Ted Lewis Is Logical Welterweight Champion

English Battler Started Championship Campaign by Beating Willie Ritchie.

WILL FIGHT WAY TO TOP

By RINGSIDE.

New York, Jan. 10.—We reiterate our claim, made several weeks ago, that Kid Lewis is the greatest welterweight extant. And as such he should be universally recognized as the champion of that division.

It is not for us to place Lewis on the welter-weight pedestal, and idolize him as the champion. It is for Lewis himself to fight his way to that position. And, it is our humble belief, that he will loose no time in doing just that very thing.

Lewis started his championship campaign some ten days ago, when he took the best welter-weight in America—Willie Ritchie is that person—and lambasted out of him every titular aspiration the latter ever entertained. Ritchie went into the ring 1 3-4 pounds above the welter-weight standard of 142 pounds, while Lewis came in scaling 139 3-4. Only a disparity of 4 pounds, but enough of an advantage for a fighter of Ritchie's caliber to enhance into a victory. But Ritchie could not turn this advantage to profit, for Lewis always showed the master hand.

The welter-weight division was really exhumed in the Lewis-Ritchie fight. After a hiatus of many years the division has jumped into popular favor once more, and at the head of it is a Britisher—a Britisher for the time being at most. For Ted-Kid Lewis desires to become an American citizen, and as soon as practicable he will foreswear his allegiance to King George.

Lewis has just passed his majority, and when his claim to the welter-weight title is established he will be among the youngest of ring champions. Lewis first began wearing crowns—of the sort used to distinguish boxing champions—at the tender age of 17. That was less than five years ago. He won the bantamweight championship of England and then hit the trail for Australia. There he added weight rapidly and became feather-weight champion. He returned to England, and challenged to a brush for the light-weight title of the Isles; but Freddie graciously retreated and came to America. Lewis, persistent lad, followed the Pontypridd boxer across the big drink. But Welsh, just as persistent in dodging, refused to have anything to do with Lewis, so far as the ring was concerned.

Lewis came here in the fall of 1914, and in his first appearance here disarranged the features of one Phil Bloom. The latter outweighed his tow-headed rival many pounds, but Lewis showed latent possibilities and he was promptly placed under the protecting wing of Jimmy Johnston, who is managing his affairs after a "break" had occurred.

The climate of these amalgamated States evidently agreed with Lewis, for he bounded right into the light-weight division, where he snooped around for nearly a year, beating some of the best performers in that division. Even Charley Waite, the Chicago whirlwind, succumbed to Lewis' cleverness.

As there were no more light-weights to conquer, Lewis begged his manager to resurrect the welter-weight division and reclaim his champion. This Johnston, unhesitatingly did, after Lewis had promised to defend the self-imposed title against all comers.

Willie Ritchie was the first legitimate welter to fall victim. Lewis has gone so far as to box middle-weights, with unfailing success; but now he has a regular vocation—bossing the welter-weights—it is unlikely that he will step out of that pasture unless forced to do so by added weight. He still has three pounds to go to hit the welter-weight mark. And he is at his best under the 140 pounds!

* * * *

Hark! We hear a sound as from a tomb. Why, it is the mournful wail of our own Patrick McFarland. He desires to know why he, of all persons, should be left out of the wwelter-weight consideration.

Of course, Packey is about trying to prove his right to the 142-pound championship; but he neglects to state that he can never make that poundage. Yet he would be champion, although he has long outgrown the welter-wewight division.

For years Packey went along beating up light-weights when he was a welter-weight himself. Now, when he is a full-fledged middle-weight, he wants to lick all the little welter-weights. Naughty Packey.

By the way, Packey is becoming a regular promoter of sports. He has interested himself in the promotion of a six-day bicycle race in Chicago; and now he is thinking of hiring a baseball park to stage fights and other sporting events during the summer. Packey just can't keep out of the sporting limelight.

LONGEST FIGHT IN AMERICA.

Bare Knuckle Battle Lasted Over Four Hours.

