

# Keith & Brien Co

## SILK UMBRELLAS

You can give her something new in Umbrellas this Christmas: buy her an

"INDIA"

The little umbrella with the big spread.

\$2.50 to \$7.00



## Linen Department

### Lace Cloths

Now is a great opportunity to procure a 45 or a 54-inch fine Renaissance lace luncheon cloth; not one or two patterns, but a big assortment to select from. They were \$3.50 and \$4.00 each. All are reduced to \$2.25 each.

### Lace Scarfs

A lot of the prettiest and most lacy scarfs we have ever shown. They are 20x54 inches and were \$4.00 each. Reduced to \$2.59 each.

### Centerpieces and Scarfs

A table full of centerpieces and scarfs, in various kinds and sizes. They were \$1.75, \$2.00 and \$2.25. Reduced to \$1.25.



The best gift of all

Victrola-Victrola XIV, \$150. Mahogany or oak

There isn't a woman anywhere who wouldn't be more than delighted to receive a Victrola on Christmas. This wonderful musical instrument is the ideal Christmas gift and the wide range of prices puts it within reach of all—\$15, \$25, \$40, \$50, \$75, \$100, \$150, \$200.

Don't longer deny your family the pleasure derived from the Victrola. Stop in today and get a line on this ideal Christmas gift.

Terms to suit your convenience can be arranged if desired.

## Domestic Department

### Embroidered Pillow Cases

Four pretty designs to choose from. Are packed in appropriate Christmas boxes; full size, 45x36 inches. Heavy quality of muslin. Were \$1.35 a pair. Reduced to 95c.

### Scarf Lengths

These are fine silk and cotton fabric, in beautiful patterns, suitable for head scarfs. Are 2 yards long and were formerly 79c a scarf. Are reduced to 58c each.

### Robeland Fleece Robings

Especially adapted to kimonos, lounging robes, and children's house weaves. Various good patterns in borders and plaid back effects. Formerly priced at 23c a yard. Reduced to 12 1/2c.



## WOMEN'S SILK HOSE

A Gift Always Welcome

Two-toned silk—1 pair to box; Special \$2.75.

Two-toned ribbed—1 pair to box; our regular \$6.00 grade; Christmas Special \$4.50.

Embroidered silk hose; Special \$1.95 to \$4.98.

### Leather Hand Bags

For the traveler select one with conveniences and quality. The right clothes—the right bag and—the right tip is what counts with the porter.

## Saturday Sale of Violets 19c a bunch

Fresh and lovely—just what one wants to freshen the home.

## Our Basement Store

Creton Handkerchief Boxes, Creton Glove Boxes, Creton Tie Holders and Creton Wall Pockets. These creton novelties are worth 15c, 20c and 25c. Sale price 10c.

### A Pipe Rack and Match Holder

This is a decided novelty. They are worth 35c. Basement Store Special, 10c.

### Waste Paper Baskets

Decorated with art papers. Worth 25c. Basement store price, 10c.

### Ribbon Novelties

Pin cushions, calendars, hair receivers and a hundred other pretty little Christmas gifts. Worth 15c, 20c and 25c. Some are worth much more. Basement Store Price, 5c.

### Christmas Ribbons

The variety of ribbons in the ribbon section of our Basement Store was never greater than it is this season. We are positively offering 10c ribbons for 5c; 15c and 25c ribbons for 10c; and 30c and 35c ribbons for 15c a yard.

\$1.00 and \$1.25 Pillow Tops, 48c

These are lithograph and tapestry cushions and filled with the best quality of silk floss. \$1.00 and \$1.25 values. Basement Store Price, 48c.

### Laundry Bags

These have been sold for 25c—our price has been 14c, but as an extra price for our Basement Store, 10c.

### Fiction, 48c

All the late books by the best known writers; books that have sold for \$1.00, \$1.25 and \$1.50; Basement Store Price, 48c.

### Women's Italian Silk Vests

Embroidered and lace trimmed silk vests—regular \$5.00; special, \$3.95.

Embroidered silk vests—regular \$4.00 and \$4.50; special, \$3.00.

Plain silk vests—regular \$3.00; special, \$2.75.

