

THE POLICY OF THIS HOUSE IS ABSOLUTE INTEGRITY — SATISFACTION — ACCOMMODATION, WITH THE PURPOSE OF WINNING AND HOLDING THE CONFIDENCE OF EVERY PERSON WHO ENTERS THE STORE.

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Triumphal Advent of Easter Fashions

Ushering in Latest Innovations and Highly Approved Styles.

The Most Ambitious Productions of America's Master Tailors.

Specializing Hart, Schaffner & Marx Clothes of Class



New French Flare-Back Overcoats, with close fitting waist, wide liberal lapels, deep center step vent, cravenetted or otherwise, are correct.

French Flare-Back Overcoats, in moonlight gray worsteds, 46 and 48-inch lengths. \$25

French Flare-Back Overcoats, silk mixed homespuns. They are full silk. \$30

French Flare-Back Overcoats. Pearl grey, fancy worsteds. Linings of the same shade. \$15

Cravenetted Paletots. Two and one-rib wide wale silk mixed imported English worsteds. Silk lined to waist. \$60 special to order value. \$35

Chainweave Rain Overcoats. Birdseye worsteds and wide wale plain weaves in deeply center vented athletic shape. Extra rich effects. Here exclusively, \$15 and. \$20

Box Topcoats. Tan and Scotch mixtures in swellest "tippy" garments. Side vents. Medium lengths. Straight drape back. For the breezy young fellow. \$15

New 33-inch Varsity Sack Suits, with high center or side vents, broad natural shoulders, semi-peaked long roll lapels and straight front are the proper thing for this season.

33-inch Varsity Suits. In imported worsteds, gun club cheeks. \$35

33-inch Varsity Suits. Herringbone effect chevots, deeply notched lapels. \$25

33-inch Varsity Suits. Ernseliffie fancy worsteds, silk mixed effects. \$15

Box Back Spring Overcoats. Newest silver grey. Herringbone velour silk faced and full silk lined to edge. Hand tailored in every stitch. \$30

Black Thibet Raincoats and gray Herringbone worsteds, wire weaves. Full athletic shapes. The equal of universal \$18 values. \$12

Silk Lined Black Thibet Suits. Imported cloths. H. S. & M. tailored. Single and double breasted. 33-inch cut. Center or side vented. \$45 to order value. \$25

Spring Trouser Fashions

New Arrivals in Journeyman Tailor English Gray Mixed Worsteds. Spring hipped. Peg bottomed. Hairline stripes. \$5.00

Light and Medium Weight Through and Through Worsteds. Twenty shades. New effects. \$3.50

33-inch Varsity Suits. In Hocoanum worsteds. Swell shepherd plaids. \$30

33-inch Varsity Suits. Fancy pattern Velours. Gray clan plaids. \$20

20-oz. Tasmania Black Thibet Suits. Finest Australian wool. 33-inch length, single and double breasted coats. Venetian lined. Regular \$20 quality. \$15

Hocoanum Black Thibet Suits. Sicilian lined, journeyman hand tailored H. S. & M. make. Single and double breasted. White silk vest edge. \$20

Genuine Llana Thibet Suits. Virgin wool, no hair lining; 33-inch sack coats or frock styles. Single and double breasted. Hand shaped shoulders. Semi-pegged trousers. \$18

Spring Vest Novelties. Newest importations of bound edge styles. English over-checks, canary tans, silver grays, French flannels, Mattelasse and Madras. New flap pockets, new 5 and 7-button design, taper waists. \$1.95 to \$6.00

Famous "Woolton" Suits, Overcoats, Rain Coats and Top Coats—Pure worsteds and all wool materials of nobly effect patterning. Conservative coat lengths. Velour finish cassimeres and fancy silk mixtures in qualities absolutely unapproachable for this price in any market. Practically manufacturing cost on merchandise of most sturdy, correct character. Immense business on \$15 and \$18 values at. \$9.75

Most Far-reaching Juvenile Style-show Ever Held on This Continent

Bearing evidence of our practically limitless resources in the field of quality apparel.

