

BBY CONTEST JUDGES NAMED

Infant Welfare Workers to Award Herald Prizes for Essays.

GREAT INTEREST SHOWN

Schoolgirls Eagerly Enter Competition for Best Papers on Caring for Babies.

Judges for The Washington Herald's "better baby" essay contest were announced last night by the contest editor. These judges are five in number. Besides being well-known doctors, they are all leaders in the infant welfare movement.

Dr. Joseph S. Wall, 2917 Columbia road northwest, is chairman of the board of judges. Dr. Wall is a children's specialist and is taking an active part in arranging for Washington's "baby week" campaign. He is chairman of the committee on lectures and demonstrations.

The second judge is Dr. Louise Taylor Jones, of 1340 Twenty-first street northwest, also a well-known children's specialist. Dr. Jones has been named chairman of a special committee to assist the publicity committee during "baby week" campaign.

The third judge is Dr. Arthur L. Murray, executive secretary in charge of "baby week" headquarters, 728 Fifteenth street northwest. With the aid of the United States Children's Bureau, Dr. Murray has made Washington's "baby week" headquarters one of the best of any city in which a baby week campaign has been held.

The fourth judge is Dr. W. J. French, of the Cleli apartments, who is taking an active part in planning for "baby week."

The fifth judge is Dr. Edgar P. Copeland of the Rockingham apartments, who is a member of one of the committees on arrangements for "baby week."

Girls Clap Hands in Glee.

Girls of the public schools clapped their hands in glee yesterday when they heard of The Herald's "better baby" essay contest. Most of them had read about it in The Herald at home before starting out to school. Others had heard their classmates talking about the contest and had asked for the fullest details. The "better baby" essay contest had caused a stir.

But it was only natural, after all. Because all little girls love babies dearly. They like to play "mothers" and so they are interested in tending to babies.

Interest in the contest spread like wildfire. Here was a chance for girls of all ages to win beautiful prizes merely by writing short essays on "How to Care for the Baby." Why, all the little girls had seen their mamma's bathe, dress and feed their little baby brothers and sisters. Why, sure they would enter the contest, they decided.

Find They Have Much to Learn.

But when they began to jot down a few notes to get an early start they decided that after all they did not really know so very much about caring for the baby. But this is no reason for giving up. The "better baby" essay contest editor will help you. He has arranged with well-known children's specialists to have them write a series of special articles telling "How to Care for the Baby." These articles will be printed daily next week so aid the girls in writing their essays.

You should watch for these articles. They will help you in the contest and they will interest you even if you are not in the contest.

Although essays may be sent in any time after Sunday, April 16, which is the opening day of the contest, the wise girl will wait until the seven articles have been published before sending in their essays, for the articles will give them many facts that they can put into their essays.

Watch The Herald for Details.

They should be careful, however, not to use the exact words of the articles, for this would be a form of cheating—just like copying off another girl's paper in school. The last of the articles will be printed on Sunday, April 22, after which the girls who enter the contest will have two weeks for the writing and sending in of their essays.

Essays should be addressed to the "Better Baby" Essay Contest Editor, The Washington Herald. Every girl who wants to enter the contest should read carefully the rules printed in today's paper.

There will be something about the contest in every issue of The Herald. Look in The Herald for more details early tomorrow morning.

AMERICAN CANOEISTS INVITED TO CAPITAL

Association Asked to Hold Annual Meet of 1917 on Potomac River.

The American Canoe Association has been extended an invitation to hold its annual meet and camp at Washington in 1917 instead of at Sugar Island, in the St. Lawrence River, where the meet has been held for a number of years. The invitation was extended by Carl T. Hatch, of the Maryland Swimming Club, and W. A. Rogers, of the Washington Canoe Club, at the Atlantic Division smoker of the American Canoe Association, held in Philadelphia last Saturday night. The invitation will be officially considered at a meeting of the executive committee in the near future.

TO DEDICATE MILESTONE.

D. A. R. Officials to Commemorate Anniversary of Old Landmark.

Ceremonies in recognition of the completion of the inclosing of the East Corner Milestone of the District, and also in commemoration of the one hundred and twenty-fifth anniversary of the laying of the first cornerstone by President George Washington, April 15, 1791, will be held on Saturday afternoon at 2:30 o'clock at the District line, near Chesapeake Junction, under auspices of the State committee of the District D. A. R. on the preservation of historic spots and records.

The following will take part in the exercises: Rev. Paul R. Hickok, Mrs. Frank Foster (Greenway), Mrs. William C. Story, Fred E. Woodward, Robinson White, Mrs. George P. Conway, Col. W. W. Hart, Miss Edna Sheehy, Mrs. Ella Logan, Mrs. George T. Smallwood, Representative S. D. Pease, of Ohio, and Mrs. Mary S. Lockwood.

