

LAST OPPORTUNITY

TO SECURE NATIONAL VACUUM CLEANER

Absolutely Raises No Dust

JANUARY
25th

In cleaning the most dusty carpets. It may be easily operated by any healthy child of ten years of age and is guaranteed to thoroughly remove all dust, dirt, etc., from rugs, carpets, matting, stair carpets, upholstered furniture, mattresses, etc., etc.

THESE WILL BE DISTRIBUTED TO OUR READERS OLD AND NEW ALIKE

A \$10.00

NATIONAL VACUUM CLEANER FOR

By Agreeing to Subscribe for the Daily Telegram for 12 Months or the Daily and Sunday Tribune for 6 Months at the Regular Subscription Price.

\$3.95

YOU CANNOT GET THE DUST AND DIRT OUT OF YOUR CARPETS AND YOUR HOME WITHOUT THE AID OF THE VACUUM CLEANER. BUT THE PRICE HAS NOT BEEN WITHIN THE REACH OF THE AVERAGE FAMILY UNTIL THE TELEGRAM AND TRIBUNE DISCOVERED THIS RARE OPPORTUNITY.

The housewives in the country may secure the benefits this newly perfected disease preventer brings to the home, just the same as those who live in the city. No line is drawn; we are offering these cleaners to the world.

We control the entire state in the sale of this machine and expect to place one in every home where cleanliness and health is desired. Every home in the state should have one whether some other cleaner is now on the premises or not.

Every home can afford one on the terms we offer.

Mother's love is the nearest to perfection of any earthly attribute. The mother will imperil her own life to shield her child, yet from some of the most deadly enemies she offers no guard, simply because she does not understand the peril.

If we succeed in awakening the mothers who read The Telegram to a sense of the danger that besets their loved ones, we shall be satisfied.

Infection from germs in dust comes to rich and poor—in fact, the well to do are perhaps the greatest sufferers, because they live under conditions that are more perilous.

No class or degree of social distinction is immune.

Weight only 4¾ pounds, and can be operated with either right or left hand.

Has patented flexible nozzle. Held at any height it works satisfactorily.

Has a stronger suction than other Cleaners and gets not only the SURFACE dirt, but also the dirt that is IN and BENEATH the floor covering.

It takes only ONE person to handle this machine, and it is easier to operate than any other Cleaner.

A child can operate it.

Think how the wear and tear of your furniture and curtains will be saved by not having dust in your carpets. Use this Cleaner and have a sanitary home.

Removes all disease germs from the carpets that are brought into the house on the shoes.

Absolute cleanliness if you use this Vacuum Cleaner.



With the introduction of National Vacuum Cleaners in every home there will be a large decrease in suffering.

The strongest man may become a weak one when the elements of disease begin to prey upon the vital forces. People who take baths daily and attend to sanitary conditions assiduously, will let their homes go for six months between the cleaning of rugs and carpets, waiting for the coming of the man with the vacuum cleaner. They would hardly wait that long for other necessary acts. It has become a habit. With the introduction of the National, every home can have the means of daily cleaning, with only a few minutes' work by man, woman or child.

The National has come to stay. It's within the reach of the poorest, and as effective for practical work as the machines owned by the wealthiest.

One cent for a postal card telling us you would like to see how the National Vacuum Cleaner can clean a rug or carpet in your home will bring one of our representatives right to your door to show you. Not a bit of obligation on your part to buy. Just watch it work, and then think it over if you aren't ready to buy. As you think what it has done the desire for one will grow upon you.

Guarantee

We guarantee this cleaner to be free from mechanical defects and will replace without charge any part proving defective in material or workmanship for a period of one year from date of purchase.

TERMS TO TRIBUNE READERS—Where paper is delivered by carrier. By signing a contract agreeing to take The Daily and Sunday Tribune for six months, you can obtain one of these \$10.00 National Vacuum Cleaners for \$3.95, \$1.00 of which you pay at time of signing order and the balance of \$2.95 when machine is delivered.

TERMS TO MAIL SUBSCRIBERS—One of these \$10.00 National Vacuum Cleaners and The Daily and Sunday Tribune for one month, both for \$4.95 cash, in advance as a one month's subscription must accompany each order. In case of old subscribers one month will be added to your present subscription and with new subscribers paper will be started at once.

Application Blank

Vacuum Cleaner Department,
The Tribune and Telegram, Salt Lake City, Utah.
Please have your representative call and demonstrate the National Vacuum Cleaner.
Name _____
Address _____

TERMS TO TELEGRAM READERS—Where paper is delivered by carrier. By signing a contract agreeing to take The Daily Telegram for twelve months, you can obtain one of these \$10.00 National Vacuum Cleaners for \$3.95, \$1.00 of which you pay at time of signing order and the balance of \$2.95 when the machine is delivered.

TERMS TO MAIL SUBSCRIBERS—One of these \$10.00 National Vacuum Cleaners and The Daily Telegram for two months, BOTH for \$4.95 cash in advance as a two months' subscription must accompany each order. In case of old subscribers two months will be added to your present subscription and with new subscribers paper will be started at once.

Phone or Call at Tribune and Telegram Office for Demonstration
VACUUM CLEANER DEPARTMENT
The Salt Lake Tribune and Telegram
TELEPHONE EXCHANGE 264