

# THE WASHINGTON HERALD, SATURDAY, OCTOBER 15, 1911.

# THE ONLY CURE FOR CATARRH

## This Trial Treatment Has Cured the Most Serious and Chronic Cases of Catarrh—Sent Free to Any One for the Mere Asking to Prove Its Marvelous Powers.

## The Distress and Humiliation of Gagging, Spitting, Bad Breath and Hawking Are Instantly Cured, and the Terrible Dangers and the Results of Catarrh Are Avoided.

## To Prove It Beyond a Doubt, Without a Cent of Cost to You, Send Coupon Below With Your Name and Address To-day for Free Trial Package of This Remarkable Treatment

### Ha-a-w-kk!

#### Catarrh Victims Fearfully Hauling to Those Who Are Near Them.

The Positive Cure of Catarrh is the Gaus Treatment—A Free Trial, to Prove It, is Sent to All Who Write for It.

There is nothing so nauseating as to have to sit next to a gagging catarrh victim or to talk to one of them and have whiffs of bad catarrh breath constantly blown into your face. No man or woman suffering with catarrh can avoid these things, because it is a part of the catarrh itself, though the victim may not realize or know that his very presence carries with it a certain garbage atmosphere. You can't smell your own breath, and you can seldom smell your own smell.

The constant spitting and hacking, and nose-jerking is enough to make even the members of one's own family breathe a sigh of relief when the hawk is closed.



A Curious Humiliation to the Victim and Source of Disgust to Others.

The door behind him. Love itself wavers and disgust forbids the kiss. And out of regard for the afflicted one, little mention of his pollution is ever made to his face and he must rely on his own misery and such plain talk as is contained in this page to reach him and to cure him. There is a cure for this pestilence within the reach of every one. It was not always so. Catarrh has raged fiercely through the years like a firebrand, and in the eagerness to quench it many useless things were given out and stores of money were expended in vain. It remains now after the slow process of experimentation and discovery to offer the positive, real cure, which has been born of ceaseless searching and common sense.

**Thousands Praise Gaus.**  
This is Gaus' Combined Treatment for Catarrh. The story is told of the last birth-right of health restored, of the happiness caused, of the release from a degrading pestilence and of the peace and comfort and sleep returned by the use of this simple Gaus treatment. It must be true. It is a story told from all over the land that bubble up from gratitude. They tell us nothing else can be done for this pestilence, and the danger it brings, the deaths it causes, and that again there are other pictures painted in these pages of your own health redeemed, lost energy restored and ambition reclaimed.

**Send the Coupon.**  
If you are a catarrh victim, don't allow yourself any longer to be avoided by your friends because of your catarrh atmosphere, to be an object of nauseous disgust among strangers, to have people you know turn their faces away from you and stick up their noses as you sit next to them, to have your own family hate to have you come around—all because of the catarrh odor that every-where and always makes you an outcast. Gaus' Combined Treatment for Catarrh stops bad catarrh breath right off short and cures every catarrh germ in the body. If a man or woman will spend the comparatively little time and money it takes to cure catarrh by means of the sure Gaus treatment, the little coupon at the corner of this page will be cut out and sent flying toward Marshall, Mich., in the patient's name. Picture to yourself what happened when the face of his gentle mate turning away from a foul-breathed kiss, the sick and gross and hurt, and the spitting and hawking in handkerchiefs and napkins every few minutes.

**What happens at the table when the catarrh odor comes on (and a man can't sit and pull his nose at the same time) we will not mention. What happens after such a meal in the sitting room, or in the dining room, or in the parlor, or anywhere and everywhere, with a hawk, hawk, hawk, can be imagined. What happens when the victim almost faints on top of the cuspidor in the presence of members of the family and is subject merely to be mentioned. What happens during the sleeping hours of the night, with a foul-smelling odor wafting about in the closed room, we can't say.**

And add to it all the misery of the miserable man himself. Is it any wonder the Gaus treatment would be a cure? The Gaus treatment would cure the catarrh, and the Gaus treatment would cure the man. There are cases which, though they have their humorous angle, after all make one unmake the happiness of us all. If you have catarrh in any form, cut out the coupon below and mail it to C. E. Gaus, 3597 Main Street, Marshall, Mich., and be cured.

**DEAFNESS CURED BY GAUS.**  
When I wrote to you for your sample I was so deaf in both ears that I had to press a watch band against them to hear a few words. I had been told that C. E. Gaus for a package of the wonderful Gaus Catarrh Treatment, he would send me a sample of his medicine. I was so glad when I received it that I was kicked out of a public meeting.