Women may select their entire outfit without leaving this one floor, the third.

Woodward & Lothrop

New York--WASHINGTON--Paris

Beautiful Easter Fashions in the Third-floor Sections of Women's Apparel

NEW COATS

WOMEN are using more coats this season than in several because of the wonderful popularity of the separate skirt. We have a most exceptional assortment of coats for street, motoring, travel and all general wear.

Beautiful full flare effects and belted and half belted coats with deep convertible collars and overlay of silk, suede, satin, pongee or pique—unlined, half lined or lined throughout with peau de cygne.

May be had in many handsome materials, silk poplins, silk jersey, pongee, Bolivia cloth, stockinette, vicuna, velour, chinchilla, whipcord, gabardine, serge, checks, tweeds, corduroys and combinations.

Mixed effects in black and white, brown and white, red and tan, and plain colors in rose, blue, white, green, rookie brown, tan, orchid, purple, eggplant, navy, black and Russian green.

Prices range from \$8.75 to \$65.00.

EASTER SUITS

MODEL SUITS from such importers as Bulloz, Georgette, Drecojl, Doucet, Lanvin and Callot, and wonderful adaptions from Parisian creations.

Suit Styles—Braid bound, braid embroidered, plain tailored, fancy tailored, jaunty belted effects, flare, ripple and sport styles; plaited coats, waistcoat collarette and cape effects; bell shape leg o'mutton and flaring cuff sleeves.

Materials—Included are richest taffetas, faille silks, gros de Londres, soiree silks, covert, gabardines, serges, serge-and-silk combinations, velour and worsted checks, poplins, Scotch tweeds and homespuns, Poiret twills, basket weaves and chevots.

The Colors—are navy, Hague and twilight blue, sand, rookie, selicia gray, eggplant, rose, reseda, forest green, white, black and colored checks.

The prices for suits range from \$18.75 to \$100.

We call your special attention to our Exceptional Showing of

Medium-Priced Suits

\$25.00, \$29.50, \$35.00 to \$45.00.

A carefully selected line that presents every good thing to be found in the realm of spring suit styles, and showing that exclusive and elegant effects are obtainable at moderate prices. Beautiful styles, beautiful materials, including silks.

There is a wonderful display of specially designed Suits for Large Women Priced from \$25.00 to \$65.00.

LILY OF FRANCE CORSETS

THESE are the models most frequently called for, but we have others. We suggest that women call and let our experienced corsetiers fit them as they should be fitted.

A \$3.50 model of Plain Pink Coutil has low girle top and rather long hip, very pliable; a similar model at the same price is also in pink, with elastic gores at waistline and hip. A model at \$5.00 is of fancy broche in medium bust and rather medium skirt, curving very slightly at the waistline. At \$7.50 is a new model of Fancy-striped White Batiste, not heavily boned, medium low bust and rather medium length skirt; a very nice corset for the average slight figure. Also a corset of strong coutil, very well boned for the fuller developed figure. At \$12.50 is a handsome Broche Corset in pink, medium high in bust and very long skirt, for the average tall figure.



SEPARATE SKIRTS

FIRST of all come the handsome black silk skirts in rich and handsome weaves such as faille, crepe de chine, chiffon taffeta, gros de Londres, satin jersey, rajah silk and novelties in white broadcloth and gabardine that bring out entirely original style treatments and without exception the loveliest modes ever introduced. Prices for these range from \$10 to \$25.

The plainer skirts of navy blue and black serge, poplin, gabardine, mohair, chudda cloth, Poiret twill, including the large sizes for extra large women; prices from \$5.75 to \$12.75.

Sport Skirts of checked and striped wool, velour, corduroy, wool jersey, silk jersey and broadcloth, showing plain circular, plain gored, gathered back and other styles, most of them with large pockets and separate belts, finished with ocean pearl buttons, ivory or self-covered buttons, \$5.75 to \$18.75.

New Maternity Skirts in navy blue and black serge and poplin; one style in particular that is well-liked for large figures who find it difficult to be fitted from regular stock—an adjustable skirt; \$5.75 and \$7.50.

EASTER PUMPS

WOMEN were never so particular about their footwear as now, nor were the fashions ever so exacting. However, this fact places us at no disadvantage whatever, but rather emphasizes the ability of our organization and that of the famous makers of Laird Schober and Company to meet every demand, regardless of how exacting or how critical.

THE SIERRA PUMP

In patent coltskin with small tongue effect, hand-welt sole and leather Spanish heel, or the same style in Gun Metal Calfskin; a handsome two-shade effect of Dark Blue Kidskin vamp with quarter of light gray kidskin, hand-turned sole and French Louis heel, trimmed with small steel ornament; a White Sea Island Sierra Pump with white ivory sole and self-covered Spanish heel, trimmed with small ornament.

