

Store Hours: 9 A. M. to 5:30 P. M. Saturday, 9 A. M. to 9 P. M.

"We Sell Reliable Merchandise for LESS Than Any Other Store."

For Your Boys' Sake—Buy Liberty Bonds.

EVERYTHING COSTS LESS AT
WEISBERGER'S
RICHMOND'S GREAT STORE

You Can Still Buy the Best Grades of Merchandise, and Pay for Liberty Bonds, If You Make Weisberger's Store Your Shopping Place

EVERYTHING COSTS LESS AT
WEISBERGER'S
RICHMOND'S GREAT STORE

Women's New \$5.50 Shoes

3.95
Brown, black and gray; all kid or cloth tops to match; military, Cuban and Louis heels; sizes to 8.

Women's \$1.50 Felt Juliets

1.29
Fur or ribbon trimmed; gray, black, maroon and brown; all leather turn soles; sizes in the lot up to 8.



Men's \$6.00 Shoes,

3.95
Tan calf army shoes; fine grade calfskin, regulation Munson last; sizes in the lot to 11.

Men's \$6.50 Shoes; pair, **4.95**

Black calfskin; English or broad toes; adgear welt soles; well made and durable; all sizes in the lot up to 11.

Remember, your savings in this sale will help pay for Liberty Bonds.

Women's New \$2.00 Spats **1.39**

Black, light and dark brown, gray, sand, champagne and white. At this sale price they are a bargain you do not come across every day. You will save money by buying two or three pairs now.

10000 PAIRS OF SHOES
in a manufacturers' **OUTLET SALE**

Women's, Men's, Boys' Children's and Infant's Shoes

Goods contracted for one year ago. Spot cash paid. Merchandise held until we wired delivery. Case after case received within the past two weeks. Now for the sale.

Furthermore, leather is scarce, labor is high, markets are pretty well closed out of dependable footwear. With market conditions as they are, we doubt if we will be in a position to offer you footwear at such extraordinary low prices again. Note the prices quoted; choose the shoes you need now or for future wear; they are cheaper than we can have the same high-grade shoes made up to-day.

PUBLIC NOTICE: Because of our foresightedness we are now in a position to offer you savings ranging anywhere from 25 per cent to 50 per cent over prices which you will pay later.

Women's \$5.00 Shoes

3.45
Dull kid, English shoes; very snappy styles, with military heels; also black kid shoes with military heels in the lot; sizes to 9.

Women's 85c Slippers, pair **69c**

Felt bedroom slippers in black, gray, brown and maroon; some with colored cuffs; chrome leather soles; all sizes up to 8.

Women's \$1.25 Slippers **98c**

Boudoir style; green and gray suede; very comfortable; well made; sizes in the lot from 3 to 7.

Women's \$1.75 Slippers, **1.49**

Felt Comfort Slippers, with Chrome leather soles; brown, orchid, old rose, purple and blue; sizes to 8.

Infant's and Children's \$2.00 Shoes, Sale Price **1.59**

Dull or vici kid; button or lace style; Goodyear stitched soles; all sizes in the lot up to 8.

Infants' \$1.98 Shoes, **1.39**

Patent, vici kid and tan kid; also some with colored tops; turn soles; sizes to 8.

Boys' \$2.50 Shoes, pair **1.98**

Little gent's shoes in black calf skin; all solid leather; well made; sizes in the lot up to 13½.

Misses' and Children's \$4.00 Shoes, sale price, **2.98**

Brown or black kid; regular cut or extra high cut; all solid leather; every pair guaranteed; sizes in the lot up to 2.

Misses' Stylish New Fall \$3.00 Shoes, in a sale at **1.98**

Dull kid, English last; lace style; all solid leather; well made; perfect fitting; sizes in the lot up to 2.

Weisberger's—Street Floor.

Women's \$4.00 Shoes

2.98
Plain toe comfort shoes; best grade kid; turn soles; sizes in the lot up to 8. Wonderful bargain.

Women's \$6.50 Pumps; pair **4.98**

Sport pumps in patent and vici kid; turn soles and full Louis heels; sizes in the lot up to 7.

Children's \$3.50 Shoes, **2.69**

Tan lotus calf; high cut; button and lace styles; sizes to 8.

Boys' \$3.50 Shoes, **2.49**

Tan Scout Shoes; all solid leather throughout; sizes 1 to 5½.

Extra sales clerks, extra space. Tables arranged in sizes. Big variety.

Women's \$5.00 Shoes

3.98
Comfort Shoes, in soft kid; turn soles; good wearing kid; sizes in the lot up to 8.

Women's \$4.50 Shoes, pair **2.98**

Lace and button styles; patent and dull kid; military, Louis and Cuban heels; welt and flexible soles; sizes to 7.

