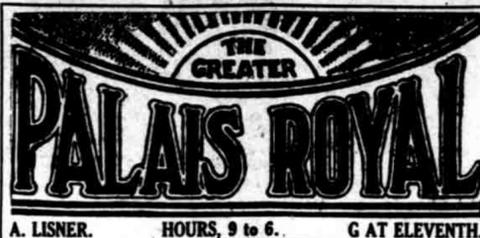


See Mr. Young About an Account

What better time than now to see Mr. Young in his office on the fourth floor and arrange for an account.

The Greater Palais Royal has confidence in you and you have confidence in the Palais Royal—so why not let us get together for mutual benefit and your convenience?

There is no charge here for an account. The low cash sale prices are yours just the same as in cash sales—and we appreciate the additional patronage.



TODAY'S HERALD COUPON CUT IT OUT



Bring this coupon with you—it must be today—and after selecting suit or overcoat present it to the salesman and claim 10 per cent discount.

COATS FOR THE FAMILY

Quantity Greatest---Quality Best---Prices Least---Demanding the Careful Reading of this Page

Salt's Famous Fabric Fur Coats

\$20 in New York

\$16.50

The Price Here

Coats of the English fabric furs that have made the name of Salt famous—are exclusively featured at the Palais Royal. In no instance are the cheap imitations tolerated so that the Palais Royal guarantee has real meaning.

They're the coats with the real swing—a touch of individuality in each one and most likely there's only one that was meant just for you.

Look at them from every angle, measure them up by every good standard and then be prepared for a glad surprise when you see the coats with your own eyes. They're the season's biggest values.



Coats

Guaranteed

\$16.50

It's only in New York that such coats can be usually had for as little as \$20.00. The price extraordinary—\$16.50—is only during the distribution of forty-four of them, as follows:

Salt's Baby Lamb and Astrakhan Coats; all lined throughout with satin, guaranteed for two seasons. Some with deep fur collars, others with high chin-chin collars. Women's and misses' sizes.

Salt's 54-inch Arabian Lamb Coats, satin lined; interlined with flannel; straight back effects, with large sailor collar and lapels, which may be fastened high to neck.

Third Floor—6 elevators.

A Sale Right Now
When You Need Them of
Men's Overcoats
In Three Special Lots
At \$14.50

O'coats that you would judge splendid values at \$20—at \$14.50 they are bargains.

Form-fitting Coats—in both Single and Double-breasted models. The new Bal O'coat, and the more conservative box coat that is always good style.

Choose from velvet or self-collars in these models, in plain blues, browns, Oxfords, and all the popular fancy mixtures, including the newest checks and plaids. Coats are 1/4 and full lined. Materials are fancy chevots, chinchillas and meltons.

At \$19.50

The brand-new Fifth Avenue English model—the gentleman's overcoat, gracefully form-fitting and having new slant pockets. Tailored to perfection of the new Boucle cloth, in brown, dark green and black. A model decidedly out of the ordinary, with plenty of snap without the extreme effect.

At \$28.00

A full silk-lined dress Overcoat of very fine melton cloth in Oxford and black only.

A strictly Chesterfield model that tells its own quiet story of taste and discrimination in dress, and quite naturally of the most superior workmanship.



CHILDREN'S COATS

—with hats to wear with them.

Children's Coats, of all-wool zibeline, chinchilla and novelty materials; some with touches of velvet, fur and braid. For boys 2 to 4 years; for girls 2 to 6 years. Values to \$8.00. **\$5.00**

Hats to match, of corduroy, plush, and fur cloth; black and colors; some with facing of contrasting colors; trimming of flowers and ribbon. Special **\$1.50**



Sizes, 6 to 14 years, \$5.98

Another sample line of Children's Coats, made of a large variety of materials, including zibeline, chinchilla, corduroy, boucle, Astrakhan and chevot; plain colors or mixtures; new belted models.

Babies' Coats, \$2.98

—of soft white lamb's wool; quilted lining; front trimmed with silk cord and beaver heads; 6 months to 2 years.

Angora Wool Garments

Set comprising sweater, cap, leggings and mitts; sizes 2 to 4 years. On third floor.

Sweaters.....50c to \$3.00

Leggins.....50c to \$1.50

Caps.....25c to \$1.00

Mitts.....10c to 50c



On Sale Today in the Basement

\$2.98

Sizes to 14 Years.

Girls' Coats, of baby lamb, Astrakhan, and other fur fabric cloth; plain, flaring and belted models, all lined throughout, some quilted. Values to \$5, at \$2.98.



The New Skating Coat

For Misses and Women

Underpriced in the Basement Today.

\$5.00

New York's latest—slightly shorter than the ordinary coat, and therefore better for walking as well as skating.

The material alone in these coats is worth today's price of \$5.00.

BOYS' OVERCOATS

Very Special at

\$4.95

These Boys' Overcoats are genuine \$6.00 garments, in material, workmanship, and general excellence, and every boy's mother will save exactly \$1.05 at the Palais Royal Boys' Shop, second floor, today.

The sizes range in ages of from 3 to 18 years. The coats for the little fellows, sizes from 3 to 10 years, are mostly in chinchillas, in colors of brown, blue, and gray, in double-breasted models, buttons to neck with shawl or military collars; wool lined. Also included are some fancy mixtures.

The coats for boys 10 to 18 years are in both single and double-breasted models, in tweeds, chevots, fancy plaids, and warmth without weight cloths that will wear like iron.

Made with convertible collars, velvet or self, in belted back models.



The Justly Famous International Mackinaws

\$4.95

These international Mackinaws are so well known as to hardly need comment.

Made in Indian plaid patterns that the boys are strong for—and made to give service that the parents will be strong for.

THE PALAIS ROYAL

A. Lisner
Hours: 9 to 6

G at **ELEVENTH**