"Fifty-five years ago occurred the longest prize fight that ever took place in America, and on the afternoon of that day began the biggest snowstorm that we had in the winter of 1860-1861," said Thomas Tolmay, the veteran janitor of the Stafford County courthouse at Dover, N. H. "I remember these events because Webb Hallman and I attended the prize fight, which was pulled off on the dividing line between North Berwick and Wells, and the big storm began in the afternoon while we were returning from the fight.

"That fight lasted four hours and twenty minutes. I saw it or the greater part of it. It was between Fitzpatrick, of Providence, and O'Neil, of Worcester, and was a bare-knuckle affair.

"A special train came through from Boston, arriving at Dover at 6 o'clock in the morning. There were four cars in the train and they were loaded with sports from New York, Boston, Providence, Worcester, and other places.

"Webb Hallman and I were crazy to see the fight. Though we were youngsters, we were bound to get there some way. We walked and ran the five miles to South Berwick Junction and there took the next train to North Berwick. From there we took to the road again and walked and ran to the scene of the fight, which was on the top of a hill near the railroad, some two miles out of North Berwick. I remember that it was a cold, frosty morning. We arrived at the beginning of the fifth round. There were 300 or 400 men there to see the fight, including a sprinkling of residents of that section.

"It was said that after the first round neither contestant showed signs of fight, but after the fifth the slugging was hard and fast to the finish. I don't recall the number of rounds, but more time was taken between the rounds toward the last. It lasted until after noon. Affer Fitzpatrick was declared the winner he jumped over the ropes to show that he was in trim for more fighting. O'Neil tried to do the same, but his toe caught in the rope and he fell, dead to the world. He was picked up and carried to the special train and did not regain consciousness until several minutes after the train was on its way to Boston."

Leland Stanford Will Get Its Shell Out of Hock

The Leland Stanford crew will soon have its shell back in Palo Alto, Cal. Word is sent out that W. H. Bloeser, of the California school, would come East in a few weeks and get the shell which has been in New York since it was taken out of hock by friends of the Leland Stanford crew. After the long trip to compete in the Poughkeepsie regatta, in which the Californians won second place, the members of the crew were unable to meet their board bills and had to pawn their shell.

WILLIAMS TO GO AFTER FEATHER-WEIGHT TITLE

Baltimore, Md., Jan. 9.—Kid Williams is going after the feather-weight title, if he beats Frankie Burns in his next championship fight in New Orleans. Sammy Harris, the Kid's genial manager, made this announcement yesterday. "If Chaney beats Kilbane, it will be just the same, for I could always beat anybody Bletzer had. If Johnny beats Chaney, I'll go after him strong."

Lincoln Club Sold for $12,500.

Lincoln, Nebr., Jan. 10.—The Lincoln club of the Western Baseball League was sold yesterday by Hugh L. Jones to a stock company for $12,500.

JEROME TRAVERS SEES BRIGHT YEAR IN GOLF

Jerome Tavers makes the appended prediction to golfers of the United States: I said a year ago that golf skill in this country had increased to such an extent that no man could be rated with even a fair chance to win a championship. That was proved at Detroit, where within two days the open champion, the amateur champion and the Western champion were all dropped out.

There are now too many good players for any two or three men to rule the field, for 1916 will bring out the best golf that America has ever known. The improvement was great through 1915, but I believe it will be even greater this year on account of the large number of competitions held last season.

These competitions all added to the experience of the youngsters, and experience is one of the most important features of successful tournament golf. The youngsters have learned to play their shots correctly under fire, and this is the test.

WANT HOLLENBACK AS COACH.

California Manager Comes East to Land Either Him or Mahan.

Berkeley, Cal., an. 10.—John A. Stroud, graduate manager of the University of California football team, is on his way East to land either "Big Big" Hollenback or Eddie Mahan, the Harvard star, as coach of next year's squad at the Pacific Coast institution.

It is also reported here that Washington and Jefferson wants Hollenback as "Bob" Folwell's successor, since Folwell has accepted the position of head coach at the University of Pennsylvania. Reports from Washington, Pa., however, state that Washington and Jefferson wants Morrow, a former star of that team, and will select either Morrow or some graduate.

Freddy didn't talk such large figures when he was boxing at Lew Bailey's Broadway Club a few years ago, for a ten spot.

