

Shooting With Rifle and Revolver.

Learn to Estimate Distances and Become a Real Marksman.

What a Person Can See at Thirty Yards and Up to Two Thousand Yards.

ed the selection of a team to go to England to shoot for the Palma trophy.

Result Was Ludicrous.

Someone asked how far it was to a certain fence and immediately every man estimated the distance. After much good-natured bantering the distance was paced, and the result was ludicrous. Every one had overestimated it, the closest guess being fifty yards out of the way, while the majority exceeded it by 200 yards. Yet twelve of those same men went to England and won the biggest international rifle match the world has ever seen.

Do you know?

That at thirty yards the white of a man's eye is plainly seen and the eyes themselves up to eighty yards?

That at 100 yards all parts of the body are seen distinctly, slight movements are perceptible, and the minute details of the uniform can be distinguished?

That at 200 yards the outlines of the face are confused and the rows of buttons look like stripes?

That at 400 yards the face is a mere dot, but all movements of the legs and arms are still distinct?

Details Can't Be Distinguished.

That at 600 yards details can no longer be distinguished, though files of a squad, if the light is strong, can be counted?

That at 800 yards the men in the squad cannot be counted nor their individual movements distinguished?

At 1000 yards a line of men resembles a broad belt; the direction of their march, however, can be readily determined. At 1200 yards cavalry can be distinguished from infantry and at 2000 yards a mounted man usually appears as a mere speck.

Yet in these days of long-range weapons battles are fought at a distance of 1000 yards and it is desirable for marksmen to qualify at that range. The new rifle, with which our troops are to be equipped, has a maximum effective fighting range of 475 yards, or more than two and one-half miles. In other words, a bullet from this rifle will kill a man at a greater distance than the man firing it can distinguish an individual enemy from the surrounding landscape.

CONFERENCE WEEK BARGAINS!

...THAT WILL AMAZE OUR VISITORS AS WELL AS OUR RESIDENTS...

VISITORS!

"The Store for All the People" bids you welcome and extends to you the hospitality of this establishment. As shrewd buyers you are looking for the best store—This is it. Come and see us and you will know it. Arrange to meet your friends here. You are welcome.

And illustrate to them why this store has grown so great in the public favor. Besides the special sales advertised (which will continue all week, providing the lots last that long), we offer you the largest stock of the most reliable merchandise the world's markets afford to make your selections from. Every day this week you'll be greeted with an array of phenomenal and unusual values. Everyone of our thirty-two departments enters spiritedly into this event; all step forward with items most seasonable, every one of which is a big money-saver, which you cannot afford to overlook. It's up to you.

TO THOSE OUT OF TOWN

You may shop as conveniently through our...

MAIL ORDER DEPARTMENT

as if you came here to attend to your wants personally.

We have a large corps of experienced shoppers who take your orders and shop for you intelligently and accurately. Our skilled shippers assure the safe, careful delivery of your purchase.

MILLINERY BEAUTY

Has seldom been so conspicuous, so noteworthy, as you find it here, and now, if you wish to see the prettiest effect possible in millinery art, visit this department this week. You will see what the creative geniuses of Paris have accomplished, you will be surprised at what the inventive talent of New York has presented in the way of original ideas, and last, but not least, you will marvel at the masterpieces which have come from the deft hands of our own famous milliners. Aside from the pleasure of seeing all this beauty, we have arranged for conference week a special sale of Trimmings.

Ladies' trimmed hats that rival in everything but price the Parisian gems and which are worth \$7.00. Special for this week at each... **\$3.98**

ESTABLISHED 1864

T. A. Zerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

Wonderful Values in...

Torchon Laces

2 SPECIAL VALUES BEYOND ANYTHING EVER OFFERED BEFORE.

2 1/2 Yard For your choice of about one hundred different patterns, ranging in value up to 25c a yard. Buy plenty of these while there is a chance.

