

FREE!

Purchases made here forwarded by Parcel Post to any point in the United States.

Initial engraved on Umbrellas, Silverware, Jewelry, Etc., or name stamped in gold on Card Cases, Pocketbooks, Bibles, Prayer Books, Etc., from \$1 up.

Attractive Christmas Boxes—all free to Palais Royal patrons.

Suggestions

An alphabetical list, telling of what and where.

- Aprons and Caps—Third Floor.
- Art Needlework—Second Floor.
- Bags and Satchels—Street Floor.
- Baking Dish—Basement Store.
- Bath Robes—Street and Third Floor.
- Beds—Fourth Floor.
- Bed Linen—Second Floor.
- Bibles—Street Floor.
- Blankets and Comforts—Second Floor.
- Books—Street Floor.
- Boys' Clothing—Second Floor.
- Boys' Furnishings—Second Floor.
- Brass Goods—Basement Store.
- Eric-a-Brac—Fourth Floor.
- Cane—Street Floor.
- Card Engraving—Street Floor.
- Cedar Chests—Fourth Floor.
- Children's Underwear—Third Floor.
- Children's Dresses—Third Floor.
- Christmas Cards—Street Floor.
- Children's Hats—Third Floor.
- Chinaware—Fourth Floor.
- Clocks—Street Floor.
- Coats and Wraps, Ladies'—Third Floor and Basement Store.
- Coffee Percolators—Basement Store.
- Comforts—Second Floor.
- Correspondence Cards—Street Floor.
- Corsets—Third Floor.
- Cut Glass—Fourth Floor.
- Cutlery—Basement Store.
- Curtains—Fourth Floor.
- Damasca, Etc.—Second Floor.
- Desk Sets—Street Floor.
- Dolls—Street Floor.
- Diamonds, Rings and Brooches—First Floor.
- Domes—Fourth Floor.
- Dress Goods, Black—Second Floor.
- Dress Goods, Colored—Second Floor.
- Dress Goods, Woolen—Second Floor.
- Dress Linings—Second Floor.
- Dressing Goggles—Third Floor.
- Dress Trimmings—Street Floor.
- Electrolights—Fourth Floor.
- Embroideries—Street Floor.
- Evening Dresses—Third Floor.
- Evening Wraps—Third Floor.
- Engraving and Stationery—Street Floor.
- Extracts—Street Floor.
- Fountain Pens—Street Floor.
- Fans—Street Floor.
- Flannels—Second Floor.
- Fur Sets and Coats—Third Floor.
- Furniture—Fourth and Fifth Floors.
- Glassware—Fourth Floor.
- Gloves—First Floor.
- Gas Radiators—Basement Store.
- Handkerchiefs—Street Floor.
- Hand-dressing Parlors—Mezzanine, Street Floor.
- Hostery, Ladies' and Children's—Street Floor.
- Housefurnishings Goods—Basement Store.
- Housekeeping Goods—Second Floor.
- Hair Parlor—Mezzanine, Street Floor.
- Infants' Goods—Third Floor.
- Jewelry—Street Floor.
- Kimono—Third Floor.
- Kitchen Cabinets—Basement Store.
- Laces—Street Floor.
- Leather Goods—Street Floor.
- Lamps—Fourth Floor.
- Manicure Parlors—Mezzanine, Street Floor.
- Manicure Articles—Street Floor.
- Mirrors—Street Floor.
- Millinery—Second Floor.
- Men's Furnishings—Street Floor.
- Men's Clothing—Second Floor.
- Morris Chairs—Fourth Floor.
- Napkins—Second Floor.
- Nightgowns—Third Floor.
- Neckwear, Men's—Street Floor.
- Neckwear, Ladies'—Street Floor.
- Notions and Small Ware—Street Floor.
- Opera Glasses—Street Floor.
- Ornamental Department—Street Floor.
- Oil Heaters—Basement Store.
- Packets—Street and Second Floor.
- Pattens—Third Floor.
- Pocket Knives—Street Floor.
- Perfumes and Toilet Articles—Street Floor.
- Photography—Street Floor, North-West Balcony.
- Picture—Fourth Floor.
- Pocketbooks, Etc.—Street Floor.
- Raincoats—Street, Third and Basement Store.
- Ribbons—Second Floor.
- Rubbers—Second Floor.
- Rings—Street Floor.
- Rubber Goods—Street Floor.
- Ruffs—Fourth Floor.
- Ruffings—Street Floor.
- Sashes and Scarves—Second Floor.
- Serving Trays—Street Floor.
- Shells Comb—Street Floor.
- Shoes—Second Floor.
- Silk, Velvets, Etc.—Second Floor.
- Suits, Ladies'—Street Floor and Basement Store.
- Silver-plated Goods—Street Floor.
- Stationery—Street Floor.
- Smoking Jackets—Street Floor.
- Smoking Sets—Street Floor.
- Sterling Silver—Fourth Floor.
- Suits, Women's and Girls'—Third Floor and Basement.
- Tie—Street Floor.
- Toilet Articles—Street Floor.
- Towels—Second Floor.
- Traveling Bags, Etc.—Basement Store.
- Trimmings, Dress—Street Floor.
- Trunks—Basement Store.
- Umbrellas—Street Floor.
- Underwear, Marine—Street Floor.
- Upholstery—Fourth Floor.
- Velvets, Black and Colored—Second Floor.
- W. Ladies'—Third Floor and Basement Store.
- Writing Desks—Third Floor.
- White Goods—Second Floor.
- Watches—Street Floor.
- White Goods—Second Floor.
- Wrappers—Third Floor.
- Young Men's Suits and Overcoats—Second Floor.

