

Gardner Sunday Store News Gardner Sunday Store News Gardner Sunday Store News Gardner Sunday Store News Gardner Sunday Store News

THE NEWS THAT SOUNDS THE WELCOME BARGAIN CALL OF A MIGHTY

STOCK REDUCING SALE



THE ELEMENTS HAVE BEEN HOSTILE to us and kind to you. What has been retarded by unfavorable Fall Weather must be accomplished by the force of irresistible price concessions, which prudent purchasers will not fail to appreciate. Instead of buying your Winter Clothes a month or six weeks ago at regular prices, you buy them now with our share of the transaction--the profit--knocked off. Instead of selling these clothes a month or six weeks ago, as intended, we must push them out now at profitless figures or be overstocked throughout the season, a condition we always strive to avoid. So here goes the surplus of this Year's new stock.

By All Means Get An Overcoat Now.

Fortunate indeed for the hundreds of men who will grasp these Overcoats that Winter was delayed, otherwise they all would have been sold weeks ago, for such topnotch values as they are at regular prices always find ready takers. Fortunate indeed for you if you get one of them, with the whole Winter in which to enjoy the benefit of it, with double joy over the fact that the cost was next to nothing compared with its worth. Can you possibly afford to overlook such a chance?

The pride of this season's overcoat stock is the \$18.00, and in spite of the moderate Fall Weather a vast number of them have found new owners. Stylish belt coats and medium and full length, plain back coats, popular favorites at \$18.00, grand assortment to choose from at

\$13.50

From the \$10.00 line we've selected a great assortment, including some of the dressiest and best made overcoats ever shown at that price, and away they go at

\$7.00

Mighty smart Overcoats in this \$20.00 lot. Overcoats possessing every quality of the custom tailored article. This appeal to your economical inclinations should not be ignored. The very humble price is

15.00

At \$12.00 regular price a mighty good overcoat here. Then what are we to say about the \$12.00 ones included in this sale at

\$9.00

The saving of \$6.00 is an important item and is not to be overlooked, when with it goes the pleasure and satisfaction of wearing one of our \$25.00 Overcoats. You may pick one from this big lot at

19.00

Gardner \$15.00 overcoats always have presented incomparable values and this season's showing is no exception to the rule, nor does the fact that we are offering them at this startling reduction does not depreciate their value in the least. A clear saving of \$4.00 to buy one at

\$11.00

Getting up to the top notch in Overcoat quality when you buy one of our \$30.00 coats. Getting down below bedrock when you buy it for

22.50

THAT'S THE WAY OF THIS SALE



BIG LOT OF MEN'S SUITS

Victims of the Crash

Who ever heard of Winter Suits selling a fourth or more under price before Winter had started? Such is the case in this sale. The big stock must keep pace with the progress of the season; and when reasonable weather falls, extraordinary price concessions are introduced to move the surplus. Several hundred new, stylish Suits, comprising all the small lots and broken lines from this season's stock, subject to your choice at a great saving.

| | | | |
|-----------------------------------|--------|-----------------------------------|---------|
| Gardner best \$7.50 Winter Suits | \$5.75 | Gardner best \$15.00 Winter Suits | \$11.00 |
| Gardner best \$10.00 Winter Suits | \$7.00 | Gardner best \$18.00 Winter Suits | \$13.50 |
| Gardner best \$12.00 Winter Suits | \$9.00 | Gardner best \$20.00 Winter Suits | \$15.00 |
| | | Gardner best \$25.00 Winter Suits | \$19.00 |

YOUNG MEN'S SUITS Reduced

The young men have not been slighted. There is sufficient overstock in that department to call for the assistance of diminished prices to keep up with season. A good assortment of stylish suits, showing value worthy of prompt consideration.

| | | | |
|----------------------------------|--------|----------------------------------|---------|
| Young Men's Suits, \$6.00 grade | \$4.50 | Young Men's Suits, \$12.00 grade | \$9.00 |
| Young Men's Suits, \$7.50 grade | \$5.75 | Young Men's Suits, \$15.00 grade | \$11.00 |
| Young Men's Suits, \$10.00 grade | \$7.00 | Young Men's Suits, \$18.00 grade | \$13.50 |

YOUTHS' STORM ULSTERS

GREAT BARGAINS

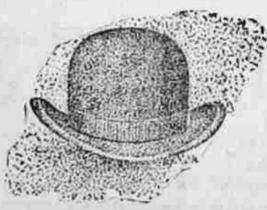
We have a lot of Youths' Storm Ulsters in very heavy material. This is the way they go:

| | | | |
|-------------------|--------|-----------------------|--------|
| Regular \$4 grade | \$3.00 | Regular \$7.50 grade | \$5.75 |
| Regular \$5 grade | \$3.75 | Regular \$10.00 grade | \$7.00 |
| Regular \$6 grade | \$4.50 | Regular \$12.00 grade | \$9.00 |

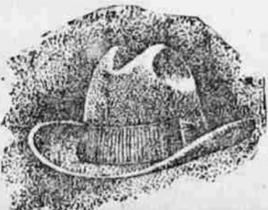
ENORMOUS OVERSTOCK OF MEN'S SOFT AND STIFF HATS

Or else such a deal as this would not be possible, for the one motive of this movement is to reduce the overstock, and we have hit upon the plan that will accomplish it the quickest. Here you have the pick of about 60 dozen hats, light and dark colors, soft and stiff styles, at a saving of 75c to \$1.25 on a single hat. Your size, your style, your shade is in the lot. One seventy-five is the price.