PRACTICAL HEALTH TALKS

By Lillian Whitney, M.D.

Dr. Whitney's popular articles on health and beauty subjects in several leading magazines have been attracting marked attention for a number of years. No other writer on similar topics is better equipped for the work, for Dr. Whitney has established an enviable reputation as a specialist and is endowed with the ability to make herself easily understood by her readers. She will answer all letters relating to her department as promptly as possible. All letters should be accompanied by a stamped envelope and should be addressed care of this paper.

What Is Your Chief Claim to Beauty?

In rare instances, nature seems to single out one person upon whom she showers her gifts in profusion; as a rule, however, they are equally distributed, but we are too blind to see, always coveting that which we do not possess. If we compare ourselves with types, whether in art or in life, we will find that nature has compensated us in other ways for her oversight in some directions.

Thus the law of compensation is fully carried out in one's physical organism, too, and this is of tremendous importance to women; but it can only become of value when we apply our knowledge which we gain by comparing our own physique to that type which we most closely resemble. We soon learn where our chief charm lies and how to accentuate it; wherein our chief physical defect lies, and until we can overcome it we muse study to overwhelm it with our good points.

Many women intuitively know how to accomplish this without any knowledge upon the subject, others are painfully dull in such matters and always look "gauche." It is never a question of money—as so many think, nor always, but very very often, I will admit, a question of dress; but it is always a question of aesthetics, of taste, in other words. Thus, nature may have given one an added grace, a beauty of feature, a curved line, by means of which alone a women gifted with the knowledge can eclipse those possessed of more beauty, but less wit.

I know so many instances of this kind. For example, one of my acquaintances has a very homely face, but she has beautiful hands! She has acquired the art of using them dramatically, and even when covered with gloves, these lovely members can fascinate. She has other attractions of a mental character that make her a delightful woman. I have a second acquaintance, whose hands are also beautiful, but who is not endowed with rich mental gifts. She is also a very plain women, with, however, a lithe, graceful body—and shall I tell you how she won a husband? She was slowly, and sinuously gilding down a crowded stairway, with one beautiful hand on the balustrade for support. Below stood a man lost in admiration of the grace of form, and fascinated by the exquisite hand upon the polished woodwork. He lost no time in winning her, for their marriage soon followed. But was she unconscious of her physical perfections, and were the delightful undulating sway of her lithsome body and the white ungloved hand upon a dark background, unstudied in their effect? No, no. This woman had made an inventory of her good points, and, by cultivating and accentuating them, won instant recognition and admiration, far outshining other who in many ways surpassed her, but who, through ignorance, stupidity and indifference, remain ordinary, even commonplace.

Answers to Queries.

Despair: In reply to your request for a remedy for faded and discolored hair, let me say, first, that I emphatically condemn the use of hair dyes. Dyed hair is not beautiful; it deceives no one. The dye is ruinous to hair in time and utterly destroys it, while many dyes contain poisons that affect the entire constitution. The hair contains iron and sulphur, therefore the following tonic is nature's hair restorer: Sulphate of iron, 1 dram; sulphur, 1 1-2 dram; tincture of rosemary, 4 drams; extract of thyme, 4 drams; rectified spirits, 1 ounce; glycerin, 1 ounce; elder-flower water, 1-2 pint.

Shampoo the scalp every three weeks with several raw eggs, and rub the above tonic into the scalp every night for ten of fifteen minutes. In a short time, you will observe a most gratifying change.

To Race in Brooklyn.

New York, Jan. 10.—Joe Higgins, the Massachusetts middle distance runner, who only recently flung his feet in the face of the field in the McAleenan Thousand, the feature race of the Irish-American A. C. games, will start from scratch in the 1,000-yard handicap at the annual meet of Brooklyn College in the Fourteenth Regiment Armory, Brooklyn, on Saturday, January 15.

Golf Champion Easy.

The question of how the amateur golf championship shall be decided is agitating golf circles, we are told. Easy. Why not give it to the one who wins it?

Read and USE Herald Classified Ads

LOST AND FOUND.

LOST—WATCH, HUNTING CASE, CHASED, 3 stones. Liberal reward. Mrs. L. W. ZEALY, 918 18th st. nw. Phone M. 2868.

