

**Everybody's Advertisement for Everybody**

# A Sale That Rings True

And Your Inducement to Buy Is TRUTH  
Presenting Clearly Your Opportunity for

## BIG SAVINGS

ON STANDARD GRADE Trade-Mark Shoes for **MEN WOMEN CHILDREN**

**THE SHOES** are not samples or discontinued lines. They proudly bear the names of their makers, firms with national reputations whose trade-marks indicate value in shoes much the same as the word "sterling" determines the caliber of silverware. These shoes came to us in the regular course of business as "clearing house" for surplus stocks of both manufacturers and retailers embarrassed with over-stocks, who are glad to make deep price sacrifices for cash.

**THIS SALE** has behind it an extra incentive and that is to "go the limit" in order to demonstrate just how much a store can save the public on footwear when it seriously and conscientiously sets out to do so. In other words, we are waging a battle of comparison against misleading statements or fake claims.

You Buy Any of These Shoes With the Satisfied Knowledge That Everybody's Which Sells Them Guarantees the Full Value of Every Pair.



Over 400 Pairs of Men's Trade-marked High Shoes—Made by Smith-Briscoe Shoe Company, makers of the celebrated "Steadfast" Shoes; in gun metal calfskin and tan Russia calfskin; a full range of sizes and widths to choose from. Real \$5.00 values. Only

**\$3.15**

60 Pairs of the Carthan Make Ladies' Button Boots—O'Sullivanized with heels of live rubber. These Carthan Shoes retail at \$3.50 the pair. Only

**\$1.95**

\$6.00 Ladies' 8-inch High-cut Pattern—A new style, in button and laced boots, with 2-inch leather heel; in Dull Mat Kid and Midnight Blue Kidskin. "Mary Stuart" \$6.00 grade. All sizes. Special.

**\$3.15**

\$6.00 Ladies' French Bronze (7 1/2-inch Height) Kidskin Button Boots—Goodyear welt sewed, with 2-inch leather Louis heel; all sizes. Special.

**\$3.35**

25 Pairs Only of Men's Storm Rubbers—Sold regularly at \$1.00 the pair. Only

**65c**

75 Pairs of Ladies' Black Buckskin High Boots—The American Girl and Faunce & Spinney make. Regular \$3.50 and \$4.00 grades.

**\$1.65**

300 Pairs of Ladies' High Boots—Made in patent colt or gun metal calfskin, with black or gray cloth tops; with Goodyear welt soles; the new overgaiter pattern. Regular \$3.00 value.

**\$1.65**

30 Pairs Ladies' Tan Buckskin High-cut Button Boots—Faunce & Spinney and Patrician makes; made to retail at \$4.00 the pair; most every size in the lot. Only

**\$1.45**

65 Pairs of Ladies' High Boots—Made of black satin; plain toe and leather Cuban heel; 18-button or regular height pattern. Genuine \$4.00 grades. Only

**\$1.00**

A New Shipment of Bronze High Shoes, "Mary Stuart" Make—Made with medium, short vamps, Louis Cuban heel and bronze cloth tops; a standard price shoe, branded on the sole by the makers. Only

**\$2.55**

An Entirely New Shipment of the Famous Varsity Shoe for Women—Just a few of the styles have arrived; a gun metal calfskin English pattern with cloth top; a patent coltskin and gun metal calfskin black cloth top with Louis Cuban heel and the new overgaiter design; all sizes and widths to choose from. Genuine \$4.00 values.

**\$2.65**

321 Pairs of Men's Trade-marked High Shoes—Included are the Craddock Special, Farnum, Weber Bros. and other well-known makes; a suitable style for every man; in a choice selection of high-grade material. \$3.50, \$4.00, and \$4.50 values.

**\$2.85**

250 Pairs of Ladies' High Boots—Piled high on our third floor bargain tables; a choice selection of styles. As these are broken lots taken from our regular stock, we have not every size in each lot, but you will find your size in some good-looking style. Values, \$3.00, \$3.50 and \$4.00. Only

**\$1.95**

29 Pairs of Ladies' Button Boots—In small sizes only, but \$3.00 and \$3.50 values. Only

**95c**

24 Pairs of Ladies' Tan Buckskin High Shoes—Made in high-cut lace pattern, with leather Cuban heel. Sold by us regularly at \$4.00 the pair. Only

**\$1.45**

Over 500 Pairs of Women's High Boots—In a large assortment of snappy styles; a suitable style for most every foot; listed from our regular stock of trade-marked footwear. Sold by us regularly at \$4.00 and \$5.00 the pair. Only

**\$2.45**

Choice of Any of Our Regular Lines of Men's Shoes—Every pair Goodyear welt sewed; the \$2.65, \$2.85 and \$3.15 grades are of extra selected tan calfskin, gun metal calfskin, and patent coltskin; every size in this lot:

Our Own \$4.50 Values.....\$3.15  
Our Own \$4.00 Values.....\$2.85  
Our Own \$3.50 Values.....\$2.65  
Our Own \$3.00 Values.....\$2.35



**Everybody's**

**SHOE STORE, Seventh and D Streets**

**OVER LINCOLN NATIONAL BANK**