

The First Monthly Cash Prize of \$50.00 will be awarded to the organization having the largest number of votes at the close of business, 2 o'clock, Saturday, August 5th.

An Admission and 50 Votes 5c

EACH OF THESE THEATERS

VICTOR Theater Eighth and Broad. The Home of Stars— Always a Variety 50 Votes With Each Paid Admission.	REX Theater Seventh and Broad Blue Bird Features.	VICTORIA Theater Feature Program Changed Daily. 1316 Hull Street, South Richmond.
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Ask for Coupon. It is Good for 50 Votes in The Times-Dispatch Trade Mark and Label-Saving Contest.

The Victor Theater and Rex Theater of Richmond and Victoria, South Richmond, invite the thousands of men, women and children who are going to take part in the big Prize Contest to come to any one of these three theaters. Coupons good for 50 Votes will be given with each paid admission. All three theaters feature only high-class movies.

No Rainy Days

A man will never lose any sleep worrying about his family future if he protects them with a policy such as the Massachusetts Mutual Life Insurance Company offers.

Our policy provides a shelter for any of the proverbial "Rainy Days."

The Times-Dispatch will issue votes on all premium receipts for new policies.

CHAS. B. RICHARDSON,
 General Agent for Virginia,
 Richmond, Va.
E. B. MEADE,
 District Manager.

The ALL Virginia cigarette — Piedmont

The Cigarette of Quality

10 for 5¢

NOTE.—300 years! That's how long Virginia tobacco has been cultivated and improved, year by year. Experts say that the soil of Virginia and the Carolinas yields the highest-grade cigarette tobacco on earth! As a matter of fact, Virginia is known as "the tobacco-man's tobacco."



SAVE THE WHOLE BOX
A PIEDMONT BOX
 Counts for 50 Votes
 In The Times-Dispatch Contest

A Happy Drink Christo Cola



Save the Tops

Good for 50 Votes

Christo Ginger Ale

The only Ginger Ale that's made from LITHIA WATER.
 The tops from all Christo soft drinks good for votes.

Special Notice to Dealers
 Invoices from Fountain Syrups and all supplies—Fountains, Carbonators, Steel Tanks, Metal Furniture, Percolators and Accessories—are good for votes in this contest at the rate of 10 votes for every cent.

Christo Mfg. Co.
 Soda Fountains and Supplies,
 124-132 Virginia Street,
 Richmond, Va.



THE woman who buys Argo Starch knows what she is getting—she gets uniform quality, purity and cleanliness.

Argo is the perfect Starch for all laundry purposes—hot or cold starching.

There are three Argos—all packed in dust proof cartons—the big Argo 5c package—the Argo 3-lb. package and the Argo Corn Starch.

Argo Starch is sold by all the leading grocers.

Corn Products Refining Company
 Dept. TD New York P. O. Box 161
 Save your Argo labels. Each label is good for votes in The Times-Dispatch Voting Contest.

Argo 24-5c, Gloss or Corn	50 votes
3-pound Gloss	150 votes
5-pound Gloss	250 votes



MY VOTE

PRINCINE Pure Phosphate Baking Powder rises in the oven under heat instead of wasting its strength in the mixing pan. This is its great secret.

Labels from 1/2-lb. cups	150 votes
Labels from 1-lb. cups	300 votes
Labels from 2 1/2-lb. cups	750 votes
Labels from 5-lb. cups	1,000 votes

MADE IN RICHMOND

Good Luck Labels, 1/2-lb. cans	50 votes
Good Luck Labels, 1-lb. cans	100 votes

Franklin Cane Sugar

In cartons and bags of convenient size for the home. A kind for every use. All are absolutely pure and rich in sweetening power.

The Sugar is securely protected from insects, dust or other contamination by the cotton bags and sealed cartons.

Full weight of Sugar guaranteed.

You don't pay for the carton.

FRANKLIN GRANULATED SUGAR—The standard sugar for general use in 2 lbs., 5 lbs., 10 lbs., 25 lbs. and 50 lbs. bags, and 2 lbs. and 5 lbs. cartons.

FRANKLIN POWDERED SUGAR—For cakes, ice cream, sweetened drinks, or where a quickly dissolving sugar is needed—in 1-lb. cartons.

FRANKLIN XXXX CONFECTIONERS' SUGAR—Fine pulverized sugar—smooth as flour—used for icing or where a velvety sugar is needed—in 1-lb. cartons.

FRANKLIN DAINTY LUMPS—Small cubes of pure, sparkling sugar—that can be used without waste or over-sweetening in tea, coffee, cocoa, etc.

2-lb. bag Granulated	180 votes
5-lb. bag Granulated	450 votes
10-lb. bag Granulated	900 votes
25-lb. bag Granulated	2,250 votes
50-lb. bag Granulated	4,500 votes
1-lb. carton Granulated	90 votes
2-lb. carton Granulated	180 votes
5-lb. carton Granulated	450 votes
1-lb. carton Powdered	100 votes
1-lb. carton XXXX Confectioners'	120 votes
1-lb. Dainty Lumps	120 votes
2-lb. Dainty Lumps	240 votes

The Franklin Sugar Refining Co.
 PHILADELPHIA, PA.

