

# Spring Styles

in

# Gotzian Shoes



Actual Photograph of Style No. 10 Price \$4.00

"The Shubert" Lace; Patent Corona Colt vamp and foxing; dull finished mat calf top; Opera toe; high Cuban heel; Turned-Welt flexible extension sole. Also made in Vici Kid. Has the flexibility of a hand turned shoe, also the stylish extension sole.



Actual Photograph of Style No. 9 Price \$3.50.

Gun Metal Blucher Oxford; stylish narrow toe; military heel; broad extension, medium weight sole, large fast color eyelets. Also made in Patent and Vici Kid. The correct shoe for general wear.



Actual Photograph of Style No. 8 Price \$4.00

Six Button; Patent leather vamp and foxing, dull Kid swing last; high top; narrow toe; straight heel; single extension sole. Made in all the latest leathers.



Actual Photograph of Style No. 7 Price \$3.50

Blucher; Gun Metal throughout; latest swing dip toe; mannish last; medium heel; wide extension double sole; large eyelets. Also made in Box Calf. The stylish college girl's shoe.



Actual Photograph of Style No. 6 Price \$3.00

Sailor Tie; Patent Corona Colt whole vamp; wide ribbon bow; drop toe; high military heel; extension edge; medium weight sole. Also made in Gun Metal and Tan.

The latest shoe for street or house.



Actual Photograph of Style No. 5 Price \$3.50

Blucher Oxford; Patent Corona Colt vamp and foxing; light matt calf top; stylish drop toe; medium or military heel; medium weight full extension sole; large eyelets. A shoe with an individuality.



Actual Photograph of Style No. 1 Price \$5.00.

Blucher, finest Patent Kid vamp and foxing; dull matt kid top, full swing narrow toe; half military heel, wide extension sole; fast color eyelets. The newest dress shoe.



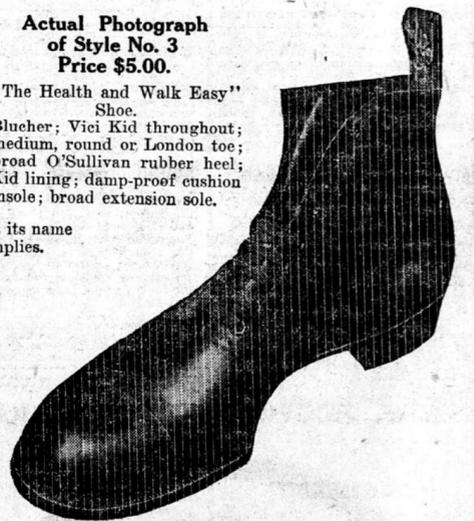
Actual Photograph of Style No. 2 Price \$3.50.

Gun Metal Blucher Oxford; jaunty swing toe; military heel; wide extension, medium weight sole; large eyelets. Also made in Vici Kid and Tan. The recognized street and outing shoe for young men.

Actual Photograph of Style No. 3 Price \$5.00.

"The Health and Walk Easy" Shoe. Blucher; Vici Kid throughout; medium, round or London toe; broad O'Sullivan rubber heel; Kid lining; damp-proof cushion insole; broad extension sole.

All that its name implies.



Actual Photograph of Style No. 4 Price \$4.00

Blucher, Gun Metal throughout; medium round toe, broad heel; half double extension sole; invisible eyelets. Also made in Box Calf and Vici Kid. An advance, but not extreme spring style.

## for Men and Women

**Gotzian Shoes** are good shoes. They wear well. Every one admits it.

**Gotzian Shoes** fit well. Millions of satisfied wearers prove it.

**Gotzian Shoes** look well. Judge for yourself. Here are a few of our leading lasts, selected as the correct styles for spring and summer wear by fashion authorities and the buyers for the best retail stores.

These shoes are graceful, stylish and beautifully finished. They bear the mark of expert workmanship in the selection of the leather, in the shape and in the stitching of each seam and buttonhole.

They are made in St. Paul by C. Gotzian & Co., and have back of them 50 years of honorable record.

**Gotzian Shoes** are better for the people of the Northwest than shoes made elsewhere, because they are made in the Northwest by men familiar with local needs and local conditions. They are made in more than 50 styles for men, women and children, and sell at different prices. Their quality is always the best to be had at the price.

**Gotzian Shoes** are sold in 6,000 stores to-day. Insist on getting them. If your dealer does not carry them, ask him to supply you; otherwise telephone or write us and we will tell you where they may be bought.

Remember, **Gotzian Shoes** fit like your footprints.

### C. GOTZIAN & CO.

ST. PAUL, MINN.

1855-1906