Plain silk vests—regular \$2.50; special, \$1.95.

## HAND BAGS

Women's velvet and satin hand bags in black, brown and navy, with a white or tan moire lining. Values to \$3.00, reduced to 69c.

A genuine seal hand bag, leather lined, gilt, silver or gun metal trimmings. This is the old Quaker quality that has a leather covered frame well riveted to the bag. Three sizes, \$5.95, \$6.95 and \$7.45; reduced to \$4.95.

## LEATHER NOVELTIES

Trinket boxes, pin boxes, jewelry boxes, calendars, memorandum books and picture frames. 75c values; reduced to 50c.

Leather novelties, such as glove boxes, handkerchief boxes, large picture frames, travelers' stationery, books and paper boxes; \$1.50, \$1.75, \$2.00 and \$2.25 values; all reduced to \$1.00.

## ART LEATHER NOVELTIES

Glove holders, memo pads, collar holders, table covers and pillow tops. Values from \$1.25 to \$11.95; reduced to Half Price.

## CALENDARS and ART BOOKLETS

Art calendars with greeting verses, prettily decorated; two sizes, 25c and 35c reduced to 19c.

The Poets' Christmas Greetings in book form, each book boxed. Regular 35c; reduced to 19c.

Remembrance books, sold everywhere for 15c—our price is 10c—but as a special feature for Saturday the price will be only 5c.

## The Gifts That Please

## Christmas FURS

A Man's Gift Par Excellence

New and beautiful small Furs and Handsome Fur Coats

REDUCED ONE-THIRD

33 1-3 per cent off on all Fur Coats, Neck Pieces and Muffs—with the exception of Black Lynx, real Mole Skin and Ermine.

We have the largest and most complete stock of Fine Furs in the city.

We carry a splendid line of Hudson Seal Coats, Fine Natural Pony Skin Coats, Natural Pony Skin Coats trimmed with beaver collar and cuffs, also raccoon collar and cuffs; Sable Squirrel Coats, Mole Squirrel Coats, Natural Gray Squirrel Coats, Near Seal, Plain and Near Seal trimmed with Natural Raccoon collar and cuffs; Black Pony Skin Coats, Coney Coats in black and brown.

These fur coats in price range from \$59.50 to \$650.00; all less 33 1-3 per cent.

We have the largest collection of American Mink Neckpieces and Muffs, Black Fox Sets, Cross Fox Sets, Blue Wolf Sets, Natural Raccoon Sets, Civet Cat Sets, Hudson Seal Sets, Japanese Mink Sets, Mole Coney Sets, also Red Fox Sets; all 33 1-3 off.



Ermine, Black Lynx and real Mole Skin are not in this sale

There are thousands of pleasing gift articles throughout the store at little prices: the spirit of Christmas is not measured by the money value, but by the thought that suggests the remembrance.

Oriental Rugs, Oriental Lamps, Bronze and Copper from the Far East.

Oriental Bazaar—Third Floor.

"To the worthy poor give all you can, on the principle that to him that giveth shall be given."

## Ready-to-Wear Gifts

In Men's and Boys' Departments

A look through these new departments will reveal to you a great many beautiful and useful presents for men and boys, and the salespeople can give many valuable suggestions as to what to buy for father, brother, husband or lover. A few of them we give below.

- LOUNGING ROBES.....\$3.50 to \$15.00
- SWEATER COATS.....65c to \$10.00
- MEN'S SHIRTS.....50c to \$3.50
- NECKWEAR.....25c to \$3.50
- HANDKERCHIEFS.....5c to 75c
- GLOVES.....\$1.25 to \$2.50
- HOSIERY.....5c to \$1.50
- FANCY SETS for men in beautiful boxes, consisting of ties, suspenders, garters, arm bands, hosiery, mufflers and other men's wear.....25c to \$6.00

INDIAN and COWBOY Suits for Boys. OVERCOATS for Boys, \$3.50 to \$16.00. UMBRELLAS, \$1.00 to \$15.00. PAJAMAS and NIGHT ROBES. BOYS' Hats and Caps. BOYS' Suits.