5c Yard This special lot ranges from 1 to 4 inches in width, containing some of the best and most popular patterns in the best quality, worth up to 15c a yard.

QUESTIONS AND ANSWERS

Utah, Sept. 26.—Please inform us through next Sunday's paper if the civil service examination will be held in Salt Lake City, when and where it will be held in this State, for stenographers and clerical work, and greatly interested. G. H. Williams, civil service Salt Lake City.

SALT LAKE CITY, Sept. 21.—Please advise us how many men have been admitted since last election and the number of votes cast for each, also, number of votes cast for each candidate in the Presidential election. A. T. have been no new States admitted. Utah's admission. The total of votes cast at the last Presidential election was 159,653.

SALT LAKE CITY, Sept. 26.—Will you answer in Sunday's Tribune: Population of Cincinnati, O., which is the last Presidential election, and the winning party and how many votes did each receive. M. M. W.

Population by the Federal census of 1902. Voice of Hamilton at which Cincinnati comprises 44,444 at the last Presidential election—45,466 for McKinley, 49,225 for Taft. We have not the separate figures for the city, but it went largely for McKinley.

Utah, Sept. 20.—Will you inform us through next Sunday's paper whether the days for registration have been appointed? If so, what are the days.—H. W.

Utah, Sept. 25.—Will you inform through the Tribune of Sunday what the total population of Utah was in 1854, 1855, 1856, 1857, 1858, 1859, 1900? If possible to raise 1200 per acre ever raised in Utah? If so, how?—R. B.

Should think it possible to raise 1200 per acre, Mr. Carlisle raised in 1850 some years ago over 900 per acre. We have never had a greater yield here.

SALT LAKE CITY, Sept. 28.—Will you by stating through the columns of your paper what the total population of Utah was in 1854, 1855, 1856, 1857, 1858, 1859, 1900? If possible to raise 1200 per acre ever raised in Utah? If so, how?—R. B.

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1904; July, 636,518; August, 606,666; September, 2,150,961; October, 1,908,961.

SALT LAKE CITY, Sept. 24.—Could you give a good recipe for making a good cake?—C. B.

Any good cook book.

SALT LAKE CITY, Sept. 23.—Will you answer the following questions: What was the total paid attendance at the Chicago World's fair during the month of June, July, August, September, October and November? What was the total of each month's attendance?—A. L.

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SALT LAKE CITY, Sept. 24.—Will you give us some information in the Tribune and Eucalyptus trees,

A Trad: Winning Bedsheet ...Special...

See how we cut under regular prices. For such enterprise this department has become known as headquarters for domestics.

100 Bleached Hemmed Bed Sheets, the double bed size, measuring 81x90 inches, made of a dependable brand muslin, worth 75c, on sale this week, at each... **53c**

Another Big Linen Special

You have but yourself to blame if you miss this snap which will be ready for you Monday morning promptly at 8 o'clock.

100 yards Table Linens, Irish and German makes, among them the celebrated Richardson Linen 2 yards wide, and the soft finished German damasks in 60-inch widths, all new designs, a bargain at \$1.00 a yard, on sale this week, per yard... **67c**

Here are Bedspread Values

To interest today's readers. To bring trade this week. To add to the fame of this department.

200 Full sized, very heavy and fine white crocheted Bed Spreads, made from especially selected yarns, beautiful designs, either pearl hemmed or knotted fringed suitable for iron beds, \$2.00 and \$2.25 values. On sale this week at each... **\$1.45**

The Energetic Drapery Department

Adding fresh laurels Conference week with the strongest in values.

No greater specials ever emanated from this Source of Bargains.

100 Ruffled white Swiss Curtains, 2 1/2 yards long, not be matched anywhere at 75c. On sale this week, per pair... **36c**

2 lots of \$3.00 and \$3.50 Lace Curtains, choice designs, extra fine qualities. On sale this week, per pair... **\$2.10**

... In Our Cloak Department More Than 3000 Fashionable Tailor-Made Garments ...