You Always Get There and Back If Your Car is Equipped With

COMBINATION TIRES
 "The Hold-On Tread"

Combination tires offer more resiliency, superior quality and are guaranteed for 4,000 miles.

We Sell the Following Cars:

- Cole "8," Seven Passenger, \$1595 F. O. B. factory; good for 1,595,000 Votes.
- Cole "8," Four Passenger Roadster, \$1595 F. O. B. factory; good for 1,595,000 Votes.
- Pullman Five Passenger Touring Car, \$740 F. O. B. factory; good for 740,000 Votes.
- Pullman Roadster, \$740 F. O. B. factory; good for 740,000 Votes.

Sales Receipts Are Good for Votes in The Times-Dispatch Contest
Standard Motor Company, Inc.
 1813 West Broad Street.

Here is Your Chance to Get Votes

Send us the names of your friends who are prospective purchasers of cars. We will try to sell them a

SAXON, Four-Cylinder, \$395

This Will Mean a Total of 415,000 Votes

This is Real Co-operation
REGISTER TO-DAY
 By filling and mailing attached coupon

Kaehler Motor Co., Broad and Ryland Streets:
 Register the following as possible Saxon purchasers, and advise me promptly if you effect any sales:

(Name) (Address)

.....

(Sign here)

(Date) (Address)

An Easy Way to Pile Up Votes

GET YOUR FRIENDS WHO OWN
FORD CARS

To Purchase Their Supplies and Accessories From the
Kaehler Motor Company
 Broad & Ryland Streets.

Exclusive Distributors on the Leading Supplies and Appliances for Fords.

We Are State Distributors for
WHITE STAR OIL

Recommended by Ford Motor Company as the BEST OIL for Ford cars. Special quantity prices.

The Sales Receipts Count for Votes
Kaehler Motor Company
 Broad and Ryland Streets.

Sauer's

FLAVORING EXTRACTS

Largest Selling Brand in the United States

Awarded Highest and Only Grand Prix, Panama-Pacific Exposition, Making Sixteen Highest Awards and Gold Medals for Purity, Strength and Fine Flavor.
 Prices—10c, 25c, 35c, 50c, \$1.00.

Sauer's F. F. V. Extracts

The Extra Strong Pure Fruit Kind—Quality Unequaled.

Our F. F. V. Extracts are the highest grade on the American market; put up in sanitary glass-stoppered bottles. Should your grocer not be able to supply you, send us his name, or mail us 35c for one bottle, or \$1.00 for 3 bottles, and we will mail you, postpaid, any of the flavors desired. F. F. V. Extracts are cheaper to you because they go farther and give much better flavor.

Try This Recipe—only Costs You 17c Per Quart.
RASPBERRY SHERBET.
 1 cup of water, 1/2 cup sugar, 1/2 teaspoonful gelatine dissolved in 1/4 cup water; 1 1/2 teaspoonful Sauer's Raspberry Extract, 6 drops of Sauer's Lemon Extract, 1 drop Sauer's Raspberry Color, white of one egg (whipped). Dissolve sugar in water, add dissolved gelatine, flavoring, color and white of egg. Freeze. Save the carton fronts of Sauer's Extracts. Every cent you spend for our extracts is good for Ten Votes in this Great Manufacturers' Contest.

C. F. SAUER CO., Richmond, Va.

Receipts for Paid in Advance Subscriptions to The Times-Dispatch are Good for Votes in The Times-Dispatch Prize Contest.

SUBSCRIPTION RATES:

BY MAIL.

Daily and Sunday	one year, \$6.00, good for 4,000 votes
Daily and Sunday	six months, \$3.00, good for 3,000 votes
Daily only	one year, \$4.00, good for 4,000 votes
Daily only	six months, \$2.00, good for 2,000 votes
Sunday only	one year, \$2.00, good for 2,000 votes
Sunday only	six months, \$1.00, good for 1,000 votes

BY CARRIER.

Daily and Sunday	one year, \$7.80, good for 7,800 votes
Daily and Sunday	six months, \$3.90, good for 3,900 votes
Daily only	one year, \$5.20, good for 5,200 votes
Daily only	six months, \$2.60, good for 2,600 votes
Sunday only	one year, \$2.60, good for 2,600 votes
Sunday only	six months, \$1.30, good for 1,300 votes

Mail or bring your subscription to The Times-Dispatch, 10 South Tenth Street. Receipts good for votes will be given you.

The Best Sandwich Bread for Picnics and Outings



The contents of the lunch basket taste all the sweeter if the sandwiches are made from Nold's bread.

This is the perfect picnic bread, home bread, evening luncheon bread, outing bread, children's piece meal bread or the toilers' lunch basket bread.

In short—Nold's is the perfect bread for all occasions.

Tip-Top Butternut Heart-E-Loaf Pound Cake
 Labels Good for Votes in Times-Dispatch Contest
Nolde's Bread is Richmond's Best Bread

Receipts for all Cash in Advance Classified Advertisements in Times-Dispatch are good for Votes in Times-Dispatch Prize Contest

Ten votes for each cent; ask for your receipt