The Palais Royal

G Street

Solid Gold \$6.98

Samples. **Worth to \$10.**

Hurry! Some of these samples are not worth more than \$7.50. Today's early visitors are promised \$10 values at \$6.98. Brooches, exactly as illustrated, and many other pieces, all of guaranteed 14-karat gold.

Some set with real diamonds. See the samples on Street Floor, center aisle.

Solid Gold Guaranteed.

At this season much Gold Jewelry is manufactured—for Christmas presents. Not large or heavy pieces, so that very much less than usual prices can be asked and the jeweler be enabled to guarantee it "solid gold." Nearly \$5,000 of this guaranteed jewelry is to be distributed at about \$3,000. Initial engraved free—and such work is done better now than in the hurry and worry of next week.

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|---|---|
| \$1.00 Solid Gold Chain Link, plain and engraved..... 89¢ | \$1.50 Solid Gold Bar and engraved..... \$1.00 |
| \$2.00 Solid Gold Chain Link, men's and women's..... \$1.98 | \$2.00 Men's Solid Gold Coat Chain, plain and engraved designs..... \$3.50 |
| \$4.00 Solid Gold Birthstone Rings, Tiffany Settings..... \$2.50 | \$1.25 Solid Gold Beauty Pins, choice of ten designs..... 89¢ |
| \$5.00 Solid Gold Scarf Pins, with sapphires, rubies and pearls..... \$2.50 | \$1.50 Solid Gold Brooches and Bar Pins, plain and engraved..... 89¢ |
| \$5.00 Solid Gold Bracelets, plain and engraved and plain designs..... \$3.98 | \$1.25 Solid Gold Neck Chains, 15 long..... 89¢ |
| \$5.00 Solid Gold Lavallieres, with amethyst, ruby and sapphire settings..... \$3.25 | 75c Solid Gold Hearts for baby chains..... 48¢ |
| \$2.00 Solid Gold Tie Clamps..... \$1.00 | \$1.00 Child's Solid Gold Signet Rings..... 50¢ |
| \$2.00 Solid Gold Signet Rings, ladies' or boys'..... \$1.00 | 75c Solid Gold Beauty Pins, two on card..... 44¢ |



Parisian—50c to \$10.00

Choice of Necklaces, Brooches, Lavallieres, Bracelets, Finger Rings, Hair Ornaments, Locketts and Chains, everything pertaining to a Tiffany store is duplicated in every detail. The variety is so bewilderingly great—because all the agents' samples have been acquired. It should be appreciated that while the prices are nominal—\$1.00 to \$10.00 instead of \$1.00 to \$20.00—that only reproductions of highest cost jewelry are represented, and that each piece is a facsimile in every detail.

