

A Hearty Welcome Awaits You at Our Booth

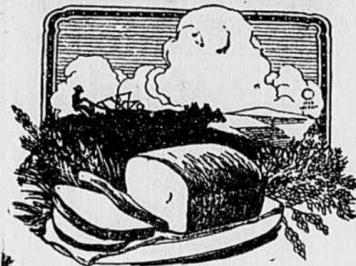
We're striving all the time to find a way to make Corby's Mother's Bread even better than it is. But in the meantime you'll find it 100% PURE, and 100% NUTRITIOUS—every day.

"IT FULL OF LIFE"

Corby Bread
Is Served
in All
Good Homes

Corby Baking Co., Inc.

Bread Plant, Jefferson and Cary Streets.
Cake Plant, St. James and Leigh Streets.



Corby Cake
Noted For Their
True Deliciousness.
Served Everywhere.

Features:

Ford Touring Car Free.
Wedding on Opening Night.
Baking Contest Awards.
Open to All Housewives.
Brands Advertised Must Be
Used in Baking.
Food Products, etc., samples
to be given away.
And many other attractive
features throughout the entire
week.

MUSIC

Thursday for Colored People
Only.

Open Every Day and Night
2:30 to 5:30 and 7:30 to 10:30.
General Admission, 30c.

But your grocer will give you
a coupon, which, with 20 cents,
will admit you.
Save the coupon. It's worth
10 cents on your admission
charge.

WHO'S WHO AT

Opens Tonight at the Grays
Thousands of Dollars in Food

AT MANY OF THE BOOTHS OF THE ADVERTISERS
GIVEN AWAY—READ THE ADS ON THE
FOOD PRODUCT, ETC.
AT THE

Tonight at 7:30 o'clock, at the Grays' Armory, the doors swing
the dazzling lights and gala decorations of the massive armory built
every description. The management this year has planned many in-
cred every day and night. The progressive concerns who are list
demonstrations will be held daily. Many of these exhibitors will be
publie to visit their booths.

FREE SAMPLES! SOMETHING ABOUT THE
ON THE



AT THE FOOD SHOW

We extend you a hearty invitation to visit our booth No. 3 (near
the main entrance).

A demonstration of the famous home-made, pure preserves will be
held continuously, and samples of VAN LILL'S products will be given to
every visitor to our booth.

Mr. Harry Gettler, direct from the factory, will be in charge, and
give you his personal attention.

Get acquainted with VAN LILL'S PRESERVES.

Visit our exhibit.

Grocers' Supply Company

1430 E. Cary Street,
WHOLESALE DISTRIBUTORS.

Bring This Coupon to
Booth No. 4
at the
FOOD SHOW
It Means Money

A Fine Treat to Those Who Visit
Our Booth at the Food Show!

This Coupon, with 8 cents, presented at the Booth of Taylor
& Slodd, Inc., during this week of the Food Show at the Grays'
Armory entitles you to one 13-cent jar of AMERICAN-MAID
PURE FRUIT JELLY, or, with 15 cents, is good for one 25-cent
jar of AMERICAN-MAID PURE FRUIT JELLY.

AMERICAN-MAID PURE FRUIT JELLY is famous every-
where for its deliciousness. Don't fail to get a jar at our booth.

COUPON

COUPON

American Maid Pure Fruit Jelly Is on Sale
at All Leading Grocers



The Wholesome Baking Powder

Sold by grocers in the convenient 1/4, 1/2, 1, 3 and
5-pound sizes

Visit Our Booth and Sample Rumford Products

The Rumford Co.

RICHMOND, VA.

