

# Browning, King & Co

ORIGINATORS AND SOLE MAKERS OF HALF-SIZES IN CLOTHING



(THE FIRST HOUSE-CLEANING)

## Our Easter Souvenir

An artist's proof of this engraving on heavy book paper, suitable for framing, will be our Easter Souvenir to every purchaser in our store tomorrow, Saturday.

Our New Easter Styles, Men's, Boys' and Children's Clothing, Hats and Furnishings are now ready.

415 to 419  
Nicollet Ave.



415 to 419  
Nicollet Ave.

Broadway and 32nd Street, NEW YORK, Factory, Cooper Square.

## WHERE TALK IN MILLIONS "GOES"

### HOW SOUTH DAKOTA ADDS TO NATION'S WEALTH.

In Wheat, Corn, Cattle and Dairy Products Its Output Is Something Tremendous, While Banks of State Overflow With Cash.

By HERBERT VANDERHOOF.  
South Dakota is one of the states in which the people think and talk in millions, mostly. Not that they are, at all more so than the other states. But the state is so big—it is one-fourth larger than all New England together—and the operations of its citizens are so vast that no other word except "millions" will express them. Hence my assertion that its people think and talk in millions, mostly.

For instance: I was talking with E. E. Denison of Westport, who is somewhat extensively engaged in farming and dairying, and I asked him what was the chief industry in South Dakota—whether growing or stock raising. In stock raising I include dairy farming. Mr. Denison is not slow to answer.

"In an average year," he said, "live stock pays more cash into the state than any other line of industry. In an occasional year wheat pays more money, but for a term of years the average of live stock is several million dollars greater.

"Of course there are variations. Last year, for instance, the wheat crop of the state was marketed for a little over \$28,000,000, while the live stock marketed for a little over \$25,000,000. But we have sold as high as \$35,000,000 worth of live stock in one year. That was before the great invasion of homeseekers began, and when the range was almost without limit. The range is being cut up now, and that is bringing the cattle business within a smaller compass—that is, there will not be so many large herds, but a great many more smaller ones, so that there will not be any falling off in the aggregate.

Should Excel in Live Stock.  
"There are good reasons why South Dakota should excel in live stock. Cattle, horses, hogs and sheep all thrive on the nutritious native grasses, and then look at our wonderful western range for stock cattle. Here they can graze all winter without hay, grain or shelter, and in the spring they are plump and in fine condition. Later they can be taken down to the fertile farms of the grain belt for finishing. Here is a combination of interests and opportunities not otherwise equaled for live stock money making.

"But don't forget our dairy interests. They are already well established and are bound to grow yearly. We have over 150 creameries in the state, and the product of these last year was valued at \$7,000,000. We have 325,000 milch cows in the state, and our native grasses give a peculiarly pleasant flavor and a soft dairy of texture to our butter which places it at the very top of the eastern market. By the last federal census South Dakota had 62 dairy cows per capita of population, while Wisconsin, one of the principal dairy states, had but 38.

"Here's another fact of significance about our dairy industry. We get more per pound for our butter fat than the farmers of Illinois do, despite the fact that they are some hundreds of miles nearer the Chicago markets. I have a brother who lives in Whiteside county, Illinois. He tells me that he is in luck when he gets 23 cents a pound for butter fat, while 25 and 26 cents is not an unusual price here.

"Also bear in mind the fact that our cows are not living on land that is valued at \$25 or maybe less. It also costs less to winter a cow here than it does in Illinois, and more cows can be pastured on the same amount of land here than they can in Illinois.

A Very Prosperous People.  
From all of which I gathered the impression that the people of South Dakota were an exceedingly prosperous people, and ventured to say as much.

## Our Optician

Dr. Gertrude Stanton is meeting with great success in prescribing for visual defects. Children's glasses a specialty.  
SECOND FLOOR.