Cut Glass

Large Pieces Worth to \$10 **\$2.98**
Smaller Pieces of Proportionate Value
At 98c and \$1.98—4th Floor.

Handkerchiefs

From 12½c to \$20
Proving that at each price up to the fine lace handkerchiefs at \$20, less is asked for the same quality here than elsewhere.

American Jewelry Samples

14c to 50c
Values Are Up to \$1.00.

Attleboro, Mass., is American headquarters for the manufacture of "imitation jewelry." The samples that come here annually include the entire collection carried by the many "drummers" representing the leading factory in the United States. Here today—the samples of winter jewelry of this 1915-16 season. In the attractive box presented with each, these samples are given an expensive appearance.

Street Floor—Center Aisle.

Oriental Pearls

Special at \$2.98 to \$10.00.

Imitation—but facsimiles of real pearls, and indestructible. Like the real, "Oriental" Pearls absorb the rays of light as does the morning mist the sun's rays, giving back delicate colors more beautiful than artists ever dare attempt to depict.

Superb specimens of "Oriental" Pearl Necklaces are here at \$2.98 and up to \$10.00. The exhibition and distribution in the Greater Palais Royal department devoted to real gold jewelry, on main floor.

Diamond Jewelry

Finger Rings, \$6.98 Worth to \$20.

If not a connoisseur of real diamonds and real gold—bring one who is. But come today—if this fleeting opportunity is to be profited by. Real diamonds—not chips—set in real gold—made into attractive finger rings. Worth to \$20, at \$6.98—is almost unbelievable. Truth is sometimes stranger than fiction—as now.

Solid Gold Rings—Without Diamonds.

At \$1.00 are Juveniles' Solid Gold Signet Rings. At \$2.98 are Women's 10-karat Gold Rings, set with "her" birthstones. At \$3.98 are Women's 10-karat Gold Rings with real cameos. At \$5.00 are Women's and Men's 10-karat Gold Rings set with rubies, cameos, etc.

Bric-a-Brac on Fourth Floor Tables at 25c to \$1.50



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|---|--|--|--|--|--|
| Table 1—25c
Values to 69c | Table 2—50c
Values to \$1 | Table 3—75c
Values to \$1.50 | Table 4—98c
Values to \$1.75 | Table 5—\$1.25
Values to \$2.00 | Table 6—\$1.50
Values to \$2.75 |
| Fine China Sugar and Cream Sets, China Shaving Mugs, Salad Bowls, Cake Plates, Ash Trays, Chop Plates, Powder Boxes, Hair Receivers, Cups, Saucers and Beer Steins. | Fine China Salad Bowls, Fruit Plates, Cake Plates, Mayonnaise Bowls, Candy Trays, Cups and Saucers, Decorated Tankard Jugs, Tea Strainers and Cups, Tobacco Jars, Wall Plaques, Etc. | French China Fruit Bowls, Japanese China Celery Trays, Cracker Jars, Chocolate Pots, Cups and Saucers, Cake Plates, Etc., Etc. | Fine Decorated China, Teapots, Tobacco Jars, Cracker Jars, Spoon Trays, Celery Sets, Chocolate Sets, Almond Sets, Orange Bowls, Chocolate Pots, Celery Trays, Cups and Saucers, Chop Dishes, Comb and Brush Trays, Berry Sets. | Hand-painted Flower Vases, Chocolats Sets, 12-piece Tea Sets, Beer Steins, Celery Sets, Berry Sets, Dresser Sets, Etc. | Hand-painted Fruit Bowls and Celery Trays, Chop Dishes and Cake Plates, Wall Plaques, Cracker Jars, Flower Vases, Jugs, Sugar and Cream Sets, Marmalade Jars and Trays, Etc., Etc. |

Leather Presents for "Him" and "Her"

Samples Worth to \$2.00. **\$1.00, 50c, 25c Today** Street Floor.
An Annual Opportunity—Only Too Fleeting

Choice of Traveling Mirrors, Military Brushes in real leather cases, Flasks, Jewel Cases, Leather Cases containing coat hanger and hat brush, Sewing Baskets with leather top, Whisk Brooms and Holder, Music Rolls, Solid Pigskin Purses, Bill Books, Cigar Cases, Tie Holders, Collar Bags, Handkerchief and Glove Cases, Leather Watch Bracelets, Drinking Cups, Purses, Frames, Shaving Pads, Jewel Cases, Children's Handbags, Coat Hangers, Penknives, pearl and stag handles; Work Boxes, Needle Books, Work Baskets, Combination Cases, Milady's Darners, Embroidery Scissors, Watch Fobs, Smoking Sets, Bag Tags, Penknife Cases and many other articles.—Street Floor—Near 11th Street Door.

