

PHASES--BILLS PAYABLE FEB. 1, 1913--Store Closed Wednesday, New Year's Day



Thousands of Towels, Hundreds of Bed Spreads and All Table Linen by the Yard. Go in This Clearance Sale at Cut Prices. Take the Hint and Come Monday Morning Early.

- | | | |
|--|--|--|
| Towels, value 75c, in this sale at 4c | 49c Bleached Table Damask reduced to 19c | The \$1.00 White Quilts in this sale at 69c |
| 8 1-3c Towels 5 1/2c | 50c Half Bleached Table Damask cut to 24c | The \$1.25 White Quilts in this sale at 83c |
| 10c Turkish Towels and 10c Huck Towels all go at 6 1/2c | 75c Loom Disc Table Linen reduced to 47c | The \$1.50 White Quilts, in this sale at 94c |
| 12c Bath Towels and face Towels, all go at 7 1/2c | 90c Bleached Table Linen, in this sale 59c | The \$2.00 White Quilts, in this sale at \$1.23 |
| Regular 15c Towels in this sale at 9 1/2c | \$1.25 Silver Bleached and Full Bleached Table linen, 60 per yard 79c | The \$2.25 White Quilts, in this sale at \$1.39 |
| All kinds of 20c towels you'll buy at 11c | \$2.00 Table Linens, you'll buy in this sale at \$1.39 | The \$2.50 White Quilts, in this sale at \$1.66 |
| 25c Towels, Turkish and Huck, go at 14c | 90c White Bed Spreads, go at 19c | \$3.00 White Quilts in this sale at \$2.10 |
| Linen Towels and Turkish Towels, value 30c, at 19c | | \$3.50 White Quilts in this sale at \$2.60 |

CLEARANCE SALE OF FLANNELS

- (Take the hint and come Monday Morning Early)
- | | | |
|--|---|--|
| Thousands of yards of Outing Flannels, check and stripes, light and dark colors, value \$ 1-40, in this sale, per yard 3 1/2c | 110c Printed Flannellette for house dresses--120c Twilled Baby and Pajama Flannels, in pink, blue and white--and 120c Outing Flannels, Canton and Shaker Flannels, all go in this clearance sale, 7 1/2c | 25c Bath Robe and Lounging Robe Flannels, go in this clearance at 14 1/2c |
| Outing Flannels and Canton Flannels, value 75c, in this clearance sale, per yard 4 1/2c | 15 2-3c Kimono Flannels, single fleeced and double fleeced, yard wide Cream Garment Flannel, 16 3-5c yard wide Bleached Shaker Flannel, all go in this clearance at a yard 9 1/2c | 35c White non-shrinkable flannels, 30 inches wide in this sale 39c |
| 3 1-3c Shaker Flannels and Canton Flannels, in this clearance sale, per yard 5 1/2c | 10c Bleached Domet and Canton Flannels, in this clearance sale, per yard 6 1/2c | 70c Yard Wide White Wool Flannels go in this sale 44c |
| | | All finer white flannels, all white embroidered flannels, in this clearance at cut prices. |

Prove a Revelation Even to Our Oldest Patrons--We Announce--Beginning Monday--Most ENORMOUS SALES IN ALL DEPARTMENTS

by the Salt Lake shopping public. For years Auerbach January clearance sales have enthused thousands by their wonderful bargain-giving until today they have stocks to the minimum prior to inventory--when cost, former price or value is entirely forgotten--a sale at once impressive, striking and unsurpassed in the most enthusiastic expressions that we may use in speaking of the wonderful savings of this sale. Let the prices tell their own story of unmatched bargains

- | | | | | | |
|--|---|---|--|--|--|
| Indigo Blue (Gingham) value in this sale, at 5 1/2c | 100 pieces Indigo Blue Percales, yard wide; value 12c, in this sale, yard 6 3/4c | 100 pieces White English Long Cloth, 12-yard bolts; value \$1.50, in this sale, a bolt 98c | 45-inch wide White English Long Cloth, 12-yard bolts; value \$2.50, in this sale, per bolt \$2.39 | 45-inch wide White English Nainsook, 12-yard bolts; value \$3.00, in this sale, per bolt \$2.39 | 100 pieces White India Linen, regular 40c, in this sale, per yard 19c |
|--|---|---|--|--|--|

