

Optical Department

Eye strain or defective vision make one feel fretful and almost ill. Our optician, Mr. Dowd, has devoted years to the relieving of these conditions through means of properly fitted glasses. Consult him, he will tell you whether you need glasses or medical attention. Best glasses \$1.00 and up.

—Balcony, Main Floor—

"Arnold" Infants' Wrappers

A most convenient article to slip on baby for his morning play. Are not easily soiled, washable, warm and comfortable. Ribbon trimmed collar and cuffs. Ribbon bow at collar. Colors, white, pink stripe, and blue stripe. 50c

—Infants' Department, Second Floor—

Where your dollar does its duty.

MINNEAPOLIS

DRY GOODS CO.

MINNEAPOLIS: 501-503-505-507-509-511 NICOLLET AVENUE.
NEW YORK: 464 BROOME STREET.
MANCHESTER: PARIS: CHEMNITZ:
17 NICHOLAS ST. 39 RUE DE L'ECHIQUEUR. 23 THEATER STRASSE.

The Candies

Two tempters for Saturday's selling—
Hand-made Chocolates, assorted flavors 18c
"Milk Kisses" Taffee, brand new, delicious 18c
Our confections are fresh daily,—pure and wholesome.

—Underprice Basement—

Ribbons—Basement

A group of 25c grade ribbons at very special prices.
Plain Messalines, 5 1/2 inches; Checks, 3 1/2 inches; Florals, 3 inches; Stripes, 3 3/4 inches. At yard, 16c
Pretty floral ribbons, 4 inches in width, at yard, 19c

—Underprice Basement—

"Knittop" Petticoats



THIS WILL BE the third season that we have sold the "Knittop" petticoat, and we have yet to be apprised of an unsatisfactory purchase. The new improved rule new improved "Knittop" petticoats set perfectly over the hips and waist, giving a fit and style to the dress skirt. The body is knitted of fine imported yarns, glove fitting and very elastic, giving delightful warmth without weight. There is no bunching or puckering around the waist. Invisible stays rendering sagging impossible. They cost no more than the old style petticoat and there is no other garment like the genuine "Knittop" petticoat. Ask to see it.

- A few brief descriptions and prices for your attention—
Knittop petticoat, finished with 12-inch mercerized flounce, trimmed with three ruffles. Price, \$1.50
Knittop, finished with 12-inch flounce, trimmed with two wide ruffles. Price, \$1.75
Knittop, finished with 13-inch full flounce, trimmed with two ruffles and six strappings. Price, \$2.50
Knittop, 12-inch moreen flounce, trimmed with three ruffles. Price, \$3.00
Knittop, 13-inch sectional flounce of moreen, trimmed with nine strappings. Price, \$3.75
Knittop, finished with 12-inch tucked and hemstitched taffeta silk flounce, deep underdrop of saten. Price, \$5.00
Knittop—Silk Knittop—20-inch sectional flounce of taffeta silk, trimmed with nine strappings, silk underdrop. Price, \$8.00

—Second Floor—Annex—

Fall-Wear Hosiery

WE'VE STUDIED for years the needs of the public, and whatever your favored kind, it may be had here at a lowest price, coupled with highest quality.
Ladies' imported black cotton hose, fall weight, full regular made, with double soles, high-spliced heels and toes, a regular 35c stocking, pair, 25c
Ladies' imported black cashmere hose, full regular made with double soles merino heels and toes, a regular 50c stocking, 35c
Children's genuine worsted hose either 1x1 or 2x1 ribbed, with double knees, merino heels and toes, all sizes, 5 to 9 1/2, pair, 25c

—First Right Aisle, Front.

Cloakings and Bedding

EXPERIENCED SHOPPERS admit that a conscientious regard for quality and price leads them to our counters.
56-in. fine all wool Kersey cloth, \$1.50
56-in. heavy chevot cloakings, in dark green and navy blue only, \$1.25
We are showing a very choice assortment of plaid coatings, 56 inches wide, yard, \$1.50 and \$1.75
Union wool blankets, light natural gray color, 10-4 size, pair, \$3.00
11-4 size, pair, \$3.75
Heavy, good clean white cotton filled comforts, tied or stitched, each, \$1.50

—Second Floor Annex—

The Dress Goods

DID WE GIVE elaborate description of dozens of these weaves it would give but a slight inkling of our many kinds, patterns and prices. Our showing is bewildering in its beauty.
A manufacturer's clearance sale enables us to offer a Black French Mistral made of the finest Angora yarn worth \$1.25 at yard, 59c
52-inch all wool Venetian, black and navy, regular 89c value, at yard, 75c

