

Search the Columns of The Herald Daily for Advertisements Containing the Line: "We Give Votes in The Herald's \$25,000 Contest"

DON'T FORGET THAT THE ADVERTISEMENTS OF MERCHANTS AND MANUFACTURERS GIVING VOTES IN THE CONTEST ARE SCATTERED THROUGHOUT THE PAPER.

Merchants and Manufacturers Who Give Votes in The Herald's \$25,000 Contest.

PATRONIZE THESE STORES AND PRODUCTS. Don't Forget to Ask for the Votes Due You.

It is advisable for contestants to always carry with them a list of the retail merchants and manufacturers who give votes in the contest. Additional copies of these lists may be obtained from The Advocate by calling at The Herald business office.

The following is a classified list of the Retail Merchants:

- ANTIQUES FURNITURE. M. East & Son, 311 1/2 St. N. W.
AUTOMOBILES AND MOTORCYCLES. Auto Exchange Supply Co., 125 1/2 St. N. W.
ELECTRICIANS. Geo. W. Patton, 608 H St. N. W.
FOOT TREATMENT. Whitehall Foot Treatment, 713 1/2 St. N. W.
FURNITURE, DESKS, &C. Melrose-Rhodes Co., 115 and H Sts. N. W.
GARAGES. Brown & Blatz, 128 between 11th and 14th Sts. N. W.
GAS FIXTURES. Wash. Gas Appliances Co., 105 1/2 St. N. W.
GROCERIES AND MARKETS. Wines, &C. Joseph I. Carter, 323 1/2 St. N. W.
BEDDING. H. A. Linger, 323 1/2 St. N. W.
BICYCLES AND REPAIRS. Chas. B. Vermillion, 227 1/2 St. N. W.
CHILDREN'S GOODS. The Children's Shop (Veit's Store), 62 1/2 St. N. W.
CHINAWARE. F. B. Flanagan, 125 1/2 St. N. W.
CIGAR DEALERS. J. A. Birch, 125 1/2 St. N. W.
CLOTHING. Wonder Clothes Shop, 62 1/2 St. N. W.
CONFECTIONERS AND BAKERS. Mayflower Candies at The Candy Box, 105 1/2 St. N. W.
DEPARTMENT STORES. The Biber-Kaufman Co., 307 1/2 St. N. E.
DESIGNING AND CUTTING SCHOOL. H. Bremer, 105 1/2 St. N. W.
DRUGGISTS. Ideal Pharmacy, 115 1/2 St. N. W.
HARDWARE AND PAINTS. De Metz, 115 1/2 St. N. W.
JEWELERS, OPTICIAN, AND CLOCK REPAIRER. International Clock Repair Co., 340 H St. N. W.
LAUNDRIES. Columbia Laundry Co., 62 1/2 St. N. W.
LUNCHROOM. Rex Laundry, 125 1/2 St. N. W.
MAGAZINE SUBSCRIPTIONS. James S. Frazar, 105 1/2 St. N. W.
MANICURING, &C. Sanitary Beauty Co., 105 1/2 St. N. W.
MASSAGE MACHINES. Queen Massage Vibrator Co., 125 1/2 St. N. E.
MEN'S FURNISHINGS. A. J. Bennett & Co., 145 St. and N. Y. Ave.

THE WAY TO WIN IN THE HERALD'S CONTEST

Success Is a Question of Industry, Persistency, and Determination.

Be Come Acquainted with the Contest Advertisers and Advertisements—Patronize the Retail Merchants and Manufactured Products—Ask for Votes on Every Hand—Enlist the Aid of Your Friends in Your Personal Campaign, and if Faithful in These Things, Prepare Ye to Receive Your Reward.

The exciting race over the long six-months course in The Washington Herald's \$25,000 contest is well under way. The contestants are using up their energy in this mighty Marathon.

Now that the race is on and the contestants are speeding toward the distant goal, the question arises of which will win. That is a stupendous question, and the answer cannot be forecasted at this early stage of the game.

The price which must be paid for success in this industry is persistence and determination. They sound like small things, but they are the great forces which make all success in this world.

Then this contestant who would like to succeed must be persistent. He must let his interest wane. His enthusiasm must increase every day.

Every contestant should be familiar acquainted with the rules and conditions governing the contest. They should be strictly adhered to. Read them carefully and observe them in letter and spirit.