Our Entire Stocks at Underprice Lots

Subject. These suits must go regardless. IRRESISTIBLE BARGAIN LOTS. Formerly priced up to \$34.50 in this clearance at **\$17.50**. Formerly priced up to \$42.50 in this clearance at **\$24.75**. CHILDREN'S COATS. Values to \$1.75 at **\$1.00**. Including mixtures, chevrons and imitation chin-chillas. Colors of red, gray and navy. All go in this clearance at \$1.00.

EVENING DRESSES

Of heavy net, high or low neck models, trimmed with velvet, go in this clearance at **\$6.95**. \$1.75 Children's Dresses in novelty plaids and stylish checked sizes 2 to 10--75 dresses--all go in this clearance at **\$1.00**. ONE LOT OF CHILDREN'S DRESSES Values to \$2.25 go in this clearance at **\$1.95**. In serges and pin striped materials.

CLEARANCE OF MILLINERY

COST OF MATERIALS AND MAKING. This season's newest and most stunning models; many (few days) the prices speak for themselves.

TRIMMED HATS	UNTRIMMED HATS
150 trimmed hats, \$6.25 value, in this clearance at \$6.25	Two hundred and eighty-five untrimmed velvet hats, \$7.75 value, in this clearance at 69c
100 trimmed hats, \$7.50 value, in this clearance at \$7.50	One hundred and thirty untrimmed hats, in this clearance at 98c
100 trimmed hats, \$8.75 value, in this clearance at \$8.75	One hundred and fifty untrimmed hats, regular \$6.75 values, in this clearance at \$1.89
100 trimmed hats, \$10.50 value, in this clearance at \$10.50	Thirty-five untrimmed hats, in velvets, beavers and Austrian velvets, \$6.75 values, clearance \$2.69
100 trimmed hats, \$12.50 value, in this clearance at \$12.50	Thirty-three untrimmed hats, in beavers, Austrian velvets and velvets, \$8.75 values, clearance sale \$3.69

Special Lots as follows:

75c Dozen Glass Tumblers	Monday at 6 for 21c
49c	
\$1.89	
\$3.89	

STORM SERGES AT 69c YARD **59c Yard**

\$3 Women's Shoes at \$2.39

Regular comfort shoes. Blucher cut, with rubber heels and hand turned soles, made of soft, pliable vici kid. Never before sold for less than \$3.00. Clearance price **\$2.39**.

Great January Clearance of All Women's and Children's WINTER GLOVES

- At Prices Actually Less Than Cost of Manufacture
- | | |
|---|--|
| 25c Women's Cashmere Gloves | 50c Women's Cashmere Gloves, Pair |
| Fast black, heavy fleeced, or silk lined, best 25c grade, in this clearance at 18c | All silk lined, warm and durable, regular 50c values, in this clearance 25c pair all sizes 35c |
| 35c Women's Cashmere Gloves | \$1.00 and \$1.25 Women's Kid Gloves, Discontinued Lines, Pair |
| In fast black and all sizes, best 35c quality, in this clearance at 22c a pair 23c | Postively the best \$1.00 and \$1.25 values ever offered. 65 dozen pairs in all, all go in this great clearance, commencing Monday, 79c pair 79c |
| 25c Women's Wool Mittens, Pair | 75c Women's Golf Gloves, a Pair |
| Fast black, warm and serviceable. Regular 25c quality, in this clearance at 18c pair 13c | Made seamless of good firm knitted quality in black, navy, brown and gray. Best 75c values in this clearance at 42c a pair 43c |
| \$1.00 Women's Silk Gloves, Cashmere Lined, at Pair | 35c Children's Golf Gloves, a Pair |
| In black, brown and gray, unsurpassed for warmth and durability, the best \$1.00 winter gloves to be had, in this clearance at 69c a pair, all sizes 69c | They are silk and wool mixed in pink, blue, white, red and navy. Sizes for children up to 8 years. Best 35c values in this clearance at 25c pair 25c |
| 40c Women's Knitted Golf Gloves, a Pair | 35c Children's Cashmere Gloves |
| In fast black and all wool, best 40c grade, in this clearance 25c a pair 25c | Warm and durable, just the thing for school wear. They come in navy, brown, red and black, and in all sizes. Regular 35c values, in this clearance 19c a pair 19c |