A NEW MEMBER OF

Pillsbury's Family of Foods

Visit Our Booth and Try the New

Health Bread

Which Can Be Obtained From the Following
Richmond Bakeries:

- Barker System Bakeries
- Boutwell Bakery
- Clark's Bakery
- Cohen & Brown
- Erd's Bakery
- Federal Bakery
- Main Street Bakery
- New York Style Bakery
- Noble Brothers
- North Avenue Bakery
- Old Dutch Market
- Perkinson's Bakery
- Second Street Bakery
- Solomon's Bakery
- South Side Bakery

A REAL TREAT AT THE FOOD SHOW

VISIT OUR BOOTH

McMenamin's Crab Meat

For Deviled Crabs and Other Dishes

McMenamin's Deviled Crabs are a wonderfully appetizing dish,
nutritious and easily digested.

McMenamin's crabs are caught daily from fine, clean beds near
Hampton Roads, steamed and packed immediately under perfect sanitary
conditions. The meat comes to you with all the tang of the sea. It is
the natural pearly gray, not a bleached white. No preservatives are used,
but hermetical sealing of the cans retains all the meat's perfection in-
definitely.

McMenamin's Crab
Meat and Herring
Roe Can Be Procured
From All the Leading
Grocers.



Geo. T. Lewis & Co.,
32 North 14th St.,
Phone Madison 716,
Selling Agents for
Our Products.

McMENAMIN & COMPANY, Inc., Hampton, Va.

Winner of the Gold Medal at the Panama-Pacific Exposition, San Francisco

Ballard Booth



Demonstration Self-Rising Flour

Our Mrs. Estes in charge, we invite you to visit
our booth at the Food Show and get hot Ballard
Self-Rising Biscuits Free, made in three minutes.



Ballard & Ballard
Co., Inc.

"At the Show"

The Favorite Everywhere—

Gelfand's Mayonnaise and Combination Relish

Gelfand's is a famous brand of Mayonnaise and Relish. It has won favor every-
where, and in Richmond the sales are steadily on the increase. Homes of the better
class always serve the Gelfand's.

We Invite You to See Our Display — It Will Be a Treat for You

DEMONSTRATIONS

Visit Our Booth

Selling Agents

N. V. COLEMAN

405 North First Street

AT THE FOOD SHOW



"Have
Some"

CHALMERS' GELATINE

FREE { Six (6) Individual Aluminum
Jelly Molds with every pur-
chase of } FREE
Six (6) Packages CHALMERS'
GELATINE.

Visit Booth No. 23

THERE WILL BE BIG THINGS IN STORE
FOR THOSE WHO VISIT OUR BOOTH

FREE

Barrel
OCCIDENT FLOUR

Enter the Baking Contest
to be held and win a barrel of
Occident Flour.

Occident Makes Better
Bread

FREE

26-Piece Set of
ONEIDA COMMUNITY
SILVER

We will give away free in con-
nection with our demonstration
of the famous Farrell's A No. 1
NUT BUTTER a set of the
Oneida Community Silver.
Don't miss seeing the remark-
able display of Farrell's Nut
Butter at our booth.

AT BOOTH No 23

W. H. Harris Grocery Co., Inc.

Fifteenth and Dock Streets, Richmond, Va.

One of the exhibits at the Food
Show that will attract wide atten-
tion is that of the City Ice Delivery
Corporation in Booth Number 4.
This concern has a most unique
method of displaying their product-
ice. Beautiful flowers, flags and
luscious fruits are frozen into large
blocks of ice. Deeply embedded in
these ice blocks are flowers, flags
and fruits, presenting a beautiful
spectacle. The evidence of their
purity and crystal-like qualities is
their ice. Mr. Carroll Taylor, presi-
dent of the concern, states that
twice daily a number of coupon book-
lets for ice until used, will be given
away absolutely free. The City Ice
Delivery Corporation is reputed to
be the largest distributors of ice in
the State, and it will be a real treat
to visit this remarkable display in
the show.

The company's entire force of em-
ployees are lectured at regular inter-
vals on the subject of service and
polite attention to their customers.

