

The Celebration That Washington Looks Forward to Every Year

Berberich's 47th Anniversary

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**Free Samples
TONIGHT**

**At the Seventh
Street Carnival**

Five thousand sample boxes of Lady Fairfax Chocolates and thousands of Gude's Roses will be distributed from our three automobile floats in the big Seventh Street Parade. Don't miss this treat. Everybody's going to be on Seventh street tonight.



With Every Pair of The Fashionable Feminine Footwear We Sell
A 1-Pound Box of **Lady Fairfax Candy** and A Bouquet of **Beautiful Gude Roses**

Lady Fairfax Candy is made of the richest fillings with heavy coatings of delicious chocolate. They melt in the mouth with a palate-tickling sweetness that makes you want more. If you have never eaten Lady Fairfax Candy, a new delight awaits you when you open your box from BERBERICH'S. You get a box of these delicious confections, together with the bouquet of Gude's Roses with Every Pair of BERBERICH'S shoes in this Anniversary Sale.

The bouquet of Gude's Roses will delight you. They are truly beautiful specimens, grown right here in Washington, that have won prize after prize in florists' exhibitions in other cities and in Washington.

You receive a magnificent bouquet together with the box of Lady Fairfax Candy, absolutely free with every pair of BERBERICH'S shoes in this Anniversary Sale.

On these anniversary occasions, BERBERICH'S makes extra efforts to display footwear of the latest styles. This Forty-seventh Anniversary is no exception. You will find a larger, more attractive array of the newest models in shoes for men, women, and children than is to be found at any other store south of New York.

The
LA FRANCE

Shoe For Women

\$3.50 \$4.00 \$5.00

La France Shoes are recognized as the premier footwear for women wherever well-dressed women congregate. They are style leaders, originating the lines that are copied by other makes of shoes. A feature that appeals especially to discriminating women is that the comfort of La France Shoes is as pronounced as their style. The Flexible welt sole, an exclusive La France feature, permits of a greater freedom and gives a more graceful carriage to the wearer. La France Shoes fit snugly as a glove, yet do not bind or cramp anywhere.

The
American Girl

Shoe For Women

\$2.50 \$3.00 \$3.50

"The American Girl Shoe" is proving a very popular one with the "American Girls" of all ages in Washington. Forty attractive models, and a big variety of lasts and heel shapes.

All the new leathers in every size and width assures you of a perfect fit.

"The American Girl Shoes" combine that grace of outline with lasting wearing qualities that thrifty women desire in their footwear.

The
CARTHEAN

Shoe For Women

\$3.00 \$3.50 \$4.00

The Carthean Shoe for women, equipped with rubber heels, are the finest examples of popular-priced footwear for women in the country. They possess all of the style and modishness that the woman of taste demands; they give greater wear than many shoes costing much more and they are built as carefully as our higher-priced models.

Sixty attractive models, embracing the current style changes are to be found here in every leather and every shade that will be popular this season.



One of the La France Models



An American Girl Model

When You Buy BERBERICH Shoes You Are Purchasing Shoe Insurance

Main Store
1116-22 7th St.

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Branch Store
813 Penna. Ave.