GREAT JANUARY Clearance of Women's Neckwear

- At Less Than Cost of Production--Three Unequaled Bargain Lines
- | | | |
|--|--|---|
| Values up to 40c, Clearance Price 19c | Values up to 75c, Clearance Price 39c | Values up to \$1.50, Clearance Price 89c |
|--|--|---|
- BALANCE OF OUR STOCK AT EQUALLY ATTRACTIVE REDUCTIONS
- ### GREAT JANUARY CLEARANCE Regular \$2.50 Dress Goods at \$1.48
- REGULAR \$2.50 DRESS GOODS AT \$1.48 A YARD. All new merchandise having been delayed in transit, never before shown, included are such popular weaves as BEDFORD SETTINGS, NAVY AND EMPIRE BLUE DIAGONALS, TAUPÉ ZIBELINES, FANCY NAVY SERGES, AND NAVY CHINGILLAS. THE SEASON'S NEWEST AND MOST FAVORITED WEAVES IN WIDTHS 50 and 55 inches, all regular \$2.50 values; over 1000 yards at \$1.48.
- | | | |
|---|---|--|
| 250 yards plain and novelty silks in widths to 27 inches, values to 75c, in this clearance sale at 19c | ALL \$1.50 VENETIAN CLOTHS AND FANCY SUITINGS, in widths 44 to 50 in., 200 yards all told; all go in this clearance sale at a yard 89c | All of Our Regular \$2.50 Broadcloths in the January clearance at a yard \$1.48 |
|---|---|--|

GREAT JANUARY CLEARANCE Women's and Children's Shoes

- With market prices soaring skyward the values in this clearance are nothing short of phenomenal
- | | |
|--|---|
| \$1.50 MISSES' SHOES | Women's SHOES |
| Of black vici kid, lace style, 200 pairs in this clearance at 99c pair 99c | In black glaze kid, lace style, with welt soles, in sizes 2 1/2 to 7, widths A to C, \$3.50 at \$1.69 values, in this clearance at \$1.69 \$1.69 |
| \$3.50 WOMEN'S SHOES | \$3.50 WOMEN'S COMFORT SHOES |
| In patent leather, with military and Cuban heels, lace styles, with Goodyear welt soles, 200 pairs in this clearance at \$2.49 \$2.49 | In black glaze kid, button or Blucher styles, with plain toes and hand turned soles. All have common sense heels. Widths E to EEE. Regular \$3.50 values, in this clearance at \$2.79 \$2.79 |

- | | | |
|---|--|--|
| MISSES' AND CHILDREN'S SHOES | BOYS' SHOES | BOYS' SHOES |
| In gun metal calf, button styles, in high or regular top. 300 pairs in this clearance, priced as follows: \$1.50 values, sizes 5 to 8, at \$1.09 ; \$1.75 values, sizes 9 to 11, in this clearance \$1.39 ; \$2.00 values, sizes 11 1/2 to 2, in this clearance \$1.69 | Boys', youths' and little gent's Elk Hide Winter Scout shoes, 400 pairs specially priced as follows: \$2.50 values, sizes 11 to 13, clearance price \$1.99 ; \$2.75 values, sizes 13 to 2, clearance price \$2.19 ; \$3.00 values, sizes 2 1/2 to 5 1/2, clearance price \$2.49 | Boys', youths' and little gent's Elk Hide shoes, solid leather throughout, 800 pairs under-priced in this clearance as follows: \$3.00 values, sizes 9 to 12, clearance price \$1.59 ; \$2.25 values, sizes 13 to 2, clearance price \$1.89 ; \$2.50 values, sizes 2 1/2 to 5 1/2, clearance price \$2.09 |