Representing the products of the best makers of this and foreign countries—by far the greatest variety in the city—illustrating every new innovation and every new fabric at prices you will not be able to match. Below we quote some very special items for conference week.

New Tailored Suit

AN EXCEPTIONALLY POPULAR FALL SUIT of fine all-wool cheviot in navy blue, brown and black; the coat is Norfolk style, strapped and trimmed with small buttons; a wonderful value at... **\$8.75**

Skirts and Petticoats.

WALKING SKIRTS—Made of fancy mixtures in all-wool tweeds, etc., correctly tailored, all lengths, none worth less than \$5.00. Monday and week... **\$3.50**



Waists and Wrappers.

BLACK SATEN WAISTS—New, tailor-made style, including fancy colored flannellettes, tucked front and back, sizes 32 to 44. Special... **75c**

New Tailored Coats.

NEW FALL COATS—Semi-fitting back, made of Kersey in tan, castor, brown and blue. lined throughout, trimmed with metal buttons, a splendid selection at... **\$3.95**

Women's Tailor-Made Suits

Made of fine all-wool cheviot, new Norfolk style, with belted back, coat lined with satin, full sleeves with turn back cuffs, shirt front pointed. rare values at... **\$12.50**

New Model Walking Skirt

In estamine cheviot, in navy blue and black, elaborately strapped and tailored, stitched around bottom, all lengths, \$7.50 values. at... **\$5.00**

New Taffeta Silk Waists

In all the latest shades and styles, new pleated fronts and sleeves, fancy stock collars, \$5.00 values, at... **\$3.50**

Ladies' Flannellette House Wrappers

Come in neat pattern of blue, black and red ground, with stripes and dots, new fashioned skirt. Special price at... **\$1.00**

Large Variety of Latest Style Fall Coats,

Made from superior quality Kersey cloth, military storm collar, trimmed with velvet and fancy metal buttons, 27 and 30-inch length. Choice... **\$8.95**

New Long Tourist Coat Suits

From the new fall mannish mixtures and blue, black and brown chevots, new length coats, full loose back with belt, satin lined, easily worn... **\$15.00**

Elite Petticoat

Made of heavy luster skirting, trimmed with 1 1/2-inch knife pleating, with 2 1/2-inch bias ruffle attached to bottom of pleating, a grand... **98c**

Ladies' Full Length Military Coats

In good quality of Melton cloth in brown, blue and green piped with velvet to match color, including several styles of zibeline coats. choice at... **\$3.50**

Girls' Full Length Military Coats

In good quality of Melton cloth in brown, blue and green piped with velvet to match color, including several styles of zibeline coats. choice at... **\$3.50**

The Season's Swellest Novelty in the New Automobile Coats,

Comes in plain gray covert cloth, three-quarters length, each coat finished with automobile cap and the new auto time-piece. Choice... **\$21.95**

Women's Custom Tailored Suits

In this lot there is a great collection of garments of mannish mixed suitings, smart coats in various styles, all sizes, worth up to \$29.00. Regular price \$16.00. On sale at... **\$7.50**

Silk Petticoats

Of best quality rustling taffeta silk, with flounce of accordion plaits and tucks, finished with two ruffles, all colors and black. Regular price \$16.00. On sale at... **\$7.50**

SEVERAL CHOICE LOTS OF SILKS AND WOOL DRESS GOODS AT SPECIAL PRICES.

NEARLY 400 PIECES OF SPLENDID DRESS FABRICS—THE SEASON'S NEWEST CREATIONS PURCHASED FOR CONSIDERABLE LESS THAN THE USUAL SELLING PRICES. WILL BE PLACED ON SALE CONFERENCE WEEK. THE OFFERINGS ARE EXTREMELY TEMPTING.

BLACK AND COLORED SILKS

59c Fancy silks...