1. Any reader of The Herald may nominate himself or another person by filling out the nomination blank and sending it to The Advocate...

World's Best Bottled Beer

PERFECT BREW. SAVE THE CAPS. With the Letter "W". Only Caps with Letter "W" Redeemable. Redeemable for 10 Votes Each in The Washington Herald \$25,000 Contest.

START NOW. PRITCHARD'S BAKING POWDER. Labels Redeemable at Herald Office. Be size, 5 votes; 10c size, 10 votes; 15c size, 15 votes; 20c size, 20 votes.

ASK FOR "Society" Chocolates. EVERY 1 LB. ELK GROVE BUTTER CARTON GOOD FOR 25 VOTES IN HERALD CONTEST. GOLDEN & CO., 823-825 1st St.

You Must Try the Coffee Par Excellence. W. D. CO. Special Blend Coffee, 25c lb. Bag Good for 25 Votes. W. D. Breakfast Coffee, 28c lb. Bag Good for 28 Votes.

UNIVERSITY CLUB GINGER ALE. Demand it for purity and taste. Bottle Caps good for 10 votes.

Palmer's Ginger Ale. For Sale Everywhere. Save the Crown Tops. PERRY IN SALE PRICE.

WHEN YOU BUY White House Brand Macaroni or Spaghetti. In Packages at Your Store You Get a Home Product Made in Washington.

SAVE THESE BANDS. DEER HEAD, 10 CENTS. AFTER DINNER, 5 CENTS. OFFERDINGER'S QUALITY SHOP, 608 NINTH STREET.

THE CONTEST RULES AND REGULATIONS

Contestants Should Read and Observe Them.

- 1. Any reader of The Herald may nominate himself or another person by filling out the nomination blank and sending it to The Advocate...
2. The Washington Herald reserves the right to introduce new advertisers at any time during the contest...
3. In case of tie votes, the article involved will be sold and the proceeds equally divided among the contestants...
4. Contestants are requested to send their votes to The Advocate as often as possible...

ALWAYS INSIST ON PRODUCTS ADVERTISED IN CONTEST. ACCEPT NO SUBSTITUTES.

BRING LABELS, TRADE MARKS, &C. OF ADVERTISED PRODUCTS TO HERALD OFFICE AND RECEIVE IN RETURN VOTES AT RATE OF ONE FOR EACH CENT IN PURCHASE. DOES NOT MATTER WHERE PRODUCTS ARE PURCHASED.

These Are the Manufacturers and Their Products:

- Monumental Brewing Co.—Perfect Brew Beer. Save crown bottle caps marked with letter "W". Good for 10 votes each.
Anandaale Dairy—Milk and Cream. Save milk and cream bottle caps. Good for 10 votes each.
T. G. Pritchard Co.—Baking Powder, Corn Starch, and Baking Soda. Save labels. Redeemable, 5c size for 5 votes; 10c size for 10 votes; 15c size for 15 votes; 20c size for 20 votes.
Golden & Co.—Elk Grove Butter. Save complete cartons. Good for 25 votes.
Washington Dairy Co.—W. D. Coffee. Save paper bags. "Special Blend" 5c, good for 25 votes; "W. D. Breakfast" 28c, good for 28 votes.
Maryland Macaroni Co.—"Marco" Brand Macaroni, Vermicelli, Spaghetti, Noodles. Save entire cartons. 5c size, 5 votes; 10c size, 10 votes.
Frutona Co.—Plymouth Rock Baking Powder. Save labels. 5c size, 5 votes.
Baker & Co.—Sparkling Gelatin. Save complete cartons. 10c size good for 10 votes.
Frederick W. Lipps Co.—Society Brand Chocolates. Save box tops. Good for one vote for each penny represented in retail sale price.
Kloczowski & Co.—Babek, for Chills and Fever. Save complete cartons. Good for 50 votes.
Washington Macaroni Co.—Macaroni. Save cartons. Good for one vote for each penny in retail price.
S. C. Palmer Co.—Ginger Ale. Save crown tops. Good for 10 votes.
H. C. Offerdinger—Cigars. Save bands. Deerhead, 10c, good for 10 votes; After Dinner, 5c, good for 5 votes.
Chapin Sacks Co.—Velvet Ice Cream. Save complete cartons. Good for 1/2 pint, 10 votes; 1 pint, 20 votes; 1 quart, 35 votes.

