

# RING OUT--RED BELLS

## Christmas Handkerchiefs

Handkerchiefs make an appropriate present. The showing now ready for your inspection is the largest holiday stock we have ever offered the trade.

Ladies' Embroidered Initial Handkerchiefs, 6 in box, special, box, 85c.

Special 6-inch Handkerchief Centers regular 25c for 15c.

Handkerchief Centers, 7 inches, embroidered and drawn work, 25c each.

9-inch Centers, plain linen, at 25c.

Ladies' fancy box Handkerchiefs, 3 in box, 49c.

Another lot of Ladies' fancy box Handkerchiefs, 95c.

Hemstitched and embroidered edge Handkerchiefs, special, 10c.

Another lot of hemstitched and embroidered edge Swiss Handkerchiefs, regular 25c each, special 25c.

Children's colored border Handkerchiefs, 3 in box, 15c.

Children's Handkerchiefs, 3 in a fancy box, for 25c.

Ladies' plain linen Handkerchiefs, regular 20c, for 10c.

Children's initial Handkerchiefs, 3 in a box, 35c.

Ladies' hand embroidered initial Handkerchiefs, 3 in box, for \$1.00.

Ladies' embroidered initial Handkerchiefs, 3 in box, 65c.

Ring out, red bells, for giving-time has come. Bringing sweet cheer at the close of the year To most mankind--bringing sadness to some.

Open your purse. With generous feeling Do your buying. The task is not trying Down at the store where red bells are pealing.

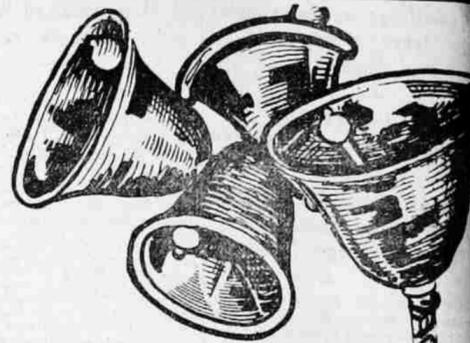
What to give her? That particular thing The heart desires is there to tempt buyers To pause, admire, then of its beauty sing.

What to give him? Some women ask our aid. It saves worry in the rush and hurry. For him we have the choicest gifts that's made.

Now join the throng and elbow down the aisles; Jostle, mingle, every nerve a-tingle. Amid displays of qualities and styles.

## Many Complimentary Words

Our customers and friends in all directions are complimenting us on the stand we took in not opening the store the first three evenings of this week. We did it in the interests of our employees, holding that it was too much to expect of the salesladies, the cash boys and the men to ask them to come back to the store every night, even if it did cost us the loss of a little business. The many favorable expressions convince us that our position was well taken, to say nothing of the words of appreciation on the part of our employees. There are no Christmas prices at this store. One reason of our tremendous trade is the fact that prices are lower than experienced shoppers really expect.



## Suggestions for Christmas Presents

FURS—Furs for infants from \$1.25 to \$4.95; children's sets \$3.50 up.

Ladies' Furs—Everything shown in scarfs, ties and neck pieces of all kinds.

LADIES' FANCY NECKWEAR—Collars ranging in price from 25 cents to \$5.00. Opera scarfs from \$5.50 to \$10.00.

LADIES' APPAREL—Top coats, rain coats, evening wraps, suits and skirts.

CHRISTMAS TOILET ARTICLES—Brush and comb sets, fancy box perfumes, toilet cases, infant sets, sachet bags, fountain pens, hand mirrors, and traveling cases.

SILK AND DRESS GOODS—Dress patterns in both silk and wool materials. Embroidered waist patterns; fancy silks for hand bags.

PRESENTS IN LINEN GOODS—Japanese hand-drawn work, all sizes for dining tables, dressers and sideboards. Irish hand embroidered pieces in rounds, squares and oblongs. Table cloths, napkins, etc. Banquet sizes a specialty.

LEATHER GOODS AND JEWELRY—Pocketbooks, handbags, card cases, bill books, music rolls, cigar cases, opera bags, chatelaine bags, brilliant brooches, hat pins, buckles, combs, fancy belts, necklaces, ebony, stag horn and silver brush, comb and mirror sets, silver jewel boxes, glove and handkerchief boxes, fancy stag horn ornaments, collar boxes, shaving sets, separate manicure pieces in sterling silver, fancy suitcases.

CHILDREN'S CHRISTMAS WEAR—Suits and dresses, girls' coats, sweaters and caps for boys and girls.

LADIES' VEILS—Fancy finished veils from 75 cents to \$10.00.

CHRISTMAS STATIONERY—Fancy box papers, calendars, Christmas cards and posters.

CHRISTMAS CORSETS—Fancy brocades in white, pink and blue.

CHRISTMAS RIBBONS—For neck wear, fancy belts and hand bags. Holly ribbons in all widths for tying packages.