THE EUCLID PUMP

One style has smart tan Russia calfskin vamp with white washable kidskin quarter, hand-turned sole and tan-covered Spanish heel; small ornament trimming; another is of French Bronze Kidskin with small beaded punch around top, quarter hand-turned sole and French Louis heel; the same style may also be had in Gray, Blue and White Washable Kidskin.

The prices are \$6.00 and \$7.00 pair.

Third floor—Tenth st.

EASTER BLOUSES

GEORGETTE Crepe Blouses, beautifully embroidered, tucked and lace-trimmed, featuring many and varied effects in single and double frills and in all the new light shades, with small or large collars and various shapes of sleeves.

Priced from \$5.75 to \$12.50 each.

Crepe de Chine Blouses in tucked, embroidered and plain tailored designs, some with convertible collars and others with large flat collars and long sleeves; in all the new shades. \$3.25 to \$6.75 each.

Georgette Crepe and Chiffon Blouses in green, navy blue, Joffre blue and black combined with white; long sleeves and flare collar. \$5.00 to \$17.50 each.

Black Georgette Crepe and Crepe de Chine Blouses in plain, tucked and frilled styles finished with dull buttons; also beautiful lace-trimmed styles. \$5.75 to \$13.95 each.

Lace and Chiffon Blouses veiled in chiffon and combined with dainty colorings. The laces are the exquisite meshes of Spanish, Radium and Silk. \$5.75 to \$16.50 each.

Black Lace Blouses made over self-colored linings and combined with vestees of fine white and cream lace, some have transparent chiffon sleeves and others with sleeves of ecru and silver lace. \$5.75 to \$17.50 each.

Main floor—G st.

GOWNS AND DRESSES

The silks are beautiful and serviceable—Georgette Crepes are a decided favorite and the new striped and plaid taffetas have a large and interested following; New plain color Taffetas and Soft Crepe de Chine Dresses.

Among the striking and distinctive ideas are: New Combination Dresses. Exquisite White Georgette Crepe Dresses. New Net Dresses in plain white and color combinations. Smart Sport Dresses in white silk taffeta combinations and cotton and linen.

Colorings that are soft as the gray of a dove's wing or daring in their hint of the Orient, and may be enumerated as wistaria, gray, green, rookie, tan, rose, brown, Copenhagen and navy blue and black. Youthfulness in color, mode and trimming is very pronounced and imparts each creation with a beauty that is peculiarly fitting to the Easter gladness and joy.

New arrivals in Street and Afternoon Dresses for large-size women; specially fashioned garments that will fit and become large women.

EASTER MILLINERY

EASTER millinery is full of new ideas, and newer tailored and dress effects have come in during the last few days; a new touch here, a new shape or a new angle given to an old type; daring combinations of colors; a hundred points that disclose the newer millinery and give to them the individuality of the season.

Reproductions of Paris Millinery. Adaptations of Paris Millinery. Hats from New York's best milliners. Matrons' Hats with just the proper touch of new styles. The favorite Drooping-brim and Curl-brim Sailors. The Lovely Poke Bonnets and Toques. Smart Hats for Young Women and Young Girls. College and Seminary Girls' Hats. Misses' Hats devised by our own skilled workers, together with those from New York.

Trimmings are very simple, but it is the wonderfully effective placing of them that gives such style supremacy to them; plain colors and color combinations without number.

A REMARKABLE SHOWING OF MODERATELY-PRICED HATS

OUR TO-ORDER SERVICE—

Our large millinery workrooms with the most skilled milliners enable us to offer a superior service in making hats to order or reproducing some particular hat that you have seen or want. We should like the opportunity of serving you.

Third floor—F st.

Our Own Direct Importation of Hardy Two-Year Old Holland Rose Bushes

IS NOW ON SALE, 15c EACH; \$1.75 DOZEN.

Holland Rose Bushes are the most sturdy and hardy bushes to be had. These we offer are the Two-year-old Field-grown Variety, from a nursery specializing in Rose Bushes and with which we have been trading for years.

They have just come to us through the Georgetown Custom House. As in the past, these Rose Bushes have been inspected by experts from the Agricultural Department, and it means much to purchasers to know that the bush they buy has thus been inspected.

Every bush is tagged individually and guaranteed true to name.

Wurtemberg, yellow. Climbing La France, lilac rose. Testout, pink. American Beauty, red. Mrs. John Laing, soft lilac. Teplitz, red.

15c EACH; \$1.75 THE DOZEN.

HARDY SHRUBS AND EVERGREENS FROM HOLLAND AT MOST REASONABLE PRICES.

Rhododendrons, in red, purple, and white 50c each
Conifers (Cedar) 40c each
Magnolias, 3 ft. high \$1.00 each
Box Bushes (Buxus) 35c each
Peonies, in red, pink, and white 35c each

Fifth floor—Eleventh st.