Women's New \$6.50 Shoes

4.95
Best grade; black or kid; all kid or cloth tops; also new shade of Toney kid, with military or leather heels; all sizes to 8.

Women's \$10.00 Shoes, **7.98**

Brown, gray or black calfskin or kid; turn or welt soles; all leather or cloth tops; best grade.

Women's \$2.00 Kid Juliets

1.49
Black kid; all solid leather; flexible soles and rubber heels; complete range of sizes up to 8. Remarkable bargain.

Women's \$5.00 Shoes

3.98
Comfort Shoes, in soft kid; turn soles; good wearing kid; sizes in the lot up to 8.

Women's \$4.50 Shoes, pair **2.98**

Lace and button styles; patent and dull kid; military, Louis and Cuban heels; welt and flexible soles; sizes to 7.

Women's, Children's and Boys' \$1.00 Rubbers **69c**



In Conjunction With Our Great Shoe Sale
7,500 Pairs of Hosiery
At Prices Impossible to Duplicate.

Women's \$2.00 Silk Hose for **1.49**

These are made of a very fine quality pure silk; full fashioned; double soles and toes; high spliced heels; wide garter tops; black, white and colors; all sizes in the lot; great value.

Women's \$2.50 Silk Hose **1.98**

Fancy silk, in a variety of embroidered patterns; black, bronze and navy in the lot; all sizes.

Women's 98c Boot Silk Hose **79c**

Made of a very good quality boot silk; full fashioned; double soles and toes; high spliced heels; all colors and sizes.

Women's \$1.25 Boot Silk Hose **98c**

Best quality boot silk; full fashioned; high spliced heels; re-enforced soles and toes; all colors and sizes in the lot.

Weisberger's—Street Floor. Don't Forget to Buy Liberty Bonds.

Women's 59c Fiber Silk **48c**

These are made with double tops; high spliced heels; re-enforced soles and toes, in a complete range of sizes; all colors.

Women's \$1.50 Fancy Silk Hose **1.24**

Extra fine quality silk; full fashioned; wide garter tops; double soles and toes; all sizes. Unusual value.

Women's 79c Silk Lisle Hose **59c**

Fine quality hose; full fashioned, in black, white and tan; complete range of sizes. A bargain you should not miss.

Weisberger's—Street Floor. Buy Liberty Bonds.

New Fall Styles in **CORSETS**

Warner's Corsets, **2.98**

Stylish, front lace models in pink brocade and white coutil; made with wide boning; all sizes in the lot.

Thompson Glove Fitting Corsets, **1.98**

A special purchase; some in pink brocade; others in plain white coutil with boned hips; all sizes.

Weisberger's—Second Floor. Buy Liberty Bonds.

UNDERWEAR

Prices are at their lowest ebb.

Women's \$1.25 Vests **98c**

A new lot of goods; extra fine quality, heavy fleeced lined, perfect fitting, warm and comfortable vests and pants; complete assortment of sizes.

Women's \$2.00 Vests and Pants, each **1.48**

These are made of a fine wearing wool; every garment nicely finished; button holes well made; fit perfect; all new, fresh underwear.

Street Floor. Buy Liberty Bonds.

Every New Style—Every New Shade—Every New Material
In Suits for Women and Misses

Can Be Found in Our Immense Display on the Second Floor.

Please remember, every garment delineates fashion's latest style tendency; they have an individuality, too, which places them above the ordinary suits that you are apt to find elsewhere.

Our suits were made up by a New York designer who is known throughout the country because of his fashion ideas and expert workmanship. If you want the latest models; if you want the best materials, then by all means see our display.

\$60.00 Suits 44.95

Beautiful quality wool velour de laine, silvertone, Bolivia cloth, men's wear serge, tricotine and broadcloth in tailored models, with medium coats; high draped collars; some trimmed with Hudson seal. Season's newest shades.

\$37.50 Suits 29.95

Tailored and trimmed models; built in beautiful quality wool poplin and men's wear serge; straight lines; button and braid trimmed; high draped collars; worn fastened to the neck, or open; belted or half belted; navy, etc.

STOUT WOMEN'S \$37.50 Suits 29.95

Youthful styles in wool, poplin and men's wear serge; tailored as well as fancy models; button and braid trimmed; collars that fasten to the throat; handsome silk linings; styles which make the stout woman look slim.

STOUT WOMEN'S \$60.00 Suits 44.95

Simple yet dignified styles in serge, velour, broadcloth, Bolivia cloth and poplin; tailored and fancy models; every garment designed to give the stout woman those youthful lines so much desired; all the newest fall shades.

Remember, this is the largest popular price apparel store in Richmond. Do Your Duty—Buy As Many Liberty Bonds As You Possibly Can.