Left Aisle Front—

Hose Supporters

AT THE NOTION counter we list three incisive values for Saturday.
Lot 1—Children's all silk side supporters in small, medium and large sizes, regular 15c, 18c and 20c values; choice, pair, 10c
Lot 2—Ladies' supporters, all silk elastic, one inch wide, pin top and button fasteners, in all colors, regular 35c value, at pair, 25c
Lot 3—Ladies' fancy imported ribbon supporters, one pair in fancy box, in large variety of colors, made with pin-on or sew-on style, with satin ribbon bows and button fasteners, regular 75c values, at pair, 50c
One of the most complete, moderately priced stocks of small wares in the Twin Cities—Left aisle, front.

—See Display in Vestibule Case—

Underwear Sale

FIGURATIVELY SPEAKING—and these figures certainly speak—following timely offerings should open purse strings insisterly.
Ladies' Jersey ribbed Vests and Pants, fleeced, in cream and white, heavy weight, very special, at each, 25c
Ladies' worsted plaited natural color Vests and Pants, the pants made set-ang style, exceptional value, at each, 50c
Gents' extra heavy wool fleeced Shirts and Drawers, a very durable and non-irritating garment, here Saturday, at each, 50c

—Right Aisle, Front—

Handsome Silk Waists, \$3.95 and \$4.95

A most fortunate turn of trade was this, which placed us in possession of a very large lot of Fall-wear silk waists at less than the cost of manufacturing. Divided into two big lots for Saturday's selling.

Garments which show their proud mercantile lineage in every yard and fibre of their make-up.



A surprising purchase—A genuinely welcome offering. Two representative groups of modish garments.

In one group we have placed fancy trimmed and high grade tailored waists in taffetas, Louisines and chiffon taffetas in all the popular new shades, included are also many beautiful allover embroidered nets, plain nets, artistically designed, and figured net. Every garment silk lined.

At \$3.95

Waists that would ordinarily sell at \$5.00, \$6.00 and \$7.50.

—Second Floor—

At \$4.95

Waists actually worth \$6.00, \$7.50 and up to \$10.00.

Exquisite Millinery Ideas



VARIED and pleasing are the authoritative fall-winter models. Added to the beautiful creations from our own design rooms are those emanating from such famous artists as Rabeau, Bertha, Georgette, and other Parisians.

Turbans—two styles—are our Saturday's special offering. They are made of silk plaid braid and velvet trimmed with quills and wings. A hat particularly suitable for street wear. Prices \$3.50 and \$3.98

Ladies' Hand Bags

Ladies' handbag—In the desirable large square shape; all leather, 9-in. leather covered frame, gun metal or gilt trimmed, moreen lined, with purse. Comes in



two pressings, the pebble and walrus. Would be considered splendid value at \$1.25. This sale, choice

75c

Another number is that of a large bag, walrus pressing, 9-inch leather covered frame, gun metal or gilt trimmed; leather lined, inside purse. Worth easily \$1.50. Our price, this sale, 98c

There are about 300 bags in the lot, and at these prices they should find ready purchasers.

—Center Store Section—

Outer-Wear for Women, Misses and Children

The demand for this class of garments has never been greater and our preparations in these lines have been very complete. A large collection, embracing the very latest fashionable materials and newest modes of the season. Reflecting the charming versatility of leading makers, yet withal most moderately priced.

Modish Suits

A group of modish outer garments that is attracting a great deal of attention to our sales parlors. Four models from among very many:
Suit of fancy mixture, 26-inch, semi-fitted jacket, satin lined, skirt made with pleated panel in front, \$8.75
Suit of medium gray mixture, 28-inch, fitted jacket, satin lined, skirt made with cluster pleats, \$16.50
Suit of blue or black Lymanville cheviot, 24-inch, semi-fitted jacket, self-strapped, Skinner satin lined, neck velvet trimmed, skirt made with cluster pleats, panel front, excellent value, \$18.75
Suit of gray and green mixed worsted, prince chap coat, taffeta lined, skirt made with cluster pleats, \$25.00

