

AN ARMY OF 150,000  
 Enlisted at BERBERICH'S  
**PREPAREDNESS PAYS**

*Pays You and Pays Us*

Over one hundred and fifty thousand people enlist at Berberich's every year. They enlist the best footwear values in Washington. The reason is PREPAREDNESS. Berberich's is, always was and always will be prepared to give the utmost in shoe satisfaction. This year, when shoe prices are soaring, when manufacturers cannot get sufficient leather to meet their demands, this preparedness of Berberich's pays YOU.

**WE ARE PREPARED**  
 WITH

**BURROJAPS**

*Shoes for Men*

**\$4.50 — \$5.00 — \$6.00**

To meet every demand of every man in footwear. If it is style you want, you can't find better-looking shoes than BURROJAPS. If it is comfort you want, remember that BURROJAPS are the famous "Korrect Shape" shoes that conform to the natural lines of the foot. If it is long wear you are seeking, just read that guarantee to the right—it's the fairest, squarest, broadest guarantee that was ever given with a pair of shoes. It goes with every pair of BURROJAPS we sell.

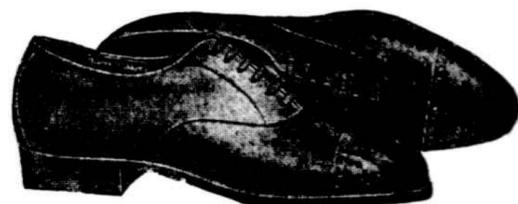
You'll find an array of some fifty clever new styles to select from in every leather and every shade and scores of models.

Prepare for the vacation season and come down and pick out your pair now.



**BURROJAPS  
 GUARANTEE**

SHOULD the vamp break through before the sole wears through, you get a new pair Free.



BRANCH STORE  
 813 Penna. Ave.

**Berberich**

Washington's Largest and Most Progressive