LOST—BUNCH OF 12 KEYS, IN GEORGETOWN, in the neighborhood of Wis. ave. Reward if returned to Weights & Measures Dept., District bldg.

LOST—A BLUE STEEL REVOLVER, 6-SHOT, at or near 16th and K sts. se. $5 reward paid at 204 K st. ne.

HELP WANTED—MALE.

WANTED—OFFICE BOY WHO CAN WRITE well. THE WASHINGTON HERALD.

STENOGRAPHERS.

MILDRED P. HENAULT, PUBLIC STENOGRAPHER and notary public. Room 45, 1436 F st. nw.

FOR SALE—MISCELLANEOUS.

NEW AND BEAUTIFULLY ILLUSTRATED Life of Dr. Bodyr T. Washington. Books ready for delivery. Agents' outfit mailed on receipt of 10 cents to cover postage. Address B. F. JOHNSTON, Inc., 925 Pa. ave. nw., Washington, D. C.

FOR SALE—PIANO BARGAIN. NEW, BEST make, 88-note, 30 rolls. Cost me $800, will deliver for $350. Cash. Call M. 366. See it at once. Leaving city. CONWELL, 1400 H st. nw.

SPECIAL NOTICE.

CUT THIS OUT

This ad will be good for a discount of 5 per cent to any one having electrical work done by me before February 1, 1916. Good on one job only.

E. C. LUCAS, JR.,
Electrical Contractor. 627 H St. N. W.
Nothing Too Small or Too Large.
Phone Main 3989 Day or Night.

The most unusual collection of its kind in Washington can be seen at

PETERSEN'S
Antiques—Hand-made Jewelry—Rare Curios.
1422 F, ACROSS FROM WILLARD HOTEL.

THE ANNUAL MEETING OF THE STOCKholders of the Chevy Chase Sanitarium, Inc., for the election of trustees and the transaction of such other business as will probably come before the meeting will be held in the Corporation Office, 901 Evans Bldg., Washington, D. C., Tuesday, February 15, 1916, at 8 p. m.

NOTICE OF ANNUAL MEETING—PURSUANT to Section 1, Article IX, of By-Laws, notice is hereby given that the annual meeting of the stockholders of The Capital Traction Company for the election of directors for the ensuing year and such other business as may be brought before the meeting, will be held at the office of the company, Thirty-sixth and M streets northwest, Washington, D. C., on Wednesday, January 12, 1916, at 10:45 o'clock a. m. The polls will be open from 11 o'clock a. m. until 12 o'clock noon. H. D. CRAMPTON, Secretary.

BUSINESS ANNOUNCEMENTS.

Vacuum Cleaning, $3.50 Per Day.
With expert operator. Hand or electric cleaners for rent, $1 per day.
NATIONAL VACUUM SALES CO.,
MAIN 4155. 6TH AND D STS. N. W.

ICE BOXES AND REFRIGERATORS.

McCRAY REFRIGERATORS
And Cooling Rooms Are Unequaled.
McCRAY REFRIGERATOR CO.,
611 F St. N. W.

PIANO TUNING.

CORRECT TUNING, $1.50. WORK GUARANteed. Many years at Weber and Steinway factories, New York. T. HOLVERSON, 1228 North Carolina ave. ne. Phone Lin. 3886.

PAINTING AND PAPERHANGING.

WALL PAPER, 10c, 15c, 25c, AND 50c paper, 5c and 10c per piece; rooms papered $2 up. Plastering and painting of all kinds. LE PREUX, 807 P st. nw. Phone N. 4570.

WINDOW CLEANING.

PHONE M. 7189 TO HAVE YOUR WINDOWS cleaned. Acme Window Cleaning Co., 92 G nw.

ROOMS FOR RENT.

FURNISHED.

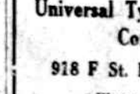
927 L ST. NW.—FURNISHED ROOM, SECOND floor, well heated, $8 month; front room, $7; gentlemen.

1309 COLUMBIA RD. NW.—TWO FURNISHED rooms, next to bath; price reasonable.

212 E ST. NE.—LARGE, BEAUTIFULLY FURnished front room with alcove, southern exposure, $12; also, a middle and back room. Hot-water heat and telephone. Rooms on second floor near bath.

