectorating on the mayor's boots and more language.

Mr. Hill on Public Opinion.

James J. Hill, inventor of mergers and tamer of Wall street bronchos, has seen a great light which, shining across his pathway, says to him: "There is a public opinion."

Mr. Hill's is a notable conversion to the standard of public opinion. There have been times in his career when he seemed to deny its existence.

On the other hand, Mr. Hill seems to have learned that public opinion is the real thing. We must all, great and small, bow to public opinion. We may find it hard to recognize it, especially when it hits one of our pet projects or theories.

who may not have noticed whether they are drifting, to the attention of Mr. Harriman, Mr. Depew, Mr. Thomas F. Ryan and Mr. Paul Morton, for example.

Platt's Evening Chant.

Senator Thomas C. Platt, known to fame as the "easy boss" of New York politics, recently celebrated his 72d birthday anniversary, and looking back over his life, remarked that it has not been white while, if he had it to do over again it could be so much better—at least different from what it is.

Senator Platt is accounted a successful man in politics. He has been in the game many years and he has won many a battle and lost only a few. He went down with Roscoe Conkling in 1881, and it was supposed disappeared from politics, but he rose again.

His name is unconnected at Washington with any useful or unusual piece of legislation. Indeed, the contrast between the two Platts, of New York and Connecticut, might serve to contrast the senate of the thinkers and legislators with the senate of the bosses.

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company, and the combination of vested interests in the upper house has protected him as the special representative of the express people.

The convention of bank clerks in this city is a meeting for education in professional lines. It is an evidence of a broad purpose on the part of the young men to perfect themselves in their work.

Adrian C. Anson, erstwhile baseball monarch and later billiardroom proprietor, is in arrears to Adrian C. Anson, city clerk of Chicago, for sundry and divers fees.

Is Thomas F. Ryan feeling the force of public opinion? It is said he has agreed to sell back the Equitable stock to the company and thus mutualize it.

Mayor Weaver finds himself with so many members of "the gang" on his hands and such a curiosity fermenting in the public to view their late rulers, that he has recommended the purchase of a municipal "zoo."

New York has a policeman who, having inherited \$60,000, still sticks to his nightstick. He wants to be in a position to arrest himself should he feel it coming on that he is going to "Scotty" that way.

Thomas C. Platt's admission that if he had it to do over again, he could do much better, is reciprocated by Miss Mae Wood. She believes the aged senator has made some annoying errors in his lifetime.

"Out, out, brief candle," remarked Macbeth, and gave one mighty heave of his north-country lungs.

It was a doctor who invented the guillotine and a doctor who put up shimose powder in little sacks. Doctors cannot always be prolonging life. They must have some diversion.

President Roosevelt has received eight LL.Ds. this year. Kermit and Theodore, Jr., have built a nice cage for them and they are growing fat on the breezes of Oyster Bay.

A Yale professor who was arrested the other night for parading the streets in woman's clothing, claimed that he was merely skirting the bounds of human knowledge.

Reports from Medicine Hat this morning indicate the formation of "buckskin," but no reliable skating yet.

AMUSEMENTS

Varied Program at Harriet. The playing of Carlisle Scott's march, "University of Minnesota," and several numbers by Rossini promises to make tonight's program at the Lake Harriet road garden worthy of especially large patronage.

Wonderland is holding its own even against the fascinations of a trip to the lakes these warm days. Last evening dancing was delightfully cool and even dancing was in favor, while the rides on the various open-air amusement devices afforded tonic that was invigorating.

"A Temperance Town." Charles W. Hoyt's cleverest farce is giving the Ferris Stock company a fine opportunity for good character work at the Lyceum theater this week.

With one exception the old officers of the Trades and Labor assembly will serve another year. A semi-annual meeting last night E. A. Kellington re-elected president with no opposition.

Invitation for Anglers. S. F. Fullerton, executive agent of the state game and fish commission, leaves Saturday night for White Sulphur Springs, Va., to attend the meeting of the American Fisheries society.

Other Books Received. LIFE ILLUMINED BY SOME OF THE LEADING LIGHTS OF LITERATURE. A collection of sayings on life's problems by great thinkers.

