

Cohen's Will Make a Big Sale Monday

Buying has been flourishing all over the house. The collection of a new spring stock was never more charming nor more appropriate. February is ahead in the great stock, only because the inducement of prices were such that our buyers were asked to visit the markets and buy wherever prices were an advantage. Read this advertisement through—you will find many goods that will probably never be sold again.



Monday the Doors Will Be Wide Open to New Silks at Away Underprices

Some are American, others are importations. The advantage in silk buying has been such that delay is very dangerous, as silks are advancing, and few manufacturers have gone into speculating. We expect them scarcer and higher priced. Monday will be a great sale, a great chance!

- \$1.50 Crepe de Chine, 49 inches wide, newest street and evening shades, for yard..... **95c**
- Highest quality of \$1.50 Taffeta Silks, full yard wide, in all the new colors of Hunter's green, brown, peach, sand, Belgium blue, also evening colors..... **85c**
- \$1.00 Taffeta Silks, in all the newest checks and stripes, black and white combinations, yard..... **75c**
- New Florida, yard wide, the newest for combination suits and skirts, worn with black and coats, yard..... **\$1.25**
- \$2.00 Costume Faille, yard wide, Belgium blue, navy, or black, yard..... **\$1.65**
- Swivel Striped Taffeta Silks, all yard wide, various dark and light colors; these goods should be \$2.50; they are..... **\$1.50**
- \$1.25 Chiffon Taffeta, in black only, yard wide; yard..... **\$1.00**
- Peau de Sole, 35 inches wide, one of the newest silks for coat suits and separate skirts; yard..... **\$2.00**
- Crepe Meteor, 40 inches wide, the quality that you usually pay \$2.00 for here and elsewhere at all times, in all the colors, light and dark, including the Newport tan, Delaware peach Arizona silver, Exposition gold, Rocky Mount blue, and a dozen other colors; \$1.64 price..... **\$1.64**
- A new lot of Tub Silks, yard wide, in pretty combinations, first-class quality; yard..... **38c**
- Other new Wash Silks are, yard, 50c, 65c and 85c. Main Floor.

A Special Sale of all-silk, splendid quality Crepe de Chine Monday; every light and dark shade, including the sand and other new colors, 23 inches wide; the price will be yard..... **65c**

Spring 1915 White Goods

A special sale will take place Monday in the department of overfull of all things that have been shown this season. The variety of styles, the superiority of quality and the perfection of every piece, both foreign and American, will be found most attractive. The prices of many are matchless, and perhaps very much cheaper than we can buy ourselves in future.

- Baby Nainsook, 12-yard pieces, that quality that you usually pay \$1.25 for, per piece..... **\$1.10**
- Embroidered Dotted Crepe, that should be 25c per yard, three various sized dots, 12 1/2c yard..... **12 1/2c**
- 12 1/2c Checked Dimity, various sized checks, yard..... **8 1/2c**
- Beautiful New Wadding, 40 inches wide, the newest of the season, should be up to 50c yard; 29c..... **29c**
- The "Regal" Longcloth, chambray finish, 10-yard pieces..... **68c**
- These are but four items out of more than half hundred different things to be sold.
- Cotton Is King**
surely this season. This applies to the various colored cotton fabrics on the Main Floor. Here, where are the most beautiful new cottons that have probably ever been produced, and at prices that are perfectly marvelous.
Even the usual 36-inch Percales that sell at 10c are..... **6 1/2c**
12 1/2c Ginghams in the new plaids and checks; Monday, especially priced..... **8 3/4c**
New Anderson Scotch Ginghams, the best wholesale cost for these in all the past has been 17 1/2c, and sold at 25c retail; 32 inches wide, and an assortment of checks and plaids that are different in their combination from anything of all the past; guaranteed fast colors; 15c yard..... **15c**

The Bargain Basement

Help is filled to overflowing. It does not help only in the price. It means a variety of various first-class merchandise spread itself over almost every new fabric, white and colored. Buy ready-made garments of various kinds. There will be many special lots for Monday's selling—

