## There Are Always Opportunities on These Want Pages



The Journal Wishes You A Happy New Year

## A BRILLIANT RECORD

| 9,284 Inches Gain. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 25,962 Individual Ads Gain. |  |  |  |  |
| The following is a correct statement of "Want" or classified advertising carried by The Journal during the past two years. Note the gain. This certainly proves that The Journal brings results to its advertisers: |  |  |  |  |
| 1905. | Individual Ads. 1905 |  | 1904. | Individual Ads. 1904 |
| January ......... 5,351 in. | 11,758 | January | . 4,742 in. | 10,296 |
| February ........ 5,341 in. | 12,474 | February | .. 5,355 in. | 11,184 |
| March .......... 7,349 in. | 17,005 | March | . $6,952 \mathrm{in}$. | 15,062 |
| April ............ 8,212 in. | 17,813 | April .. | . 7,844 in. | 16,973 |
| May ........... 7,543 in. | 16,712 | May . | . 7,596 in. | 15,805 |
| June ............ 6,379 in. | 14,179 | June | . 6,072 in. | 13,530 |
| July ............ 6,129 in. | 13,220 | July | .. $6,115 \mathrm{in}$. | 13,122 |
| August .......... 7,628 in. | 17,250 | August | 6,607 in. | 14,618 |
| September ...... 8,322 in. | 18,740 | September | . 7,045 in. | 15,590 |
| October ......... 10,047 in. | 21,970 | October | .. 7,194 in. | 15,494 |
| November ....... 7,703 in. | 16,733 | November | ... 6,082 in. | 12,914 |
| December ........ 6,707 in. | 14,978 | December | . 5,823 in. | 12,282 |
| $86,711 \mathrm{in}$. | 192,832 |  | 77,427 in. | 166,870 |



