

The Style Show

November is the month when winter clothes are finally decided upon—the month when the Palais Royal stocks are at their zenith—the logical month for a "Style Show."

With Evening Gowns up to \$100.00 and for as little as \$29.50; with Suits for all occasions up to \$75.00 and for as little as \$25.00—the Palais Royal "Style Show" will be as comprehensive as possible.

Third Floor Parlors—6 Elevators.

Palais Royal

A. Lisner, G and 11th Sts. Hours 9 to 6

Art Photography

With the services of Mr. J. Thornley Seabrook, the highest ideals are assured. Mr. George Julian Zolnay, the noted sculptor and prominent member of the Washington Artists' Club, authorizes this statement: "I consider Mr. Seabrook's work superior to any of my experience."

Mr. Seabrook is Permanently Located Here

His 11x14 sepia and other artist proofs, 11x14, are \$25 per dozen. An introductory offering for tomorrow only—two of these proofs for only \$1.50.

The Suit Pictured \$25

One of the 283 New Models

The Palais Royal is indebted to New York's leading makers for these Women's Man-tailored Suits—that will be valued at \$30 to \$40. The influence of Washington's "Style Show" is acknowledged in New York, and 283 samples are sent that will be valued as indicated. On exhibition and for sale tomorrow morning—in Third Floor Parlors.

Twenty Exclusive Styles Included

Sizes 36 to 55 Bust for Women

Sizes 14 to 20 years for Girls

Many of these Suits—most of them—were made to serve as specimens of the makers' ability to reproduce imported models or create best adaptations. Thus the superiority of styles and perfection of tailoring in every detail from neckband to skirt hem, making the price, \$25.00, really nominal.

Styles

English Norfolk models.
Chin Collar effects.
Box Coat models.
Semi-fitted effects.
Plain-tailored models.
Russian Blouse models.
New Military effects.
Fur-trimmed models.

Important

Reasons why these suits are superior—Each is lined throughout with silk peau de cygne guaranteed for two seasons' wear. Now that dyes are doubtful the Palais Royal's guarantee of fast colors counts, especially as an unusual variety of rich new shades are shown. The all-wool materials are sponged before making up, assuring permanently perfect lines.

Fabrics

English Cheviots.
Spot-proof Broadcloths.
West of England Mixtures.
Sun-proof Serges.
Vigorole Gabardine.
Worsted Poplins.
Crepe Poplins.
Novelty Cloths.



Fur Coats

Salt's—the famous English Fur fabrics—are guaranteed. Better than cheap fur coats, and with all the appearance of those costing \$100.00 to \$500.00, these "Salt" Coats are the ideal. Here in every new 1915-1916 style.

- Salt's Sealette Coats, \$42.50.
- Salt's Esquette Coats, \$29.50.
- Salt's Plutex Seal Coats, \$27.50.
- Salt's Arcadian Lamb Coats, \$25.
- Salt's Baby Lamb Coats, \$16.50.
- Salt's Arabian Lamb Coats, \$16.50.
- Salt's Astrakhan Coats, \$12.98.



Specials for Tomorrow at \$15.50 and \$49.50

The Two Best Coat Values of the Season—On Sale Tomorrow Morning.

At \$15.50 are Coats of Baby Lamb and Astrakhan—Salt's famous fabric furs. The last-moment deeply belted style, with Sealette collar; lined throughout with guaranteed satin and interlined with flannel. All sizes for misses and women to 46 bust—in green, navy and black.

At \$49.50 are Salt's Seal Plush Coats, with collar and 5-inch band of skunk opossum, lined throughout with Skinner's satin. Positive \$60 value Coats at only \$49.50—on third floor.



The Shop for Misses

A Distinct Shop—On Third Floor.

Sample Suits Values to \$30. \$19.50

Sizes 14 to 20 years—including models suitable for women to 36 bust. Materials include gabardine, whipcord, poplin, broadcloth and serges.

Fur Trimmed and Silk Braided.

Only forty (40) of these Sample Suits—but a style is here for every phase of girl and every occasion. \$19.50 for choice.

Misses' Suits at \$25.00 to \$45.00.

Imported models accurately reproduced, of chiffon broadcloth, velvet, velour cloth, suede cloth and other high-class materials. A collection that should link the name of Palais Royal with Misses' High-class Suits.

Misses' Dresses at \$4.98 and \$6.98.

Illustrating that little prices need not mean cheap-looking dresses. At \$4.98 are One-piece Corduroy Dresses, in navy, garnet, green, brown and black, with collar and cuffs of white corduroy.

At \$6.98 are Two-piece Serge Dresses, in black and colors. Separate pleated skirt, with coatee in Norfolk effect, with braid trimmings and large patent leather belt. Sizes for juniors and misses.

Third floor—6 Elevators.

The New Men's Shop

As distinct a shop as if on another street. Central location—G, two doors east of Eleventh.