1256 K ST. NW.—SINGLE ROOMS, IN WELL heated home; plenty of hot water.

MOVING, PACKING, STORING.



Free moving for storage. N. 3343 or N. 3344. SMITH'S TRANSFER & STORAGE CO., 912 E. Night Ph. N. 6082.

FOR RENT—HOUSES.

126 C ST. NE.—FOUR ROOMS AND BATH, HOT and cold water; rent, $18. Also, garage in rear.

EDUCATIONAL.

STEWARD'S
BUSINESS COLLEGE, 12TH AND F STS. NW. Thorough courses in Shorthand, Bookkeeping and Civil Service.

Shorthand, $3.50 month
Drafting, $3.00 month.
Accountancy, Contract Preparatory, $7.50 month
Single Courses, $1.50 up

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Y. M. C. A.
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SINGING. ELOCUTION.
MRS. EMILY FRECH BARNES,
948 Eleventh Street Northeast. Phone, Lin. 1778.
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Universal Typewriter Repair Company,
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Phone Main 3886.

Largest Morning Circulation.

LEGAL NOTICE.

SUPREME COURT OF THE DISTRICT OF Columbia, holding probate court. No. 22338, administration. This is to give notice: That the subscriber of the District of Columbia has obtained from the Probate Court of the District of Columbia, letters testamentary on the estate of Patrick Rafferty, late of the District of Columbia, deceased. All persons having claims against the deceased are hereby warned to exhibit the same, with the vouchers thereof, legally authenticated, to the subscriber, on or before the 7th day of JANUARY, A. D., 1917; otherwise they may by law be excluded from all benefit of said estate. Given under my hand this 7th day of January, 1916. P. A. DRURY, 1422 Massachusetts avenue northwest. Attest: JAMES TANNER, Register of Wills for the District of Columbia, Clerk of the Probate Court. M. J. KEANE, Attorney.

AUCTION SALES.

DAVID NOTES, AUCTIONEER.—ON TUESDAY, January 11, 1916, at 7 o'clock, p. m., I will sell at public auction, on the premises, for the material contained therein, two-story frame dwelling, known as 1036½ Bowen road southeast. Terms: Cash at time of sale. Before undertaking removal, the purchaser, in addition to purchase price, will be required to deposit twenty-five dollars ($25.00), as a guarantee that the structure and all debris incident to dismantling will be removed, cellar and all excavations filled, site leveled; work to be completed within thirty days from date of sale. Failing to do so the purchase price and deposit may be forfeited to the District of Columbia, and the Commissioners thereof will dispose of said structure in such manner as they deem to the best interests of the District of Columbia. M. C. HARGROVE, Purchasing Officer, D. C.

ADAM A. WESCHLER, Auctioneer.

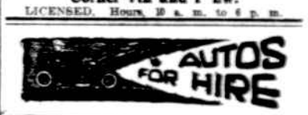
TRUSTEE'S SALE OF THREE TWO-STORY BRICK DWELLINGS, NOS. 711, 713 AND 715 FLORIDA AVENUE NORTHEAST.

By virtue of a certain deed of trust, duly recorded in Liber No. 3249, folio 304, et seq., of the land records of the District of Columbia, and at the request of the party secured thereby, I, the undersigned trustee, will sell, at public auction, in front of the premises, on MONDAY, THE SEVENTEENTH DAY OF JANUARY, A. D., 1916, at 5:30 o'clock p. m., the following described land and premises, situate in the city of Washington, District of Columbia, to-wit: Lots 47, 48, and 49, in Frank G. Davidson's subdivision of lots in square 886, as per plat, recorded in the office of the Surveyor for the District of Columbia, in Liber 36, folio 100, subject, however, to a prior deed of trust for $6,200, formerly for $6,800, particulars of which will be made known at time of sale, together with the improvements thereon.

