

Social Notes From Utah Towns

Continued from preceding page.

Monday evening. After all business matters were disposed of, luncheon was served and the remainder of the evening was spent in a social manner.

BRIGHAM CITY. March 21.—Miss Ruth Anderson entertained at a party at the home of her parents, Mr. and Mrs. W. H. Knudson.

EUREKA. March 21.—Mrs. Vern Openshaw and baby were out from Salt Lake during the week, visiting at the home of Mr. and Mrs. Armon Hancock.

RICHFIELD. March 21.—Mr. and Mrs. Alma Erickson entertained at a dancing party Friday at the home of Mrs. Joseph Johnson.

GARFIELD. March 21.—The E. D. S. C. club met Thursday afternoon at the home of Mrs. A. C. Ensign.

SPRINGVILLE. March 21.—L. J. Ruff returned Thursday from a brief visit to California.

TOOELE. March 21.—The Ish Gabbibbe family entertained at a party at the home of Mrs. Katherine Creighton.

EPHRAIM. March 21.—A large number of guests were entertained at a party at the home of Mrs. C. C. Norwood.

Continued from preceding page. The Rev. Father Mannion, pastor of St. Patrick's church of this city, who has been recuperating from a serious illness...

SWANSON and the REX Will Make GOOD MONEY for YOU

Swanson wants YOU for a regular patron of the REX THEATRE. He will PAY YOU to become a stockholder in it. He will make the stock earn GOOD DIVIDENDS. And, if you are not satisfied, he will BUY BACK YOUR STOCK.

Here Is an Unprecedented Offer!

Mr. Swanson controls the stock of the REX THEATRE. He offers you not less than ONE and not more than TEN SHARES of his stock (which stands him \$10.00 cash a share) at \$7.50 A SHARE, and will give you FIFTY 10-CENT TICKETS TO THE REX (value, \$5.00) as a bonus WITH EVERY SHARE OF STOCK you buy...

This offer is made to get more local interest and more business for the REX THEATRE, the GREAT FEATURE MOVING PICTURE HOUSE.

You probably know from magazine articles and other sources who WILLIAM H. SWANSON is. If not, here are a few facts about his career: He entered the moving picture field about sixteen years ago without a cent and now has a payroll of MORE THAN A MILLION DOLLARS A YEAR!

SWANSON'S STATEMENT AND PLAN:

To the People of Salt Lake City: The Rex Theatre is earning 17 per cent and is positively the poorest paying investment I have. I intend to host it HARD—not only for myself, but for YOU also, if you are a moving picture patron and know a good thing when you see it.

HERE'S THE PROPOSITION:

I WILL SELL YOU, for a period of THIRTY DAYS ONLY, beginning March 23, not less than ONE and not more than TEN shares of my REX AMUSEMENT COMPANY stock at \$7.50 A SHARE (it stands me \$10.00 cash a share), and I WILL PERSONALLY BUY FOR CASH from the Theatre FIFTY 10-CENT ADMISSION TICKETS and GIVE THEM TO YOU as a bonus WITH EVERY SHARE OF STOCK YOU BUY.

Now, show me where you can lose! Did you ever have so liberal an offer before? Please remember, however, that I am not promoting a new venture. The REX THEATRE is a TANGIBLE, CONCRETE, GOING, PROFITABLE BUSINESS.

I EXPECT TO MAKE MONEY FOR MYSELF AND FOR YOU. The present lease on the building occupied by the REX THEATRE runs for eight years, with the privilege of renewal for ten years more at the expiration of the lease.

Amusement enterprises are STABLE. The American People demand amusement as they demand bread and butter. The moving picture industry of the country involves \$138,000,000 a year. The REX is one of the best theatres in the United States; it is in a good, live, amusement loving community and I intend to get the house the business it deserves.

WILLIAM H. SWANSON, President Rex Amusement Company.

STATE OF UTAH, COUNTY OF SALT LAKE. I, H. A. Joplín, Public Accountant, do solemnly swear that I have full knowledge of the Accounts of the REX AMUSEMENT CO. and the WILLIAM H. SWANSON FILM CO., and do hereby certify that the foregoing is a true and correct statement of the earnings thereof.

Subscribed and sworn to before me this 21st day of March, 1914. TILLIE MORTISON, Notary Public.

My commission expires March 3, 1916.

We Want the Strength Your Support Will Give Us and Will Make You Proud of Your Association With This Enterprise!

Place orders for stock with the Manager of the Rex Theatre, State Street, near Broadway. TELEPHONE WASATCH 406.

(See Next Preceding Pages)