REGULAR
\$2.50, \$3.00
\$3.50, \$5.00
GRADES



\$1.75



REGULAR
\$2.50, \$3.00
\$3.50, \$5.00
GRADES

BIG LOT OF MEN'S PANTS

Suffer a Decided Reduction

Whether you need pants or not, you will show prudence in securing a pair or two while these little prices are in force. Every pair offered is a genuine snap, and presents the best of quality at regular price. While they last it means dollars to be saved for you, it's up to you to say how many. Read the list below and draw your own conclusion as to what it means to you. The figures speak plainly and represent actual Pant values.

| | |
|---|---|
| \$1.85 Buys a pair of Gardner \$2.50 Pants. | \$3.00 Buys a pair of Gardner \$4.00 Pants. |
| \$2.25 Buys a pair of Gardner \$3.00 Pants. | \$3.75 Buys a pair of Gardner \$5.00 Pants. |
| \$2.50 Buys a pair of Gardner \$3.50 Pants. | \$4.50 Buys a pair of Gardner \$6.00 Pants. |
| | \$5.75 Buys a pair of Gardner \$7.50 Pants. |

Great Overstock of BOYS' SUITS

Mothers, bring your boys, for the season has been kind to you in making this stock reducing movement necessary. Suits for boys of all ages are included, making a grand variety to choose from. The reductions below tell the story. See what a saving it is.

| | |
|----------------------------------|----------------------------------|
| \$1.85 Buys a Boy's \$2.50 suit. | \$3.75 Buys a Boy's \$5.00 suit. |
| \$2.50 Buys a Boy's \$3.50 suit. | \$4.50 Buys a Boy's \$6.00 suit. |
| \$3.00 Buys a Boy's \$4.00 suit. | \$5.75 Buys a Boy's \$7.50 suit. |

Men's Frock Suits away below cost. Mostly small sizes. Every one a **Big Snap** Men's Macintoshes and Cape Coats. At remarkably low figures. This is the time to buy them.

\$1.00
Takes the Choice of This Lot of \$1.50 Soft Shirts

Men who wear Soft Shirts all Winter, here's the chance of your life. Nearly 50 dozen Wilson Bros. best \$1.50 Shirts, all sorts of stylish patterns, plain soft front style, for white collars, two pairs of Cuffs to match, and \$1 takes the pick of the lot.

\$1.00
Takes the Choice of This Lot of \$1.50 Stiff Shirts

Fine assortment of natty patterns to choose from and every one a gem at that small price. Some pleated and some plain stiff front style, cuffs to match. Light and dark shades.

Lot of fancy vest profitlessly offered as part of this stock-reducing sale. Get one and you'll get a snap.

THESE TIMELY BARGAINS CALL FOR QUICK ACTION ON YOUR PART. Hundreds of shrewd purchasers stand ready to snap up such phenomenal offerings, and enormous as the sale lots are they will soon vanish before the throngs who know the value of GARDNER CLOTHES, and appreciate the magnitude of this array of bargains, made doubly important by being offered before Winter has fairly started. Again we admonish you to Hurry! Hurry!

Men's \$2.50 Underwear--
\$2.00 a Suit.

Medium heavy weight, blue ribbed wool goods, full fashioned, and very well made, as good \$2.50 quality we ever had, and the price here is \$2.00 a suit. Think of buying winter underwear that way so early in the season. It will sure go in a hurry.

We are closing out our entire lot of Stuttgarter's high-grade underwear for men. Simply sloughing it off at next to nothing.

25c Neckwear Batgains.

Picked right from the regular 50c line--4-in-hands, Imperials and neck all good patterns.

Men's \$2.00 Sweaters--
at \$1.50.

A reduction in sweaters just at the time you need one--many others in the same fix, so this lot is doomed to a quick exit. Be on the spot early if you want one. There will be a good assortment to start with, all of equal quality, \$2.00 for \$1.50.

Overstock of best 75c knee pants, to go at--

50c

Overstock of best \$1.00 knee pants, to go at--

75c

MEN'S 35c AND 50c SUSPENDERS. A fine lot of 35c and 50c qualities in light and medium webbing. Every one a prize at..... **25c**

THIS SALE STARTS TOMORROW MORNING

One Price
J. P. GARDNER
The Quality Store
136-138 MAIN STREET