Terms of sale: All cash over and above said prior trust. A deposit of $200 required at sale. All conveyancing, recording, revenue stamps, and notarial fees at the cost of the purchaser. Terms of sale to be complied with within fifteen days from day of sale, otherwise the trustee reserves the right to resell the property at the risk and cost of the defaulting purchaser, after five days' advertisement of such resale in some newspaper published in the city of Washington, D. C. JOSEPH R. WOOD, Trustee. R. W. McMAHON, Attorney for Party Secured. District National Bank Building.

CLAIRVOYANTS.

CASTILLO—50c
LOW FEE. Advice on all business and domestic affairs; brings happiness and removes all troubles; satisfaction. 628 F st.
Corner 7th and F nw.
LICENSED. Hours, 10 a. m. to 6 p. m.



FORD TOURING CARS, $1.25 PER HOUR; white chauffeurs. Phone Col. 284.

PERSONALS.

MISS CAIN Manicuring and Scalp Treatment. 716 7th st. N. W., Apt. 1. Phone Main 7425.

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SPECIALIST
804 SEVENTEENTH STREET.
OVER 30 YEARS' Successful Practice in the Cure of Chronic, Nervous and Special Diseases of Men and Women.
Means Health to You If You Suffer from Catarrh, Obesity, Rheumatism, Constipation, Piles, Throat, Lungs, Brain, Heart, Blood and Skin Diseases, Nervous Debility, Kidney Diseases, Bladder Troubles, Specific Blood Poisoning, Kidneys, Ulcers, and All Private Diseases Cured for Life by Safe Methods.
Charges Low. Medicine Furnished.
CONSULTATION FREE.
Private Waiting Room for Ladies.
Office Hours, 10 to 1, 2 to 4, Sunday, 10 to 12.

NOTICE: Artificial teeth and second-hand Diamonds and Jewelry bought. Louis Abrahams, 815 G. Op. Pat. Office.

WORKINGMEN—INSIST ON BEING YOUR own man, and here's our plan. If you want to see the stock we sell, come and we show it; let nothing detract your attention for new pants at $2 to $3. We sure Mike sure you 25 per cent. One price. JUSTICE'S OLD STAND, 619 D.

Cadiflour Orange Blossom Perfume: "made where orange blossoms grow;" trial bottle, 10c; 1 ounce $1; the sweetest, most exquisite perfume ever produced. Send today. Cadiflour Co., Los Angeles, Cal.

WANTED—MISCELLANEOUS.

35c a Pound for Feathers at Once.
Must have 5,000 lbs. of feathers. Drop postal Herald office, BOX No. 8.

PAINTING, PAPERHANGING, PLASTERING, kalsomining, machine whitewashing and general house repairing. Fire damage jobs a specialty. E. N. COLBERT, 213 12th st. ne. Line. 3966.

REAL ESTATE.

CAREFUL INVESTMENTS
Of money in First Deeds of Trust (First Mortgages) on Washington, D. C., Real Estate always give the full interest promised and the return of all the principle due, regardless of the varying incomes and values of other securities, and they are not subject to taxation. We have been successfully engaged in making these investments for our clients for more than a quarter of a century. Investments, $250, $500 to $20,000 at 5, 5½, and 6 per cent now ready for delivery. Large investments made.
WM. H. SAUNDERS & CO.,
Southern Building, 807 15th St.

MONEY TO LOAN.

MONEY TO LOAN ON REAL ESTATE in small and large sums. All transactions conducted with economical consideration for borrowers. WM. H. SAUNDERS & CO., Southern Bldg., 807 15th st.

MONEY TO LOAN on approved city real estate at lowest current rates; special privileges with respect to prior payments. Tyler & Rutherford, Inc., 817 15th st.

FOR SALE—FARMS.

225-ACRE VIRGINIA FARM, EIGHTY ACRES cleared; 250,000 feet saw timber; 5-room dwelling, outbuildings; in Hanover County; 2½ miles from Verdon, and C. & O. R. R.; 26 miles north of Richmond; well watered; no waste land; good stock and general farm. Title perfect. Price, direct from owner, $3,000, with $1,250 cash; balance 1 to 5 years. Address SOUTHERN HOMESEEKERS' BUREAU, Wilkesboro, N. C.

DIED.

HODGES—On Monday, January 10, 1916, at 7:45 p. m., at George Washington University Hospital, EMMA A. HODGES.
Notice of funeral hereafter.