McCALL PATTERNS FOR APRIL, 10c AND 15c.  
**DAYTON'S**  
DAYLIGHT STORE  
SEVENTH AND NICOLLET  
BUT SEVEN MORE SHOPPING DAYS TILL EASTER.

## Hair Goods

Our regular \$2.75 quality Hair switches will be offered Saturday for..... \$2  
Hair Goods Parlors,  
SECOND FLOOR.

# A Splendid Style Show Saturday

### And the Prices Quoted For This "Next Saturday But One to Easter" Make the Beauty of the Garments Doubly Attractive

We have a very choice lot of suits made from panama cloth, in Alice blue, rose, navy and gray, with silk-lined Eton jackets. These are suits made to sell for \$18 and \$20. We offer them for Saturday at..... \$15

Tailored Suits at \$35—For Saturday we have brought together a lot of suits which sold for \$39.75 and \$42.50, but as there are only one of a size left in each style we invite you to take them at \$35. Superbly tailored voile, panama and fancy mixed suits with Eton and tight-fitted jackets. Suits that are on the very pinnacle of smart style.

Beautiful Tailored Suits, made from panamas and fancy suitings, selected from \$25, \$27.50 and \$29.50 lines. Both Eton and pony jacket styles are represented and jackets are all silk lined. Colors include fancies and black, at..... \$22.50

Broadcloth Jackets, \$9—Black broadcloth jackets, lined with a well-wearing satin. Strapped seam, fly front styles, with notch collar. All sizes..... \$9

Tan Jackets, \$10—Made from very fine quality covert cloth with satin lining. Three different fly front styles to choose from at..... \$10

Fancy Plaid Long Coats—Beautiful mixture and plaid effects in 50-inch double-breasted coats, cut on a very generous model, at \$17.50, \$15 and..... \$12.50



## Bring in the Children Saturday.

Our showing of spring apparel for the little folks was never more complete. One large section of the second floor is set aside for the display of juvenile styles.

Children's Box Coats—Made from fancy mixtures in double-breasted styles. Braided trimmed and collarless. A full-cut garment that has an air of style usually associated with coats at double the price. All sizes..... \$5

Children's 3/4-length Coats—Made from very choice fancy mixtures in double-breasted collarless styles. Set off with green braid. All sizes..... \$6.50

Children's Wash Dresses—Like cut. Made from fast color percale. Just the thing for a play dress. Ages 6 to 14, in a large variety of patterns, at, Saturday..... 75c

BUY EASTER NECKWEAR NOW. IT'S AT ITS PRETTIEST.



## Our Millinery Department Is a Busy Spot

But not too busy to show you the choicest styles of the season and to convince you that our prices are remarkably reasonable.

Saturday We Shall Offer Exceptional Lines of High Class Hats at \$5.00, \$6.75, \$7.50, \$10.00 and up to \$18.00

## EASTER GLOVES

Our showings of Spring Gloves for street and dress wear are very complete in the latest shades and styles.

We Sell the Celebrated Perrin Glove.  
Spring Styles in Glace Kid Street Gloves, per pair, \$1.50 and up.  
New Elbow Length Kids. New Silk Gloves.

## FREE A Beautiful Souvenir Saturday With Each Bottle of

# WEIL BOURBON

"BOTTLED IN BOND"  
Age and Purity Guaranteed by the Government.  
\$1.00 Full Quart \$1.00  
Or Each Bottle of WEIL RYE \$1.00 FULL QUART

# WEIL & SONS

39-41 So. 3rd St. EVERYTHING DRINKABLE 42-44 So. 6th St.

## J.P. Rush & Co. TAILORS TO YOUNG MEN

304 First Ave. South, Opposite Postoffice.



## Swell Tailoring For Young Men

We invite inspection and comparison of our fabrics, values and workmanship on Saturday. In our new shop for the building of swell, extreme fashions we produce the styles heretofore only obtainable at \$50 to \$75—one example is

THE VARSITY TOP COAT  
To be appreciated this coat must be made to one's measure—it won't look just right unless it is—it is a beauty when made of a plaid stripe or mixed cheviot—a medium weight vicuna makes a handsome garment.