Colored Dress Goods

ASSORTMENT NO. 1

100 PIECES OF NEW AND UP-TO-DATE GOODS—Endless in variety and of every imaginable shade and color, consisting of Granites, Henriettas, Serges, Zibelines, Chevots, Scotch Tweeds, Coverts, Checks, Flairs, etc. This assortment is of pure wool materials and regularly sold at 75c and 80c a yard. SPECIAL PRICE FOR THIS WEEK, A YARD... **50c**

69c Black Taffeta Silk, 27 inches wide, firm, soft and lustrous quality; regular price 90c per yard; selling price this week... **69c**

ASSORTMENT NO. 2

75 PIECES OF NEW, STYLISH ALL-WOOL DRESS GOODS, in plain and novelty Zibelines, Tweeds, Chevots, Granites, Mohairs and Serges. Come in blue, tan, brown, green, red and black. VALUES UP TO 90c A YARD. SPECIAL PRICE FOR THIS WEEK, A YARD... **63c**

49c Black Taffeta Silk, 19 inches wide, extra heavy quality, very lustrous and all pure silk; regular price 65c per yard; selling price this week, per yard... **49c**

ASSORTMENT NO. 3

75 PIECES, ALL OF THIS SEASON'S LATEST STYLE DRESS GOODS, guaranteed all wool qualities, consisting of Granites, Storm Serges, Chevots, Tweeds, Mohairs and Scotch Mixtures. Come in blue, brown, tan, gray, green, red and black, all 36 inches wide. VALUE UP TO \$1.50 A YARD. SPECIAL PRICE FOR THIS WEEK AT, A YARD... **83c**

TEA

"Will you come-over to tea next Tuesday?"

"Delighted."

Not said:

What sort of tea?

I wonder!

Your guest returns your money if you don't like Schilling's Best.

SALT LAKE CITY, Sept. 27.—Will you answer in next Sunday's paper: (1) What is the most per acre ever raised in Utah? If possible to raise 1200 per acre?—R. B.

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SALT LAKE CITY, Sept. 24.—Will you give us some information in the Tribune and Eucalyptus trees,

PHENOMENAL VALUES IN LADIES' AND CHILDREN'S FALL AND WINTER UNDERWEAR AND HOSIERY

KEEN OBSERVERS OF LOW PRICES ON GOOD RELIABLE MERCHANDISE WILL DISCOVER IN THIS LOT THE BEST UNDERWEAR AND HOSIERY VALUES EVER PRESENTED IN THIS CITY, BUT THEY ARE BUT FAIR SAMPLES OF WHAT WE OFFER IN THOSE DEPARTMENTS THIS WEEK.

Ladies' cream or gray Jersey ribbed fleeced Union Suits in all sizes, excellent 75c values. sell this week at... **50c**

Ladies' extra quality fine cashmere ribbed wool mixed Union Suits, non-shrinkable, all sizes. This is the best \$1.75 grade in the city. for this week... **\$1.39**

Ladies' Jersey ribbed cream silk and cotton mixed Union Suits, extra fine grade in the hand finished Hayward make, all sizes, special... **\$2.35**

Ladies' Jersey ribbed cream fleeced vest and pants, all sizes, an exceptional 35c value. on sale at... **25c**

Ladies' cashmere wool and cotton mixed fine ribbed vest and pants in natural gray, all sizes. equal to the best 75c grades, at... **75c**

Children's fast black fine Saxony wool knitted hose with double heels and toes, unsurpassed for wear. Instead of the regular price of 25c a pair they go this week, all sizes... **25c**

Infants' fine fast black cashmere wool hose with merino heels and toes, the excellent 17 1/2c 25c grade, this week at... **17 1/2c**

Ladies' fine cashmere wool hose in fast black, all sizes, a fine 35c quality. You can buy them here this week at... **25c**

Ladies' extra quality black cashmere hose in ribbed or plain with ribbed top, all sizes. the 65c grade at... **35c**

Ladies' extra quality plain fine black fleeced Maco cotton hose, all sizes, with double soles, heels and toes, best 25c grade at... **25c**

Specimens of the Matchless Values to Be Found Conference Week in Our

Boys' Clothing and Gents' Furnishing Departments.