WALPORT—On Saturday, January 8, 1916, at 11 p. m., MARION G., widow of Charles T. Walport.
Funeral services from the Metropolitan Baptist Church, Sixth and A streets northeast, Tuesday, January 11, at 1:30 p. m. Interment at Glenwood Cemetery. Friends and relatives invited. (Grand Rapids, Mich., papers please copy.)

FUNERAL DESIGNS.

FUNERAL FLOWERS.
Of Every Description—Moderately Priced.
GUDE,
Funeral Designs. Funeral Designs.

THE AUTO IN WASHINGTON

"It is power and speed harnessed to the will of man."

MOTOR GOSSIP

By "SI" GROGAN.

The general trend of the automobile business away from price to quality is evidenced by the large number of manufacturers who are maintaining, or even raising their prices.

During the past six months, two of the best-known makers have raised their prices. A canvass among other manufacturers indicates that there will be practically no important reductions during the next four or five months, and that in a number of instances the new cars will be of higher price than those sold during the past year.

Charles T. Jeffery, president of the Thomas B. Jeffery Company, of Kenosha, Wis., says the American public has discovered, through experience, that it takes a certain amount of money to produce a high-grade quality automobile that will run without trouble and at low cost over a period of time.

"We have always believed that the American public wanted quality," says Mr. Jeffery. "We have refused to sacrifice quality for price and we will continue to maintain our quality."

After a meeting of the board of directors, Alvan Macauley, vice president and general manager of the Packard Motor Car Company, announced that, in addition to the recent preferred dividend, the company has declared, payable February 1, a 10 per cent dividend on the common stock of the company, and also a 1 3-4 cash dividend.

"The company," said Mr. Mcauley, "has decided that, having now substantially completed its program of plant expansion, a reasonable portion of its earnings will be used to pay dividends on the common stock so long as conditions continue to justify so doing. We are declaring a stock dividend because, during the past five years, we have devoted our earnings largely to adding extensively to our manufacturing facilities in order to be able to produce our highest grade cars and trucks in large quantities, and at low cost, without in any detail detracting from the quality that has always been Packard. We have accomplished that. Our facilities, we believe, are second to none in the automobile world.

"Our plant is almost a mile long, from north to south, and averages nearly a thousand feet wide. There are over 11,000 employes on our pay roll and last month we manufactured nearly $3,000,000 of product."

People interested in the motor car business and the allied industries have so long since gotten tired of gaping over big figures concerning tires that it takes something unusual to startle them. But most people do not realize that the rim industry, too, has had to make immense strides in order to keep within shouting distance of the tire business.

The Firestone Tire and Rubber Company has recently issued some figures which very decidedly talk for themselves. For example in the month of December, 4,000,000 pounds of special steel were built into Firestone demountable rims.

At the present time, the Firestone rim plant occupies more space than the entire Firestone factory did five years ago, and in addition a new increase to the buildings 500 feet long and 100 feet wide, is under construction.

The Firestone Company announces that contracts for the coming year include seventy-nine of about 125 car manufacturers in the United States who use demountable rims as standard equipment. The year's output will be close to 1,000,000 demountable rims.

One of the big points being emphasized by the Firestone Tire Company this year is the necessity for representation all over the country if the car-owner is to be taken care of. With this idea in view Firestone representatives have been increased until today they number over 1,000 well-chosen and well-distributed service stations throughout the country.

To this service and effectiveness of demountable rims may be attributed the decrease of serious tire trouble. The quick removal of a punctured or blown out tire and its replacement by an inflated one is made a simple matter for the motorist, no matter how slight his training in mechanics.

Want Women Jockeys.

Unable to train their horses properly because of the great number of jockeys who have joined the colors, some English race horse owners are crying aloud for the stewards of the Jockey Club to permit them to employ women riders.

HERALD AUTO DIRECTORY

CONTAINING THE NAMES AND ADDRESSES OF THE WASHINGTON DEALERS OF WELL-KNOWN PLEASURE AUTOMOBILES, MOTOR TRUCKS, ACCESSORIES AND SUPPLIES.

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