Weisberger's—Second Floor.

All the Season's Newest **Waists Ready**

\$6.50 Waists, 4.97

15 Styles.

Genuine georgette crepe, embroidered in all the new effects; others in rope silk; bronze tinsel with beads; some with ruffled necks; large or small flat collars; sizes to 46.

\$7.50 Waists, 5.97

Georgette crepe; embroidered by hand; round, V or open necks, with large or small collars; steel or colored beads; some black or navy blue, with rope silk embroidery; 12 different styles.

\$4.00 Waists, 2.97

Crepe de chine; large collars with lace; Georgette crepe in pleated front; round necks; regular and extra sizes; many styles.

Weisberger's—Second Floor. Don't Forget to Buy Liberty Bonds.

Hundreds of Styles in New **Petticoats**

\$3.50 Petticoats, 2.48

Changeable Secco silk, with deep fancy foot flounce of chiffon finished taffeta; all the most wanted shades.

\$4.50 Petticoats, now 3.48

Taffeta; cut full; double seams; deep fancy foot flounce; fancy knife pleating on lower edge; colors to match new suits.

Weisberger's—Second Floor. Buy Liberty Bonds.

The Best Grades of **RUGS**

Can be purchased here at a price which means worth while economy. Note these two examples.

\$15 Axminster 4.6x6.6 Rugs, 12.98

Extra heavy quality; woven with a high silky pile in beautiful Chinese and Persian all-over designs; this is a very desirable size rug for halls and alcoves.

\$7.50 Velvet 36x72 Rugs, 5.98

A newly arrived lot of high-grade, well-made, firm and durable rugs in a large range of desirable patterns. They represented the balance of an unusually large purchase. Big value in this sale.

Weisberger's—Third Floor. Don't Forget to Buy Liberty Bonds.

Another New Shipment Just Unpacked. **Women's Fall Coats**

Hundreds of Them in the Newest Styles

Women's \$10.00 COATS **29.95**

Fashioned in excellent quality velour, plushes and men's wear cloaks; some trimmed with fur collars and self-materials; can be worn fastened close to the throat or open; latest models; full length; pleated or full back; straight lines; semi-belted models in the lot.

Women's \$50.00 COATS **39.95**

Shown in rich silvertone, velour de laine, chevrons, broadcloth and plushes; sensible collars that can be worn comfortable around the neck; all sorts of slenderizing belt arrangements and odd button trimmings; convenient pockets; some have kit money fur; all lined with fancy satin; every wanted shade.

Buy Liberty Bonds Now. Weisberger's—Second Floor.



Unlimited Variety of New **Fall Skirts**

\$6.00 Skirts, 4.98

Some in Silk and Wool Poplin, in all around gathered model high belt; others in Striped Taffeta, in side or box-pleated style; also small shepherd checks and stripes, with pockets; all new.

\$8.00 Skirts, 6.98

Many styles; strictly tailored effects; fancy belts; large pockets; others with side pockets; made of men's wear serge, in navy or black.

\$10.98 Skirts, 8.98

Poplin with overlaid of satin; strictly tailored models with new pockets; deep belt with square lap in front and dark pearl buttons; black only.

Weisberger's—Second Floor. Buy Liberty Bonds.



The Styles Most Approved in Woman's **Dresses for Fall**

Are Here in a Wonderful Array.

Women's \$25.00 DRESSES **17.50**

Clever new models in satin, silk taffeta, crepe de chine and smart combination; also the much wanted serges; some are tailored and some trimmed with beading insert; bands of embroidery fringe with new tunics, fancy trimmed bodices; many have the new round neck and wide flowing panel, with accordion pleated and full skirts; newest colors, including black and navy.

Women's \$40.00 DRESSES **29.95**

Serges and wool Jersey; handsomely designed with wide girldes; long flowing fancy fringe and braid trimmings; becoming new round neck with piping of colored satin and hand embroidery; well tailored; many other exclusive styles in the assortment.

Weisberger's—Second Floor—Buy Liberty Bonds.



Smart New Styles in **Girl's Dresses**

Girls' \$3.50 DRESSES **2.48**

Wonderful variety, all new; made of fine quality gingham, chambray, crash and other good wearing materials; very pretty patterns of plaids, stripes and solid combinations; sizes 6 to 14 years.

Girls' \$3.50 Sweaters, **2.48**

Warm and serviceable as well as stylish and new; fine knit sweaters, with shawl collars and popular pockets; colors include red, green and rose; sizes 28 to 34.

\$3.50 Raincoats, 2.48

These are made of an extra fine quality rubber in three hood styles; very desirable for girls of 6 to 14 years; choice of red, blue and tan.

Weisberger's—Second Floor. Don't Forget to Buy Liberty Bonds.