High grade Double-breasted Knee Pants Suits—Three-piece style, Bloomer Norfolk style and two-piece double-breasted style. Fancy plaided chevots, striped worsteds and mixtures. Celebrated "Ruff and Tuff" sturdily constructed suits. Suits worth as high as the \$7.50 mark. Sizes 8 to 17. \$5

Bloomer Norfolk Pants Suits and double-breasted two-piece suits in gun metal grays and Pequot fancy silk mixed worsteds and chevots. Hand tailored suits worth \$8.50. Sizes 8 to 17. \$6.50

Scotch Chevot Bloomer Norfolk Suits—Fancy gray worsted suits and serges. Athletic fashions. Nattiest effects. Suit of distinct character and manly style. \$12 grade in each and every particular. \$8.50

Pepper and Salt Gray Worsteds Double-Breasted Belt Bloomer Suits—Steel grays in unbroken plaids and pin checks. Every new idea, such as plain back, button flap pocket and peaked lapel. Imported materials. Sizes 8 to 17. \$10

Bloomer or Plain Pant Suits—All wool serges, cassimeres and clay worsteds. Constructed to meet strain of school wear. Sizes 8 to 17. Particularly effective \$3.95

Parisian Fashions in Children's Suits—Fancy Eton and sailor-collared Russian suits, Eton and sailor collared blouse suits and bloomer vestee suits. Gray plaid woolens of newest designs. Sizes 3 to 10. \$5

Sailor, Eton, Russian Blouse and Norfolk Suits in plain or bloomer pants. Entirely distinctive in style. Sizes 3 to 10. \$10 \$8 \$7.50 and. \$6.50

New Dudley 4-in-1 Combination Suits—Materials are strictly all wool, in very handsome gray, grayish and other fancy patterns. Sizes 8 to 16. This is the only suit that combines four different styles—Norfolk, with bloomer breeches; with plain knee pants; double-breasted, with bloomers, and double-breasted with plain knee pants. This suit, with two pair of trousers, at a price less than usual for same grade suit, with one pair plain knee pants, is the very best value ever offered in boys' clothing. \$5

Confirmation Suits

High Grade Blue and Black Materials in three-piece double-breasted, two-piece double-breasted, Norfolk, bloomer or plain pants styles. Dressy blue serges. Lustrous black clays. Rich Australian wool Thibet. Suits of character for boys and young men from 8 to 20 years— \$5 \$6.50 \$7.50 \$8.50 \$9.75 \$12 \$15 \$16.50 \$18 and \$20

Children's Spring Reefers—Coverts, homespuns and worsteds. Swellest novelties in gray Highland shepherd checks, deep tans and king blues—\$10 \$8.50 \$7.50 \$6 and. \$5

Young Men's New 33-inch Sack Suits—Single and double-breasted. Emphasized side seams. Deep center or side vents. Taper waist back roll lapel. Australian black Thibet. H. S. & M. make. Single and double breasted. Sizes 30 to 36 chest. \$16.50

Young Men's Varsity Suits—Imported and domestic materials. Twilight grays. Unbroken plaids, chalk stripes and over-weaves. English designs—\$25 \$20 \$15 and. \$15

500 Long Pants Suits in black and blue, made from pure wool and worsted stock in single and double-breasted. New Varsity shapes, strong, splendid materials. Their equal cannot be found under \$15. \$9.75

Young Men's Raincoats and Flare-Back Overcoats. Sizes 31 to 36 chest. Beautiful rich qualities. Never before such a showing of high grade young men's overcoat fashions—\$20 \$15 \$12 and. \$9.75

Young Men's Hats, for the youth from 12 to 20. An especially extensive line of exclusive fashions. Strongest selection we have ever attempted for young men—\$3.50 \$2.40 and. \$1.50

Children's Imported Novelty Hats—Napoleons, Turbans, Etons and Tams. Splendid complete stocks and the very finest exclusive qualities. Critically chosen. \$3.50 50c \$3 \$2.50 \$2 \$1 and. \$1.90

Boys' Hats—Blacks and colors, in straight brims and college shapes. Strictly \$2.50 values. \$1.90

Boys' Shirts—Plain white or neatly figured effects, stiff bosoms or soft. 98c



We Are Favored by An Immense Hat Business

Because we show unquestionably correct styles.

Stetson "Special" Hats. Soft and derby styles. Accepted by the centers of fashion the world over as standard for Spring, 1906. Special "Tourist" soft hat shapes, special conservative and radical stiff hat styles. Shown here exclusively for this city and in the greatest array in the country. \$5

John B. Stetson IX Beaver Soft Hats—Distinguished by the beauty of their soft mellow fur. Raw or bound edge staple and Alpine shapes. Nutrias and black. An exclusive specialty in this hat department and carried in full complement of sizes to fit any head and to become any build. \$8

John B. Stetson's Celebrated Featherweight Self Conforming Derbies. Conservative curl brims and new bullet crown, flattish set brim styles. In every sense of the term—gentlemen's headwear. Unquestionably easiest setting and most comfortable stiff hat known to modern manufacture. \$3.50 \$4 and. \$3.50

John B. Stetson justly famed "Telescope" Hats. The correct college model. Premier the world over. Pitched brim, self creased crown. Pearl, \$3.50 nutria, Berwyn and black. \$3.50