Great January Clearance of Women's and Children's Winter Hosiery

- Price reductions that mean quick selling, values that mean quick clearance.
- | | | | | | | |
|---|---|---|--|---|---|---|
| 20c Infants' Cashmere Wool Hose, Pair | 25c Children's Silk Fleeced Cotton Hose, Pair | 35c Children's Saxony Wool Knitted Hose | 35c Children's Cashmere Wool Hose, Pair | 25c Women's Heavy Silk Fleeced Cotton Hose, Pair | 50c Women's Cashmere Wool Hose, a Pair | 65c Women's Best Cashmere Hose, a Pair |
| In fast black or white, best 20c values possible, in this clearance at 12 1/2c 12 1/2c | Fast black, in all sizes, with double heels, soles, toes and knees. Best 25c grade at 17c a pair, or three pairs for 50c 17c | A serviceable quality, full of warmth, unexcelled for wear, all go in this clearance at 23c pair 23c | Wide rib and heavy quality, including odds and ends from our best 35c lines--not all sizes--while they last in this clearance, 15c pair 15c | Fast black with plain or ribbed top, best 25c value, in this clearance, 19c pair 19c | Finest silk fleeced quality and full fashioned, unequalled 25c values in this clearance 25c a pair 25c | A beautiful fine ribbed quality, very superior 60c values, in this clearance, 35c a pair 35c |
| 40c Children's Fine Black Cashmere Hose, Pair | 15c Women's Cashmere Hose, a Pair | 15c Women's Fleeced Cotton Hose, a Pr. | 25c Women's Silk Fleeced Hose, a Pair | 50c Women's Cashmere Wool Hose, a Pair | | |
| Fine quality and fast black, all sizes in this clearance at 29c pair 29c | Finished Cotton Hose, in fast black with gray marino heels and toes. Hundreds of pairs in this clearance at 10c a pair 10c | Made fast black and seamless extra-ordinary 15c value, in this clearance, 10c a pair 10c | Finest silk fleeced quality and full fashioned, unequalled 25c values in this clearance 25c a pair 25c | Made with double heels, soles and toes, superb quality, best 65c qualities, in this clearance 43c a pair 43c | | |



Great January Clearance of BOYS' SUITS AND FURNISHINGS

- | | | | | | | |
|---|---|---|--|--|--|--|
| 50c BOYS' CAPS in this clearance at each 26c | 75c BOYS' LEATHER GAUNTLET GLOVES in this clearance at 48c | \$2.00 BOYS' FELT HATS in this clearance at 99c | \$1.00 BOYS' FELT HATS in this clearance at 49c | \$2.50 BOYS' OVERCOATS, sizes 3 to 9, in this clearance at \$1.79 | \$6.00 BOYS' OVERCOATS, sizes 3 to 9, in this clearance at \$2.96 | \$8.00 to \$10.00 BOYS' OVERCOATS, sizes 9 to 17, in this clearance at \$3.98 |
| 75c BOYS' KNIKERBOCKER PANTS, sizes 4 to 16, in this clearance 48c | \$1.50, \$1.75 and \$2.00 BOYS' ALL WOOL KNIKERBOCKER PANTS, in all sizes, clearance price 99c | \$5.00 BOYS' SUITS, KNIKERBOCKER STYLES, with extra pair of pants, sizes 9 to 16, clearance price \$2.49 | BOYS' \$3.00 and \$3.50 RUSSIAN BLOUSE SUITS, size 2 1/2 to 4, clearance price \$1.39 | \$8.00 BOYS' SUITS, sizes 2 1/2 to 17, clearance price \$3.98 | 75c BOYS' SWEATER COATS, sizes 28 to 34, clearance price 39c | \$1.00 BOYS' LAMBS DOWN UNION SUITS, sizes 26 to 32, clearance sale price 59c |

GREAT JANUARY CLEARANCE OF WOMEN'S AND CHILDREN'S HANDKERCHIEFS

Offering choice of our entire stocks, from the cheapest to the very best, none reserved, your free and unlimited choice of any handkerchief in the clearance at

1/3 Off Regular Prices