This new department for building young men's clothes is under the personal supervision of Mr. Hamilton Stone—who produces these extreme fashions in

SUITS TO MEASURE \$20 to \$35  
Remember you can get fashionable clothes without having to pay fashionable prices.

ORDER YOUR NEW SUIT ON SATURDAY  
SUITS TO MEASURE \$15 to \$35.

"ONE OF OURS"  
This illustration shows the fashionable Varsity Top Coat with the half front back, side vents to button, and flyless front. This is but one example of our Young Men's fashions which we produce in our new shop for extreme fashions at—  
\$20 to \$35.

## ...FOR SATURDAY...

Special Sale of Atkins & Disston's Saws at tempting prices. May-dole Hammers, Screw Drivers Planes, Chisels, Hand Axes, Bits, etc. In fact everything for the mechanic.  
**TOOLS**  
CLEMENTS & SMITH 611 First Ave. South.

An Ideal Cattle Country.  
There is hardly a section of the state which is not adapted to agriculture, outside of the small mining district. For cattle raising the conditions are almost ideal. The state is not so far north that the winters are severe, and hence cattle can roam all winter without shelter and without sustaining any damage. The country has numerous small streams and creeks which furnish an abundance of living water. Then, west of the Sioux valley, the state overlies a wonderful artesian belt, the water in which appears to be inexhaustible. Over 3,000 of the artesian wells have been sunk, and as they are all under high pressure they furnish an abundance of power for many purposes. An inch and a quarter well will furnish an abundance of water for a section of land, while they also furnish plenty of pure water for the cities. A protection against fire. Surface wells of good water can be secured anywhere at from fifteen to fifty feet.

West of the Missouri free homesteads may yet be obtained, and the railway extensions that are now building into this section are opening up some magnificent country. This attracts many of the homeseekers who are now rushing into the state—and for nothing is a powerful lure. But there is another class of homeseekers who have money to pay for their lands, and as a rule they prefer to buy and settle where the conditions have been proved, and the productivity of the soil thoroughly tested. These men are paying anywhere from \$10 to \$25 an acre for their land, but it must be understood that this is the price of land in Illinois, Iowa or Indiana, or in any of the states of the middle west would readily bring \$100 or more an acre. It will bring that in South Dakota before a great many years have passed. Land that will pay for itself in one season's crops is certain to sell for much higher prices before the next five years.

Plenty of Work for All.  
Not all the men who are coming here have the money to buy, but if they have the willingness to work it is not many years before they are landowners. Labor in South Dakota is always in demand. Farmers are in the market for hands, because the hands of this year are likely to be the employers of the next. Many of the young fellows who come here work for a year or two, or until they have thoroughly mastered the agricultural methods of the state, and then they buy or homestead their own land. As a consequence labor is always shifting, and this condition likely to continue until the tide of immigration has been set in the past year or so this will not be in the very far future.

## Boys' Clothing

New Styles and Fabrics for Boys 2 1/2 to 17 years.

Special Reeler Offer \$4—Cut full and broad with emblem on sleeve, colors grey mixtures, tan covert and blue serge—actual \$5 Reelers. Saturday \$4.00  
Boys' Double Breasted and Norfolk Suits with plain or bloumer pants. Handsome assortment of patterns—suits that have style and fit perfectly. Saturday choice \$4.00  
Tam-o'-Shanters—For Girls and Boys, complete assortment, in velvets, corduroys and cloth Tams—40c, \$1 and \$1.50.  
Fine Norfolk and double-breasted Knickerbocker Suits, made plain or with yoke, all of those handsome new shades of grays are here; every suit has Buddy Tucker label—\$5 to \$12.

## Easter Footwear

'Sorosis' Exclusive Styles.....  
Have won great favor this season. Never before have we shown such a handsome line.