Every other grade is relatively as rich in the character of its value.

BOYS' LONG PANT SUITS—In black chevots and wool mixtures, ages 12 to 20 years, a good serviceable wear, worth \$7, special price for this week... **\$5.00**

BOYS' THREE-PIECE KNEE PANT SUITS—In fine wool mixtures, ages 10 to 16 years, worth \$5, special price for this week... **\$3.50**

BOYS' DOUBLE BREASTED KNEE PANT SUITS—In dark and medium wool mixtures, ages 8 to 16 years, worth \$3.50, special price for this week... **\$2.50**

SMALL BOYS' OVERCOATS—In dark and medium plaids, neatly trimmed with belt and plaited buttons, ages 3 to 8 years, worth \$4.50 and \$5.00, special price for this week... **\$3.50**

YOUTH'S OVERCOATS—In dark and medium patterns. These are extra good values, age 11 to 20 years, worth \$7.00, special price for this week... **\$5.00**

Good News About... Blankets and Comforts

Every drop in temperature brings another rush for good warm blankets and comforts. The selling during the past two weeks has been something phenomenal. Those who have not bought yet will be mighty interested in the special values we offer for this conference week.

Hand knotted silkline comforts, light, fluffy and warm, covered with flowered silkline on both sides, filled with pure white cotton, size 75x90, value \$2.50, on sale this week, each... **\$1.64**

Just 24 pairs extra fine white lamb's wool California blankets, steam shrunk, 11-4 size, value \$9.00, on sale this week, per pair... **\$6.60**

Strong Specials in ...Flannels

Rare exhibit of exclusive elegance in WAISTINGS. The charm of beauty and economy lies in every piece. Since our last announcement new patterns have arrived, overflowing shelves, counters and tables with the best the season has produced. The imported waistings are particularly pleasing to us and will doubtless meet your heartiest approval. Just look over the specials we are offering for conference week.

1000 yards extra heavy unbleached Canton flannel, well napped, none better at 15c, on sale this week... **10c**

PT 3411 — 4 1/2 yard white all wool flannel, full yard wide, the Bal-lardvale brand, none more satisfactory, on sale this week, per yard... **49c**

...GREAT SPECIAL SHOE SALE...

One Week of Extra Bargain-Giving in Our Shoe Dept.

CHILDREN'S SHOES.

INFANTS' SHOES (60c values), sizes 1 to 5... **45c**

CHILD'S SHOES (50c values), sizes 6 to 8, heavy soles... **65c**

CHILD'S SHOES (45c values), sizes 8 1/2 to 8, heavy soles... **80c**

GIRLS' SHOES (65c values), sizes 8 1/2 to 11, heavy soles... **95c**

MISSIE'S SHOES (61.25 values), sizes 1 1/2 to 2, heavy soles... **\$1.10**

LADIES' SHOES.

LADIES' KID SHOES, (11.50 values), all sizes... **\$1.25**

LADIES' KID SHOES, (12.00 values), all sizes... **\$1.65**

LADIES' KID SHOES, (12.50 values), all sizes... **\$1.95**

LADIES' KID SHOES, (13.00 values), all sizes... **\$2.65**

BOYS' SHOES.

BOYS' GOOD CALF SHOES (11.25 values), sizes 8 to 13... **95c**

BOYS' GOOD CALF SHOES (11.00 values), sizes 1 to 2... **\$1.15**

BOYS' GOOD CALF SHOES (11.50 values), sizes 2 1/2 to 5 1/2... **\$1.35**

Nelden-Judson Drug Co

WHOLESALE DRUGGISTS

CIGARS A SPECIALTY.

POSTOFFICE BOX 370.

Edw. C. Cobb, President
John P. Cobb, Vice-President and Manager
F. L. Pearl, Secretary
H. A. Knowles, Treasurer.