- A large table of Mercerized Madras costing up to 15c, for..... **5 3/4c**
- Lot of Dress Ginghams, the best quality that 12 1/2c can buy, yard..... **9 1/2c**
- These Beautiful, Fine Valles and Rice Cloths that sell for 35c to 50c in every store, in the newest styles, yard..... **17c**
- 12 1/2c Percale, yard wide, 5 1/2c..... **5 1/2c**
- Heavy Unbleached Sheetting, 76 inches wide, instead of 25c, 18c..... **18c**
- 1c Bleached Muslin, 7 3/4c..... **7 3/4c**
- Unbleached Sheetting, 28 inches wide good quality, 5c..... **5c**
- Buy these White Goods—They are new and the cheapest ever known; 12 1/2c Pajama Checks yard wide, 5c..... **5c**
- 10c Fine White Voiles, 12 1/2c..... **12 1/2c**
- Shirting Madras, the quality you are buying everywhere for 7 1/2c to 17c, yard..... **7 1/2c**
- A table of India Linen, Flaxon, Batiste and Crepe Voile, 7 3/4c values to 19c; choice..... **7 3/4c**
- 18c Barney Linen, 40 inches wide, yard..... **9c**
- 10c English Longcloth, 5 3/4c..... **5 3/4c**
- 25c Linen Towels, size 18x36, each..... **10c**
- Those who want Beddings had better come when they can see this. You can buy White Cloth Blankets, blue or pink border, for..... **10c**
- 85c Bed Blankets..... **50c**
- \$1.00 Double Bed Blankets..... **70c**
- \$1.75 Blankets..... **\$1.00**
- \$2.19 will buy the Wool Blankets that we sold at \$3.98.
- \$4.00 will buy the All-Wool Blankets that we sold at \$6.00 and \$6.50.
- \$5.50 will buy the \$8.00, \$9.00 and \$10.00 Fine California Wool Blankets up to 12-4 size.
- These prices are made in preference to carrying the goods over to next season.
Heavy Round Thread Bleached Sheets, size 81x90, instead of 75c, for..... **53c**
Scalloped Hemstitched Sheets that every one is looking for at a large price can be bought here Monday for..... **79c**
Heavy Thread Pillow Cases, full large size, will be sold for..... **8c**
The \$1.25 Large Double Bedspreads, Marcellis patterns, for..... **79c**
- OTHER SPECIAL ITEMS IN THE BASEMENT.**
25c Women's Silk Boot Hose, white or black..... **15c**
Black Sateen Waists..... **39c**
\$1.00 Corsets, new shapes, for..... **50c**
About 500 Aprons, made of percale and white lawn, samples; choice..... **5c**
Best and newest styles of Middy Houses, that sell at 75c, well made and fast colors..... **39c**
- THIS RECOMMENDATION OF BOYS' CLOTHES.**
We are careful never to offer anything unless they are well tailored and of such cloth that is recommendable; there are all sizes up to 17 years.
\$6.00 and \$7.00 Norfolk Suits, various mixtures, \$4.00 for..... **\$4.00**
Best \$5.00 Suits we know of Norfolk style, two pairs of pants, for..... **\$2.98**
The usual \$2.50 Suits, all neat styles, are marked down to..... **\$1.75**
Also, lot of Overcoats, in the Balmain and other styles, \$2.50 were \$3.50, marked down to..... **\$2.50**
Bring your boy.
The same department will sell Boys' 50c Percale Shirts 29c for..... **29c**
A lot of \$1.00 Hats, the Rah-Rah and Polo shapes, will be closed at..... **45c**

New Embroideries

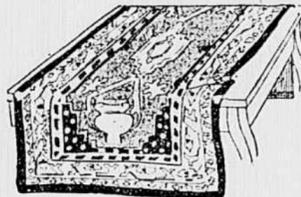
- "The Little Fairy" Embroidery Flouncing for children's dresses; requires only one yard for a dress for children 2 to 6 years; free pattern with each \$1.50 dress; special, yard..... **\$1.50**
- New Sheer Organza Allover Embroideries for waists; best Embroidery novelty of the season; yard..... **98c**
- Imported Batiste Embroideries, 18 inches wide; fine small designs, soft finish, such as you will pay 50c for a little later; in this special sale at, yard..... **29c**
- Fine Hand Loom Embroideries; special lot of sample pieces of nainsook, Swiss, cambric and longcloth; all widths to 6 inches; some in match patterns. Sold up to 25c; special for, yard..... **12 1/2c**
- Embroidered Semi-Made Caps, for infants; shaped and ready to put together; each, 35c and..... **65c**
- Hundreds of yards of Embroidery Edges, all widths and patterns, from white baby designs to the large open work; special at, yard, 5c, 7c and 9c.

