

ALL CHARGE PURCHASES MADE MONDAY AND TUESDAY WILL BE ENTERED AS

CLEARANCE SALE OF LACE CURTAINS, PORTIERES, CURTAINS AND COUCH COVERS

(Take the Hint and Come Monday Morning, Early)

All 75c Lace Curtains, white, Arab and ecru, in this clearance sale at **33c**
 90c Couch Covers and Lace Curtains, in this sale **46c**
 All \$1.09 Lace Curtains, in this sale, per pair **59c**
 Lace Curtains, worth \$1.25, 66c
 All \$1.59 Lace Curtains, you'll buy in this sale, per pair **77c**

\$2.00 Portieres, Couch Covers, Lace and Swiss Curtains, **\$1.18**
 go at
 \$2.25 Portieres and Swiss Curtains marked down **\$1.23**
 to
 \$2.50 Couch Covers, \$2.50 Portieres and Lace Curtains, **\$1.48**
 all go at
 \$3.00 Scrim Curtains, \$3.00 Swiss Curtains, all go, per pair **\$1.69**

\$3.50 Portiere Curtains, Panel Curtains and Scotch Lace Curtains, in this sale, per pair **\$1.88**
 All \$4 Curtains and Portieres, in this sale **\$2.20**
 All \$5.00 Couch Covers, Portieres and Curtains, in this sale **\$3.20**
 \$6.00 Curtains are reduced to **\$3.85**
 \$7.00 Sunfast Curtains, Portieres and Lace Curtains, **\$4.20**
 go per pair
 All imported Curtains at cut prices in this clearance.

CLEARANCE SALE OF COMFORTS AND BLANKETS

(Take the hint and come Monday Morning Early)

All 75c Sheet Blankets, gray and tan, in this clearance sale, per pair **42c**
 Sheet Blankets, white, gray and tan, value \$1.00, go per pair **56c**
 \$1.50 Sheet Blankets, gray, white and tan, go per pair **79c**
 \$1.75 Sheet Blankets, gray and white, in this sale, per pair **96c**
 \$2.00 Comforts in this sale, per pair **\$1.18**

\$2.50 Woolnap Blankets, in this clearance, per pair **\$1.39**
 \$2.50 Comforts, sale price, each **\$1.39**
 \$3.00 Woolnap Blankets and Comforts, in this sale at **\$1.88**
 \$3.50 Wool Blankets, white and gray, go, per pair **\$2.30**
 \$4.50 Plaid Wool Blankets and Comforts, in this sale **\$2.98**

\$5.00 Comforts, you'll buy in this sale for **\$3.20**
 All \$6 Wool Blankets, white and gray, at **\$3.89**
 \$7.50 Mottled Gray Wool Blankets, weight 8 lbs., **\$4.40**
 go at
 \$9.00 Wool Blankets, white and gray, go per pair **\$5.60**
 \$10.00 Down and Wool Comforts, marked down **\$6.40**
 \$12 White Wool Blankets in this sale at **\$7.20**



With Value-Giving Most Sweeping--Unequaled and Unmatchable--With Bargains STUPENDOUS JANUARY CLEARANCE

In this---Our Greatest January Clearance---AUERBACH value-giving is at its very best. Former Auerbach clearance sales have proven supremacy---and as are unquestionably known as Salt Lake City's greatest of all money-saving events---and need no elaborate introduction. It's the time of year when all departments economies--A sale which has established a standard of value-giving which only "The Big Store" can maintain. The Merchandise and the Values prove conclusively how

1,000 yards Bleached Muslin, in this Clearance sale, at a yard **3³/₄c** | 1,000 Hemmed Pillow Cases, 42x36 and 45x36; value 20c. In this sale, each **11c** | 1,000 Hemmed Bed Sheets, 21 yards long and 21 yards wide; value 75c. In this sale, each **39c** | 1,000 yards Bleached Pillow Tubing, 42 and 45 inches wide; value 25c. In this sale, at a yard **14c** | 1,000 yards Bed Sheetting, 21 yards wide; value 25c. In this sale at a yard **16c** | 1,000 yards Bleached Pillow Caseing, 42 and 45 inches wide, regular 15c. In this sale, a yard **8¹/₂c** | 100 pieces Dress Patterns, at a yard

GREAT JANUARY CLEARANCE OF ALL WINTER UNDERWEAR

FOR WOMEN AND CHILDREN

Cost and value entirely forgotten. Rapid Clearance is the end. Hence these trivial prices:

Children's Heavy Fleece Fine Ribbed Vests & Pants in natural gray or cream, in this clearance at the following greatly reduced prices:

Regular 20c values, sizes 16 to 18--in this Clearance, at a garment **10c**
 Regular 25c values, sizes 20 and 22--in this Clearance, at a garment **15c**
 Regular 35c values, sizes 24 and 26--in this Clearance, at a garment **20c**
 Regular 40c values, sizes 28 to 34--in this Clearance, at a garment **25c**

\$1.00 Children's Harvard Make Vests and Pants-- They are silk and wool mixed and come in all sizes. The best \$1.00 values in this clearance at 50c a garment. **63c**
 75c Children's Union Suits, at-- Styles for boys and girls. They come in natural gray or white and were formerly priced according to size, up to 75c a garment. All sizes in this clearance at 49c. **49c**
 75c Children's Wool Union Suits at-- Styles for boys and girls. A fine non-shrinkable quality. Size two 75c value, at 50c; 75c rise in each size larger. **50c**

\$1.25 Women's Union Suits Women's Jersey Ribbed, fleeced Union Suits, in natural gray, all go in this clearance. **59c**
 \$1.25 Women's Vests and Pants, Each-- Women's Lamb's Wool Vests and Pants, the warmest underwear made, just the thing for women troubled with rheumatism. Unsurpassed \$1.25 values, in this clearance 79c. **79c**
 65c Women's White Vests and Pants-- Fine quality, extra heavy fleeced, best 65c values in this clearance at 39c a garment. **39c**

GREAT JANUARY CLEARANCE OF INFANTS' WEAR

SECOND FLOOR.

Most unusual chances to replenish baby's wardrobe and realize most surprising savings.

30c Infants' Vests infant's fine ribbed fleeced vests. Formerly priced according to size up to 30c. All sizes in this clearance, 15c. **15c**
 35c Infants' Wrappers and Gowns made of good quality outing flannel in attractive pink or blue stripes. Clearance price, 19c. **19c**
 45c Infants' White Wool Vests Fine ribbed white wool vests of superior finish and quality. Very warm and durable, formerly priced according to size, up to 45c. All sizes in this clearance at 23c. **23c**

20c Infants' Jackets Of pink, white or blue outing flannel, buttonhole stitched on neck, sleeves and front, exceptional 20c values, in this clearance at 10c. **10c**

All infants' long and short coats, knitted jackets and flannel wear in the January clearance at prices that mean tremendous savings.

GREAT JANUARY CLEARANCE OF 350 Women's \$1 Corsets at 69c

Including models of latest arrival, styles suitable for the medium figures, made of extra good coutil with hook in front and draw string at bust. All are daintily trimmed with laces--all unsurpassed \$1.00 values, all go in this great January clearance, commencing Monday, at 69c.

75c Corsets at 49c In extra long or medium shape, one of the best popular priced makes. Greatest 75c values, in this clearance at 49c.

Incomplete Lines of Corsets, Values to \$4.00, at \$1.50 Including odds and ends of the famous C B and G D Corsets; also other styles in a pleasing variety of models for all figures. Sizes from 24 and up. Corsets worth regularly up to \$4.00, all go in this stirring January clearance, at \$1.50.

BIG JANUARY CLEARANCE OF ALL FLANNEL GOWNS and SKIRTS

Price reductions to assure rapid and final clearing, wonderful savings.

\$1.00 Women's Outing Flannel Gowns Including our entire \$1.00 assortments, all go in this clearance at 65c. **65c**
 \$1.25 Women's Outing Flannel Gowns Including our entire \$1.25 assortments, all go in this clearance at 79c. **79c**
 Women's \$1.50 Outing Flannel Gowns Including our entire \$1.50 assortments, all go in this clearance at 99c. **99c**
 \$1.75 Women's Outing Flannel Gowns Including our entire \$1.75 assortments, all go in this clearance at \$1.25. **\$1.25**
 \$2.50 Women's Outing Flannel Gowns Including our entire \$2.50 assortments, all go in this clearance at \$1.49. **\$1.49**

35c Children's Outing Flannel Sleeping Garments Made with feet, warm, comfortable and serviceable, clearance sale price, 19c. **19c**
 50c Children's Outing Flannel Gowns A splendid quality including sizes for children up to 10 years old, all go in this clearance at 29c each. **29c**
 Women's Outing Flannel Skirts Including our regular 35c values, all go in this clearance at 19c. **19c**
 40c Women's Skirts Including our entire 40c assortments, all go in this clearance at 25c. **25c**
 65c and 75c Women's Outing Flannel Skirts Offering our entire 65c and 75c stocks without reserve, in this clearance, 45c. **45c**

1500 Women Grouped Into Clearance! Clear regardless of price

Suits formerly priced up to \$20 go in this clearance at **10c**
 Suits formerly priced up to \$25 go in this clearance at **12c**
 100 Children's Dresses Up to \$1.00 at **59c**
 Values to \$1.00 at **59c**
 Sizes 2 to 6 years. Made of serviceable plaid material, also washable galathea, attractively trimmed. Clearance price 59c.

