Fine Healthy Child Convincing Evidence

Simple Inexpensive Remedy Checks Early Tendency to Constipation.

About the first thing impressed on the young Mother is the necessity for regularity in her baby, which brings up the question of the most desirable laxative for children's use.

Mrs. Jesse Richardson, Philpot, Ky., says she has used Dr. Caldwell's Syrup Pepsin for the past year and that there is no medicine in the world like it. She writes, "My little son, William, Jr., just loves it because it is so pleasant to take, and everybody talks about his being such a fine healthy boy."

Dr. Caldwell's Syrup Pepsin is a compound of simple laxative herbs, free from any opiate or narcotic drug, and is the standard remedy for constipation in thousands of homes throughout the land. Drug Stores everywhere sell it for fifty cents a bottle. Get a bottle

WM. J. RICHARDSON, JR.

of this excellent remedy, and have it in the house. A trial bottle, free of charge, can be obtained by writing to Dr. W. B. Caldwell, 454 Washington St., Monticello, Ill., for whom this is published.

SEEN AND HEARD BY GEORGE MINER

Special Correspondent of The Washington Herald.

(Copyright, 1915, by the McClure Newspaper Syndicate.)

Most people remember how a few years ago we all talked about "Fletcherizing" our food. It meant chewing it like a cow does her cud. If I remember right, you must chew each mouthful thirty times. Or a hundred and thirty times? Maybe it was only twenty. Anyway, it was a great many more times than anybody would chew food except a woman or a crank. It would take about four hours and a half to eat a square meal. I can't conceive of any hungry man, who was a regular man, chewing a bite of beefsteak ten times even. He would be too busy getting the next bite to bother to count.

The man who made this cud fad popular was Dr. Horace Fletcher. He's a food economist. That's a definition. I'm not calling him names. He is also a member of the Commission for Relief in Belgium. He has recently returned from his duties in Brussels to assist the commission in its work here to raise money to buy clothes and shoes for the destitute in Belgium and northern France.

Better Off Than Normal.

According to Dr. Fletcher, during the last year of its existence the commission delivered into Belgium and northern France enough food to keep nine million people alive, at an approximate cost of $8,000,000. This money provided almost 1,000,000 tons of provisions, with the result that the population of Belgium is today in better than its normal health after one year under the commission's rations.

"Not a single person has died of starvation in Belgium or Northern France," said Dr. Fletcher yesterday, when we were discussing the conditions there. "There is ample justification for the recent statement of President Wilson that 'the lives of millions of people have been saved.'

All Out of Everything.

"Every day, however," Dr. Fletcher continued, "the resources of Belgium and Northern France become more and more depleted. Sixteen months of blockade have exhausted most of the raw material; hence the growing of the bread lines. Not only have 4,500,000 Belgian workers no means with which to buy bread, but their factories have run out of material after having operated two days weekly for the last year; so clothing as well as food must be imported. Every bleak winter day, with an increase in the bread line, brings a greater proportionate increase of the destitute in need."

I have been careful to quote Dr. Fletcher's exact language. That is why I cannot help smile when he talks about the "increase of the destitute need" (whatever that means) in the same breath with his statement that the population of Belgium is today in better than its normal health.

Dr. Fletcher cites some remarkable prices charged by the commission and the district committees.

"The fixed price of white bread," he says, "is only 3.36 cents a pound—less than 3 1-2 cents. Bread in Brussels today is cheaper than in New York or London."

Think of that!

Bread is cheaper in Brussels than in New York or London!

This is no idle statement, but from the food expert of the commission for relief in Belgium. No less than Dr. Horace Fletcher, the world-famed food economist.

No wonder he has come back to this country to raise money for clothes and shoes. They don't need it for food. They have been "fed up," as the English say.

Bread is cheaper in Belgium than in England or the United States! And we have sent nearly a hundred million dollars' worth of supplies into Belgium in a year and a half!

It strikes me that anyone who wants to economize had better go to Belgium to live.

