

The Times-Dispatch \$4,000 Trade-Mark and Trade-Label Voting Contest. Read each advertisement carefully, insist on having these products. Ask your friends to do the same. Save the Labels, Trade-Marks, Coupons or Sales Receipts. They are good for votes, and it takes votes to win the prizes. Fill in the Nominating Blank and enter the contest Monday, July 10, before 1 o'clock, and receive 10,000 votes.



Franklin Cane Sugar

In cartons and bags of convenient size for the home. A kind for every use. All are absolutely pure and rich in sweetening power.

The Sugar is securely protected from insects, dust or other contamination by the cotton bags and sealed cartons.

Full weight of Sugar guaranteed.
You don't pay for the carton.

FRANKLIN GRANULATED SUGAR—The standard sugar for general use in 2 lbs., 5 lbs., 10 lbs., 25 lbs. and 50 lbs. bags, and 2 lbs. and 5 lbs. cartons.

FRANKLIN POWDERED SUGAR—For cakes, ice cream, sweetened drinks, or where a quickly dissolving sugar is needed—in 1-lb. cartons.

FRANKLIN XXXX CONFECTIONERS' SUGAR—Fine pulverized sugar—smooth as flour—used for icing or where a velvety sugar is needed—in 1-lb. cartons.

FRANKLIN DAINTY LUMPS—Small cubes of pure, sparkling sugar—that can be used without waste or over-sweetening in tea, coffee, cocoa, etc.

The Franklin Sugar Refining Co.
PHILADELPHIA, PA.

Only the Choicest Winter Wheat Is Used In

BLUE RIBBON Patent Flour

Winter wheat is acknowledged by all food authorities as making the best flour for bread, biscuits and cake.



Blue Ribbon Patent Flour makes light, flaky bread, with a smooth, even grain. Insist on Blue Ribbon Patent Flour.

Empty Sacks good for 500 votes in Times-Dispatch Contest.

Blue Ribbon Patent Flour is sold by most good grocers.

W. H. HARRIS GROCERY CO.
Distributors

1423-28 E. Cary St.



Barrel Head good for 6,500 votes.



Serve it Any Way You Wish

There are many, many different and delightful ways in which you can serve the Velvet Kind of Ice Cream—Send for booklet of receipts. It's free.

Eat More Ice Cream It's Good for You

You can eat ice cream to-day for lunch and not feel drowsy afterward. You can give it to the children after the movies and they'll sleep like a rock. You can have it for dessert on Sunday and feel like taking a brisk walk afterward.

"The Velvet Kind" THE CREAM OF ICE CREAMS

There's a reason for it. Ice cream is one of the easiest foods to digest. Your stomach does not have to work like a dray horse to digest it. With half the foods it takes more energy to digest them than the energy we get out of them.

By actual test the Velvet Kind Ice Cream Has Been Proven 100 Per cent Pure.

Order Velvet Kind Ice Cream for lunch to-day, for dinner to-night and dessert for Sunday. It's the cheapest and most wholesome food you can buy.

Served at Most Fountains. Delivered at Home.



The Purity Co.
Jefferson & Cary Sts.
Tel. Rand. 1861.

Save Your Customers Receipt

Every cent you spend is good for Ten Votes in this great Manufacturers' Contest.

For More Than 50 Years

KINGAN'S RELIABLE

HAMS and BACON

Have been the choice of discriminating housekeepers. This well-known label means the Acme of Perfection.

Hams - - - - Bacon



Picnics - - Shoulders
Label Good for 1,500 Votes

Another KINGAN Product of Merit,

Crest Brand Sliced Bacon



Label Good for 400 Votes.

F. F. V. Hams

Firm and Tender—Sweet as a Nut.



Label Good for 1,500 Votes

For Breakfast Serve

Kingan's Reliable Sliced Bacon



Carton Good for 400 Votes

Insist on Kingan's Products. At all grocers and provision dealers. Save the labels and cartons.

SAXON ROADSTER \$395

Gives You

415,000 VOTES

In the Contest

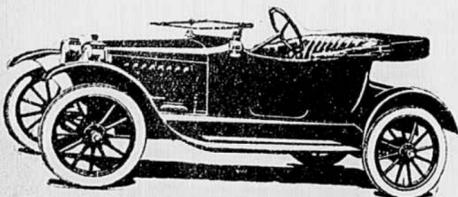
When this car went into road service it set new standards for economy in gasoline, in oil and in tires. And as yet no car has been brought out able to rival these records—much less to lower them.

Only the Saxon Roadster—among cars selling for less than \$400—has a three-speed transmission. Its axles are Timken. Even costly cars have no better. Its bearings are the Hyatt Quiet. The price is \$395, f. o. b. Detroit.

This Car, With Electric Starting and Lighting Systems Built in the Motor,
Sells for \$465—Delivered in Richmond.

Kaehler Motor Company

Broad and Ryland Streets,
Distributors.



50 Votes

With Each Paid Admission at the Following Theaters:

VICTOR REX VICTORIA

Ask for Coupon. It is Good for 50 Votes in The Times-Dispatch Trade Mark and Label-Saving Contest.

The Victor Theatre and Rex Theatre of Richmond and Victoria Theatre, South Richmond, invite the thousands of men, women and children who are going to take part in the big Prize Contest to come to any one of these three theatres. Coupons good for 50 votes will be given with each paid admission. All three theatres feature only high-class movies. Here they are—remember the name:

VICTOR THEATER

Eighth and Broad

The Home of Stars—Always a Variety.
50 Votes With Each Paid Admission.

REX THEATER

Seventh and Broad

Blue Bird Features.
50 Votes With Each Paid Admission.

VICTORIA THEATER

Feature Program Changed Daily.
1816 Hull Street, South Richmond.
50 Votes With Each 5c Admission.
100 Votes With Each 10c Admission.

Receipts for Paid in Advance Yearly Subscriptions to The Times-Dispatch are Good for Votes in The Times-Dispatch Prize Contest.

SUBSCRIPTION RATES:

BY MAIL.

Daily and Sunday.....one year, \$6.00, good for 6,000 votes
Daily and Sunday.....six months, \$3.00, good for 3,000 votes
Daily only.....one year, \$4.00, good for 4,000 votes
Daily only.....six months, \$2.00, good for 2,000 votes
Sunday only.....one year, \$2.00, good for 2,000 votes
Sunday only.....six months, \$1.00, good for 1,000 votes

BY CARRIER.

Daily and Sunday.....one year, \$7.80, good for 7,800 votes
Daily and Sunday.....six months, \$3.90, good for 3,900 votes
Daily only.....one year, \$5.20, good for 5,200 votes
Daily only.....six months, \$2.60, good for 2,600 votes
Sunday only.....one year, \$2.60, good for 2,600 votes
Sunday only.....six months, \$1.30, good for 1,300 votes

Mail or bring your subscriptions to The Times-Dispatch, 10 South Tenth Street. Receipts good for votes will be given you.