CHRISTMAS HEADWEAR—What is nicer for a present than a handsome plume? A pretty little evening hat for the theater or reception.

PRESENTS FOR MEN—The ladies are anxious to know what to buy men. Here are a few suggestions which the section for Men's Furnishings offer:

Smoking jackets, bath robes, gloves, golf gloves, handkerchiefs of all sorts, handbags and suit cases, night shirts, pajamas, hosiery, neckwear, jewelry, umbrellas, mufflers, mufflers for dress suits—and numerous other articles.

## Ideal Christmas Slippers for Men, Women and Children.

A splendid line, in all materials. Reduced prices . . . \$1.45 & \$1.95

## Christmas Presents for Him

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|---|---|--|--|
| Bath Robes, Night Shirts, Underwear, Suspenders, Jewelry, | Umbrellas, Shaving Sets, Silk Mufflers, Gloves, Watch Fobs, Cuff Buttons, | Smoking Jackets, Handkerchiefs, Neckwear, Hosiery, Shirts, Slippers, | Fountain Pens, Scarf Pins, Hand Bags, Suit Cases, Toilet Sets, Cans. |
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## Christmas Presents for Her

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|---|--|--|--|
| Hand Bags, Cross and Chain, Purse, Buckles, Perfume, Fancy Combs, Toilet Sets, Military Brushes, Mirrors, Hooks, Toilet Goods, Ribbons, Gloves, | Waist Patterns, Jewelry, Fancy Pillows, Wood to Burn, Pyrographic Outfits, Burnt Wood Boxes, Hoods for Baby, Neckwear, Handkerchiefs, Hosiery, Hand Painted Plates, Sweater, Waists, | Coats, Suits, Silk Petticoats, Silk Vests, Dressing Scaques, Kimonos, Fans, Fountain Pen, Stationery, China Ware, Hand Painted Plates, Jardiniere, Rugs, | Lace Curtains, Shawls, Aprons, Vases, Furs, Umbrellas, Slippers, Hand Embroidered Pillows, Headware, Boxes, And a thousand Other things. |
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## Christmas Gift Suggestions

- Calendars, 25c.
- Books, 25c and 50c.
- Fans from 50c to \$1.00.
- Nail buffers, 50c up to \$1.
- Nail files, 25c up to 50c.
- Perfume, 25c up to \$1.
- Hair brushes, 25c to \$1.50.
- Fancy belts, 75c to \$1.00.
- Work boxes, \$1 to \$6.
- Opera bags, \$1.25 to \$10.
- Novelty brooches, 25c to \$5.
- Christmas cards, 4c up 25c.
- Hand mirrors, 50c up to \$1.
- Burnt wood boxes, \$1 to \$5.
- Novelty hat pins, 10c to 35c.
- Silver match safes, 75c to \$2.
- Fancy stick pins, 50c to \$1.50.
- Men's shaving sets, \$1.25 to \$7.
- Toilet waters, 25c up to \$1.25.
- Fountain pens, \$1.50 up to \$6.
- Collar and cuff boxes, \$1 to \$5.
- Belt pins and buckles, 25c to \$2.
- Fancy silk jewel bags, 25c, 75c.
- Fancy garters, 75c to \$2 a pair.
- Bracelets from 50c a pair to \$4.
- Burnt wood nut bowls, \$1.25 to \$5.
- Burnt wood plaques, 15c to \$2.50.
- Manicure sets, complete, \$2 to \$12.
- Baby solid gold rings, 75c to \$1.50.
- Misses' leather wrist bags, 25c to 35c.
- Children's leather chain purses, 10c to 35c.
- Baby toilet sets, all kinds, 75c to \$2.50.
- Stag horn toilet sets from \$1.50 to \$10—one-fourth reduction.
- New novelties in leather bags, \$1.50 to \$15.
- Toilet sets, ebony and cocobola, \$1.50 to \$12.
- Handkerchiefs and glove boxes, \$1 to \$5.
- Ladies' and children's lockets from 50c to \$5.
- Infants' brush and comb sets, 65c to 75c.
- Fancy box of stationery, 45c up to \$4.50.
- Toilet sets, comb, brush and mirror, \$1 to \$4.
- Fancy hose supporters, 50c to \$2 a pair.
- Toilet sets, comb, brush, mirror, tooth brush, razor, \$3 to \$10.
- Novelty shell combs, side and back, 50c to \$1.
- Silver-plated tea sets—reductions, 6 pieces \$20.50 for \$14.25.
- A beautiful assortment of novelty ribbons for the holiday trade.
- Lowball vases, ONE-THIRD LESS, \$30 for \$20; \$25 for \$16.65, etc.
- Hand mirrors in ebonoid, ebony, stag horn and cocobola wood, 75c to \$5.
- Rosane vases, reductions as follows: \$5 for \$2.50; \$3 for \$1.50; \$2 for \$1; every piece half price.
- Military brushes, ebonoid, ebony, cocobola and oriental pearl, \$2 to \$7 a pair.
- Cut glass pitchers, \$30 for \$15; bowls, \$8 now \$4.50, etc., and all other pieces at half price.
- New arrivals in Christmas neckwear for the ladies, brought out especially for the holiday trade.
- New Novelty Xmas Ribbon, in a holiday design, from 3/4 to 4 inches wide. Just the thing to tie Christmas boxes.
- IN THE SHOE SECTION—Men's house slippers, women's fancy slippers, women and children's felt Juliettes, children's leggings and rubber boots.
- LADIES' HANDKERCHIEFS—Hand embroidered, 50 cents to \$20.00 each; fancy box handkerchiefs, three in a box, 49 cents to \$4.00; fancy ones from 5 cents to \$12.00; children's box handkerchiefs.
- LADIES' GLOVES—Novelty kid gloves, fancy plaid stitchings—special for Christmas—\$2.00 a pair. All shades and colors from \$1.00 to \$2.25; long mosquitoes, a very popular glove for short sleeves, \$2.50 to \$4.00. Ladies' and children's golf gloves and silk mittens.
- LADIES' UMBRELLAS—Elegant stock of holiday umbrellas with gold and silver handles, pearl and ivory handles, plain, natural wood handles, \$1.50 to \$20.00.
- CHRISTMAS WAISTS—New Messaline silk, chiffon, lace and taffetas, \$1.95 to \$25.00.