"The work of the Americans in the distribution of food is a source of wonder to the Europeans," continued Dr. Fletcher.

Well it may be. It would be a source of wonder here, too, if they distributed it at the same price.

He says the figures for the month of October give some idea of the magnitude of the commission's provision business. The following amounts of food were delivered during the month: Wheat, 51,000 tons; lard, 2,050 tons; bacon, 2,230 tons; rice, 4,000 tons; maize, 21,500 tons; sundries, 1,200 tons.

Benefited by Privation.

An interesting and unlooked-for result of the war is also suggested by Dr. Fletcher. He assures us that the deprivations suffered by the Belgians have to a great measure stamped out the ordinary diseases of over-civilization and that now the birth rate is advancing. If to the Belgians could be given enough cloth to keep them warm they would pull through and in a reasonable time after the war be happy, self-supporting people. The coming generation would perhaps be a superior one to the generation now going out.

Many scientists have claimed that privation is not an unmixed evil—that its ultimate result is to purify a nation and put it in better condition, physically and morally. It is exactly the same reasoning as that for which a fat man pays a doctor a fancy fee to be put on a restricted diet and made to exercise. It always does an individual good. Why shouldn't it a whole nation?

Two Murder Indictments Returned.

Nine indictments were returned yesterday by the Grand Jury to Chief Justice Covington, including one for first degree murder and one murder in the second degree.

Those indicted, and the offenses charged, are James Robert Wilson, murder in the first degree; William Toler, murder in the second degree; William J. Love and Thomas Carter, robbery; Joseph Harkness, jr., non-support of minor child; Matthew Fahey, housebreaking; Leslie W. Taylor, grand larceny and house breaking and James Sneeds, violation of District code.

Exhibit Pictures of Inca Ruins.

An exhibit of photographs of the ancient Inca ruins made by the Yale expedition was opened to members of the National Geographic Society yesterday in Hubbard Memorial Hall. In the collection are pictures of Machu Picchu, the sacred Inca city, which had a high grade of prehistoric civilization.

WHY HAIR FALLS OUT

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out fast. To stop falling hair at once and rid the scalp of every particle of dandruff, get a 25-cent bottle of Danderine at any drug store, pour a little in your hand and rub well into the scalp. After a few applications all dandruff disappears and the hair stops coming out.—Adv.

CROSS, FEVERISH CHILD IS BILIOUS OR CONSTIPATED

Look, Mother! If tongue is coated give "California Syrup of Figs."

Every mother realizes, after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When cross, irritable, feverish or breath is bad, stomach sour, look at the tongue, mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again. When its little system is full of cold, throat sore, has stomachache, diarrhoea, indigestion, colic—remember, a good "inside cleansing" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know a teaspoonful today saves a sick child tomorrow. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeits sold here, so don't be fooled. Get the genuine, made by "California Fig Syrup Company."—Adv.

ACID STOMACHS ARE DANGEROUS

"Acid" stomachs are dangerous because acid irritates and inflames the delicate lining of the stomach, thus hindering and preventing the proper action of the stomach, and leading to probably nine tenths of the cases of stomach trouble from which people suffer. Ordinary medicines that act merely upon the stomach itself are useless in such cases, for they leave the source of the trouble, the acid in the stomach, as dangerous as ever. The acid must be neutralized, and its accumulation prevented, and the best thing for this purpose is a teaspoonful of Bisurated Magnesia, a simple antacid, taken in a little warm or cold water after eating, which not only neutralizes the acid, but also prevents the fermentation. Foods which ordinarily cause distress may be eaten with impunity if the meal is followed with a little Bisurated Magnesia, which can be obtained from any druggist, and should always be kept handy.