Black Cloth Coats

There are hundreds of fastidious dressers who are so partial to the regal blacks that they will not consider any other, no matter how becoming they may be. For such as these, we are this season more than ever prepared to cater to their every want. Five representative values are here listed.
46-inch coat of black Kersey, stitched strap down back, turned back cuff, patch pocket, \$5.50
52-inch coat of good black Kersey, full back, neck finished with velvet, overlaid with braid, yoke lined, \$10.50
50-inch coat of broadcloth, neck and sleeves trimmed with velvet and fancy braid, full satin lined, \$12.50
Coat of fine Kersey, 51 inches long, self-strapped, neck and cuffs trimmed with velvet, overlaid with soutache braid, yoke and sleeves lined, \$20.00
50-inch coat of good broadcloth, semi-fitted back and edge of front trimmed with fancy braid, neck and cuffs trimmed with velvet, overlaid with braid, full satin lined, \$25.00
Others, beautifully trimmed and lined throughout, \$32.50, \$37.50, \$45.00 and \$55.00.

Ladies' Skirts—In the extra large sizes. They come in the plain colors of gray and black, and are priced at \$6.50 and \$7.50. Materials, style and workmanship will please you.

The Children's Pretty Dresses

When fashion laid her dominating hand upon manufacturers of children's wear, we stepped in line and provided from among the best for the children of Minneapolis and vicinity. A wealth of skilled workmanship at the smallest of prices.
Dress of shepherd's check. Pleated blouse waist trimmings of red braid. Full skirt, \$1.75



Stylish Coats

The fancy mixture coat has this season attained the very height of its popularity. Here are four numbers that for quality of material and correctness of style are at the top.
Box coat of fancy gray mixture, 25 inches long, turned back cuff, patch pockets, velvet collar, \$6.50
Box coat of fancy mixture, 29 inches long, velvet collar, edge of collar and cuffs finished with fancy braid, very jaunty, \$12.50
48-inch coat of gray and black mixture, self-strapped, fancy pockets, black velvet collar, yoke self-lined, \$10.00
50-inch coat of medium and dark gray mixture, collarless, deep cuffs, neck, cuffs and pockets trimmed with red broadcloth and fancy braid, yoke self-lined, very good values at, \$16.50
48-inch coat of fancy mixture, full back, self-strapped, broad collar and deep cuffs, collar and cuffs edged with bands of broadcloth and braid, \$22.50

Coats for Little Misses

For children ranging in years from 6 to 14, there is special choosing from among some very stunning models, embracing all the latest colorings in finest materials of excellent quality. Such values as these apply:
Coat of red, blue and brown melton, self-strapped, yoke and sleeves trimmed with fancy braid and buttons, \$5.00
Coat of fancy gray and green mixture, self-strapped and piped with green velvet, broad collar and turned-back cuffs, \$6.50
A coat of fancy mixture, pleated back, with yoke. Collar, yoke and deep cuff finished with narrow braid, yoke self-lined, very pretty, \$9.50
Coat of fancy mixture, self-strapped and piped with black velvet, broad collar and deep cuffs, \$11.50
Fur collared Cloth Coats, a line embracing the leading popular models. The range of prices will suit almost every purse.

The Rug and Carpet Department

RUGS at greatly reduced prices. This week's supply of misfit rugs from our workroom is not very large, but they are an exceptionally desirable lot in sizes, styles and colorings, and those requiring a good rug for a little money cannot do better than procure one of this lot.
No. 964—Brussels, 6-0x7-6, value \$11, at, \$7.50
No. 968—Brussels, 6-0x8-10, value \$9.80, at, 6.75
No. 954—Brussels, 6-0x7-7, value \$9.25, at, 7.25
No. 945—Body Brussels, 6-0x8-3, value \$20.35, at, 11.50
No. 990—Wilton Velvet, 6-0x9-1, value \$19.25, at, 14.75
No. 1002—Velvet, 6-0x7-1, value \$14.85, at, 12.50
No. 1020—Wilton Velvet, 6-0x10-2, value \$23.63, at, 15.00
No. 1018—Velvet, 8-3x8-8, value \$20.25, at, 16.50
No. 949—Wilton Velvet, 8-3x11-1, value \$28.60, at, 19.50
No. 1006—Brussels, 8-3x10-8, value \$19.75, at, 16.50

The privileges of our "easy payment" terms are yours for the asking.—Third Floor—

Child's Knit Apparel

THAT THE rising generation of youngsters may enjoy out-of-door recreation without endangering their health, these snuggling, warm, comfortable garments are ideal for fall-winter wear. From an economy standpoint they appeal forcibly.