Special Lace Values

- Petticoat Lace Flouncings with wide ribbon heading top; also Cambric Laces, full widths, heading top and bottom; also 12-inch Lace Flouncings; all regularly 25c; special sale price Monday, yard..... **14c**
- Allover Shadow Laces for waists overdresses and tunics, in white and ecru; a special lot of the 75c and \$1.00 kinds on sale Monday for, yard..... **50c**
- Lace Flouncing, in the fine, soft shadow effects; were 35c to 50c, for, yard..... **29c**
- 1,500 yards of Lace Flouncing for petticoats and lingerie; trimming; were 15c and 19c; your choice Monday at, 9c..... **9c**
- Net Top Laces, in white and ecru; small designs; 12 1/2c regularly 15c, for, yard..... **12 1/2c**
- Net Top Lace Flouncings, pretty new designs, 27 inches wide, such as you will pay 85c to \$1.00 a yard for later on; on sale Monday for, yard..... **50c**
- SHKXets, in the very newest shades, such as sand and putty; also the staple street and evening shades, and white and black; 42 inches wide; special at, yard..... **\$1.25**
- Main Floor.

Special Sale of Rugs and Druggets

Are you aware that we are selling the very best Brussels and Axminsters, in all sorts of Rugs and Druggets for less than the manufacturer is selling them? They came from an auction sale recently when several million dollars had to be turned over in cash. Here are a few items of what we are doing.



- Seamless Brussels, \$10.50 9x12, \$15.50 ones are,..... **\$9.50**
- Large Room Size Velvet Rugs, instead of \$14.25, are..... **\$9.50**
- The very Axminster you are buying here and elsewhere at \$22.50, full 9x12 size, are..... **\$16.50**
- The 6x9 Seamless Brussels Rugs are only..... **\$6.50**
- Those Heavy Wilton Rugs, full 9x12 size, that were \$42.50, are..... **\$27.50**
- Fourth Floor.

FANCY LINENS

- Table Covers, size 45x70..... **\$1.45**
- Table Covers, size 72x73, square..... **\$2.75**
- About 600 pieces, a drummer's samples, in the Battenberg Renaissance patterns, Scarfs and Centres, various sizes 39x39 Centre and 18x54 Scarf..... **50c**

The Upholstery Department

Is on the Fourth Floor. A special sale of odds and ends of everything the department contains for Monday's selling. This does not include the many new things that are interesting to those housekeepers who take a pride in having their homes to their satisfaction.

- \$2.25 Colored Border Muslin Curtains for..... **\$1.00**
- \$4.00 Muslin Bed Sets, 200 various sorts, each..... **\$2.00**
- Bonfance Lace Curtains, a curtain to a window, in all the various styles used in Paris and other large cities; they were priced \$3.00 to \$15.00; Monday, \$1.50 to \$7.50.
- Combination Curtains, of white and colored, in the various shades, were \$3.50 to \$5.75, will be \$2.00 to \$4.00.
- White Irish Point Lace Curtains, that were \$3.50, will be..... **\$2.00**
- Dutch Curtains will be made to order in any design for..... **69c**
- Portieres, in velour, only 1 to 3 pairs of a style, were \$5.00 to \$10.00; any for..... **\$6.00**
- These are only a few of the many various things that are drawn out for your buying Monday.

AN EXHIBITION OF New Spring Suits and Dresses

The department is wide open for the new; not a few, but a great stock of the most beautiful garments, models depicting the new high waist line coat, Norfolk effects and many other novel models taken from both Paris and the new successful American ideas.



Many of the skirts are flared, plaited or circular. In the novel materials and colors, such as Belgium blue, sand, putty, piping rock gray, Nevada, silver, navy, checks, etc. A great assortment counts in the above at

- \$25.00**
- Many copies of the "Hickson" and "Luellie" models in the novelty cuts, that are really most attractive. They are exclusive styles, and are only,..... **\$37.50**
- Many Suits made of gabardine, crepe, poplin, checks, and serges, showing new Gibson effects, empire and sport Norfolk jackets, with flare and circular skirts with pockets. These Suits come in all new colors and checks, for..... **\$18.50**

New model Suits! some are Country Club, with high waist line; others tailored models in serge, poplin and checks, beau de cyne, and full circular skirts. EXCEPTIONAL SUITS AT

- \$12.75**
- Other dresses made of silk crepe de chine, with the new high waist line, three rows of sheering around the hips; full flared skirts, blouse coats effect; various models, at..... **\$12.50**

New Woolen Dress Fabrics

A store full of novel effects, such as are used by the high-class tailors, every new color and fabric will be shown Monday, with prices that are almost irresistible. Among them 5c All-Wool Serge, in all the new colors, 55c price..... **55c**

Soft French Suiting

42 inches wide, an ideal cloth in the new shades of putty, sand, as well as the old staple, including black, we have hammered the price..... **\$1.00**

Self Stripe Armure

The newest of the all-wool fabrics, for spring Suits and Dresses, in all the shades of sand, holly green, putty, punch, Belgium blue, prune, navy and black, full double width, at..... **\$1.00**