DR. CHASE'S Blood and Nerve Tablets

Make pure, rich blood, increase the weight in solid flesh and muscle that give you strength, fill the brain and nerves with fresh vital fluid that forces new life, power and vigor into every part of the body. Watch yourself before fasting. Price $1.00, postpaid. Dr. Chase Co., 256 N. 10th St., Philadelphia, Pa.

only $1.00 down

For $1.00 down

—you get immediate use of the most useful thing money can buy—

The new **Encyclopaedia Britannica**

a "Handy Volume" issue at a popular price

Sets in different bindings, with special bookcases, may be seen at "THE BUSY CORNER" S. Kann Sons & Co. 8TH ST. AND PENNA. AVE. Orders may be left there, or full information and details obtained.

The Britannica Is a Utility

like light, water and the telephone. It will do for you efficiently what you cannot do for yourself. It is as useful as the other public utilities you depend on so much—and as indispensable. Perhaps you say that you have got along without it for a long time. That is just what your grandfather probably said about the telephone. Can you afford to do without it any longer? Who would want to do without running water or telephone service after once having them, even if his home had been without them for years before?

Practical, everyday people who have used the Britannica say:

"How did we ever get along without the new Britannica!" Or they call it *"The most useful thing that ever came into the house."*

A Many-Sided Service

The Britannica differs from other utilities in being useful and necessary in more ways than any other one thing you can have in the house. It gives you the benefit of the best expert advice in every field and on every subject.

The Britannica service makes you more efficient. It helps you do your own work quicker and better—it is concentrated, stored-up energy, a store-house of live, valuable information, a true "power-house." Because it supplies you with the means of saving time, trouble and energy.

The Britannica puts at your service expert advice as the telephone connects you with your physician. You need it for the unforeseen emergency as well as for the countless everyday things that you know you want help on. All the difficulties that can present themselves to you are problems other people have had to meet. Men and women the world over have worked, each of them for years, some of them their whole lives, to solve these problems. Their experience is in the Britannica for you to profit by. They are at your call when you have the Britannica. For $1 down and 10 cents a day for a few months you may own this wonderful service. It is as if for that small sum you could call by telephone the best authority or expert in the world to answer any question that came up, to give you advice on any subject you wanted help on!

Do You Want Help in Your Day's Work?

You can get it in the Britannica just as many other people have done. For instance, a North Carolina cotton broker said that the article on Cotton was worth the price of the whole set. A New York lawyer got just the information he needed in a lawsuit about iron and steel. He couldn't find it anywhere else or get it from his client who manufactured car-couplers. A manufacturer of flavoring extracts learned from the Britannica enough about his own business to save the cost of the whole set.

(He and everyone else mentioned in this paragraph paid at least three times as much as you need pay for the Britannica).

Do You Want Help at Home?

Planning a house or remodeling one, studying decoration or ventilation, you get expert advice and valuable suggestions from the Britannica. Equally useful is what you will get from this same wonderful, all-around service on the care of babies and children, food, diet, cookery, rules for health, directions for first aid to the injured, study aids and supplementary reading for school boys and girls and for young men and women in college. An owner of the Britannica, who was born in Denmark, says: "In my country instead of 'encyclopaedia' we say 'familjebok,' that is 'family book.' The Britannica is an ideal 'family book.'"

Improvements in Service

Other utilities have been improved, cheapened and made more convenient by long and gradual processes, so that we hardly notice the change.

The service of the Britannica has been improved wonderfully fast in the last few years. The new eleventh edition with more in it and of better quality has been sold right along at a lower price than previous editions, and quality and quantity considered, at a lower price than any other encyclopaedia. Now the more convenient and compact **"Handy Volume"** issue of the new edition is offered for 64% less than the big-volume form. **It Is Three Times as Easy to Buy** and just as valuable—because it contains everything in the set that costs three times as much.

The Utility is More Usable

The new Britannica is the first encyclopaedia to appear in a form that is not repellent, awkward and inconvenient. The word "encyclopaedia," like the phrase "unabridged dictionary," probably brings to your mind's eye a picture of a heavy, cumbersome volume or shelf after shelf of such volumes. The **"Handy Volume"** Britannica, printed on India paper, light, thin, strong and opaque, changes all that. The volumes are only an inch thick and the page is only 8½ inches high and 6½ inches wide—not as big as a magazine page, instead of being as big as the page of an unabridged dictionary.