Infants' Sweaters—In colors of solid white with trimming of pink, also plain white, military collar, buttons of pearl. Then there is the white, with trimming of pink, also plain white. Sizes 1 to 4 years—each, 50c
Infants' Knit Coat—Colors solid white, and white with red cuffs and collar. Fancy stitched front and pearl button trimmed. From an economy standpoint they appeal forcibly. Sizes 1 to 5-year sizes. The garment, \$1.25
Infants' Brownie Jackets—A decidedly natty, showy garment. Comes in solid red, also navy with red military collar and trimmed down front with red, elaborated with pretty brass buttons. Belt, same material, in red, criss-cross style. Front also in fancy stitched effect. Same effect also in white and blues, and white and brown. Sizes 1 to 5 years. The price, \$1.75

—Second Floor, Annex—

Silks You'll Admire

THE new plaids and fancies are this season displaying a wealth of beautiful coloring of surpassing beauty. In weave and texture they are also superior. The regal blacks, always in demand, are shown here in profusion. A few of Saturday's prices are:

Plaid Silks

The eye alone can describe them. Our large assortments daily augmented by new shipments. Styles, patterns, texture and finish are of the very best. There are combinations of colors, Persian stripes, satin stripes, etc. See our Nicollet window. Two special qualities, 21-inch, at yard, \$1.50 and \$1.25

Fancy Silks

Here individual choice has a wide range in selection. All of the new fall shades are shown and patterns are the latest in fashion's style book. Indeed, the entire collection is one calculated to inspire admiration. Call and allow us to show you these meritorious fabrics. One number for your special attention Saturday, 20 inches wide, at, \$1.00

Black Silks

For years we have been among the leaders in the handling of black silks of quality. This year our lines are even more complete. We say complete, for really we know of no "best" weave that is not part of our stock. Printers' ink cannot describe the goods. You must see them. Note these four tempters for Saturday's selling:
36-in Taffeta, guaranteed, \$1.25, Saturday, yard, \$1.00
36-in Taffeta, guaranteed, \$1.39, Saturday, yard, \$1.18
36-in Taffeta, guaranteed, \$1.50, Saturday, yard, \$1.25
36-in. Peau de Soie, guaranteed, \$2.00, Saturday, yard, \$1.25

—Center Aisle, Front—

Men's Habillments

WATCH "mere man" and you'll discover that mirrors are by no means the exclusive property right of the fair sex. Stylish apparel counts for much nowadays. Our fall furnishings are awaiting your inspection.
Fall Vests in fancy designs, suitable for autumn wear. Solid colors, fancy figures or stripes. These vests are values worth \$3, \$2.50 and \$2. Choice Saturday, \$1
Fall Shirts in both soft neckline or stiff bosom styles. Monarch Shirts for \$1; Wilson Bros., two pairs of cuffs, \$1.50. Soft shirts, coat or regular style, cuffs attached or detached, an extra large showing Saturday in light or dark designs for autumn wear, each, \$1
Fall Hosiery in cotton or lisle, cashmere, merino or pure wool. You will find our lines of fall and winter hosiery durable and reasonably priced. For Saturday a pure cashmere hose, light weight, in Oxford gray or plain black, double heel and toe, wide instep, seamless; regular price 25c. Saturday, all sizes, pair, 19c

—To Right, Main Entrance—

The Corsets

NOT INFREQUENTLY the honest work of a skilled modiste is marred by an ill-fitting corset. Let us assist you in finding your exact model from our splendid assortments.
F. P. Corsets, straight front, short, medium and long, medium bust, also high bust, boned with non-rustable steel, made of white batiste, also white and drab coutil, lace and ribbon trimmed, sizes 18 to 30; regular \$1.00 corsets. Price, 69c
Nemo corset, straight front, high bust, long hips, long over abdomen, triple strip reinforcement prevents steels from cutting through material, neatly finished at top; made of white batiste; sizes 19 to 28, a regular \$2 corset. Price, 98c

—Second Floor, Annex—

Popular Pictures

AT Special Low Prices—"Nobody Loves Me" in 1-inch weathered oak, sold everywhere at 75c; our price 39c. "The Young Mother," in gilt and black frames, with brass plates, special 25c. Novelty pictures in passe partout, such as "Cupid Awake and Asleep," "What Will You Have?" "Nobody Loves Me," hand-colored, great 50c value, at, 39c
Picture Framing—All our gold leaf mouldings—
25c kind at, 19c
12c and 15c kind at, 10c
1-inch weathered oak in brown and black, 7c and 8c kind at, 5c

—Underprice Basement—