### Catarrh Kills Thinking Power

#### Gradual Closing of the Brain and Loss of Memory Inevitable Result of Catarrh.

Catarrh anywhere in the head or throat or ear is right next to the brain. The catarrh germ grows fast, does an enormous amount of damage in its burrowing into bone and flesh and is difficult to destroy. There are thousands of little nerves that run from all parts of the face and head to the brain. Some of these little nerves have to pass through probably a victim's catarrh inflammation on the road to the brain. When they do they are weakened and sometimes destroyed.

What affects the nerves is bound to affect the brain, and when the nerves are weakened by constant catarrhal discharges there is bound to be a certain torpor or stupidity brought about in the brain of the victim. Thus follows sleeplessness, inability to think clearly or to connect ideas, loss of memory, lack of concentration, lack of presence of mind, and a wandering of thought.

If any man or woman imagines that these things do not affect their earning capacity, their cheerfulness, and the esteem which their friends have for their brightness, they have little realization of the necessity of keeping the mind always clear. That is all there is to life.

When it takes such a comparatively short time to cure this terrible disease by the Gaus common-sense treatment, and regain the flash and brilliancy of the normal brain, there is no good reason why one should not spend the two or three minutes it takes to cut out the coupon below and send it to C. E. Gaus and have him prove to you that he is right, and that he positively cures catarrh. The coupon below mailed now will bring you back by return mail a package of the positive Gaus treatment. It costs you absolutely nothing. Address C. E. Gaus, 3597 Main Street, Marshall, Mich.

### SEEKS DIVORCE; CAN'T STAND CATARRH

#### Wife Says It Is Either Separate or Die of Disgust.

Lincoln, Neb., Sept. 13.—Henry O. Rasmussen, it is reported, is to be sued for divorce because his wife no longer endures a catarrhal affliction of which Rasmussen is said to have been a victim for the last two years.

Mrs. Rasmussen said that no woman with any shadow of self-respect could consent to be in constant association even with a man she loved who was afflicted in the manner she states. She says she regrets the publicity attached to her suit for divorce, but that it is either that or "simply lie down and die of disgust."

Plain language is the only thing to use in trying to deal with such an affliction as catarrh. The facts are plain. There is a man, an able-bodied, robust, vigorous business man, blessed with a pay-



Wife Can't Stand Catarrh Any Longer.

ing business, a happy home and a faithful wife, suddenly stripped of all that made life worth living, with the love of a true woman, mixed in his own misery. Picture to yourself what happened when the face of his gentle mate turning away from a foul-breathed kiss, the sick and gross and hurt, and the spitting and hawking in handkerchiefs and napkins every few minutes.

**Makes Home Miserable.**  
What happens at the table when the catarrh odor comes on (and a man can't sit and pull his nose at the same time) we will not mention. What happens after such a meal in the sitting room, or in the dining room, or in the parlor, or anywhere and everywhere, with a hawk, hawk, hawk, can be imagined. What happens when the victim almost faints on top of the cuspidor in the presence of members of the family and is subject merely to be mentioned. What happens during the sleeping hours of the night, with a foul-smelling odor wafting about in the closed room, we can't say.

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### Confessions of a Catarrh Victim

#### Some of the Experiences that Catarrh Forces Upon Its Slaves.

I get boiling mad when people tell me I've got catarrh. I've had dozens of more acquaintances, and especially one young lady, who have come up and vented of their me something "for my own benefit." That expression begins to pall on me—"for my own benefit." It seems they all want to tell me the same thing. "You ought to take something for your catarrh; I'll tell you how my cousin got cured, and every doctor used to say he had the worst case he ever heard about."

Now, when a friend puts his hand on my shoulder, I gulp in preparation for catarrh advice. This gulp is not mere throat action, but the swallowing of mucus. Nothing would suit me better than to have the earth open and swallow me up.

I walk along the street close to the curbstone. When I ride on a car, I stand on the rear platform rather than sit down inside.

I wish I could talk without having to open my mouth to breathe. I wish that kisses were obsolete. I wish that handkerchiefs could be turned into sheets. I hawk and spit when and where I please at the table, and I wish that other people were deaf, blind, and without noses.

I wish that I were alone, always alone, to have and enjoy my work path on my own. I wish that I was mother's little flake once more, with my little towheaded head that knew not disease lying on her warm shoulder.

