

**PERFECTING PLANS FOR LIBERTY LOAN DRIVE**

State Committee Urges County Chairmen to Complete Their Organization.

**WILL MAKE IT VICTORY LOAN**

County Chairmen Are Asked to Keep in Close Touch With State Organization and to Make Frequent Reports of Progress.

E. L. Bemis, chairman of the central Liberty Loan committee for Virginia, has addressed the following to all county chairmen throughout the State:

The fourth Liberty loan campaign will begin on September 23rd and close October 15th. It is important that each county chairman should proceed without delay to perfect, or where necessary to strengthen, his county organization, and promptly report to this committee what is done in this respect.

The general plan adopted throughout the State in the third campaign of appointing a chairman for each county empowered to select the committee for his county, proved so satisfactory that the central committee feels that it would be unwise to depart from it. The efficiency of this method is clearly indicated in the following table comparing the results of the second and third campaigns:

1st Loan	2nd Loan	3rd Loan
Appointments	\$25,000,000	\$25,000,000
Am't. subscribed	\$5,500,000	\$11,000,000
No. subscribers	8,926	17,757
Per cent population subscribing	3.95	3.65
Per capita subscription	23.67	20.50

If subscribers who enter their subscriptions through banks located outside of their county will at the time of making their subscriptions, ask the bank to note it to the credit of their county, and if the banks when turning in their own subscriptions to the Federal reserve bank will advise it of their subscribers' requests, both the bank and the county will receive full credit.

In many instances banks were very indifferent in supplying this information repeatedly asked for by the Federal reserve bank.

**COUNTY CHAIRMEN ARE ASKED TO MAKE FREQUENT REPORTS**

It is the desire of this committee and the Federal reserve bank to justify credit each county with what its citizens have contributed, but this can be done only through full cooperation of the banks and the zealous supervision of the county chairmen and committees.

It is earnestly urged that county chairmen make frequent reports to this committee as the campaign progresses and that they use their influence to induce all banks to make reports to the reserve bank and to this committee upon the postal cards which will be supplied to them.

In some respects the fourth loan exceeds in importance any of those that have preceded it. It is the only one that is called the Victory loan. It will be coincident with the drive that our allies, encouraged and supported by our own troops, are now making, and if liberally subscribed it will be evidence to them and to the enemy that the people at home will do their part as fully as our men on the battle field. While our participation in the war through contribution of our means may not seem as heroic, yet it is essential to victory as the work done by the soldiers.

Our State as a whole has fully met the calls that have been made upon her, and it is hoped that in the fourth loan she will exceed her performance in the previous three. Since the last of these calls the blood of Virginians has been freely shed on the battle fields of France and Italy. We must nearer home to us the reality of the struggle and what it means. We must win this war, but let us win it not as if driven by a hard taskmaster, but as freemen with outstretched hands eager to perform the duty that rests upon us.

**Send Cases of Supplies.**  
TOKYO, September 7.—The Japan Chapter of the American Red Cross has sent seven cases of supplies on the way to the relief of the wounded Czechs in Siberia. They were requested by Dr. Teisler, who went to the aid of Czechs to investigate conditions for the Japanese Chapter. He visited the Czech units and saw fighting at Nikolai.

Times-Dispatch classified advertising represents the best investment you can make in publicity. Inquire about contract rates.

**HAIR ON FACE WHAT CAUSES IT**

It has been proven by the world's greatest authorities that it stimulates and increases hair growth to merely remove it from the surface of the skin. The only common-sense way to remove hair is to attack the root. The only way to do this is with the original DeMiracle, the original hair-removing liquid, does this by absorption.

Only genuine DeMiracle has a money-back guarantee. At toilet counters in 40c, 75c and \$2.00 sizes, or by mail from us in plain wrapper on receipt of price.

FREE book mailed in plain sealed envelope on request. DeMiracle, 120th St. and Park Ave., New York.

**SILVER For the Bride**

The gift that always pleases and is a lasting reminder of the giver's thoughtfulness. A gift selected from our well-chosen stock will meet with the instant approval of the most critical. Come and inspect our stock and you will be quickly convinced that our prices are lower than elsewhere, quality for quality.