The Compass Hat is a pronounced innovation in high grade headwear at \$3. Choice of fifty styles in soft and stiff hats, the new "kettle" and bullet crown types in derbies; Fedoras and scope shapes in soft hats. Decidedly swagger. Full range of spring color tones, from pearl and cedar to \$3 crown black. \$3

Palace Special Hats. Haswell and Educator soft and stiff shapes in most fashionable 1906 spring shades. Drummed leather sweats. Quality of hats guaranteed throughout. Regular \$2.50 grade. Special \$1.90 here at. \$1.90



Ounce Weight Crush Hats. The ideal rough and ready style. 25 new shapes. Every gray and brown shade and black. \$1.50

Lexington Cloth Hats—Entirely new and fashionable. Rakish looking telescope or full crown varieties. Staple colors. Hand stitched brims. \$1.50 and. \$1

Auto Caps. An assortment which has no equal in this country. Ooze skin, plain calf, patent leathers, gun metals and matt treatments. Absolutely new shapes. Especially constructed models. \$3.50 \$3 \$2.50 \$2 and. \$1.50

Favored Smart Spring Furnishings

Exclusively fashioned Manhattan Shirts. Entirely new weaving ideas shown in no other stock. Plaited and plain fronts, plain or coat styles. Block check effects and lightly traced stripes. Woven madras treatments that are absolutely unique. Shirts in any sleeve length and in any proportion to fit men who have hitherto been tied to made-to-order garments—\$5 \$3.50 \$3 \$2.50 \$2 and. \$1.50

Knife Pleated Shirts and box pleat styles. Varying 1/4, 1/2, and even 3/4 inch plaits. Richest new colorings, new shades in pink, blue and helio combinations. Cuffs attached or detached. Natty \$1.50 fashions, here only. \$1

Medium weight Camels' Hair Underwear and Tucked Ribbed Cotton Underwear, blue, pink and Egyptian shades, every style. 50c

Cooper, Manning and celebrated Spring Needle Union Suits, lisle threads, mercerized and worsteds—five shades—\$2.50 \$2 \$1.50 and. \$1

Solsette Shirts—Silky finish, golf or collar attached shirts; full silk stitched. Ocean pearl buttons; champagne, cream and white shades. \$1.50

Dusk Gray Street, Driving and Dress Gloves and newest fashions from houses of Dent, Perrin and Fowne. Fine, overstitched and lacesam styles in black, tans, white and gray. Fashions confined to us. \$1.50

Sirocco Silk Neckwear in 23 designs of Serpentine weaves, ground checks and plaids. Direct importations. Choice silks, new widths, in four-in-hands and ascots—\$1.50 and. \$1.00

Parisian Over-weave Silk Neckwear—Rich satins and silks in Ottomans, basket weaves and swivels. Burnt rose, Queen grays and Gobelin shades; \$1 grades. 50c

Sea Island Cotton Hosiery. Plain and fancy effects. Grays, tans, wood shades and king blue. Ground weaves of plain colors. High spliced heels and soles. 50c value. 25c

Oxford and Sateen Pajamas. Embroidered or plain front. Jap ideas in style. \$1.50

Silk Shirts—Manhattans and Eagles, pure silk, cream whites, tans and chocolate; collars attached and golf style. Rich negligees and coat shapes. \$5

Mohair Shirts—Fine imported Irish poplin; double silk stitched throughout; faced sleeve; extra wide yoke; all sizes to 20 neck. \$2

Manhattan Pure Linen Shirts—Hand box plaits of half and quarter-inch. Body of shirt linen of medium weight; cuffs and hand lighter. \$3.50

Faultless Spring Footwear

Dull matt uppers for young men and patent leathers for conservative dressers are in high favor.

Strong & Garfield Highest Grade Shoes. The fruit of 40 years' experience. Highest standard oxford and high shoe styles. Pliable soles that bend with the foot. \$5 \$3 \$7 \$6 and. \$5

Monarch Foot-Form Shoes. Fox-lace and stayed. Welted soles made on easy Empire lasts. Without a peer for sturdy wear at. \$3

Service-Comfort Shoes—All Goodyear welts. Box calf, ve-lour and vicl. \$2.50 Swing soles. \$2.50

Solz Royal Blue Shoes. Physically perfect forms. Fifty leathers. Common sense and military heels. Shapes that are a "treat to the foot". \$3.50

Crossette Shoes. Exceptional style, fit and wear. Every width, leather and shape. Advertised the country wide as the quality shoes—\$4 and. \$3.50

"The Field" Boys' Shoes. Dressy dull uppers in high-est types of new designs. \$2.50



Boys' Ironclad Shoes. Triple seamed, 16 iron sole. Especially selected calfskin. \$1.50