- ### The Regular Stock—A Few Hints Below
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| \$1.00 to \$5.00 for Velvet Handbags, gilt, nickel and covered frames; velvet strap handles; fitted. | \$1.00 to \$4.00 for Military Brushes, best quality bristles. | \$1.00 to \$15.00 for Pin Seal and Morocco Leather Handbags, fitted, new shapes and colors. |
| \$3.50 to \$20.00 for Traveling Cases, fitted with the necessary articles for him or her. | 50¢ to \$2.00 for Men's Collar Bags, drawstring style, of real leather; assorted colors. | \$4.00 for Handbags of genuine seal leather; fitted with purse and mirror. |
| \$9.00 for Banded Handbags, new and beautiful designs; fitted with inside pocket. | 59¢ to \$5.00 for Men's Bill Folds, at pin seal and walrus leather. | \$1.00 to \$12.00 for Willow Sewing Baskets, nest-like lined; fitted with necessary sewing articles. |

A Best Xmas Present for "Her"

An Evening Scarf—It Can Be as Much as \$45.00.

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| Lace Scarfs Of Spanish and Princess Laces. Beautiful beyond words to describe. As little as \$2.00 and up to..... \$45 | Net Scarfs In white, flesh plain, with 2-inch hem. Some with silver and iridescent trimmings. \$2.98 up to..... \$6.98 | Silk Scarfs Black, white and colors; plain dotted and floral effects. In Christmas box..... 50¢ |
| Lace Scarfs Machine made, but marvelous imitations of the hand made. As little as \$1.50 , and up to..... \$3.98 | Crepe Scarfs Black and shades; plain, floral and striped effects. \$1.00 up to..... \$9.98 | Marabou Sets New bell shape neckpiece; and cape-effect black. The two for..... \$5.00 |

Other Neckwear on Street Floor Tables, near elevators. At 25c are dainty pieces, each in Christmas box. Hurry for them—they will be all gone from here—only too soon.

- ### Special at \$5.00
- The sample handles of an importer have been bought at a nominal price—making \$5.00 possible for buckhorn, ivory and silver handles generally noted in much more expensive Silk Umbrellas.
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| EXTRA—Men's and Women's Silk Umbrellas , with choice of twenty (20) different styles of handles; some worth \$2.50..... \$2.00 | EXTRA—Emergency Umbrellas , for home, office and school. Different and better than usual at about the price..... 94¢ |
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Books

Attractively bound for presentation. Thousands to select from—10c to \$5.00. The following are all good titles:

50c For Choice

The Knave of Diamonds. By Ethel M. Dell.

Sweet Apple Cove. By George Van Schaick.

The Gringos. By B. M. Bower.

The Secret Garden. By Frances Hodgson Burnett.

The Way Home. By Basil King.

Once to Every Man. By Larry Evans.

Juveniles' 25c Books

Attractively Bound Books for Boys and Girls:
The Automobile Girls.
The Moving Picture Girls.
Madge Morton Books.
Grace Harlow Series.
Tom Swift Series.
Dave Darrin Series.
The Pony Rider Boys.
The Battleship Boys and many other titles.
Street Floor of the New Palais Royal Building.

Eyeglasses For Christmas



You could make no more useful a gift than a pair of glasses to a relation or friend. We will sell you the frame or mounting and make the lenses to order after a careful examination by our optometrist. Glasses as low as \$1.00. We have a complete line of Holiday cases, chains, lognettes, reels, readers, etc., which we will box nicely in Holiday boxes without charge.
Optical Department—Main Floor Balcony.