Our low rent means low prices.

**J. T. ALLEN & CO. JEWELERS.**  
Fourteenth and Main Streets.

**Miller & Rhoads**  
"THE SHOPPING CENTER"

NEW STORE HOURS—Effective Now:  
Daily, 9 A. M. to 5:30 P. M.  
Saturdays, 9 A. M. to 6 P. M.

**Miller & Rhoads**  
"THE SHOPPING CENTER"

**FALL FASHIONS**

*For the Well-Dressed Woman & Miss*



THE present ensemble of modes, now so rapidly nearing that state of completeness which is characteristic of Miller & Rhoads apparel displays in general, emphasizes the trend of Fall Fashions in a degree that is most interesting; featuring silhouettes, fabrics and colorings which will establish the vogue of simplicity and refined elegance. Prices, however, are quite moderate.

**Women's Coats and Cape Coats**

Utility and Motor Coats of Scotch-like tweeds, soft, silky textures in Drivetyne, Bolivia and Velveteen; many being accentuated with exquisite touches of embroidery or rich furs. Dressy or the more practical sorts—as you wish —\$29.50 to \$110.00.

**Women's Fall Suits**

Exceedingly charming are the new models—whether plain tailored or richly trimmed with furs—their coats of varying lengths and skirts built on slightly narrower lines. Silvertone, Bolivia, Velour, Broadcloth, Suede Cloth or Oxford Suitings in new shades —\$35.00 to \$150.00.

**Women's Fall Frocks**

Featured are Frocks of Serge in strict tailleur effects and beautiful embroidery treatments, tailleur and jetted Satins, beaded Georgette Crepe Matisse in combination with other materials, introducing all the new silhouettes and many innovations in collar and sleeve details—\$29.50 to \$95.

**SAVE PEACH STONES**

—all you can—and give them to the government. They are urgently needed in a certain very important branch of war work. Whether you use a bushel, a dozen or even a smaller quantity of peaches, save the stones; also olives, plum and apricot pits—and bring them to the LIBERTY PEACH STONE BANK, which we have installed near our Main (Broad Street) Entrance, where they are being collected for Uncle Sam.

The stones must be dry.  
MILLER & RHOADS.

**Corsets—The Foundation of Correct Costuming**

It is important that the correct lines should be emphasized in the corset you wear, for no matter how perfect your dress, how faultless your suit, the effect is not what it should be unless the corset is correct in style.

Our fall stock contains models of every type of figure. The selections are complete, and we suggest that you be fitted with yours NOW and be sure of a proper foundation for your fall outfit. \$2.50 to \$12.  
Second Floor, East.

**SEPTEMBER 12TH REGISTRATION DAY**

Men between the ages of 18 and 45, both inclusive, who have not already done so, must Register on September 12th. Humanity is imperiled.  
First. Do your duty.  
Second. See that others do theirs.  
MILLER & RHOADS.

**Ready—the New Kid Gloves**

For fall and winter wear there are Women's and Misses' Imported and Domestic Gloves to suit all tastes, to fit all hands, to meet all requirements. Verily, we have never owned a more voluminous and diversified assortment of representative make Gloves. Mail and phone orders given prompt attention:

**One-Clasp Washable Walking Gloves**, in Newport, gray, tan, white or black. A very durable and stylish Glove at \$2.50.

**Fownes Two-Clasp Pique Real Kid Gloves**, in white with black embroidery or black with white embroidery, and all black. \$2.50 a pair.

**"Washanew" Real French Kid White Washable Dress Gloves**. Washable in soap and water, \$3.00 a pair.

**Fownes Two-Clasp Washable Chamousette Fabric Gloves**, in white, gray and drab, at 85c and \$1.00 a pair.

**Fownes Two-Clasp Real Kid Dress Gloves**, in white with black embroidery, \$1.95 a pair.

**Real French Kid Gloves**, over-sewn seams, in proper fall shades, including brown, gray, champagne, mode, tan, white and black, in crocheted two toned embroidered backs, \$3.00 a pair. First Floor—West.