Enduring Good Looks in Winter Overcoats

The man who's well dressed always appears at his best—if overdone he comes under the ban of harsh criticism from stranger and friend at once. There's disappointment ahead for the man who tries to save on quality and lose on looks after his clothes have been put to the time-tried test of wear.

The good looks of our winter overcoats hide no maker's faults—they are faithful to the fair promise of their enduring worth at \$12.50 to \$30.00.

For Dress \$14.50 For Business

For Dress—Chesterfield and form-fitting, 1/4 and full silk lined, with velvet or cloth collar. Materials include cheviots, jerseys and short nap chinchillas, in black, blue, brown and Oxford.

For Business—The new "Bal-o," cut very loose. Materials include all the new fabrics—in greens, browns, tans, Oxford and plaids.

THE PALAIS ROYAL
A. LISNER Hours: 9 to 6. G STREET

In the Blouse Shop

Third Floor—New Building.

The exquisite Dress Blouses, for which \$10 is the least price at the exclusive stores, are here at only \$7.95, and in twice the variety usually found in one of the little shops.

The newest are of all-over thread lace with flesh color silk lining and high frill lace collar and cuffs—to be shown tomorrow morning for the first time.



Special \$5.00

For Tomorrow.

Blouses tailored to perfection—the models the connoisseur will revel in. Of crepe de chine, taffeta, and radium silks, in fresh, navy, American Beauty and white, convertible collar and large pearl buttons—others plain.

Special \$3.95

For Tomorrow.

To all but the wearer this model will be a \$5.00 blouse. It's of radium silk, perfectly tailored, with new three-corner collar, turn-back cuffs. Large pearl buttons are featured.

Special \$2.95

For Tomorrow.

Two grand models at this price. No. 1—Of Striped Crepe de Chine, two-tone, buttoning high to neck with ball pearl buttons. No. 2—Georgette Crepe Blouse with touches of embroidery and fine tucks.

The Boys' Shop

Second Floor—New Building.

Suits \$3.95 O'Coats

Will it not be worth while to bring your boy after school tomorrow—to save the difference between \$5.00 and \$3.95?

THE SUITS—With two pairs of pants, are ideal for school wear, being of the famous English mixtures and corduroy, defy hard knocks. Well tailored and fully lined—in sizes 7 to 17 years.

OVERCOATS—For boys of 10 to 17, are single and double-breasted overcoats with convertible collars. For boys of 3 to 10 are the favorite Chinchilla Coats in blue, brown and gray.



Style Show Corsets

Binner
CORSET

No Style Show would be complete without these Corsets—for they are the acme of grace and elegance, comfort and ease.

Demonstrated by Madam Mara, of New York.

The famous authority will be here for all of this Style Show week. Madam Mara and a complete stock of the latest Binner models is assurance of the ideal corset for your particular form.

The Binner model pictured here is well adapted to the supple figure. It is made with medium low bust. Its straight lines, slightly "nipped" at the waist, produce the latest effect that fashion demands. It is a very attractive corset, with elaborate silk elastic inserts, beaute the front clasp and at the top of the back. The trimmings are also very elaborate.

Note that Binner Corsets are made only superlatively best—low priced at \$5.00 to \$10.00.

Demonstration Tomorrow—Third Floor Parlors.



THE SHOP FOR CHILDREN

for Baby, and All Ages to 14 Years



\$6.98 \$10 \$7.98 \$10.98 \$12.98

At \$6.98—Sturdy Coat of serviceable chinchilla in gray, navy or brown. It is decidedly smart—double breasted, has two pockets, a belt at the back, and is lined throughout. At \$10.00—Excellent Heavy Woolen Coat, made with distinctive front yoke and simulated pocket tabs. This is smartly belted all around. Offered in navy, green and brown. At \$7.98—A distinctive belted Coat of zibeline, with velvet collar to match, turn-back cuffs and Venetian cloth lining. Offered in navy, green and brown. At \$10.98—A "dressy" Coat of handsome corduroy, trimmed with novelty bone buttons to match. This has commodious patch pockets, smart box plaits at the back, and a button-trimmed tab through which the belt is laced. Obtainable in Copenhagen, navy, green and brown. At \$12.98—A suitable winter Topcoat of zibeline, in brown, navy, or green, with a chin collar of velvet, button trimmings; others fur trimmed.

Special \$2.98

Girls' Dresses

Of English corduroy, with skirts pleated or gored. Some with white rep guimpe. Others are straight effect. Sizes 6 to 14 years.

Third floor—6 Elevators.

Special \$5.98

Girls' Coats

In sizes 6 to 14 years are our maker's samples—made to retail up to \$8.98. All the new winter styles—of corduroy, zibeline and wool cloths in mixtures.

Third floor—6 Elevators.

Special \$2.50

And \$3.25

At \$2.50 are Chinchilla and Corduroy Coats, belted models, in sizes 2 to 3 years. At \$3.25 are White Corduroy Coats that will wash, in sizes 6 months to 2 years.

Third floor—6 Elevators.