

THE JOURNAL'S Sunday Magazine

BEGINNING DECEMBER 3, The Minneapolis Journal will publish a complete, high grade magazine as part of the regular Sunday Journal. This magazine will be the peer of the well known Saturday Evening Post. The Journal has made arrangements with many world famous writers and men prominent in the public eye for stories and interesting articles on a great variety of subjects.

This is the Greatest Undertaking in the History of Northwestern Newspapers

The "Sunday Magazine" in connection with The Journal's unrivaled telegraph news service, will make The Sunday Journal not only the greatest newspaper in the Northwest, but will place it among the few really great Sunday papers in the United States.

The New Magazine Will Be Published at Enormous Expense And On a Scale Only Undertaken By a Few of The World's Greatest Magazines

Thousands of dollars will be paid for contributions from great writers. The colored cover designs and illustrations will be done by the best artists in the country. Only the best magazine paper will be used, and the many attractive features will be a revelation to newspaper readers.

Among the Contributors to The Journal's Sunday Magazine During the Next Year Will Be:

Sir Conan Doyle, the creator of the character of Sherlock Holmes, whose new story will begin December 3.

Ian Maclaren, author of the "Bonnie Brier Bush."

Owen Kildare, author of "My Mamie Rose."

Carolyn Wells, writer of Humorous Poetry and Clever Sketches.

Sumas McManus, the writer of Irish Tales.

David Graham Phillips, author of "The Plum Tree."

Winston Churchill, author of "The Crisis," etc.

Edgar Jepson will contribute a series of six short "Lady Nogs" Stories, the funniest things of the past year.

George Ade, famous for his "Fables in Slang."

Anthony Hope, whose new story "Sophie of Kravonia" will begin at an early date.

Rudyard Kipling is writing a new novel for appearance in this magazine during the year.

Bliss Carman and *Frank Dempster Sherman*, celebrated poets.

Robert Barr, celebrated English novelist.

Lillian Whiting, a favorite with story readers.

Charles G. D. Roberts, whose nature stories have made him famous.

Alfred Henry Lewis, clever writer of western tales.

Dr. William Elliott Griffin, a writer of the romance of history.

Jack London, author of the "Call of the Wild," will contribute short stories with illustrations by Schumacker.

Agnes and Egerton Castle, authors of "Rose of the World."

Lillian Bell, *Hugh Pendexter*,

Marvin Dana, *Edgar Welton Cooley*,

Edith Sessions Tupper, *Inspector Byrnes*,

Tudor Jenks, *Morley Roberts*.

Other contributors of special articles will be *Edward Everett Hale*, *Brander Matthews*, *Sewall Ford*, *Oscar King*, *Will N. Harben*.

Arrangements are also under way with *Anna Katharine Green*, author of "The Leavenworth Case," etc., for a new story.

THE MAGAZINE will be profusely illustrated by some of the best artists in America, among them George Varian, Will Grefe, F. E. Schoonover, famous for his black and white sketches of the Northwest, which have been star features of Scribner's, the Century and McClure's; J. C. Coll will illustrate the Conan Doyle story, and his work will create a sensation in the world of art. Mrs. Grace G. Weiderseim is under contract to continue her humorous child sketches which she designates as her "Sillies."

**The Journal's Sunday Magazine Will Mark a Great Epoch
in the History of Newspaper Making in the Northwest.**