A **"Handy Volume"** weighs only 21 ounces (1 lb. 5 oz.). That is a good deal less than the average weight of a novel. It is about one-sixth the weight of a volume of the encyclopaedia printed on heavy paper and with the old-fashioned, awkward, big pages. But everything in the big, awkward volume is in the light, attractive **"Handy Volume"** which costs 64% less. It is exactly as useful because it has the full 100% of the contents of the bigger set, and much more usable because in smaller compass.

[A Letter received by Sears, Roebuck and Co.]

HARVARD LAW SCHOOL
CAMBRIDGE, MASSACHUSETTS

Nov. 15, 1915

Gentlemen:

The new form of the eleventh edition of the Encyclopaedia Britannica is nothing less than marvelous. To put that great work in such small compass and in so useful a form is of itself an achievement; to do so and yet make a page which I can certify is no more trying to a pair of bad eyes than the original edition, is a landmark in bookmaking. You are doing a public service in putting these indispensable volumes within the reach of everyone.

Yours very truly,
ROSCOE POUND

[Professor Pound is an eminent authority on jurisprudence and a well-known botanist.]

An Incomparable Value

For 150 years the Encyclopaedia Britannica has been the world's standard. It has always cost more than other encyclopaedias. Yet more copies of it have been sold than of all other encyclopaedias published all over the world. It was always so much better.

Now that its supremacy is still more marked—
Now that it is published in such a compact and convenient and wonderfully usable form—
Now that it is cheaper and more convenient—

It Is Yours for Only $1 Down

We Guarantee—

your complete and entire satisfaction with the contents of The Encyclopaedia Britannica and with the form of the "HANDY VOLUME" issue. To anyone who is not satisfied for any reason and returns the set within three weeks, we guarantee to return all he has paid (less any shipping charges).

We Guarantee—

that the "HANDY VOLUME" issue is authorized by the publishers of the new Encyclopaedia Britannica; that the contents are identical, page for page (including every map and illustration) with the Cambridge University issue now selling at three times the price; that the "HANDY VOLUME" issue is printed on the same quality of India paper, from newly made plates, and is manufactured by the same printers and binders as the more expensive book; and that, because it is smaller, it is an easier book to handle than the Cambridge issue.

Plenty of Time to Pay the Balance

You make small payments for twenty-one months—as little as $3.00 a month. That means only 10 cents a day for this short time. But you make no payment except the $1.00 down until you get the set in your own home. Then you pay at the very time you are using the Britannica and getting actual value out of it.

You run no risk. We take all the risk. Or, to put it another way, we don't see any risk. We are so sure that you'll be satisfied. But if there is any risk, it is ours, not yours. Our whole offer means that we have absolute confidence in the "Handy Volume" issue of the new Britannica.

Satisfaction Guaranteed or Your Money Back

We are sure that you will be well satisfied and we promise to return the first payment of one dollar and anything else you have paid us on the Britannica account, and anything you pay for shipping charges on the books, if *for any reason* within three weeks you send the set back.

It is a wise way to spend a dollar. Spending $1.00 does not mean very much to you. You probably don't often ponder a long time over such a small expenditure. Perhaps you often spend a dollar and have little to show for it afterwards. This time think over the expenditure carefully. Because you will have a good deal to show for it afterwards.

Our Unparalleled Offer

We specialize in bargains. But this is the biggest bargain we ever offered and we think it's not likely that we'll ever again be able to offer anything so attractive, such wonderful value.

For $1.00 down you have the Britannica in your home. Use it and test it at your leisure. Any time in three weeks send it back if it does not prove to be what you expected it to be, and you shall have back the dollar and everything else you paid for the set (shipping charges included).