Glove certificates issued at the glove counter—if you prefer to have her make her own selection.

## OPERA GLASSES

Much of the pleasure in attending the theatre is denied you when you must sit in a rear seat—if you are without a pair of glasses, because you miss the facial expression of the stage-people.

Only glasses of known good quality are permitted to come into this store. Don't judge opera glasses by showy mountings that have inferior lenses.

## Orchestra Music Saturday Night

Leather Hand Bags and Suit Cases—those with the little conveniences—for the traveler or excursionist.

## Framed Pictures

One thing the home MUST have to be HOMEY. Decorated China Useful and of exquisite beauty.

\$4.45

Saturday we will make a feature of Jewelry and Jewelry Novelties.

Values up to \$24.95,

And some are even higher,

All reduced to \$4.45.

Fishel Nessler Company's line of Sterling Silver and Gold Plate Jewelry is selling rapidly at half the usual prices. The purchase was so large—the assortment in such tremendous quantities that all lines are still represented.

- Scarf Pins, values to \$13.95, reduced to \$4.45
- Rings, values to \$14.25, reduced to \$4.45
- Velvet Collars, values to \$14.95, reduced to \$4.45
- Long Chains, values to \$11.45, reduced to \$4.45
- Monocles, values to \$12.95, reduced to \$4.45
- Lorgnons, values to \$21.25, reduced to \$4.45
- Pearl Strands values to \$12.95 reduced to \$4.45
- Pearl Collars, values to \$44.50, reduced to \$4.45
- Pearl Festoons, values to \$29.95, reduced to \$4.45
- Frill Pins, values to \$14.95, reduced to \$4.45
- Breakless Bar Pins, values to \$10.95 \$4.45
- Bracelets, values to \$22.45, reduced to \$4.45
- Back Combs, values to \$16.95, reduced to \$4.45
- Duchess Barrettes, values to \$21.45 \$4.45
- Necklaces, values to \$22.95, reduced to \$4.45
- Brooches, values to \$24.95, reduced to \$4.45
- Lorgnettes, values to \$21.45, reduced to \$4.45
- Shoe Slides, values to \$14.95, reduced to \$4.45
- Shoe Buckles, values to \$21.25, reduced to \$4.45
- Bandeaus, values to \$14.45, reduced to \$4.45
- Pear Stick Fans, values to \$23.95, reduced to \$4.45
- Bone Stick Fans, values to \$12.95, reduced to \$4.45
- Imported Bags, values to \$32.45, reduced to \$4.45
- Beaded Bags, values to \$10.45, reduced to \$4.45

Come in the Forenoon, Please.

## The Basement Store

## LINEN DEPARTMENT

- Linen Squares—All pure linen hemstitched. Size 12x12 inches. Were 15c each. Reduced to 5c each.
- Center Pieces—Embroidered ones. Some are lace trimmed, and the Battenberg lace pieces all were 35c. Reduced to 22c each.
- Scarfs and Squares—A table filled with these fancy pieces, which were formerly priced at 30c, are all reduced to 25c each.
- Extra Special—Scarfs, centers and squares, lace trimmed, scalloped and hemstitched; in fact, a big assortment that was priced at 65c and 75c each, are all reduced to 35c.
- Renaissance Centers—Two good designs that were formerly sold for 65c each, are on sale for 49c each.
- Battenberg Scarfs—A very lacy scarf, with fancy center designs, are wide and long. Sells regularly for 85c each. Reduced to 63c each.
- Mercerized Napkins—These are the large size, 22x22 inches, are hemmed ready for use and are the 15c quality. Reduced to 10c each or \$1.00 dozen.
- Huck Towels—Hemstitched huck towels, have beautiful white woven borders and figured centers; are pure white; size is 22x40 inches, and were 29c each. Reduced to 15c each.

## Embroidered Pillow Cases

Beat this if you can. A pure white fine quality embroidered pillow case in the 45x36-inch size. There are 526 pairs, and the regular price was 75c a pair. Reduced to 40c a pair.

Christmas Hosiery Sale for Men, Women and Children in Gift Boxes

No approvals till after Christmas—owing to the final and tremendous rush