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THE UNEASY CHAIR

PSYCHOLOGICAL RESEARCH IN ROMANCE.—The whole problem suggested by the Mrs. Piper case, now so famous among those interested in affairs mystical, is brought to the mind by Hamlin Garland's 'The Tyranny of the Dark.' This is the story of a "sensitive," her effort to break from her "controls" because she wanted to be like other people were, and how she achieved her end, or, at least, saw hope of doing so, in her love for a scientist who had assisted in investigating her psychic experiences.

The story is well told, but ends in a way not altogether satisfactory to those who wish to know the scientist's verdict as to the nature of the phenomena brought about thru the girl. The desire to know this verdict becomes quite as compelling a motive in reading the book as the wish to know the outcome of the romance.

HISTORICAL FIND OF RARE VALUE.—A historical discovery of great importance was given to readers of the Journal by the publication of a letter for July. This find is a very full account, written by John Kilby, a quarter-gunner on the Bonhomme.

ALONG THE WAY. For me the lettering of the road, For me the vernal mysteries, Deep woods and silent springs.

"PROBLEMS OF THE PANAMA CANAL." The talk as to the best form of canal to dig in Panama makes very interesting reading.

PICTURES OF AMERICAN HISTORICAL CRISES.—Excellent half-ton reproductions of the Edward Moran series of thirteen historical marine paintings, with explanatory notes and a program of lectures.

THE MAGAZINES. Country Life's Hold on the People Grows.—If one may judge by the thorough good magazines relating to country life that are in general circulation, life has taken a hold upon the people that it will be difficult to break.

OTHER BOOKS RECEIVED. LIFE ILLUMINED BY SOME OF THE LEADING LIGHTS OF LITERATURE. A collection of sayings on life's problems by great thinkers.

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MINNESOTA POLITICS

Census Will Show Urgent Need of a Legislative Reapportionment.—Eddy Boom for Governor Assuming Considerable Proportions.—Brower Almost Certain to Run for Congress.

The state census of this year is going to present one great big problem to the next legislature. The census will show a gross inequality in the present system of legislative apportionment, which was adopted in 1897 and based on the 1895 census.

The average population for a senatorial district, there being 63 in all, will be somewhat under 31,000, counting the state as it is at present.

In regard to reservoirs, the report says the year saw the completion of Pokegama Falls dam, the plant dismantled and removed to Pine River dam, where the preliminary work of reconstruction was begun.

Overflow rights were secured to 233 tracts, aggregating 6,735.26 acres. Total expenditures under the title of "reservoirs and headwaters," were \$22,381.52.

The coming year it is expected to complete the reconstruction of Pine River dam and resume work on the Pine River reservoir.

The Aitkin Republican says: "It has been usual for the national committee, in calling the national convention, to base upon the population of each state upon the vote cast at the preceding election for president, and the state committees usually base the representation of state conventions upon the vote given on November 3, 1902."

Frank M. Eddy makes the following pertinent comment in the Sauk Center Herald: "There ought to be no question about cutting out the five delegates at large. If they are again foisted on the party, it will result in the grossest inequality of representation, as it always has in the past."

There is every reason to believe that Ripley B. Brower's eye is fixed on the sixth district congressional nomination, and that St. Cloud and Little Falls will be locking horns again next year.

Five Members Elected by Members of the Force. Members of the Minneapolis police force last night elected five members—one from each precinct—who are to compose the police pension board.

ST. PAUL DIGGING UP. The fund for the proposed new auditorium in St. Paul is rapidly growing. Yesterday \$1,885 was subscribed, making a total of \$65,325 within \$10,000 of the goal.

FOOTCURE GIVES RELIEF.—Great relief was found during this hot weather by the use of Footcure. Footcure is an antiseptic foot bath and a single application affords instant comfort.

UNLIKE other prepared roofings, Carey Roofing cannot be cheapened to fit a price. One of Carey's always a Carey's. See W. S. Nott Co., Tel. 376.