If you have the same experience with the Britannica that most people have, you will get back every cent you pay, in satisfaction, instruction, realized ambition, intellectual and material remuneration. If you don't feel you've got your dollar's worth one of the first few times you've used the Britannica—if you feel that it's not going to be worth what you will pay, or if for any reason you're not satisfied and return the set, we'll let you have the dollar back.

You get all the Britannica for $1.00 down. The whole 29 volumes are shipped at one time. The complete set comes altogether. None of its usefulness is lacking. You don't find that the things you want to know about are in volumes that have not yet been printed and that may not come to you for weeks or months.

The wonderful library that $4,000,000 was invested in before any returns came to its publishers—that cost over a million and a half before a single page was printed—all yours to use and enjoy, for a first payment of **only $1.00 down.**

Prices and Terms of Payment

A Printed on genuine India paper, bound in red cloth: $1.00 with the order and only 21 payments of $3.00 a month; or $58.88 cash. *(A saving of $107.87, compared with present price of Cambridge issue in corresponding binding.)*

B Printed on genuine India paper, bound in brown **Full Sheep, Morocco-Grained**: $1.00 with the order and only 21 payments of $3.50 a month; or $68.54 cash. *(A saving of $134.71, compared with the present price of the Cambridge issue in the corresponding binding.)* Especially recommended to those who cannot afford the ¾ or full levant morocco. Bound in strong leather of full thickness, grained like morocco to give a durable surface. Absolutely waterproof.

C Printed on genuine India paper, bound in dark green 3/4 **Crushed Levant Morocco**: $1.00 with the order and only 22 payments of $4 a month; or $81.88 cash. *(No corresponding binding in the Cambridge issue; if there were it would cost about $250; a saving of $168.12.)* Same leather as "D" below; with cloth sides.

D Printed on genuine India paper, bound in dark green **Full Crushed Levant Morocco**: $1.00 with the order and only 22 payments of $4.50 a month; or $92.00 cash. *(A saving of $175.50 compared with present price of Cambridge issue in corresponding binding.)* A very handsome binding of genuine goatskin, with grain like cobweb tracery. Leather, color and grain—all are durable and beautiful.

All prices are figured so low that shipping charges cannot be prepaid. The complete set, boxed for shipment, weighs less than 60 lbs. We ship from Chicago or New York, whichever is nearer to you.

To test this service, send your dollar, under our guarantee, with the big coupon in the right hand corner below.

For more information, send the coupon in the left hand corner.

SPECIAL $1.00 COUPON

SEARS, ROEBUCK AND CO. (Date).....
Chicago,

In accordance with your published offer and guarantees, I enclose $1.00 as first payment, for which send me one set of the "Handy Volume" issue of the new Encyclopaedia Britannica, 11th edition printed on India paper, and bound in the binding checked below:

- [ ] A—Cloth; 21 further payments of $3.00 a month.
- [ ] B—Full sheep; 21 further payments of $3.50 a month.
- [ ] C—Three-quarter crushed levant morocco; 22 further payments of $4.00 a month.
- [ ] D—Full crushed levant morocco; 22 further payments of $4.50 a month.

I will make further payments each month on the same day as that of this order, remitting the amount above for the number of months there shown. Title to the books does not pass to me until the amount is paid in full. (If you wish to take advantage of the saving offered by our cash prices, mark the binding wanted in the proper space above, cross out partial payment terms and state here the amount enclosed).

Name.....
Address.....
Reference..... 135

FREE BOOKLET COUPON

We will gladly send both, if you want them.
SEARS, ROEBUCK AND CO., Chicago.

Please send me the following:—

- [ ] 1. Full information about the "Handy Volume" issue of the new Encyclopaedia Britannica, sample pages, bindings, prices, terms, etc.
- [ ] 2. The booklet, "The Part the Encyclopaedia Britannica Plays in the Affairs of Ambitious Women," with sample pages and full information.

Name.....
.....
135

Sears, Roebuck and Co.
CHICAGO