Those half-wool check and other styles. There are quite a lot of new ones. The usual 50c ones, double width, will be, yard..... **35c**

All the new shades of silk and wool poplin; 40 inches, double width; for street wear, yard..... **\$1.00**

Our Muslin Underwear

Has surprised those who have made comparison between Cohen's and other houses. The garments are not only the most perfect sewing, good quality material and in the latest styles, but the average is goods below that generally charged—

- Allover Embroidered Yoke Gowns, 79c ones, for..... **50c**
- First-Class Nainsook Gowns, which we have never seen better at \$1.25, for..... **86c**
- The usual 39c Kimono Gowns, edged with tureen and ribbon, are only..... **23c**
- One lot of tight-fitting Corset Covers to sell for..... **10c**
- Combination Skirts, with 17-inch embroidery flounce..... **25c**
- \$7.50 Match Sets, consisting of Gown, Petticoat and Combination, for..... **\$4.75**
- Nainsook Skirts and Drawer Combinations, Monday, each..... **50c**
- Nainsook Chemises, the usual \$1.00 ones, for..... **65c**
- Bungalow Aprons, in percale or gingham..... **44c**
- Lot of Flannelette Gowns, 35c have been 50c, reduced to..... **35c**
- Second Floor.

The One-Year-Ago Wonder of the L. & G. Graniteware Sale Takes Place Monday

It's a repetition of last year, when we were giving them at half price. These are at from 10c to 33c on the dollar. Perhaps sluggish business or overproductions may account for this extraordinary purchase. The lot contains some 300 cases, several thousand dozen, a warehouse full. When you see the prices for the most superior triple coated steel enamelware made, you will buy them whether your kitchen demands a renewal or not. Some slight blemish that is not likely to prove anything that the first quality did not bear. L. & G. is the only make that we have ever guaranteed.

- Full Size Wash Basins..... **15c**
- Coffee Bolders, \$1-2 to 11-2 quart size..... **49c**
- Hum Bolders, seamless, with enameled covers, large size, for..... **\$1.00**
- Another lot that cost to \$3.75, are..... **\$1.50**
- Double Rice or Cereal Bolders, with covers; 2 and 4-quart size, 39c and 59c.
- White Enamel Bed Pans..... **\$1.25**
- Douche Pans..... **50c**
- Dish Pans, 17 to 40-quart size, 39c to \$1.50.
- Tea Kettles, flat bottom, with enameled cover, 3 to 11-quart size 29c to 61c.
- Soup Stock Pots, with faucets, 5 to 2-gallon size; manufacturer's price, \$4.75 and \$7.50; our price will be \$2.00 and \$3.50.
- Stove Pots, 14-quart size, 59c. Instead of \$1.50..... **59c**
- Tea Pots 3 and 4-quart size, 25c and 29c.
- Roasting Pans, white or gray, 15 to 17-inch size, 29c to 49c.
- Bread Halser white enamel, 21-quart size, for..... **\$1.00**
- Flour, Sugar or Lard 75c Stands; 6-gallon size, for..... **75c**
- Oiling Trays or Writers, 19-1-2 by 12-1-2 inches white enamel, only..... **59c**
- Oval Trays, white enamel, 12 to 18-inch size, 15c to 35c.
- Foot Tubs..... **69c**
- Coffee Urns with brass faucets, 3 to 9 gallons, \$1.50 to \$2.00.
- The Houseware Store has thousands of other things recently bought, some to very great advantage.
- Other things are Clothes 39c, Baskets, large size..... **39c**, Clothes Hamper..... **85c**
- Folding Iron Tables..... **75c**
- The Gas Irons..... **\$2.50**
- Bunsen burner, for..... **\$1.50**
- Dover Sad Irons, 2 to a set, with hood handles, asbestos stand, for..... **89c**
- Meat Dishes white enamel, 25c 16-inch size, for..... **25c**
- Berlin Kettles, 6, 8 and 12 quarts, will sell for 29c and 59c.
- Round Dinner Kettles, with 3 compartments, including pie plate, set..... **35c**
- Milk Kettles, with covers, 1/2 to 6-quart size to be sold at from 19c to 35c.
- Cake Molds, with tube in centre, 5 and 6-qt. size..... **19c**
- Chamber Pails, with enamel covers, 12-quart size, for..... **49c**
- Water Buckets 19 to 14-quart size, 29c to 39c.
- Food Choppers, a new patent, better than anything ever placed on the market; priced..... **\$1.50**
- There are many novel effects, time savers and comforts to the housewife that can be looked for in this department.
- Third Floor.