Junior and Small Women's COATS-- values to \$18--at \$7.95

Sizes 12 to 22, in brown, navy, gray and tan mixtures. Every garment a new, this season's style--wide variety, wonderful special values, in this clearance at \$7.95.

100 WOMEN'S SWEATER COATS, REGULAR \$2.00 VALUES, clearance price... **95c**
 65 WOMEN'S BATH ROBES of flannelette, with cord and tassels, \$2.25 values, clearance price... **\$1**
 200 REGULAR \$1.50 SATEN AND IMITATION HEATHERBLOOM PETA COATS, clearance price... **95c**

GREAT JANUARY CLEARANCE Sale of Black Silks

\$1.20 black messaline silks, yard wide; clearance sale price, a yard **69c** | 90c black taffeta silks 27 inches wide, clearance sale price, yard **59c**
 \$1.35 black messaline silks, yard wide; clearance sale price, a yard **79c** | \$1.25 black taffeta silks, yard wide; clearance sale price, yard **75c**

EXTRAORDINARY JANUARY CLEARANCE SALE OFFER

Imported Jacquard Brocade Silks \$1.69

40 inches wide, regularly worth \$2.75, in this clearance at **69c**
 1500 yards novelty silks, values to \$1.50; in this clearance sale at **69c**
 2500 yards of novelty silks, 18 to 24 inches wide, values to \$1.25; in this clearance sale at **48c**
 2500 yards plain and novelty silks in widths to 27 inches, values up to 75c, in this clearance sale yd. **39c**

GREAT JANUARY CLEARANCE In the Men's Store

Seasonable, new and most wanted merchandise at Wonderful Savings!

\$1.50 MEN'S WOOL SHIRTS AND DRAWERS, odd lots in this clearance at a garment... **89c**
 50c MEN'S HEAVY COTTON SHIRTS AND DRAWERS, nearly all sizes, in this clearance at a garment... **38c**
 \$2.50 MEN'S WOOL UNION SUITS, nearly all sizes, in this clearance at a suit... **\$1.69**
 \$5.00 SUIT MEN'S SILK AND WOOL SHIRTS AND DRAWERS, nearly all sizes in this clearance at a suit... **\$3.70**
 \$1.25 MEN'S SWEATER COATS, sizes 34 to 42, in this clearance at... **79c**
 \$6.00 MEN'S HEAVY ALL WOOL NORFOLK SWEATERS, sizes 34 to 44, clearance price... **\$3.95**

65c MEN'S OUTING FLANNEL NIGHT SHIRTS, in all sizes, clearance price... **38c**
 50c CHAMBRAY WORK SHIRTS, plain or striped, in this clearance at... **33c**
 \$1.50 to \$2.50 MEN'S FLANNEL OVERSHIRTS, while they last, in this clearance odd lots **89c**
 \$1.50 MEN'S SHIRTS, plain or pleated fronts, sizes 14 to 17, clearance price... **99c**
 MEN'S 75c AND \$1.00 SHIRTS, with cuffs attached, all sizes in this clearance at... **59c**
 ALL MEN'S FANCY SILK SUSPENDERS, JANUARY CLEARANCE, AT EXACTLY HALF PRICE.



All Millinery Reduced

Great January Clearance Sale of 500 TRIMMED HATS

Regular \$6.50 values, all go in this clearance sale, beginning Monday, at the ridiculous low price of... **\$1**

ONE EXTRA SPECIAL LOT OF REGULAR \$2.00 GOODS IN THE JANUARY CLEARANCE AT... **\$1**

All are 50 inches wide. Notably in the collection are Black Velvets, Black and Navy Panamas, Gray, Black and Navy Chevots, Fancy Brown Suitings and other popular wear in pleasing variety. 500 yards in all, in this wonderful clearance at, yard **\$1.25**

ALL LEATHER SHOPPING BAGS

In the January Clearance at positive Reductions of One-Third

No reservations. No restrictions. Every bag in the house is included. Make your selection and pay one-third less our regular prices.