CITY NEWS

HALF A MILLION SPENT ON RIVER

AND WORK CONTEMPLATED WILL COST \$855,000. Government Engineer's Report Tells What Has Been Done to Increase the Utility of the Mississippi—Dams Now Hold in Storage 75,590,112,000 Cubic Feet of Water.

Major G. McC. Derby, in charge of the corps of federal engineers at St. Paul, has completed his report for the fiscal year ending June 30. The report deals with the Upper Mississippi and tributaries and the great reservoirs in northern Minnesota.

For improvement of the Mississippi between the twin cities, the report says, the expenditures of the fiscal year were \$103,886.37. The year's work has been the completion of lock and dam No. 2 and all preliminaries to excavating for lock No. 1.

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TAXES ARE INCREASED

COUNTY BOARD OF EQUALIZATION RAISES VALUATION OF AUTOS, STEAMBOATS, YACHTS, ETC.

Owners of luxuries, such as steamboats, yachts, automobiles and automobiles, Hennepin county must pay more taxes than heretofore. Members of the county board of equalization yesterday decided to raise the valuations in all these classes.

Automobiles were raised 75 per cent in Independence; 100 per cent in Excelsior; 100 per cent in Richfield, and 500 per cent in St. Louis Park. In the latter town there were but two machines listed and one of these was valued at \$30.

Another northwestern Pythian festival, second only to the event of the year, will occur in Duluth Saturday, July 29. The gathering will really be a Minneapolis-Duluth affair, having grown out of the Pythian festival at Duluth.

As a result of the 1904 festival in Minneapolis, Pythians at Duluth were awakened, and have since gained an enviable reputation in their team work in the northwest.

Minneapolis knights, to the number of 250, will accompany the home team. This delegation will be joined by a large contingent from St. Paul. Two Minneapolis companies will also participate in a parade.

Duluth citizens, as a whole, intend to give the visitors a warm welcome. They are to be given a grand drive, and the work of the Superior and a general good time such as Duluth is famous for granting visiting delegations and conventions.

New arrangements for more convenient and accessible offices of the Pennsylvania line in Minneapolis were announced yesterday in connection with the visit of C. L. Kimball of Chicago, assistant general manager of the railroad. Heretofore A. W. Arnold has represented the Pennsylvania here as city passenger agent with offices on one of the upper floors of the Guaranty building.

The place will be more of an information bureau than a ticket office, inasmuch as the Pennsylvania sells no tickets directly in Minneapolis, but works altogether in connection with the local agents of the various railroads.

Mr. Arnold will continue as city passenger agent, and will devote much more time to his outside work, which has become very heavy. Aug. 1 is named as the date for opening the new office.

THE SUMMER SCHOOL OF DESIGN WILL BE HELD AGAIN NEXT YEAR. The summer school of design at the Handicraft guild closed yesterday. Miss Mabel B. Johnson, president of the guild, has announced that the school would be held again next summer along similar lines, and that Ernest A. Batchelder would return to give the course in design which is the basis of the work of the school.

There is little question that the school will be done, and it is proposed to have the building ready for school work in the spring. Several architects and others engaged in artistic professions desire quarters with the guild, and these cannot be accommodated now, as the business has already outgrown its building.

There is space adjoining the present building for this is considered the ideal location. Hoodwinks the Oenitis. Madden Eye-Medicin cures eyes. (Don't smart.) 25c.

COOL OFF ON LAKE SUPERIOR. The week-end excursions to Isle Royale, via the Omaha road, are the most popular of the season. Leave twin cities Saturday, spend two days on the cool waters of Lake Superior, and arrive home on Tuesday. Rate for round trip, \$13.50, including meals and berths on steamers. Tickets good on the Omaha Limited, the finest fast train between twin cities and Duluth. Information at 600 Nicollet av., Minneapolis.

WOMEN with pale, colorless faces, who feel weak and discouraged, will receive both mental and bodily vigor by using Carter's Iron Pills, which are made for the blood, nerves and complexion.

Can't eat? 'Dr. Lauritzen's Malt Tonic' gives appetite. No drugging or delivered to house. Phone, N. W., East 404; Twin City, 13399.