Now I feel that I am an outcast. I know what they think of me, every one. I know my friends shun me, for even Jack, my old college chum, doesn't come around and chat and smoke as he used to do. My acquaintance only say hello, and pass by. Mrs. Grundy, next door, and all the other neighbors, are talking about how repulsive I am. I see it in the way they look and act.

I wish that I could get up and move somewhere else. People who talk to me turn their heads at an angle. And I'm in pain. It's not physical pain. It's my mind, too, that is in agony. I can't remember things as I used to. Thoughts slip away from me. I say things I don't mean and mean things I never say.

My head is thick and my brain is in a fog. I walk alone, my work path on my own. I wish that I was mother's little flake once more, with my little towheaded head that knew not disease lying on her warm shoulder.

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### EMINENT DOCTOR SAYS BLINDNESS DUE TO CATARRH

(Associated Press Dispatch.)  
London, Aug. 6.—Dr. H. Manning Fish of Jellist, Ill., declared at the medical congress that most of the blindness in the world is the result of catarrh in the upper nasal cavities or of the inflammation of the roof of the nostrils.

Dr. Fish described his experience in thirty-six cases, covering a period of several years, claiming that in each of these cases the blindness was cured by the use of the Gaus treatment. The vision followed the effective treatment of the diseased nasal cavity, and advised that in cases of long standing, the Gaus treatment should be used for a period of several months, as catarrh is a chronic disease, and the Gaus treatment would cure the catarrh, and the Gaus treatment would cure the man.

### Some Results of Catarrh

#### Even Slight Cases of Catarrh Have Terrible Consequences.

Every case of catarrh, of course, is not fatal. Nor does every case result in consumption or bronchitis, but nevertheless they are very frequent. No man or woman knows what his or her case of catarrh will lead to. Men of robust health have succumbed to resulting consumption and partial idiocy. Women of strong vitality have become nervous wrecks and victims of bronchitis. Your good health is not always a preventive against the catarrh germs.

The more you feel sure there is no danger of the catarrh resulting in a disaster, the more danger there is simply because you will neglect yourself. This happens in hundreds of cases and we see it recorded almost daily in the letters we receive. "I had only started the cure earlier," is very frequent expression, showing that our warning is not fanciful, but based on fearful reality.

Even slight cases of catarrh may result in nose cancer, than which there is hardly a more pitiful affliction in this world.

**Catarrh Fatally Frequent.**  
Some of the frequent results of catarrh are bronchitis, pneumonia, death and decay of bones, loss of thinking and reasoning power, death of ambition and energy, loss of appetite, indigestion, dyspepsia, ulceration, bad breath, raw throat, raw sores in the nose, general debility, and sometimes idiocy and insanity.

This is why in the death list you do not find a mention of fatal catarrh; the death is caused, not directly by the catarrh itself, but by a disease which was caused by the catarrh. Medical encyclopedias will tell you even more serious news than we tell you here; probably after reading them you will have a New Year's resolution to get your catarrh—a common disease, it is to be feared, with a common result—misery for years, if not death.

**Cure Is Certain.**  
You can cure that catarrh, slight or serious, once and forever, by means of the only common-sense cure for catarrh, Gaus' Combined Treatment. We don't ask you to believe in our word, we ask you to believe in the facts. Therefore we send you a treatment at our own expense, absolutely free to you. When you get it you can prove it all to your own satisfaction. It is without question the greatest catarrh cure on earth. Cut out the coupon and send for the free treatment to-day to C. E. Gaus, 3597 Main Street, Marshall, Mich. When you see your catarrh advertisement in a paper and enter what it is to have a real, genuine cure for catarrh that can be relied on. Send the coupon.

**An Old Soldier Grateful.**  
Mr. Gaus, I have finished your treatment now, and I am completely cured. My wife says she cannot detect any of the only common-sense cure for catarrh, Gaus' Combined Treatment. We don't ask you to believe in our word, we ask you to believe in the facts. Therefore we send you a treatment at our own expense, absolutely free to you. When you get it you can prove it all to your own satisfaction. It is without question the greatest catarrh cure on earth. Cut out the coupon and send for the free treatment to-day to C. E. Gaus, 3597 Main Street, Marshall, Mich. When you see your catarrh advertisement in a paper and enter what it is to have a real, genuine cure for catarrh that can be relied on. Send the coupon.

**In the Coils from Childhood.**  
I have suffered with catarrh since I was four years old, but it has annoyed me more in the last two years.