**Hats of the Better Grade**

ONLY good materials, and styles always the very latest—these are what we show, and what are making Miller & Rhoads famous for Hats at moderate prices. "Andrea" and "Consello" Pattern Hats (exclusively here) are never shown "two alike." Because of this one is always sure of an individual Hat, no matter what price one pays. Monday we will have New Fall Hats galore—

**At \$5.00, \$7.50 \$10.00, \$12.50 and Upwards**

Have a look—we're sure of our ability to please you.

Second Floor, Central.



**Ready—**

By the Thousands of Pairs,

**New Lace CURTAINS**

Patrons who know the character of values offered at Miller & Rhoads will be first to appreciate what is meant when we call attention to our new Curtains for Fall, and to some values that are really exceptional.

**To the Many New Householders**

—who have come to Richmond during the past year, and to those who have but recently moved into new homes, we extend the invitation to visit our third floor and to make selection from the wonderful array of Curtains and other Draperies we have gathered.

There are Imported and Domestic Curtains of many grades, and equally interesting is the announcement that SAVINGS ARE CONSIDERABLE, when figured on a conservative estimate of present-day prices.

**Curtain Modes of 1918**

Call for Panel Curtains; Also Paneling by the Yard.

Our very large new stock of these furnishes these interesting examples:

- Filet Net Panels, \$2.25 and \$3.50 each.
- Braided Net Panels, \$3.00 and \$5.00 each.
- Renaissance Panels, \$3.50 and \$7.50 each.
- Irish Point Panels, \$6.00 and \$10.00 each.
- Lacet Panels, \$7.50 and \$12.50 each.
- Novelty Panels—Combination Cluny, Antique, Marie Antoinette Laces; hand-embroidered linens and voiles, \$10.00 and \$15.00 each.

By the Yard, 90 Inches Wide:

- Filet White Ivory or Amber, \$1.50 and \$2.50 a yard.
- Cable Net Paneling, \$2.50 a yard.
- Irish Point, \$1.75 and \$2.50 a yard.

**Imported Irish Point Lace Curtains**

\$5.00 \$7.50 \$10.00 \$15.00  
Made of fine net; attractive patterns.

**Filet Weave Lace Curtains**

\$1.50, \$2.25 and \$3.00  
Stylish square mesh patterns.

**Lacet Arabe Panel Curtains**

\$7.50 and \$12.50.  
Handsome hand-made laces, mounted on fine French Cable Net.

**Lace Panel Curtains**

\$10.00 and \$15.00  
Exquisite hand-made imported laces, mounted on marquise.

**Cluny Marquise Lace Curtains**

\$3.50, \$4.95, \$5.95 and \$6.95  
Novelty Lace Curtains

**Imported Lacet Arabe Lace Curtains**

\$6.75 to \$15.00  
Fine handsome laces on French Cable Net.

**Marie Antoinette and Braided Lace Curtains**

\$3.50 and \$5.00  
Made of French net; effective patterns.

**Scrim and Marquise Lace Curtains**

\$1.00 to \$3.00  
About 25 splendid styles from which to select.

**Handsome Scrim Curtains**

\$4.50 to \$7.50  
Some very unusual and exquisite novelties.

**50 Pairs Scotch Sill Curtains**

\$1.50 Pair.  
Fishnet center with neat border.

**Filet Weave Panel Curtains**

\$2.25 and \$3.50 Each.

**Drawn Work Scrim Curtains of Fine Quality**

\$3.50  
White, cream and ecru.

**Ecru Scotch Madras Curtains**

\$1.50 and \$2.00  
Ruffle Swiss Curtains

Plain or neat tucks in clusters. \$1.50 and \$2.00

**Plain Imported Swiss Curtains**

\$3.50 Pair.  
Imported Swiss embroidered ruffle.

**Imported Antique Lace Curtains**

\$8.50, \$10.00 and \$12.00  
Mounted on French Cable Net. In white only; 2 1/2, 3, 3 1/2 and 4 yards long.

**Marquise Curtains**

\$5.50 Pair.  
With Irish Point edge. Third Floor—West.

**WARREN PAINT CO.**  
700 W. Broad Street,  
Glass, Varnishes, Paints.