## Suits -- Half-Prices!



Entire Stock of Long Coat Suits, Half-Prices--Two Days Only.

\$27.50 for	\$13.75
\$30.00 for	\$15.00
\$35.00 for	\$17.50
\$38.00 for	\$19.00
\$40.00 for	\$20.00
\$45.00 for	\$22.50
\$47.50 for	\$23.75
\$50.00 for	\$25.00
\$60.00 for	\$30.00
\$65.00 for	\$32.50

All Jackets, Evening Wraps, Fur-Lined Coats and Costumes--At One-Fourth Reduction for Two Days. . . . .



## Furs--Special Christmas Reduction--25 Per Cent

Our entire stock of Furs, including a number of new pieces which have just arrived, is now attracting attention on account of the 25 per cent reduction. Considering the reliable character of the Furs and the nearness of Christmas, these reductions become strong inducements.

Wide Range of Selections

SCARFS—Mink, Moleskin, Krimmer, Sable Fox, Isabella Fox, Russian Fox, Blue Lynx, Marten, Wolverine, Squirrel and Chinchilla.

SEAL JACKETS are also included in the extraordinary reduction.

JACKETS—Electric Seal in the plain; also trimmed with Beaver, Mink and Blended Squirrel and Persian Lamb. Electric Seal, Persian Lamb self trimmed; also trimmed with Beaver, Nutria and Blended Squirrel.

## Reductions in Main North Aisle

Hat, cloth, hair and military brushes in ebonoid, with sterling silver mountings, regular 35c for 25c.

75c mirrors for 50c.

An elegant assortment of Xmas novelties at one-half regular price.

GOLD MESH BAGS—The season's latest novelty. These bags are already reduced 25 per cent, but there is still another 25 per cent off for two days, making the price one-half of the original price.

Rogers Bros. jewel boxes that retail for 75c and \$1.00 can be had for 50 cents.

STERLING SILVER GOODS, such as button hooks, files, shoe horns, letter openers, tooth brushes, nail brushes, powder jars and cream jars, which retail for 25c and 35c, can be had for 15c.

The regular 65c and 75c qualities for 50c.

A few toilet cases left which will be sold at 25 per cent reduction.

## Christmas Shawls

Fascinating or knit shawls make a very appropriate Christmas present. Ice wool fascinators for 55c to \$2.45. Small silk throws for the head, \$1.25 and \$1.35. Large silk shawls with fringe, from \$2.25 to \$3.50. Shetland wool shawls and squares and scarfs in cream, black, red and pink at all prices, ranging from 55c to \$3.75.

## Boys' Sweaters

If you can't think of anything else and you want something fine for the boys' Christmas, buy a sweater, 65c to \$2.25.

## Christmas Umbrellas

## An Innovation for Men

Men wishing to buy presents for ladies will be taken care of by some of our own special shoppers, who know just what to suggest and where to find it. It is an innovation that men appreciate.

## Christmas Gloves

## Children's Hats

\$1.25 for 75 Cents

## Up to \$2.50 Turbans

95c

## Up to \$4.00 ready-to-wears for

\$1.95



## Who Will Obtain the Automobile?

The whole arrangement for decision will be under the auspices of the management of The Evening Telegram and decision will be reached Saturday night at the Telegram office. Announcement of result in Sunday papers.

SANTA CLAUS Reception to the Children every afternoon at the Keith-O'Brien Store Letters Received