I tried everything I read or heard of, but it did me no good, and I saw your advertisement in a paper and I wrote to you and received a sample package. I was impressed so favorably with the sample that I immediately sent for the full treatment.

I suffered much with the dropping back into my throat, and after I had taken the medicine for three or four weeks this nasty secretory catarrh is gone. She has never had any return of it. I am now fully cured of my catarrh, and I am very grateful to you and your medicine.

### Catarrh at Meals

#### The Catarrh Victim, Especially at the Table, an Object of Disgust.

**OUTLAWED BY SOCIETY.**  
Good Appetite and Catarrh Rarely Travel Together.

The "limit" is the catarrh gagger at the table, the man or woman with the appetite-losing hawk and a hank, utterly unmindful of the nausea he causes to other people who are trying not to notice or hear him.

Do you wonder that other people despise this creature? While others have joyously assembled around the board with a delicious, mouth-watering appetite, here comes the hawk with nose-picking grimaces, a jerk-gurge in his throat, and a balled up handkerchief in his hand. Horrors, forget it. Go away and cure that catarrh before appearing at a public table and mangle your head breath with the scent of steaming tenderloin steak.



To Be Suddenly Taken with Gagging at the Table Is Horribly Nauseating to Everybody Around.

If you have nerves, or you believe other people have any, you will just stop and look at yourself as you are, and before other people move away from you when they see you coming, you ought to run away from them. Go somewhere, anywhere, just to be alone, and take this page with you, cut out the coupon at the bottom, and send it now, before you pull your nose again, to C. E. Gaus, 3597 Main Street, Marshall, Mich.

**Send for Free Trial Treatment.**  
You will get by return mail a free package of the only common-sense Gaus Combined Catarrh Treatment, the only positive cure for even the worst cases of catarrh on earth. Gaus sends you this treatment to prove to you that it will cure you, and it costs you nothing, absolutely nothing. Gaus' Treatment will save you a world of misery and humiliation, and make you, instead of an outcast, a well-known patient of your own family, and among your friends and acquaintances.

**I Want to Cure You.**  
I only wish I could gather some of my patients together and let you hear them talk. Some of these people had such extreme cases of catarrh that a cure was unknown to them. My treatment not only cured them, but its effect made them feel much healthier.

**POINTED PARAGRAPHS.**  
Spare the stamps and spoil the treatment. Believe in telling the truth and saving time.

**Common-sense wins.** Write and ask any of Gaus' patients. "Down in the mouth" can apply to the spirit as well as to the catarrh.

**CURED RETURNS.**  
Mother—"How does it happen, Helen, that you have started coughing with Henry again? I don't see how you can keep on coughing around."

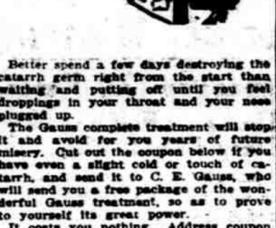
### CATARRH EVERYWHERE, EVEN ON PEEK'S PEAK

#### No Man or Place Is Immune from the Deadly Catarrh Germ.

There is no part of the land which is free from catarrh. Altitudes and latitudes have little effect in destroying this omnipresent germ. Many imagine that the climate of the West, with its high altitude and dry atmosphere, tends to prevent catarrh. There are just as many cases in proportion to the population west as east of the Mississippi, only the disease is not as severe because of the climatic effect upon the nerves.

Even on Pike's Peak, which is over 14,000 feet above the sea level, catarrh seemed to attack several of the attaches of the signal station located there some years ago.

No place is exempt, no human soul is immune from catarrh. Don't imagine because you don't live by a lake or a river that you can't have catarrh, or that you have only a chronic cold when your nose has been stopped up for some time. That is usually the way catarrh starts—with a bad cold.



Better spend a few days destroying the catarrh germ right from the start than waiting and putting off until you feel droppings in your throat and your nose plugged up.

The Gaus combined treatment will stop it and avoid for you years of future misery. Cut out the coupon below if you have even a slight cold or touch of catarrh and send it to C. E. Gaus, who will send you a free package of the wonderful Gaus treatment, so as to prove to yourself its great power.

**"IF I HAD MY LIFE TO LIVE OVER."**  
We can point to hundreds of cases of catarrh that have dragged their weary, nose-dripping, half-dead victims through 15 and 20 years of misery. It all started with one little germ.