Morara Coffee, which will be dem-
onstrated at Booths 53 and 54, after
is made in Richmond by C. W. An-
trim & Sons, Importers and Coffee
Roasters, needs no introduction, as
it has been on the market for years
and is steadily growing in popularity
on account of its quality and su-
perior flavor. The lovers of good coffee will
really find it worth while to stop at
the booth where the famous Morara
Coffee will be demonstrated.

The Corby Baking Company, mak-
ers of the famous "Mother's Bread"
and the Corby Cakes will tell the
visitors to their exhibit all about
their popular products. "Mother's
Bread," the Corby bread product, has
won the favor of the housewives of
Richmond and throughout the State
and Carolinas. For there's hardly a
train that leaves this city that does
not carry away in large quantities
the Corby bread and cakes. The
Corby Company operates two plants
in this city and has grown in a re-
markable degree. Daily demonstra-
tions will be held and the public is
invited to visit their booth and learn
more about good bread and cakes.

The visitors at the Food Show
will in no manner be able to miss the
Booth of the Richmond Dairy Com-
pany. For the most prominent at-
traction in this Booth is a huge mil-
k bottle which measures 6 feet in
height and 3 feet in diameter—the
bottle is a reproduction of the mam-
moth bottle which forms a part of
the building of this concern on Jef-
ferson and Marshall Streets. Prac-
tical demonstrations in the use of
this milk will be held daily at the booth
between four and five thousand cows
furnish milk for this concern, and
this modern dairy concern takes pride
in the fact that nowhere else is found
is there milk that surpasses in rich-
ness and quality the milk supplied
by them.

The C. F. Sauer Company, manu-
facturers of Sauer's Flavoring Ex-
tracts, is exhibiting their products
at the Food Show. Those who at-
tend are cordially invited to visit this
attractive booth where Vanilla and
thirty-two other flavors are on dis-
play. Sauer's is the largest selling
brand in the United States.

The firm of Taylor & Slodd, Inc.,
food brokers of this city, at Booth
Number 4, will have one of the most
attractive displays to be found at
the Food Show. They are featuring
the famous Pratt-Low fancy line of
California Fruits, Asparagus and
Fruit Salad. This firm introduces
for the first time in Richmond the
famous Pratt-Low Fruit Salad, which
is a combination of apricots, peaches,
peaches, cherries and Hawaiian pine-
apple. This salad has already won
great favor for its deliciousness and
reasonable price. Housewives—don't
miss seeing this display at the show.

Tasting samples of peaches and figs
to be given away Friday and Satur-
day.

"Hot biscuits in three minutes."
Quite interesting, isn't it? Yet, it
will be done at the exhibit of Bal-
lard & Ballard. This firm is one of
the oldest in this city, and will have
on display the much-talked-of Self-
Rising Flour. Mrs. Estes will have
charge of the exhibit and will dem-
onstrate the qualities of this flour
by furnishing to the visitors hot bi-
suits made in three minutes' time.

"Miss Prinecine" will be at the Food
Show, and those who call at the
Southern Manufacturing Company's
booth will be cordially received by
her.

"Miss Prinecine" needs no introduc-
tion to the careful housewives of
Richmond. Years ago they learned
of the sterling qualities of Miss Prin-
cine Pure Phosphate Baking Powder
and have since depended upon it to
produce the best results in baking.
Miss Prinecine Baking Powder is
made in Richmond, and it will be
given as a prize in the housewife's
baking contest, a prominent feature
of the show.

Gelfand's Mayonnaise and Combina-
tion Relish is demonstrated at the
booth of N. V. Coleman, local selling
agents, with offices at 405 North First
Street. Mr. Coleman will display Gel-
fand's products in a most pleasing
manner. Gelfand's Mayonnaise and
Combination is not a new product of
this market. It was first introduced
in this city by N. V. Coleman about two
years ago, and today Gelfand's May-
onnaise and Relish is known to
nearly every housewife in the city.
Mr. Coleman states that the sales of
these products have increased to a
remarkable degree. Demonstrations
will be held daily.