## Pumps, Ties and Oxfords

In all the new 150 styles at \$3.50  
A Few Specials at \$4.00  
We have received a full line of White Duck Low Shoes. Prices \$2.00 up.  
Overgaiters in all colors.

TABLE D'HOTE DINNER 5 TO 7 P. M., 40c—IN FOURTH FLOOR TEA ROOMS.

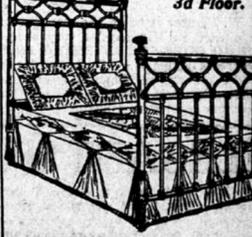
## Special Saturday

Jap Pottery and Other Bric-a-Brac,  
Choice 33c  
Value up to \$1.25.  
Main Floor—Center Second Aisle.

## Easter Cards and Novelties

A BEAUTIFUL AND VARIED ASSORTMENT  
McCARTHY BOOKROOMS

## \$25 Brass Beds \$18.50



A 2-inch Post Brass Bed—polished or satin finished; a beautiful, strong bed; regular price of same is \$25; we offer it for..... \$18.50  
Iron Pencil Weave Supported Springs—always sold for \$4.00, at..... \$2.50  
Cotton Felt Mattresses—guaranteed 45 lbs. in weight, full 4-size; made in two parts if desired; good quality ticking cover; this mattress is felted on the same kind of machine as the Ostermoor mattresses—regular price \$10—special value at..... \$7.00  
Special Iron Bed, in full or 2-size, any color; regular \$8; offered for..... \$5.50

## Bright Basement Saturday Inducements

Specials in Gray Royal Steel Enamelled Ware, all first quality, at a ridiculous low price.  
Kettles or Sauce Pans. Remember this quality of gray ware will outwear any other color of enameled ware manufactured.  
Kettles or Sauce Pans—No. 14, 13c; No. 16, 15c; No. 18, 17c; No. 20, 20c; No. 22, 23c; No. 24, 25c; No. 26, 29c.  
Berlin Kettles with covers, four sizes—No. 4, 29c; No. 6, 33c; No. 8, 39c; No. 10, 45c.  
Milk Pans—1 1/2 qt., 9c; 2 qt., 11c; 4 qt., 15c; 5 qt., 19c; 6 qt., 21c.  
Deep Fudding Pans—1 1/2 qt., 9c; 1 qt., 10c; 1 1/2 qt., 12c; 2 qt., 13c; 3 qt., 15c; 4 qt., 17c.  
Coffee or Tea Pots—1 qt., 23c; 1 1/2 qt., 25c; 2 qt., 33c; 3 qt., 35c; 4 qt., 39c.  
Wash Bowls—Small, 10c; medium, 15c; large, 19c.  
Double Oatmeal or Milk Boilers—No. 14, 35c; No. 16, 43c; No. 18, 49c; No. 20, 59c; No. 22, 69c.  
Dish Pans—Shallow, 8-qt., 29c; 10-qt., 35c; 14-qt., 39c; 17-qt., 48c.  
Dish Pans—Extra heavy, deep, 8-qt., 33c; 10-qt., 39c; 14-qt., 48c; 17-qt., 58c; 21-qt., 68c.  
Granite Chamber Pans—8-qt., 59c; 10-qt., 69c; 12-qt., 79c.  
1-qt. Graduated Measuring Cups, 25c.  
1/2-pint Graduated Measuring Cups, 10c.  
Seamless Water Falls—3-qt., 39c; 10-qt., 48c; 12-qt., 59c.  
Granite Sink Strainers, 25c.  
Granite Colanders, 25c.  
Granite Pie Plates, all sizes, 8c.  
Granite Dippers, 3 sizes, 15c, 17c and 19c.  
Granite Pot Covers, assorted sizes, 10c, 15c, 20c, 25c.  
Granite Cooking Spoons, 5c.

DAYTON'S Seventh and Nicollet DAYTON'S