**HOW TO JUDGE MAN'S HONESTY.**  
The Man Who Lets You "See for Yourself" Is Usually Honest.

Men, as a rule, are first discovered by their enemies. Their antagonists turn on the searchlight, and the proof of merit appears in showing able to stand the gleam. There are always men who aim to tear down every good thing, and there are some who are not so easily convinced. Gaus' Treatment will save you a world of misery and humiliation, and make you, instead of an outcast, a well-known patient of your own family, and among your friends and acquaintances.

**CURE IS CERTAIN.**  
You can cure that catarrh, slight or severe, once and forever, by means of the only common-sense cure for catarrh, Gaus' Combined Catarrh Treatment. We don't ask you to believe in our word, we ask you to believe in the facts. Therefore we send you a treatment at our own expense, absolutely free to you.

**FREE TRIAL PACKAGE COUPON.**  
This coupon is good for a trial package of Gaus' Combined Catarrh Treatment, mailed free in plain package. Simply cut out the coupon, fill in blank lines with your name and address, and mail to-day to C. E. GAUS, 3597 Main Street, Marshall, Mich.

### THOUGHT WIFE A CONSUMPTIVE

#### Your catarrh medicine is a wonderful medicine. My wife had it so bad every-

one thought she had consumption. She used to cough at night, and could not sleep at all. One doctor gave her up. She said she would not get cured if she stayed here. I have tried an abundance of medicines and found them no good. I tried yours, and it acted right away. I recommended it to all my friends. You may mention my name if you please, and they can write to me and I will let them know how bad my wife was with catarrh. But she is a well woman once more. W. Thomas, 28 Talman avenue, Chicago, Ill.

**"Thank Heaven, We Have Such a Man as Gaus."**  
There is no case too serious for Mr. Gaus to consider; no case too slight for considerable attention; whenever writes to him, receives a prompt reply; whatever questions are asked are answered, and advice is freely given. It is his liberal treatment of every one, the broad view that he takes of every one's wrongs and eccentricities, and his sympathy for the afflicted, that has so often brought forth in letters received from happy patients all over the land this sentiment: "Thank heaven, we have such a man as Gaus!"

It is not necessary to write a letter in asking for free treatment. Just cut out the coupon at the bottom of this page and send it to C. E. Gaus, 3597 Main Street, Marshall, Mich., and you will receive by return mail in plain sealed wrapper a free package of Gaus' Catarrh Treatment. It will cure you, and you will put you under no obligation whatever. This is to prove to you at once what the treatment will do, even in the worst cases of catarrh.

**United States Commissioner Heard From.**  
Having been absent for some time I now take the opportunity of answering your letter. I hope the treatment has been as good as I could, and would send them I am cured. It is the best catarrh medicine that I have ever taken, having tried everything that I could hear or read of; and I am thoroughly satisfied that it is a genuine remedy for catarrh, and if ever I feel the effects of this disease coming back to me I should immediately order more of your treatment. Your medicine for taking internally I think is the best I have ever used, for constipation or indigestion. You use liberty to use the contents of this letter, and any reference made to me will be cheerfully answered. Edward McGarthy, United States Commissioner, Warroad, Minn., Box 1.

**A Glimpse of the Death Roll.**  
Catarrh in Many Cases Is the Real Death Dealer.  
Died of consumption, aged thirty-two.  
Died of acute bronchitis, aged twenty-six.  
Died of pneumonia, aged twenty-eight.  
Died of cancer, aged fifty-one.  
And so on down the list. Do you find a mention of catarrh? No, because catarrh as a rule, does not directly cause many deaths. But catarrh is indirectly the cause of many deaths. "Died of pneumonia" should better be "died of pneumonia, caused by catarrh." The "caused by catarrh" is left off—what's the use? He's dead anyway. And so catarrh is looked upon as a disease of slight consequence by those who don't know. Over every catarrh sufferer, no matter what or he has been suffering a month or five years, there hangs a dark shadow which is pointing with its dark, bony finger to the silent way. Will you follow it, or fight it?

Gaus' Combined Catarrh Treatment will save you, and avoid for you years of future misery. Gaus' Treatment permanently cures catarrh in the common-sense way. He proves it, too, with a free TRIAL PACKAGE of Gaus' Catarrh Treatment, mailed as soon as he receives the coupon at the bottom of this page. Cut out the coupon, fill it in with your name and address, and send to-day to C. E. Gaus, 3597 Main Street, Marshall, Mich.

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**NAME**.....  
**ADDRESS**.....  
(Write Plainly)

## To The Washington Herald, Please Send Us a Free Trial Package of This Remarkable Treatment.